




**Bradley Silver** · 3rd  
President at RAD AI  
Mississauga, Ontario, Canada · [Contact info](#)  
500+ connections

 Rad AI  
 Ryerson University



## Experience



### President

Rad AI · Permanent Full-time

Jun 2021 – Present · 8 mos

Toronto, Ontario, Canada

The return of content your customers love. Brought to you by RAD AI.



### CEO

Atomic Reach

Nov 2010 – Oct 2021 · 11 yrs

Atomic Reach is a scoring engine that analyzes your content based on its quality and relevance for your audience.

It identifies critical opportunities for improvement, helping you to optimize content ...see more



### GM

Generation 5

Aug 2009 – Jan 2011 · 1 yr 6 mos

Generation5 supplies North America's leading brands with the industry's most robust, timely and precise Marketing, Analytics and Customer Prediction solutions. Generation5 empowers customer acquisition by producing predictions of purchase potential, shopping behaviour, and attitudes right down to the household or the individual level.



### President

BrandIntel

2005 – 2009 · 4 yrs



### CO-CEO

BrandDimensions Inc.

Apr 2001 – 2009 · 8 yrs

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## Education



### Ryerson University

BAA, RTA

1999 – 2001



### York University

BA

1993 – 1997



### York Mills

1989 – 1993