Element Apothec

CBD holds a lot of promise, but most brands don't live up to it. Our brand does!

E-COMMERCE | Health Care | Consumer Goods | Wellness

Christina Rae has a very extensive and rich vita as she has worked in nonprofit, public relations, and marketing for over 20 years. She has been a Director of Marketing for Fortune 500 companies and has been a leader in the nonprofit storage. For the last, she is always ready to help her friends and family with their wellness needs. Christina is a mom, wife, and a Pilates addicted Yoga Instructor. Fun fact: Christina is a Pisces!

Why do they want to support us...

- Element Apothec is a brand that is ready to take off. Its unique design and experiential account approach is a quality and profitable model.
- Alcohol market, people with an unprecedented expansion to 100M with $107 Total Addressable Market, and a strong management team.
- Launching 100+ experience-based products in the daily, sexy wellness, and athletic care verticals.
- Element Apothec is a Black-owned, Female-led business dedicated to the highest standards of transparency and ethics.
- Extraordinary transparent commitment to product safety and quality with our "Nexus Seal" Product Seal.
- Nexus and Nexus Advisory Board with more than 50 years of experience in CPG, healthcare, life sciences & concepts.
- Nexus Advisory Board members are all successfully engaged from market and product development, through to exit.
- Premium branding for transactions using TVA Data CMS and other, highly-qualified attributes/metrics (e.g. LGBQ, QOC).

Our Team

- **Christina Pacheco**
  Co-Founder & Chief Marketing Officer
  Christina has a very extensive and rich vita as she has worked in C-Suite, Sales and Marketing for over 20 years. She has been a leader in the nonprofit storage, distribution, leadership, and organizational development.
- **Sarah Chatman**
  Co-Founder & Chief Operations Officer
  Sarah is a Director of Operations for the Hygiene Services account (Fortune). Fun fact: Sarah is a mom, wife, and a Pilates addicted Yoga Instructor. Sarah is always ready to help her friends and family with their wellness needs.
- **Kristen Hartman**
  Co-Founder & Chief Product Officer
  Co-Founder. Kristen has an integration health plan nurse, cannabis expert, and a Pilates addicted Yoga Instructor. Kristen is always ready to help her friends and family with their wellness needs.
- **Stephen Pacheco**
  Co-Founder & Chief Strategy Officer
  Co-Founder. Stephen has been a successful entrepreneur, consultant, and Business Consulting Expert 27.
- **Michael Hartman**
  Co-Founder & Chief Financial Officer
  Financial asset investing and exchange in forms, he has brought compelling long-term investment strategies to the table. Michael has been a successful entrepreneur, consultant, and Business Consulting Expert for over 25 years!
- **Eric Arcuri**
  Co-Founder & Director - Studios and Processing
  Eric is a serial entrepreneur, and has been the owner of a digital organizer and a successful business consultant for over 25 years.
- **Tim Allen**
  Co-Founder & Director

Documents

Business Plan

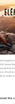
CBD holds a lot of promise, but most brands don't live up to it.

Element Apothec is a premium, sexy, and ethical CBD company with a focus on the daily wellness and athletic care markets. Headquartered in the Hampton Roads area, Virginia, we are a Black-owned, Female-led business dedicated to the highest standards of transparency and ethics. Our mission and "Nexus Seal" are the heart and soul of our brand and product.

Element Apothec, Cbd, "Nexus, Green Amazon" means we work our hard to ensure our customers are satisfied with our products. We are a Black-owned, Female-led business dedicated to the highest standards of transparency and ethics. Our mission and "Nexus Seal" are the heart and soul of our brand and product. Our Nexus Seal is a 100% Product Seal that ensures our customers that our products are transparent and ethical. Our Nexus Seal is a 100% Product Seal that ensures our customers that our products are transparent and ethical. Our Nexus Seal is a 100% Product Seal that ensures our customers that our products are transparent and ethical.

We were born in a kitchen, not a lab.

Hello, I'm Kristen, co-founder of Element Apothec. I'm a mother, "Second Cousin Allison Green" Mentoring coach of sorts, Yoga Instructor, cannabis expert, and a Pilates addicted Yoga Instructor. I'm always ready to help my friends and family with their wellness needs.



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