

# Travel in small planes from nearby airports; made more accessible using software

PITCH VIDEO INVESTOR PANEL



[kinectair.com](http://kinectair.com) Vancouver WA    

Technology Software Artificial Intelligence Aerospace Travel

## Highlights

- 1 📱 Use your mobile phone to summon a small plane to a nearby airfield
- 2 ✈️ Fly efficiently and conveniently from one of the 5,000 small airports in the US
- 3 🚫 Avoid the congestion of the 30 hub airports serving 70% of “big plane” traffic
- 4 🛫 Benefit from cost reductions as software and sustainable aircraft open access to a new way to travel
- 5 😊 Experience flying as never before in the safe hands of experienced private, commercial and military pilots

## Our Team



**Jonathan Evans** CEO - Chief Executive Officer

KinectAir was conceived by Jonathan, a lifelong aviator. After selling his drone software company, Skyward, to Verizon in February 2017, he assembled this team of aerospace and software experts to go after his dream of an on-demand flight network.

Everyone should be able to benefit from direct, point-to-point air travel; it is a truly awesome way to move around and connect with people and places ...but it is a mode of flight which is available to only 0.1% of the population today, despite nearly all of us living within 20 minutes of a small airfield!



**Philip Benjamin Howard** CTO - Chief Technology Officer

I co-founded a drone aviation company developing a SaaS product now used in 60 countries. I then became VP of engineering to develop a machine learning & AI platform for an international startup, raising a \$14M Series C and hiring 3 engineering teams



**Daniel Gizzi** COO & CFO

I co-founded the fastest growing Cirrus fractional ownership program before founding an aircraft sales, management & consulting firm with \$100m+ in aircraft transactions. Aviator crazy have flown piston, turbo-prop, jet & rotorcraft for over 15 years.



**Anneke Tucker** Director of Aviation Development

Anneke is an FAA Airframe & Powerplant technician with inspection authority. She is also an Owner/Founder of Attain Aviation. Her 17+ years in the aviation industry started as Marine Corps Combat Aircrew: OEF & OIF.



**Nick Rogers** Chief Commercial Officer

I was a British Airways pilot for 15 years flying Airbus A320s & Boeing 747s. I have 10,000 flight hours at the 'pointy end' of commercial aviation and set up Sky-Futures (one of the world's first drone businesses) that sold to Private Equity in 2019



**Chris Rogers** Chief of Staff

A strategic communications veteran of 15 years. In agency, Chris led some of the world's most famous technology brands, winning awards across EMEA. He is an investor & exited entrepreneur with Dovetail Lab, a blockchain consent app for medical data.



**Johnny Corbett** Chief Marketing Officer

I love working with businesses and brands making a dent on the world they operate in. I started at drinks giant Diageo then moved into other industries including AkzoNobel (paints) Hiscox (Financial Services) and building my own consultancy portfolio



**Conor Whitehead** Director of Aviation Operations

A lifelong aviator, I love spreading the joy of flight; whether in my own bush-plane, wild-fire suppression, or on Army Special Ops. As a seasoned instructor and leader it's my job to build a culture of trust & empathy for passengers flying with us



**Peter Lucier** General Counsel

A practicing business operations and contracts lawyer, Peter started his career as a litigator in D+O insurance. In parallel he became a successful entrepreneur in real estate and tech startup. As KinectAir GC, he is adept in US aviation law.



**Lauren Wilson** Fleet and Safety Manager UK & Europe

Formerly an electronic engineer, Lauren is a leading aviatrix with an eye for precision, enjoyment and safety! Qualified DHC8 pilot, experienced airshow and display pilot for almost ten years, mentor and test pilot journalist.



**Matt Kent**





Lisa Christensen



John Hilmes



**Jonathan Evans** CEO - Chief Executive Officer

KinectAir was conceived by Jonathan, a lifelong aviator. After selling his drone software company, Skyward, to Verizon in February 2017, he assembled this team of aerospace and software experts to go after his dream of an on-demand flight network.



**Tim Williamson** Chief Pilot

A bush pilot turned VIP private owner chauffeur (+ every job in between!) I was born and raised with the bears on Kodiak Island, Alaska, where aviation is a big part of daily life. I lead the KinectAir pilot group working to make our vision a reality

## Pitch

**KINECT AIR**

ACCESSIBLE, AFFORDABLE & SUSTAINABLE PERSONAL AIR MOBILITY

**OPEN THE SKIES**

*NO FORCE ON EARTH CAN STOP AN IDEA WHOSE TIME HAS COME. - VICTOR HUGO*

**AIR TRAVEL WILL CHANGE MORE IN THE NEXT 5 YEARS...**



**...THAN IN ALL OF THE LAST 50.**

**COMMERCIAL AIR TRAVEL IS**

## COMMERCIAL AIR TRAVEL IS...



**INEFFICIENT**



**INDIFFERENT**



**FRUSTRATING**

...FORCING **70%** OF AIR TRAVEL INTO **JUST 30 AIRPORTS.**



**FLYING PRIVATE**  
REMAINS **INACCESSIBLE**  
EXCEPT TO THE **0.1%**  
WEALTHIEST - ACCESSING  
ALL **5000** U.S. AIRPORTS.

## SUSTAINABLE AVIATION SOLUTIONS ARE **LONG OVERDUE...**



...BUT EXACT TIMELINES FOR REGULATORY APPROVAL ARE **UNCLEAR.**



**2022**

**HYBRID**  
RANGE (ECTOL)  
800 - 800 MILES



**2025**

**ELECTRIC (ECTOL)**  
RANGE (ECTOL)  
600 - 1000 MILES



**2030**

**HYDROGEN (ECTOL)**  
RANGE (ECTOL)  
800 - 1000 MILES



**2035**

**EVTOL**  
RANGE (ECTOL)  
60 - 200 MILES

## SILOS ARE WAITING TO BE **CONNECTED.**



When will tech move the best aircraft of today to where **PASSENGERS** need them, on-demand?



When will the sharing economy unlock the value of idle assets for **AIRPLANE OWNERS?**



When will experienced, professional **PILOTS** get to determine when, where & how they want to work?

# KINECT AIR



YOU NEVER CHANGE THINGS BY FIGHTING THE EXISTING REALITY.  
TO CHANGE SOMETHING, BUILD A NEW MODEL  
THAT MAKES THE EXISTING MODEL OBSOLETE.  
— B. FULLER

## UNBEATABLE

AIR MOBILITY  
ON-DEMAND.  
BY APP, FROM  
YOUR PHONE.

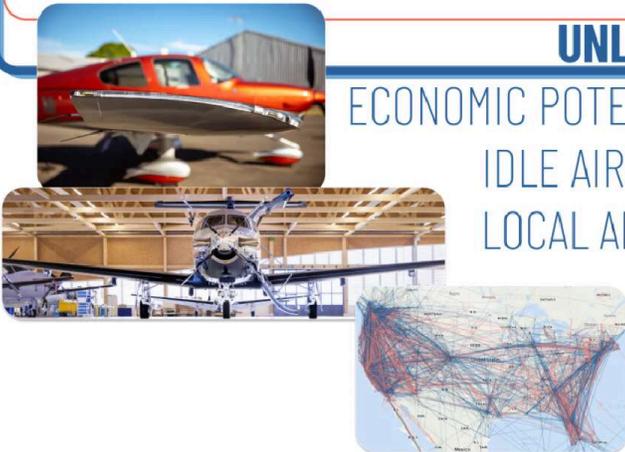


SAN FRANCISCO  
1 HR FLIGHT

3.5 HR DRIVE  
LAKE TAHOE

## UNLOCKING

ECONOMIC POTENTIAL OF  
IDLE AIRCRAFT &  
LOCAL AIRFIELDS.



## SOFTWARE

MAKING THE  
JOY OF FLIGHT  
MORE ACCESSIBLE  
THAN EVER  
BEFORE.





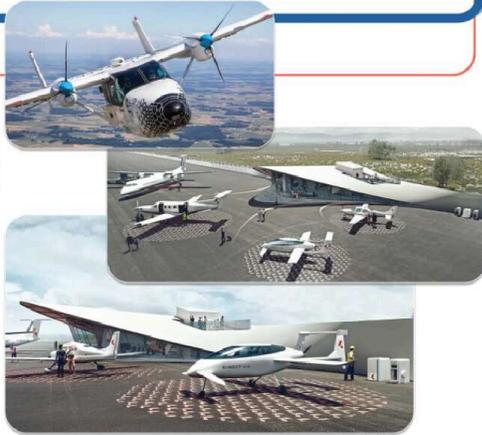
## CONNECTING

PASSENGERS,  
PLANE OWNERS  
& PILOTS, INTO  
AN INCREDIBLE  
EXPERIENCE.



## BUILDING

THE PROTOCOLS  
OF **TOMORROW'S**  
SUSTAINABLE  
ECOSYSTEM,  
**TODAY.**

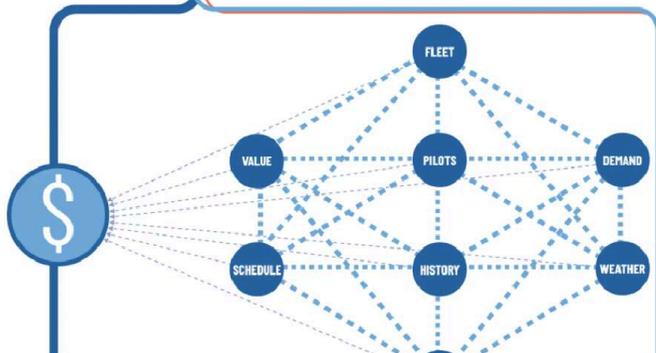


## FULL STACK

AVIATION  
AT THE  
EDGE

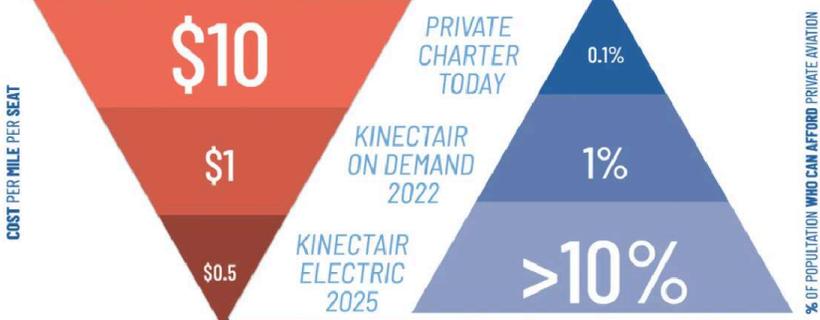
- PASSENGERS** KinectAir enables anyone to book a small plane to wherever they wish to go, from their phone, **on-demand**.
- PLANE OWNERS** Owners put their planes on network and we maintain, certify and insure them, and they **receive revenue** from passenger flights.
- PILOTS** Pilots with commercial and/or military experience fly **their own schedules** as the front line of exceptional customer experience.
- PUBLIC AIRPORTS** **5000 airports** are activated by KinectAir, putting the full economic energy of these public investments to work.

**KINECTAIR**  
**A.I.**  
DELIVERS  
**REALTIME,**  
**DYNAMIC**  
**PRICING**



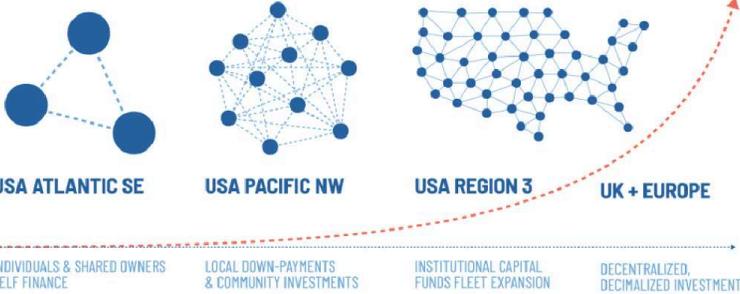
OPERATION

TECH DRIVES COST PER SEAT DOWN...



...OPENING THE SKIES TO MILLIONS OF NEW PASSENGERS.

### GROWING NETWORKS DRIVE SOFTWARE & REVENUE



A close-knit team of world-class aviators & tech entrepreneurs.



\$41M previously raised across relevant industries - with multiple exits.

### JOIN US AS WE OPEN THE SKIES.





**Leadership, Investors & Advisors** with extensive digital, transport & customer experience.



**FAA Part 135 Certification**

- ✓ Pre-Application
- ✓ Formal Application
- ✓ Design Assessment
- PENDING Performance Assessment
- PENDING Administrative Functions

**Strategic partners** in sustainable aviation, fleet finance, digital communications, insurance & aviation infrastructure.

*YOUR INVESTMENT WILL*

Invest on terms identical to those of our large network of professional investors.

WEFUNDER RAISE

**\$2 MILLION**

VALUATION

**\$13 MILLION**

**KINECT AIR**

Generate revenue through accelerated on-boarding of aircraft owners - starting in Atlanta/Florida network in January 2022.

Develop AI software to understand demand patterns and deliver dynamic, realtime pricing.

Craft exceptional experiences (including booking, payment & customer services).

Build critical talent teams (inc. Pilots, Software, Sales, Marketing and Customer Service).

Complete FAA Part 135 Certification and commence commercial passenger transactions.

**OPEN THE SKIES**



**Downloads**

[The experts view: NASA 2021 Report on Regional Air Mobility.pdf](#)

[KinectAir, Open The Skies \(Downloadable pitch deck\).pdf](#)