Overview | Deficit | Terms | Risks | Financials

Invest in Digifox

An all-in-one finance app — better interest rates and lower fees

WATCH PITCH | ALSO ALLEN FINANCE

Our vision for Digifox comes from years of frustration with managing personal finances. The industry is riddled with middlemen, outdated payment networks, and hidden fees everywhere. We're here to change that. We have to bring finance into the 21st century, with better yields, more opportunities, and fewer fees.

Nicholas Marten Founder & CEO @ Digifox

Why you may want to invest in us...

- [1] Founded by the creator of DataDash, the #1 YouTube channel for crypto with 341,000 subscribers.
- ✓ Our app is fully built and live on both iOS and Android.
- [2] Our company generates multiple revenue streams from lending, borrowing, trading and transactions.
- [3] Advised by Zak Evans, founder of CitiKoLoan & John DeVadoss, architect for .NET at Microsoft.
- [4] Over 3,400 companies registered to be notified for Digifox's public launch on June 15th.
- [5] We constantly aggregate the best financial services on the market into one seamless experience.
- ✓ Digifox has been entirely self-funded by the founder, Nicholas Marten.
- [6] We've created a cutting-edge referral model to build real relationships and scale exponentially.

Why investors ♥ us

WHAT INVESTORS ARE SAYING ABOUT DIGIFOX

Stick and his team are building tomorrow's institutions

Digifox is bringing crypto mainstream and enabling people across the world to participate and to benefit in doing so.

Nick is a pioneer and a respected leader in this transition, his vision and his focus is instrumental in defining the vision and roadmap for Digifox.

It is my privilege to be a part of this industry transition, and to support Nick and the team on this mission.

John DeVadoss Board, Development | President

Nicholas Marten **PITCHING ALSO ON PATREON!**

Love the platform, and the fact that its already live. Jumpa Bitcoin with regular Finance. Great idea love the tech !!

Harman ANDERSON

Nick is a great guy, and he is working on something very important and positive energy. Finance, specifically. Bitcoin and blockchain.

Most amazing team inspired me to invest. Thanks Nick!

Joe Lanteri

VIEW MORE

Our team

MANAGEMENT & DEVELOPMENT

Nicholas Marten
Founder & CEO
The founder and CEO of DataDash, the largest YouTube channel for cryptocurrencies with over 341,000 subscribers.

Chase Porter
Lead Architect
Lead Architect @ Digital Ocean Ventures. Built multiple industry-tier applications for emerging startups and enterprise companies.

Redhan Yorum
Lead Designer
Product Designer. Designed multiple industry-tier applications for emerging startups and enterprise companies.

VIEW MORE

Downloads

Digifox App Prototype.pdf

Finally...an all-in-one finance app. With better interest rates & lower fees.

Finance is severely outdated. Users earn nearly zero interest on their savings, it's expensive to move money, and most people end up sending a dozen different applications in order to manage their finances. Digifox has created an all-in-one, intuitive app that allows you to earn interest rates as high as 8% on your savings and send payments across the globe for pennies.

The problem

When your managing your finances, you'll likely have to download a dozen different apps, deal with countless fees, and settle for poor returns on your hard earned savings. It's become the norm to expect less. But that's all about to change.

What we're doing

Digifox is an app that can aggregate the vast majority of your financial needs. Whether it's managing your savings, making payments, managing your taxes, or buying cryptocurrencies, we've got you covered. We want to manage countless apps or input your personal information a dozen times on different applications.

Earn more with 100x better interest rates

In the United States alone, there are 84.2 trillion dollars in deposits, earning a measly 0.15% APY on average. This is unacceptable in our view. That's why we built a high yield marketplace for you to choose where you put your money to work. We offer opportunities that pay as high as 8% annually and aim to add even more options as time progresses. Our key partner is Co

Bring your transaction costs near-zero

Payments are simply outdated. With Digifox, we're bringing payments into the 21st century. No more having to wait for three business days or dealing with ridiculous transaction fees. We're bringing everyday people, businesses, and merchants bring down the cost of payments. The max we charge per transaction is 1.5 cents.

Traction

We've made real progress

Investor Q&A

Updated on

What does your company do? ^

Digifox serves as an all-in-one finance platform. Easy up to 3% on your savings, buy cryptocurrencies, and send, receive, or spend your money across the globe for much lower fees.

Where will your company be in 5 years? ^

We want to be the app you use for all your financial activities. Whether you're putting money away for future expenditures, or paying back a friend for dinner, we'll be the app you turn to.

Why did you choose this idea? ^

Who are your competitors? ^

What makes you different? ^

How far along are you? ^

How will you make money? ^

Is it secure? ^

Financials

Digifox has financial statements ending December 31 2019. Our cash is hard it $128.6k as of May 2020. Over the three months prior, revenues amounted to $0 in revenue, cost of goods sold has averaged $5,600/mth, and operational expenses have averaged $2,812/month.

At a Glance

Updated on

Revenue	Net Loss	Cost of Goods Sold
$0	-$5,407	$5,600
Assets in 2019	Liabilities in 2019	Cash in Hand As of 05/2020
$59,500	$2,812	$128.6

INCOME | BALANCE | NARRATIVE

Revenue | Profit

A note from Nicholas: Unlike companies on the traditional, early-stage startups have 50% operating history. Financial analysis is not as useful when there is limited data. It's more important to predict the rate of the future. Below, I've provided the key metrics I use to determine the health of a company and its future.

It takes Lemonade for fast growing startups to lose money, and faster they are modeling in future assets. In these cases, it's often better to check if the Cost of User Acquisition (CAC) is lower than the Lifetime Value of a customer (LTV). Lemonade's CAC is $10 and the customer's LTV is $100. Since LTV > CAC, it's a good investment. Lemonade's LTV is thirty-a-month of its income generated profits. Insurance growth over 20 years.

Net Margin	Gross Margin	Revenue per Employee
-100%	0%	0%
Earnings per Share	Revenue per Employee	Cash to Assets
-$0.0008	-$0.0008	1%
Revenue to Receivables	Debt Ratio	Revenue to Assets
0%	-100%	0%

Digifox Corp - Reviewed Financial Statements - December 2019.pdf

Risks

1. Digifox, serving as an aggregation platform, deals with a lot of partners (Zelcoin Network, Kyber Network, etc.) It's important to understand that users may have problems or negative experiences with these platforms.
2. The Company may never receive a future equity financing or elect to convert the Securities upon such future financing. In addition, the Company may never undergo a liquidity event such as a sale of the Company or an IPO. If neither the conversion of the Securities nor a liquidity event occurs, the Purchasers could be left holding the Securities in perpetuity. The Securities have numerous transfer restrictions and will likely be illiquid. There is no assurance that a market will ever develop for the Securities. The Securities are not equity interests, have no ownership rights, have no voting rights or rights to governance or profits and have no voting rights or ability to direct the Company or its actions.
3. Our future success depends on the efforts of a small management team. The loss of services of the members of the management team may have an adverse effect on our business. There can be no assurance that we will be successful in attracting and retaining other personnel on reports to successfully grow our business.

READ MORE RISKS

Details

The Board of Directors

NAME	POSITION	SINCE
Nicholas Marten	Current Creator in Self-Employed	2019

Officers

NAME	POSITION	SINCE
Nicholas Marten	President, Secretary, CEO, Treasurer	2019

Voting Power ^

NAME	OUTSTANDING	VOTING POWER
Nicholas Marten	8,000,000 Common Stock	89.0%

Past Equity Fundraises

DATE	AMOUNT RAISED	SECURITY TYPE
01/01/20	$1,000	SAFE
07/20/19	$50,000	Loan

Outstanding Debts

DATE	AMOUNT	INTEREST RATE	MATURITY DATE	CREDITOR
Nicholas Marten ^	07/08/2019	$58,000	6%/MONTH	01/01/2021

Related Party Transactions

The company expects to receive marketing promotion from the founder's personal YouTube Channel, DataDash. No monetary value is expected to exchange between Digifox and DataDash, outside of marketing income possibly.

Name	Nicholas Marten
Amount Invested	$58,000
Date Disbursed	07/08/19
Date Due	07/08/2019
Outstanding principal plus interest	$58,000 as of 05/31/20
Delinquent	Yes, per agreement
Defaulted	No
Collateral	Yes
Terms	6% per annum and CED

Nicholas Marten has left a non-monetary due-and-to-terms account. Payments are due after 30 days of the funding tranche providing the Company written notice of demand. It is expected to repatriate the company begins generating revenue.

Use of Funds

9/30/2020	25.0% towards hiring/paying employees, 10% towards marketing, 10% towards legal, and 15% towards Malaysian incorporation fees
12/31/2020	10% towards hiring/paying employees (2 full-time developers), 17.5% towards marketing (ad campaign, user marketing campaigns), 10% towards legal (contract & products), and 15% towards Malaysian incorporation fees

Capital Structure

	OUTSTANDING	RESERVED FOR OPTIONS	OUTSTANDING + RESERVED
Common Stock	20,000,000	8,000,000	28,000,000

The Funding Portal

Digifox is a registered by Regulation Crowdfunding offering via Wefunder Portal LLC.
CRD Number: #289093.

Form C Filing on SEC.gov

The Securities and Exchange Commission hosts the official Form C on their SEC.gov website.