Trieu Technologies, Inc

Changing the molecular structure of water to disrupt the disinfectant industry!

TRIEUTECHNOLOGIES.COM BOCA RATON, FLORIDA

In my previous food processing company we were introduced to this new process called Hypochlorous Acid and immediately saw the benefits of using it versus sterilizing EPA standard chemicals. If this solution performed that good enough for commercial food processing cheap, I felt it would be great for the home use.

Pedro Robertson Founder and CEO @ Trieu Technologies, Inc

Why you may want to support us...

- Purchase orders of $400k, expected (but not guaranteed) to be booked as revenue later in the year.
- Our team consist of patent holders and advanced engineers with 50+ yrs combined industry experience.
- Covid-19 has sparked a tremendous global demand for disinfectants. Over 90% increase in 2019.
- Tru Clean is on the CDC list to fight Covid-2 and Sars which causes Covid-19.
- Technology can be expanded for medical uses: infection control and wound care.
- More harmful chemicals are being used due to Covid-19 which increases demand for non toxic products.
- Pre-sales commitments and purchase orders from Walgreens, Albertson's and others.
- Our "water-based" disinfectant is non toxic and will not harm people, pets and the planet.

Why investors ♥ us

Investors who love this company

William Douglas
Investor

Trieu Technologies is a sub-segment of an EPA approved disinfectant (hypochlorous acid) disinfectant Product (Number 34918-1 #826). This disinfectant safely and effectively eliminates many viruses and bacteria in 30 seconds. It is non-toxic, non-corrosive, non-irritating, and safe for humans and animals. This disinfectant will revolutionize the way consumers think about how to disinfect their homes, businesses, and public areas. I think it's wonderful to see them actively looking for investors to help contribute to their success. Bravo!

Jonathan Bosco

I believe in Pedro 100% he is a high character guy that will take this company to unknown heights. He is a winner and I love this product will do just that

Dedrick Shannon

SEE MORE

Our team

Leadership and Advisory Boards

Pedro Robertson
CEO, Founder, Chairman
Developed many chemical free water based products over the last 8 years Patent is a non-toxic hospital grade disinfectant that is 10 times more powerful than bleach, EPA registered to kill 99.9% of germs and viruses, CDC approved for COVID-19.

Doug Kindred
Chief Technical Consultant
Developed patent pending patentated Hypochlorous acid generator in the US for industrial "green" sanitizing and cleaning. Formed Kindred LEAD Technologies. Doug is a 35 leader in Hypochlorous technology and holds several design patents.

Michael Hampson
Chief Design Engineer - Advisor
Has 35+ years of engineering experience in process automation and controls. His engineering significantly improved Hypochlorous design technology and allowed more tolerance, stable formulas for a broader ranges of applications and uses.

J. Johnson
Finance advisor
Member of financing advisory board for the State of Ohio, Jeffersy is an experienced financial professional specializing in the financial management for economic gain. Appointed by Governor John Kasich to oversee the state's small business development.

Randal Waters
Operations Management Consultant
Randal has over 40 years of experience in developing Hypochlorous acid grass applications. He has successfully worked in food, beverage and agriculture applying harmful chemicals with Hypochlorous technology.

Myriam Simmons
Marketing Advisor
Myriam is a former Executive Director with a Big public accounting firm. She is a experienced in Tru Counsel, including NASCC, has incentives and real estate development. She specialize in company expansion, M&A, and business negotiations.

Tony Robertson
Board Member/Advisor
Successfully ran a multimillion dollar contract packaging company. Increasing revenues by 40% in 18 months.

Downloads

- Hypochlorous and Tru Cleansing
- Tru Clean Barrier Housing
- Tru Clean Hypochlorous Technology.pptx
- Tru Clean Sharing Co-Venn Housing
- Green tech one.pptx
- Hypochlorous Richard.pptx
- Tru Clean Barrier.pptx
- Hypochlorous Pedro 8-20-20 revised.pdf
- Proposed Commercial Tru Clean Timeline.pdf

Hypochlorous Acid, Nature's Cure!

Pedro Robertson, Jr. Founded Trieu Technologies in March 2020, but I have worked in the HOCL sectors since 2013.

Maybe the best technology that you NEVER heard of.....

We did not invent Hypochlorous Acid (HOCL), I fell in love with it and helped make it better accessible for the entire day consumer. I first encountered HOCL in my food processing business, when our customer introduced a technology that could sanitize our production lines in half the time without harsh chemical chemicals. Ironically our customer was the Clorox company who owns Hidden Valley Ranch dressing. When I was told that the only ingredients in the solution were salt, water, and electricity, I was a skeptic, but the convinced me otherwise. From that moment on, HOCL consumed me. "Why are we not using this everywhere?" I asked myself. Since then, I have been obsessed with this product and learned as much as we could about Hypochlorous Acid and the many uses and potential applications it could serve. Although we were primarily focused on cleaning and sanitizing we had some amazing discoveries. One of our favorites is how HOCL extends the lives of flowers. Pictured below is a rose that we kept alive for 34 days using our solution. It's true! We affectionately named this flower "Zombie Rose". Another "ridiculous" experiment was the "gold fish" experiment. We purchased two identical gold fish and placed them in identical bowls. The only difference was that one bowl was filled with our solution (HOCL) in the water. The HOCL bowl never had issues with algae in the bowl and the water remained crystal clear during the 30 day experiment. What we did not anticipate was the affect it had on the fish. The HOCL treated gold fish had grown into larger than the fish in the non treated bowl. HOCL promotes a healthier environment allowing the fish to grow larger without typical harmful contaminants in it's water. Similarly, in the case of a rose, there was no algae or bacteria available to clog the stems of the water so the water intake of the flower was greater thereby keeping the flower alive a lot longer.

"Zombie Rose" Trieu's rose that is over HOCL solution. 34 days in. Water

"Hypochlorous for the People":

Today we are Trieu Technologies and have narrowed our focus to disinfecting and surface sanitizing. this was all accomplished prior to the national COVID-19 emergency. We offer multiple sizes from a 20 oz multi-purpose disinfectant that can be used on cell phones, public toilets, tray tables, class rooms, viewing schools, to a 55 gallon tote for commercial disinfecting. What's great about HOCL is there are no Volatile Organic Compounds (VOC), the harmful fumes released in the air that can affect sensitive breathing and respiratory systems. In fact, this is probably the single most critical benefit for using our solution in the current COVID-19 environment. Hypochlorous Acid is a powerful disinfectant and alcohol will actually eat you at dangerous risk for COVID-19 if you have underlying respiratory issues according to the CDC. Making our HOCL formula more accessible to the public will help meet the pandemic crisis by offering an effective cleaning agent that won't contribute to the crisis by releasing dangerous chemicals in the air. The increase of traditional chemical use will only increase the amount of VOCs in the air which is the ultimately complicate matters involving COVID-19. Tru Clean and HOCL is the answer.

Special Covid-19 Statement

COVID-19 is caused by SARS-CoV-2 virus. Tru Clean kills similar viruses and therefore can and kill regular SARS-CoV-2 virus when used in accordance with the directions for use against Norovirus and Minnovirus type of on hard, non-porous surface. Refer to the CDC website at https://www.cdc.gov/coronavirus/2019-ncov/community/disinfection-buildings-facilities.html for additional information.

As I mentioned in the video, we are not here to take advantage of the COVID-19 crisis, I have been working on the technology since 2013. Rather, we are offering the world to take advantage of our technology in the perseverance fight to stop the spread of this deadly and debilitating virus. I can look in the mirror and honestly feel good about the work that we are doing.

Wufunder community we need your help!

Trieu Technologies is offering the ideal solution by making HOCL more accessible to the people that need it most, the general public. Due to our natural product there is a massive shortage in disinfectant sprays and products for consumers at the retail level. It has been go days after our competitor Lysol/Clorox, we have received very little in retail orders. Even before the COVID-19 crisis we were in a great position to provide an alternative chemical product. Now that we are in the national COVID-19 emergency our technology is not only relevant, but in great demand and will be so for foreseable future. It has been said that COVID-19 has "changed our lives" and that is true, then Trieu Technologies will become part of that change in our new world. We are bringing a product to market that is safer for our families, our pets, our environment and companies are able to find the disinfectants they need to protect their family and loved ones. Help us reach the people that need it the most. Please join us in this important effort by investing in us as we invest in helping keep America safe.

Learn more about Hypochlorous Acid is in greater detail here. You can also visit our website at www.trieutechnologies.com.

This was our original video for the platform, but due to COVID-19 I felt it was appropriate to update the video. Here you can learn more details about the technology and its applications. Hopefully after watching you will see the passionate we are about ensuring to share the technology with millions of consumers.

Investor Q&A

COLLAPSE ALL

What does your company do?

Provide alternative water based chemicals to disinfect surfaces. We replace toxic substances such as bleach, ammonia and alcohol with a saline solution that is proven to be safer for people and the environment. Our Tru Clean product is EPA approved, CDC Clean & Sanitize Covid-19 Sars-2 meets mold with no alcohol, bleach or ammonia. Our technology presents no irritations to the eyes, skin or breathing, yet it KILLS 99.9% of germs and viruses. We only use salt, water and electricity.

Where will your company be in 5 years?

In five years we want to be a top tier leader in alternative chemical applications across multiple markets. We want to be recognized as a disruptive technology. We want to be a profitable company with sales in excess of $50,000,000 with many companies viewing us as an acquisition target because of our technology and sustainability. These projections cannot be guaranteed.

Why did you choose this idea?

In my previous food processing company we were introduced to this new process to sanitize our production lines without the use of harmful chemicals or sterilizing EPA standard efficacy. If this solution performed good enough for commercial food processing cheaply, I felt it would be great for in home use.

Why is this a good idea, right now? What changed in the world? Why wasn't this done a few years ago?

Disinfectants will be sold out for the next 12 months due to the national pandemic. Tru Clean is a safer alternative to harsh chemicals and provides a sustainable solution. Sustainability is important due to pollu-safety, climate change, and general the health of our planet. However, most alternative chemicals do not have the efficacy to effectively replace traditional chemicals like Tru Clean. Prior to the COVID-19 pandemic, this technology has been successfully used in sanitizing for years, we are making it available to consumers and businesses. Our technology provides alternatives to harsh chemicals that were not previously available to the general public.

How far along are you? What's your biggest obstacle?

I have worked in this area for nearly 7 years and our biggest obstacle is having sufficient funding. The hardest work has been accomplished the past 7 years through self funding. We are successfully selling hypochlorous today online and at retail. Early indications are that we will be successful and we pointed to scale as our concepts have be well proven. We have $400,000 in purchase orders today. With the recent global outbreak of Covid-19, there is a tremendous need for disinfectants. Our product is safer than bleach, safer than the efficacy of bleach, non-corrosive, non-irritating, safe for humans and animals. Our product is safer than bleach, safer than the efficacy of bleach, non-corrosive, non-irritating, safe for humans and animals. Our company can be scaled up to one aspect of the technology, but we are scaled to several. Our version of hypochlorous acid is stable and hospital grade, not many can make that claim.

How will you make money?

We are selling through retail stores and online through our site. We have $400,000 in purchase orders and expect to generate nearly $1,000,000 revenues the first year based on the rate of order that we have booked. We also expect our margins to exceed 25% because we do not have to invest in additional processing equipment that allow us to remunerate our orders.

What are the biggest risks? If you fail, what would be the reason? What has to go right for you to succeed?

The biggest risk we have today is over commoditizing because of the extremely high demand. Our product is safer than bleach, safer than the efficacy of bleach, non-corrosive, non-irritating, safe for humans and animals. Although growth is important, growing too fast can sometimes be detrimental if you are underfunded. Funding is crucial.