



**Craig Taplin** (He/Him) · 3rd  
 Founder/President/CEO at Aussie Soles Global Corp. Director Aussie Soles Holdings Pty Ltd

Coolum Beach, Queensland, Australia ·

[Contact info](#)

500+ connections

Message

More

Aussie Soles Global Corp.



Australian Institute of Management

### Featured



Aussie Soles Global Corp's., Wefunder

"Own a part of Aussie Soles Global Now" ...

**Invest in Aussie Soles Global: Success made with sustainable materials.** |

wefunder.com · 6 min read



6

### Activity

952 followers



**I 100% agree with you and have moved my entire business over to eco friendly upcycled materials, plant based materi...**

Craig commented



**Thanks Naira, We are climbing everyday and expect to close out the campaign very soon. Watch this space.. I hope you'...**

Craig replied to a comment



**I'd like to say a big THANK YOU 🙏 to all of our Aussie Soles community that have jumped on to support our fundraising...**

Craig shared this

15 Reactions · 3 Comments



**I'm so proud of our Aussie Olympians and all the medals that are coming home. I can't wait to see how many more we get...**

Craig commented

[See all activity](#)

## Experience

### President CEO

Aussie Soles Global Corp.

Jan 2020 – Present · 1 yr 9 mos

Sheridan, Wyoming

Aussie Soles is a leader in orthotic support sandals lifestyle footwear within the fast casual sector of the footwear industry. Delivering recovery and support to a range of foot and body conditions and fast acting recovery after sport and generally active exercise.



Aussie Soles

### Financial Director

Hearing Tech Pty Ltd · Self-employed

Dec 2019 – Present · 1 yr 10 mos

Coolum, Queensland, Australia

HearingTech is the exclusive distributor of Elacin hearing protection for Australia and New Zealand.

[www.hearingtech.com.au](http://www.hearingtech.com.au)

### Managing Director

Aussie Soles Holdings Pty Ltd

Aug 2010 – Present · 11 yrs 2 mos

### Coolum Qld Australia

I am the Director of the Company and continue to expand Globally through Key Distributors and Contract Manufacturuers.

...see more



**Best Footwear Retailer  
Australia | Aussie Soles**

### Business Adviser



Hearsafe Australia Pty Ltd

Jul 2017 – Present · 4 yrs 3 mos

3/4 Lysaght Street Coolum Qld 4573

Brand building, strategic planning, sales, marketing and development of custom hearing protection distributing ACS products with my partner Angela Tan.



**Australia's Best Ear  
Plugs | HearSafe...**

### Director

Aussie Soles Australia Pty Ltd

Aug 2006 – Aug 2011 · 5 yrs 1 mo

Noosa Australia

Managing Director

Distribution and roll out of vertical integration.

Opening seven stores throughout Qld

Design and Development of all products and proce ...see more

Show 2 more experiences ▼

## Education



### Australian Institute of Management

MBA, Business Administration and Management, General  
2019 – 2023

### Bruce Campbell Entrepreneurial Business School

EBS 12 , Business, Management, Marketing, and Related  
Support Services, Year One  
2020 – 2021

Entrepreneurial Business School is a leading Business Coaching firm that followed on from over a decade of Business Coaching and consulting services with a global coaching company.

Bruce has done business in 31% of all the world's countries and was awarded a Stevie Award for Company of the Year - Business Services - at the 2014 & 2015 International Business Awards. Bruce is 8-time winner of Global #1 Business Coach, and 9-time winner of Asia/Pacific Coach of The Year. Bruce travels between his 4 offices in Dallas USA, Hong Kong PRC, Chennai INDIA and on the Sunshine Coast Australia, speaking, teaching, and coaching thousands of business owners and entrepreneurs every year.

### Entrepreneurs School of Life

Make it happen!, Business, Manufacturing, Marketing, Sales and Public Offerings

1990 – 2013

## Licenses & certifications



### MBA Unit - Leading, Managing & Developing People

Australian Institute of Management  
Issued May 2020 · No Expiration Date  
Credential ID 18278788

[See credential](#)

## Skills & endorsements

### Brand Development · 14

Bibiana Ovalle and 13 connections have given endorsements for this skill

### Product Development · 11

Rajshree Singh (Ramira) and 10 connections have given endorsements for this skill

### Strategic Planning · 9

Rajshree Singh (Ramira) and 8 connections have given endorsements for this skill

skill

Show more 

## Recommendations

Received (1)

Given (0)



**Markus Forest**

Multisport  
Endurance  
Coach at  
runforestrunfam  
ily

May 8, 2014,  
Markus was a  
client of Craig's

Craig agreed to sponsor my citizen media project and help make it a reality. I can see he has a community based outlook in regards to business.

## Interests



**Target**

1,365,680 followers



**Johnson & Johnson**

7,053,132 followers



**Jacinda Ardern** 

Prime Minister of New Zealand  
549,427 followers



**Bill Gates** 

Co-chair, Bill & Melinda Gate  
33,881,242 followers



**Executive Chairmen Net**

1,211 members



**Scott Morrison** 

Prime Minister of Australia  
525,662 followers

See all