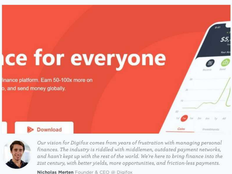
Digifox

All-in-one finance app — better interest rates and lower fees

Infrastructure · Software · Technology · Payment · Cryptocurrency

★ @digifox_finance



Our vision for Digifox comes from years of frustration with managing personal finances. The industry is riddled with middlemen, outdated payment networks, and hasn't kept up with the rest of the world. We're here to bring finance into the 21st century, with better yields, more opportunities, and friction-less payments.

Nicholas Merten Founder & CEO @ Digifox

Why you may want to support us...

1. Founded by Nicholas Merten, the creator of the largest YouTube channel for cryptocurrencies
2. Fully-built app, available on iOS and Android
3. Multiple revenue streams from lending, borrowing, trading, and transactions

WE'VE RAISED $35,000 SINCE OUR FOUNDING

Our team

KNOWN FOR PAST ACCOMPLISHMENTS

Nicholas Merten
Founder & CEO
Previously the Founder of DataDash, the largest YouTube channel for cryptocurrencies
in · ·

Chase Poirier
Lead Architect
in · ·

Madison Yocum
Lead Designer
in

Jonathan Gaucher
Head of Branding
in · ·

Micah Brookshear
Head of Community Operations
in

Danilo Salvatore Carlucci
Head of Digital Marketing
in · ·

John DeVadoss
Operations Advisor
in

Zeb Evans
Technical Advisor
in

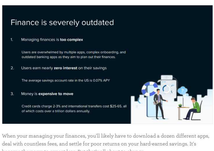
Downloads

Digifox_App_Pitchdeck.pdf

Finally...an all-in-one finance app. With better interest rates & lower fees.

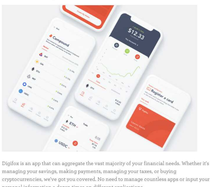
Finance is severely outdated. Users earn nearly zero interest on their savings, it's expensive to move money, and most people end up sending a dozen different applications in order to manage their finances. Digifox has created an all-in-one, intuitive app that allows you to earn interest rates as high as 7% on your savings and sent payments across the globe for pennies.

The problem



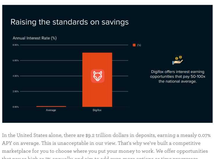
When your managing your finances, you'll likely have to download a dozen different apps, deal with countless fees, and settle for poor returns on your hard-earned savings. It's become the norm to expect less. But that's all about to change.

What we're doing



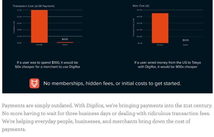
Digifox is an app that can aggregate the vast majority of your financial needs. Whether it's managing your savings, making payments, managing your taxes, or buying cryptocurrencies, we've got you covered. No need to manage countless apps or input your personal information a dozen times on different applications.

Earn more with 50-100x better interest rates



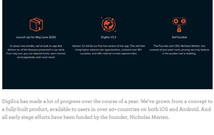
In the United States alone, there are 89.2 trillion dollars in deposits, earning a measly 0.07% APY on average. This is unacceptable in our view. That's why we've built a competitive marketplace for you to choose where you put your money to work. We offer opportunities that pay as high as 7% annually, and aim to add even more options as time progresses.

Save more with up to 900x lower transaction costs



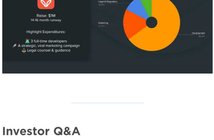
Payments are simply outdated. With Digifox, we're bringing payments into the 21st century. No more having to wait for three business days or dealing with ridiculous transaction fees. We're helping everyday people, businesses, and merchants bring down the cost of payments.

Traction



Digifox has made a lot of progress over the course of a year. We've grown from a concept to a fully-built product, available to users in over 40+ countries on both iOS and Android. And all early stage efforts have been funded by the founder, Nicholas Merten.

Use of Funds



Investor Q&A

COLLAPSE ALL

What does your company do?

Digifox serves as your all-in-one finance platform. Earn up to 7% on your savings, buy cryptocurrencies, and send, receive, or spend your money across the globe for much lower fees.

Where will your company be in 5 years?

We want to be the app you use for all your financial activities. Whether you're putting money away for future expenditures, or paying back a friend for dinner, we'll be the app you turn to.

Why did you choose this idea?

Our vision for Digifox comes from years of frustration with managing personal finances. The industry is riddled with middlemen, outdated payment networks, and hasn't kept up with the rest of the world. We're here to bring finance into the 21st century, with better yields, more opportunities, and friction-less payments.

Who are your competitors?

Our competition spread quite wide. From new-age banks like WealthFront and Robinhood who offer higher rates of interest on your savings than traditional banks, to payment platforms like Venmo or Cash App. We're even going up against crypto exchange platforms like Coinbase or Kraken.

What makes you different?

Whereas most companies focus on one single service, Digifox encompasses the vast majority of your financial needs into one application. We offer much higher rates of interest for your savings than the national average in the US. And you can send money across the globe in as little as a minute to any other Digifox, with a free transaction everyday.

How far along are you?

We've got a fully functioning app live on iOS and Android.

How will you make money?

We generate fees from four major activities on the platform. We charge 1% for any lending or borrowing activities, 0.49% for trading activities, and transaction fees (variable).

Is it secure?

Security is our number one priority. We require users have two-factor authentication setup when they register an account, our partners are well audited, and the experience is seamless in order to prevent possible user-caused mistakes.