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**Bill Lee** · 3rd

Yonder Global, PBC

Chief Executive Officer & Co-Founder at Yonder Global, PBC

Santa Monica, California · 500+ connections · [Contact info](#)

## Experience

### Yonder Global, PBC

2 yrs 10 mos

- **Chief Executive Officer & Co-Founder**

Full-time

Jul 2020 – Present · 3 mos

Santa Monica, California, United States

- **Chief Strategy Officer, Advisory & CoFounder**

Full-time

Dec 2017 – Present · 2 yrs 10 mos

Santa Monica, California, United States

Yonder helps you discover and book unique overnight stays and activities at farms, ranches, vineyards, and other nature immersive escapes. Each of our carefully chosen locations invites you to connect with nature and the people who steward it.

[...see mor](#)

### CEO & Board of Directors

The GETTS Foundation

Sep 2016 – Dec 2017 · 1 yr 4 mos

Santa Monica, California



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ALCHEMY

Oct 2010 – Jan 2016 · 5 yrs 4 mos  
Los Angeles, CA



### Senior Executive Vice President - Merchandising & Marketing

Blockbuster  
Sep 2008 – Oct 2010 · 2 yrs 2 mos  
Dallas, Texas

### President & Board of Directors

Mosaic Sales Solution  
Jan 1998 – Jul 2008 · 10 yrs 7 mos  
Dallas, Texas

[Show 4 more experiences](#) ✓

## Skills & Endorsements

### Management · 5



Endorsed by 2 of Bill's colleagues at Our Alchemy

### Strategic Planning · 3

Kajal CHOUDHURY and 2 connections have given endorsements for this skill

### Leadership · 3

Kajal CHOUDHURY and 2 connections have given endorsements for this skill

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## Interests



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29,143,271 followers



**Arianna Huffington**

Founder and CEO at Thrive Global  
9,367,730 followers



**Tony Robbins**

#1 New York Times best-selling auth  
6,000,850 followers

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