

# Treewalkers: The Future of Treehouse Glamping



[o2treehouse.com](http://o2treehouse.com) Petaluma, CA



\$1M+ Revenue

Follow O2 Treehouse to be notified if they later decide to raise funding.

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## Highlights

**\$1M+ Revenue**

Earned over the last 12 months

- 1 Built 100 architectural tree houses, including viral Pinecone Treehouse
- 2 \$600K+ raised in previous crowdfunding campaign
- 3 Featured on HGTV, Treehouse Masters, and in 85+ publications worldwide
- 4 Uniquely positioned in the US glamping market to soar from \$561M to \$1.3B by 2029 (not guaranteed)

5

31 Signed Letters of Intent for Treewalkers camps worldwide

6

Treewalkers modular system enables owners to grow from single units to entire connected villages

## Featured Investor



**John Jameson**  
Syndicate Lead

[Follow](#) Invested \$378,008 ⓘ

Sailor, Entrepreneur, CRE, Sponsor, and one helluva a nice guy.

“Treewalkers has been an exceptional partner throughout my journey to create unique accommodations at my landscape resort. Their rare combination of visionary design, implementation flexibility, and collaborative spirit has been essential in bringing my vision to life—not just as a project, but as a family and brand. In an age of AI and digital overwhelm, Treewalkers offers the antithesis—transformative nature experiences that reconnect guests with the natural world. They are positioned at the perfect market sweet spot: lowest possible infrastructure costs with highest possible room rates. While other developers wait for traditional infrastructure and technology, Treewalkers leverages nature’s raw elements as primary amenities, achieving premium pricing with minimal development costs. Treewalkers is the absolute best partner for my vision because they break down the barriers between humans and nature. What Dustin achieves with his innovative designs is exactly what I’m able to accomplish at my resort—creating spaces where guests rediscover their connection to the natural world while generating exceptional returns.”

## Our Team



**Dustin Feider** Founder & CEO



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Alao Quezada COO



Sara Thurner CFO



Sarah Orlik Head of Marketing



Gina Rogers Executive Assistant

## Treewalkers - Scaling Architectural Wonder

Dear Investor,

We live in an age of profound disconnection. Our attention is captured by screens and our access to wild spaces increasingly restricted. As public lands shrink and private development expands, the opportunities for genuine nature connection—the kind that truly restores our spirits—grow more precious and rare.

This is why the rise of nature-based hospitality matters so deeply. Millions are seeking escape, yearning to reconnect with the natural world. Yet most outdoor accommodations simply transplant indoor comforts outside, creating barriers between guests and the very environment they came to experience.

Join us in creating spaces that elevate how humanity experiences nature.

# Elevate Glamping

## To Rise Above Ordinary Travel



**\$600K Raised  
700+ Investors  
Vision Validated**



TREEWALKERS

### THE PITCH

At O2 Treehouse, we've spent 18 years crafting custom treehouses that weave seamlessly into forest canopies—structures that enhance how people experience nature.

Our structures have the power to transform perspectives on the relationship between humans and nature. Each treehouse serves as a gallery where architecture frames nature's beauty, creating

moments of wonder that reconnect guests with the living world.



100+ \$10M+

Treehouses Built

Gross Revenue



"All treehouse builds involve a significant amount of mathematics, but O2 Treehouse's projects look like a gorgeous geometry equation in a tree."

"There are treehouses and then there are ones by O2 Treehouse."

"This isn't the tree fort of yesteryear. Professionals will be eager to spend big on modern treehouses for themselves or as a rental business for glamorous camping."



dwell

The Press Democrat

This isn't just our story. It's proof that the world hungers for spaces that bridge the divide between human comfort and natural magic.

Now, through Treewalkers, we're transforming this architectural mastery into scalable hospitality that makes these transformative experiences accessible to all.

## PROBLEM & SOLUTION

# Eco-Tourism's Growth Exposes Major Flaws

The \$3.45B glamping industry promised unique nature experiences but created a commoditized market where corporate consolidation and destructive construction methods have eliminated the very authenticity guests seek.

This fundamental disconnect—between what travelers desperately want and what the industry actually delivers—reveals why the forest canopy remains the hospitality industry's greatest untapped opportunity.

While eco-hospitality demand rapidly rises, three critical problems emerge:

### Environmental Impact



The hotel industry generates 60 million tons of CO2 emissions annually while construction activities cause soil compaction, erosion, and disruption of natural water systems.

### Corporate Monopoly



Major hotel chains acquire glamping leaders as the \$12.4 billion market shifts from "mom-and-pop" operations to corporate consolidation.

### Market Oversaturation

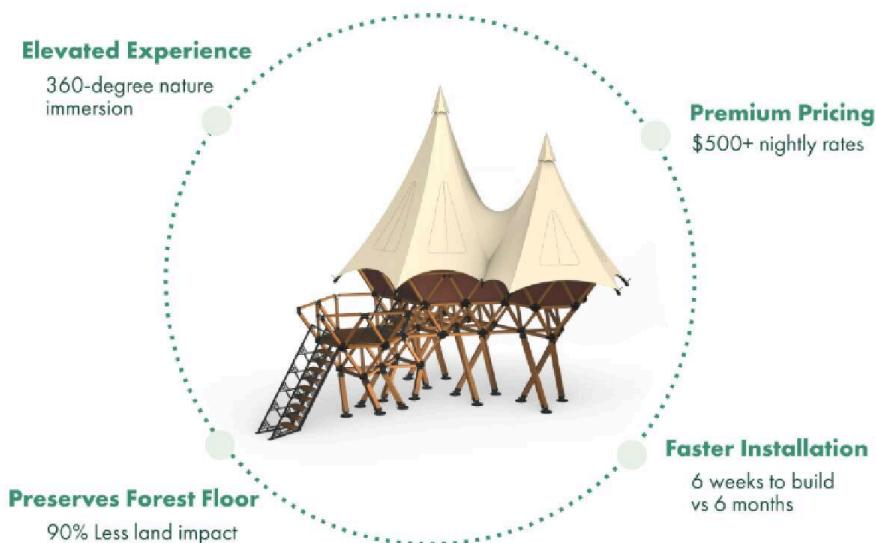


Only 23% of travelers are fully satisfied with the authenticity and depth of current eco-tourism offerings.

Where others see obstacles, we see opportunity.

Treewalkers elevates guests into the forest canopy using our proprietary Tetratruss system—transforming 18 years of custom mastery into scalable manufacturing.

Treewalkers doesn't just solve glamping's problems—it transcends them.



Independent operators finally have a way to offer what no corporation can replicate— genuine architectural wonder woven into living trees.



## PRODUCT

# Engineered for Comfort Designed for Transformation

Every Treewalkers tent is designed as a living gallery where architecture frames nature's beauty. We pair solid wood floors and walls with our weatherproof, fire-resistant canvas canopy system—creating sanctuaries that float among the trees.





## Structural Harmony

- Watertight, fire-resistant canvas canopy
- Panoramic windows with complete security
- Solid wood and steel foundation



## Immersive Comfort

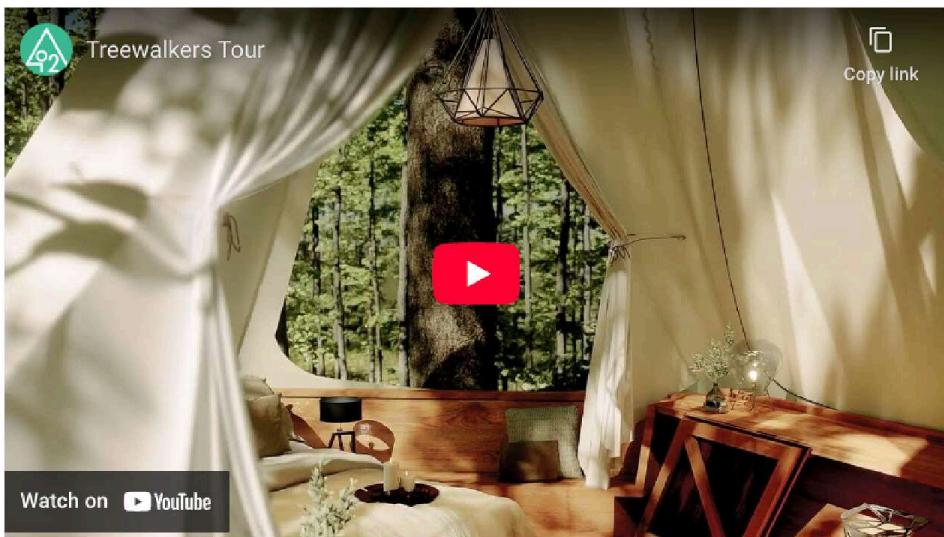
- Custom built-in furniture throughout
- Full en-suite bathrooms with modern amenities
- Spacious decks and steel staircases for easy access



## Versatile Installation

- Suspended models float among living trees
- Stilted versions adapt to any terrain
- Both preserve the forest floor below

Choose from suspended models that connect to living trees or stilted versions for any terrain, both featuring integrated decks, optional bathrooms, and the ability to expand through bridges and walkways as your operation grows from single retreats to interconnected villages.



Start with one tent. Scale to an entire resort.



Suspended among trees or stilted across any terrain





Our modular Tetratruss system adapts to any terrain—suspended among trees or stilted across meadows, rocky slopes, and open fields. Each addition connects seamlessly through integrated decks and walkways.

**18 years of experience has taught us:** no two properties are identical. That's why we engineered one system that works with your land's natural characteristics, not against them.

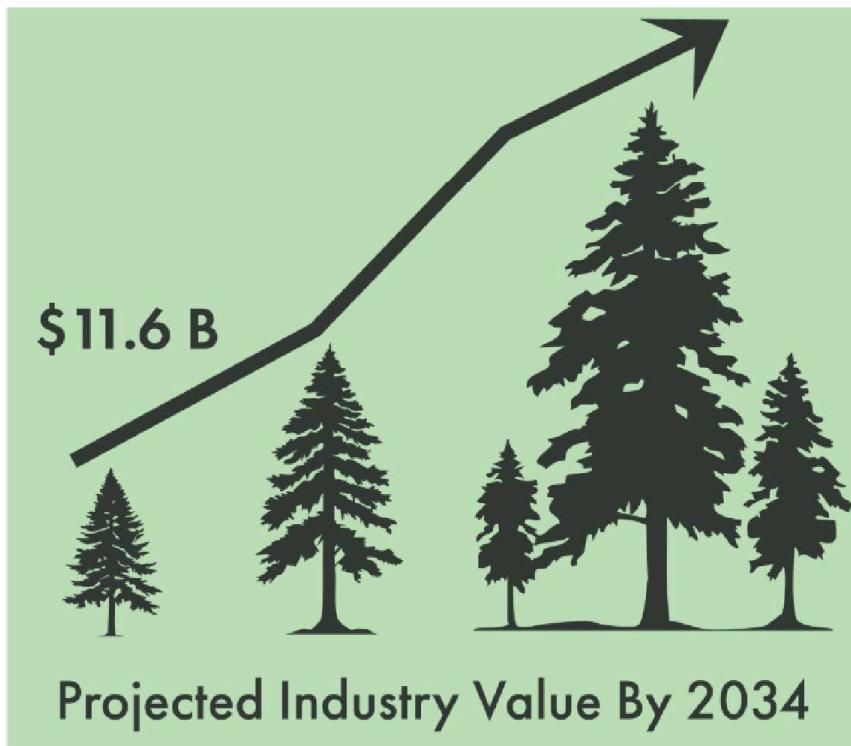
**The same core components scale from intimate retreats to destination resorts**—maintaining architectural excellence at every size.

#### MARKET OPPORTUNITY

## Explosive Glamping Industry Growth

This isn't a niche offering for a small segment. Millions of travelers are actively seeking authentic experiences that go beyond basic accommodations—they're hungry for spaces that heal the divide between man-made comforts and the magic of nature.

**\$39.9 B**



Major hospitality brands are taking notice: Marriott recently acquired Postcard Cabins, while Hilton partnered with AutoCamp to offer glamping near National Parks. 83% of travelers now prioritize sustainable travel experiences, driving demand for nature-immersive accommodations like treehouses.

## Premium Positioning



\*Based on regional market research and calculations from existing O2 Treehouse short-term rental performance

Treehouse accommodations consistently outperform standard glamping on booking platforms, commanding premium rates while maintaining higher occupancy through their unique appeal and social media shareability.

## PROVEN PERFORMANCE

# Validated Results In The Trees

Our track record speaks for itself: established manufacturing capabilities paired with market-proven demand for Treewalkers as an independently operated hospitality rental.

This isn't just a business plan - Treewalkers is built on 18 years of operational excellence and real-world performance data.

## Market-Tested and Guest-Approved



Real results from the first Treewalkers Air BnB

★★★★★ "This one-of-a-kind treehouse was pure magic."

★★★★★ "Our stay at the treehouse was unforgettable!"

★★★★★ "Absolutely breathtaking adventure!"

★★★★★ "I was captivated by the unique design."

The first independently owned Treewalkers unit proves the concept works - guests consistently rate it 5 stars, placing it in the top 10% of all Airbnb listings while commanding premium rates. Real guests, real reviews, real returns.

## 18 Years of Innovation, Ready for Expansion

Established infrastructure and proven team capabilities



### Facility

10,000 sqft Production Facility

In-house woodshop

Metal shop

Finish capabilities



### Team

5 In-house Designers

4 Specialized Installation Foremen

5 Operations & Project Managers

20 Skilled Installers & Contractors



### Production

20 Treewalkers Units Contracted

30-50% Growth Trajectory YoY

100 Custom Treehouses Built

System Ready to Scale

This proven foundation gives us a competitive advantage most startups can only dream of: we know our costs, we understand our market, and we've validated our returns. With manufacturing systems in place and guest demand confirmed, we're not asking investors to bet on potential - we're inviting you to scale what already works.

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## Downloads



[O2 Treehouse Wefunder Revenue Share Calculator - Wefunder Revenue Share Calculator.pdf](#)