

# THE NEXT DEVICE AFTER SMARTPHONES

We built the #1 AR/VR app with 1.4M users,  
the sleekest Visor, & an AI agent that  
transforms how you work.

INVEST NOW

Min. investment: \$1,000 (3% processing fee)  
Interest rate: 8%



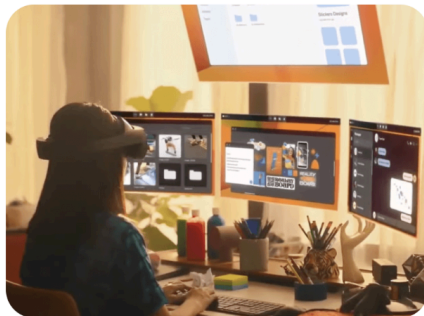
# \$21,055,873

Raised to date

[Form C](#) [SEC Filings](#) [Investor Education](#)

## IMMERSED'S 3 VERTICALS

### Immersed's Software



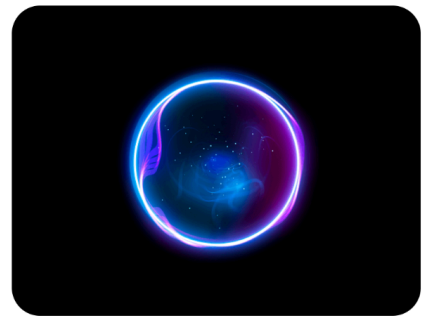
- #1 productivity app on Meta's Quest Store
- 1.4M unique users across all headsets
- 1,800 years of user usage
- 40-60hrs per week from power users

### Immersed's Visor



- 2M more pixels than Apple's Vision Pro
- 70% lighter weight
- 70% less expensive
- Professional aesthetic design

### Immersed's AI: Curator



- Voice-activated control of entire work setup
- Perfect memory recall from tasks & meetings
- Instant expert knowledge for any job
- Proactively prioritizes to-dos by urgency

## STRATEGIC PARTNERSHIPS & INDUSTRY COLLABORATIONS

Google Meta Microsoft  
Qualcomm intel. hTC ByteDance

## OUR TRACTION

**5,000+**  
Investors

**1.4M**  
Unique Users

**\$7M**  
Revenue  
to date

**\$71M**  
Projected  
Revenue

**1.4B**  
Views on  
Social Media

**1.4M**  
YouTube  
Subscribers

## AS SEEN ON:

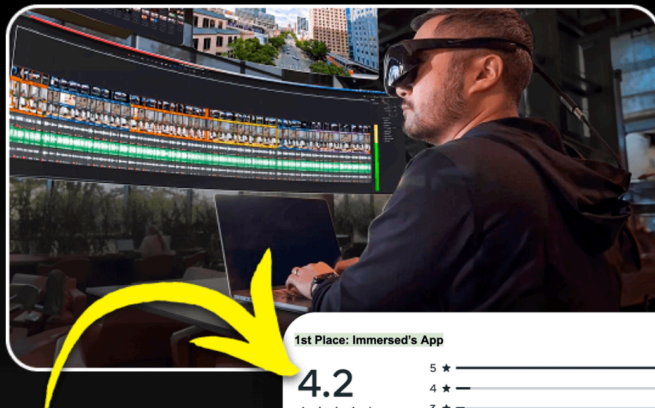
TIME CNET digitaltrends Forbes THE NEW YORKER Tec

## THE SOFTWARE

*Immersed: The World's  
Most-Used XR Work Software*

Since launching in 2020, we've created the  
most used AR/VR App in the world with  
users spending over 1,800 years in headsets!

Learn more at [immersed.com](https://immersed.com).



1st Place: Immersed's App

**4.2**

★★★★☆

3,100 ratings, 1,586 reviews



**Outranking the tech giants in usage!**

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2nd Place: Meta's WorkRooms App

**2.8**

★★★☆☆

766 ratings, 342 reviews





## THE HARDWARE

### *The World's Lightest 4K Per Eye Visor*

Previous headsets are just too heavy, bulky, and ugly—making them undesirable for serious professionals.

So, we've collaborated with AR/VR tech giants to develop our work-focused "Visor", which is higher resolution than Apple Vision Pro, 70% lighter weight, & 70% less expensive.

**Learn more at [visor.com](https://visor.com).**

***Lighter than your smartphone with industry-leading performance.***

**INVEST NOW**



## THE MAGIC

### Meet Curator, the Knowledge Worker's Superpower



We all need an automated AI assistant that distills everything we observe & interact with into actionable tasks, insights, and reminders. Because Immersed has already built technology that controls your computer from a headset, we can now leverage AI to shortcut those controls for you.

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## Built By AI, XR, & Startup Leaders



**Renji Bijoy**

**Founder & CEO**

Master's in AI from Georgia Tech, 800/800 Math SATs, Techstars portfolio founder (top 0.1%), Lead Software Architect @ GreatBigStory.com (3M DAUs in 2 months), 2021's Forbes 30 Under 30.



**Cliff Champion**

**VP of Intelligent Systems**

UCLA Mathematics, UCSD CS (AI), Peking University MBA. Nearly 20 years in technology startups, from AAA Games/VFX, to XR, to SaaS/Social. Previously Product Director for XR at zSpace, overseeing growth period to 1M+ global students/users.



**Joe Bernardi**

**CTO of XR Development**

Architected the #1 non-gaming app on the Oculus Store. Techstars graduate, graduated from one of the world's most prestigious VR Development Programs.



**Alberto Janza**

**CTO of Web Infrastructure**

10+ years in CTO positions at startups & large companies. Led tech transformations: road-map, budgeting, & security. Highly skilled in Cloud, Big Data, ML, DevOps, and scalable architectures.



**Alissa Stearman**

**Chief of Staff**

Built & scaled teams during hyper-growth for renowned tech giants. Acquisitions/IPOs: Yammer (acq'd by Microsoft), Uber (IPO), & sweetgreen (IPO). 15+ years in executive & business ops for tech & consumer companies.



**Romeo Cabrera**

**Director of AI**

4.0 GPA in Georgia Tech's Machine Learning Master's Program, Advisor for Udacity's Deep Learning Courses, saved Ecuador's largest Enterprise Bank \$40M in annual spend using Machine Learning.



**Joshua Kurikeshu**

**Head of Content**

10+ years experience in creating product & content strategy. Led the top performing product and UX teams at Synchrony Financial in 2020. Amassed 1.6B views across content created.



**Ryan Yep**

**Head of Partnerships**

Awarded "President's Club" selling SolidWorks. Created the most thriving community in the Meta Quest Store. Managed non-profit client with 8,000+ members using organizational databases, and custom processes.

**25 Employees + 40 Contractors**

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# JOIN PROVEN INVESTORS



Palantir

## Joe Lonsdale Advisor

Founder of Palantir and early Investor in Oculus

*"Immersed's Visor reminds me of the early days of Oculus!"*



SailPoint

## Mark McClain

Founder & CEO of SailPoint

*"One of the coolest companies playing in the world of spatial computing + AI technology. Immersed is a great investment opportunity."*



intel

## Pat Gelsinger

Previous CEO of Intel

*"This is the next generation... Visor from Immersed. Smaller, lighter... becoming my sensing device for vision, hearing, and every other aspect of human existence."*

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# INVESTMENT PERKS

## Exclusive benefits unlocked with your investment.

### New Investors (by June 30th)

8% Discount • \$275M Valuation Cap

8% OFF

### Existing Investors (by June 30th)

16% Discount • \$250M Valuation Cap

16% OFF

### Existing Investors (after June 30th)

8% Discount • \$275M Valuation Cap

8% OFF

\*Invest by June 30th to lock in your discount. After that, only the existing investor 8% discount applies.

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# TIMELINE



## 2017

### The Journey Begins

Since launching in 2017, we've created the most used AR/VR App in the world with users spending over 1,800 years in headsets.

## 2020

### Launch on Oculus Store

Immersed was the first non-gaming app approved for the Oculus Store, attracting 52,000 new users in the first two months.



## 2021

### Fastest crowdfund to raise \$8M (2 weeks)

Immersed set a record, raising \$8M in just 2 weeks with 2,000+ investors—all with \$0 spent on ads.

# 2022

## **Immersed honored as Launch Partner for Quest Pro**

Immersed is selected as a launch title for Meta's Quest Pro—the first VR headset designed for enterprise use. This partnership included exclusive demonstrations in Best Buy kiosks nationwide, showcasing Immersed's innovative software to a broad audience.



# 2023

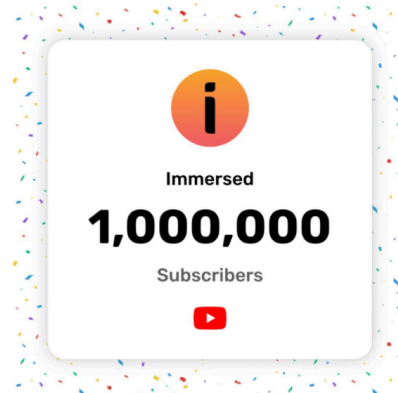
## **Immersed Announces Visor**

Immersed introduced Visor, the world's lightest work-focused 4K per eye headset. Designed for professionals, Visor aims to make spatial computing compelling and accessible to the masses.

# 2024

## **Immersed hits 1B Views & 1M YouTube Subscribers**

Immersed achieves massive traction, surpassing **1 billion views** and **1.5 million followers** across social media—all through **100% organic content**, with **\$0 spent on ads**.



# 2025

## **Visor Mass Production**

Immersed is partnered with Qualcomm, Pegatron, and BOE to begin mass production of Visor this summer.

# 202X

## Enabling The Physical AI Economy

Looking ahead, Immersed aims to play a pivotal role in enabling the Physical AI Economy, integrating AI with spatial computing to transform how we interact between digital and physical world.



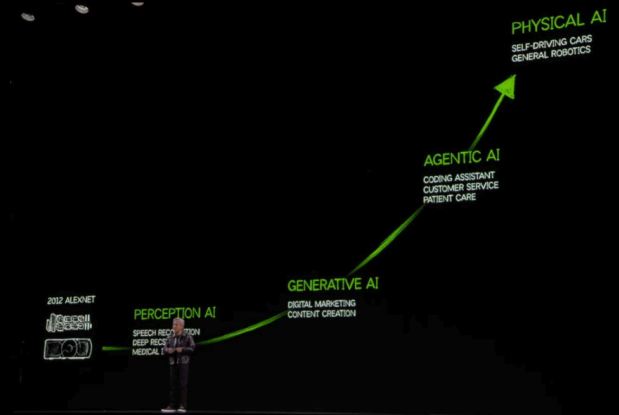
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## LOOKING AHEAD

Owning the entire technology stack, from the software to the hardware, enables Immersed to have one of the world's most valuable data engines for the imminent AI future.

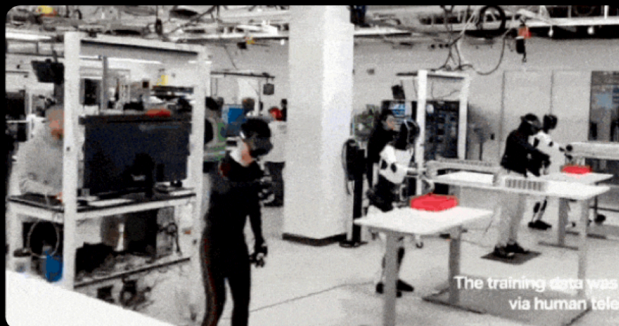


Training AI from human demonstrations



World's Largest  
Human-Movement Dataset





Until now, AI has been confined to flat screens. Immersed is changing that by merging AI with spatial computing.

**Beyond Repetitive Tasks** – Companies like Tesla & NVIDIA train humanoid robots with bulky headsets, but they only learn small, repetitive tasks. Immersed’s AI, combined with Visor’s large-scale **human pose-estimation data**, enables robots to understand not just **how**, but **why** to act autonomously.

**The Key? Unmatched Headset Engagement** – Immersed is the **only** company in the world where users naturally wear headsets for **40-60 hours per week**, generating the **most valuable human movement dataset** –unlocking AI’s potential in the real world.

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## INVESTOR EDUCATION

### Questions about Regulation CF

1. Why invest in startups? +
2. How much can I invest? +
3. How do I calculate my net worth? +
4. What are the tax implications of an equity crowdfunding investment? +
5. Who can invest in a Regulation CF Offering? +
6. What do I need to know about early-stage investing? Are these investments risky? +
7. When will I get my investment back? +
8. Can I sell my shares? +
9. Exceptions to limitations on selling shares during the one-year lockup period +
10. What happens if a company does not reach their funding target? +
11. How can I learn more about a company’s offering? +
12. What if I change my mind about investing? +
13. How do I keep up with how the company is doing? +
14. What relationship does the company have with DealMaker Securities? +

## Questions about this Fundraise

- |                                                                 |   |
|-----------------------------------------------------------------|---|
| 1. What kind of shares are you issuing?                         | + |
| 2. Where can I find the company's SEC filings?                  | + |
| 3. How much are you raising?                                    | + |
| 4. How will I get a return on my investment?                    | + |
| 5. When will I receive my shares?                               | + |
| 6. Are there higher fees if you invest via credit card vs. ACH? | + |

## Questions about Immersed

- |                                                                 |   |
|-----------------------------------------------------------------|---|
| 1. How will I (Investor) make money?                            | + |
| 2. How do you plan to use the proceeds from this funding round? | + |
| 3. What is the current valuation of the Company?                | + |
| 4. How long before needing another round?                       | + |
| 5. What is the exit plan for the company?                       | + |
| 6. How many investors do you have already?                      | + |
| 7. What's the company's core business?                          | + |
| 8. Where are your headquarters located?                         | + |
| 9. How many employees does Immersed have?                       | + |

- |                                                         |   |
|---------------------------------------------------------|---|
| 10. What does your path to profitability look like?     | + |
| 11. Who are your competitors? What are your advantages? | + |
| 12. Who is the main audience for your product/service?  | + |
| 13. Are you looking to partner with other companies?    | + |

# ASK A QUESTION

## Immersed Comment Policy

All of your data is secure.

Please read our [Comment Policy](#) before commenting.

Got it

0 Comments

5 Generative AI ▼



Start the discussion...

♥ • Share

[Best](#) [Newest](#) [Oldest](#)

Be the first to comment.

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DISQUS

## JOIN THE FUTURE OF WORK REVOLUTION

Immersed is revolutionizing spatial computing, backed by Google, Qualcomm, Intel, Pegatron, and BOE. By rapidly innovating, we're pioneering a smaller, more powerful device that transforms productivity for knowledge workers.

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immersed



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*Equity crowdfunding investments in private placements, and start-up investments in particular, are speculative and involve a high degree of risk and those investors who cannot afford to lose their entire investment should not invest in start-ups. Companies seeking startup investment through equity crowdfunding tend to be in earlier stages of development and their business model, products and services may not yet be fully developed, operational or tested in the public marketplace. There is no guarantee that the stated valuation and other terms are accurate or in agreement with the market or industry valuations. Further, investors may receive illiquid and/or restricted stock that may be subject to holding period requirements and/or liquidity concerns. Forward looking statements were included here that the Company believes to be accurate given the current information. They involve known and unknown risks, uncertainties and other important factors which if changed may affect the outcome(s). DealMaker Securities LLC, a registered broker-dealer, and member of FINRA | SIPC, located at 4000 Eagle Point Corporate Drive, Suite 950, Birmingham, AL 35242, is the Intermediary for this offering and is not an affiliate of or connected with the Issuer. Please check our background on FINRA's BrokerCheck. DealMaker Securities LLC does not make investment recommendations. DealMaker Securities LLC is NOT placing or selling these securities on behalf of the Issuer. DealMaker Securities LLC is NOT soliciting this investment or making any recommendations by collecting, reviewing, and processing an Investor's documentation for this investment. DealMaker Securities LLC conducts Anti-Money Laundering, Identity and Bad Actor Disqualification reviews of the Issuer, and confirms they are a registered business in good standing. DealMaker Securities LLC is NOT vetting or approving the information provided by the Issuer or the Issuer itself. Contact information is provided for Investors to make inquiries and requests to DealMaker Securities LLC regarding Regulation CF in general, or the status of such investor's submitted documentation, specifically. DealMaker Securities LLC may direct Investors to specific sections of the Offering Circular to locate information or answers to their inquiry but does not opine or provide guidance on issuer related matters.*