



Courtney Sanchez · 2nd

Chief Operating Officer at Vimeo

New York, New York · 500+ connections · [Contact info](#)



Experience



Vimeo

6 yrs 1 mo

- **Chief Operating Officer**
Feb 2018 – Present · 2 yrs 2 mos
- **SVP, Business Intelligence & Strategy**
Oct 2016 – Feb 2018 · 1 yr 5 mos
- **VP, Business Intelligence & Analytics**
Mar 2014 – Oct 2016 · 2 yrs 8 mos
New York, NY

Experienced Senior Executive leading the Business Intelligence & Analytics function for all of Vimeo.

- Responsible for staffing and developing the Business Intelligence & Analytics team within Vimeo, with responsibilities covering Product and A/B Testing Analytics, Consumer Insights and E ...[see mor](#)



HBO

9 yrs

- **VP, Web Analytics**

Jan 2011 – Mar 2014 · 3 yrs 3 mos

Develop actionable research strategies that further the understanding of consumers and their behavior across HBO's digital properties. This includes the company's digital efforts from a promotional / brand perspective and "TV Everywhere" (HBO GO/MAX GO). In addition, direct and oversee the analysis of that behavioral data and the various marketing efforts that drive c ...see mor

- 
Director, Web Analytics
 2008 – 2011 · 3 yrs

Show 1 more role 

Education



Bucknell University

Bachelor of Science (BS), Business Administration and Management, General
1993 – 1997



NYU Stern School of Business

MBA, Marketing

Skills & Endorsements

Analytics · 18



Endorsed by **Marcie Roth and 1 other** who is highly skilled at this

HBO Endorsed by 12 of Courtney's colleagues a

Digital Media · 17



Endorsed by **Amy Rosenthal and 7 others** who are highly skilled at this

HBO Endorsed by 13 of Courtney's colleagues a

Web Analytics · 17



Endorsed by **Marcie Roth**, who is highly skilled at this

HBO Endorsed by 14 of Courtney's colleagues a

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Interests



Jack Welch 

Executive Chairman, The Jack Welch Man...
7,311,835 followers



Melinda Gates 

Co-chair of the Bill & Melinda Gates Fo
2,438,441 followers



Bucknell University

41,883 followers



Northern Highlands Regional Hig

449 members



Forrester

195,839 followers



Digital Analytics Association

20,969 members

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