



Pat Wall · 3rd

Adjunct Faculty, Innovation Coach at Rochester Institute of Technology

Rochester, New York Area · 380 connections · [Contact info](#)



Rochester Institute of Technology



North Carolina State University

Experience



Adjunct Faculty, Innovation Coach

Rochester Institute of Technology

Jan 2017 – Present · 3 yrs 3 mos

Rochester, New York

Coach student teams in Applied Entrepreneurship and Commercialization (MGMT 470) and the Saunders Summer Startup programs. Drawing on my background in innovation research, ethnographic methods and user experience design, I work with student teams as they develop their business concepts.

Manager, Work Practice & Technology

PARC

2014 – Apr 2016 · 2 yrs

Webster, New York



Xerox

35 yrs 10 mos



Research Ethnographer

Jan 1992 – Apr 2016 · 24 yrs 4 mos

User Interface Designer
Jul 1980 – Jan 1992 · 11 yrs 7 mos

Area Manager, Ethnographer
Xerox Webster Research Center
2001 – 2014 · 13 yrs

Education



North Carolina State University
ms, human factors
1978 – 1980

Skills & Endorsements

Cross-functional Team Leadership · 28

 Endorsed by 4 of Pat's colleagues at Rochester Institute of Technology

Program Management · 18

 Endorsed by 2 of Pat's colleagues at Rochester Institute of Technology

Product Management · 15

 Endorsed by 2 of Pat's colleagues at Rochester Institute of Technology

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