

Next Door Photos

A real estate photography company with 40+ locations making an impact globally

nextdoorphotos.com



Next Door Photos makes over one million photos and videos every day for the photos they need to publish their listings. Our enterprise platform sends high resolution photos to the real estate listing service and they will make the most of the photos and videos and create all the content needed for their listings.

Paul VanderKamp Co-Founder & CEO @ Next Door Photos

ABOUT | LINKEDIN | GEARPHIVE | AKA & GALLERY

Why you may want to support us...

- PROVEN TRACTION** - Consolidated 2019 revenues of \$2,091 and has doubled revenue for the 4 consecutive years.
- SCALABLE PLATFORM** - NRP has over 2000+ photo shoots in 2019, adding an average of 15000 photos per month.
- VERIFIED IMPACT** - NRP is a Certified B Corp that verifies their commitment to social and environmental sustainability.
- PROVEN MODEL** - NRP partners with entrepreneurs through a shared ownership model to launch locations that can grow to \$1M+ revenue in 7 years.
- GLOBAL EXPANSION** - NRP has 300+ active partners in the Philippines, Korea, and Nepal that supply 40+ locations in North America.

Our Team

Paul VanderKamp
Co-Founder & CEO
20+ years of experience in sales in manufacturing organizations - Specializes in growth, product development and selling business - Bachelor's Engineering Degree

Taylor Blain
Co-Founder & CEO
15+ years of experience in sales in manufacturing organizations - Specializes in growth, product development and selling business - Bachelor's Engineering Degree

In the news

Next Door Photos: How to Scale Real Estate Photography Business
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Downloads

Next Door Photos - Next Door Photos (PDF)

The Story of Next Door Photos

Technology is disrupting everything in the global real estate industry - creating a real estate efficient home buying and selling experience.

- One year ago we had a revenue of \$1 million and we were with **Redfin** and **Zillow**.
- Get an instant offer to purchase your home with a bid of **\$100,000**.
- **Quicker** find your next home through a personalized search on **Zillow**.

Despite these advancements, it still takes months to buy or sell a home. This is because of the way the real estate industry works. It takes months to buy or sell a home. This is because of the way the real estate industry works. It takes months to buy or sell a home. This is because of the way the real estate industry works.

Introducing Next Door Photos



Co-founders Paul VanderKamp (an engineer) and Taylor Blain (a real estate photographer) created Next Door Photos (NDP) in October 2019 to help real estate agents publish listings faster. They created a simple business model where NDP (the parent company) partners with local real estate photographers who provide real estate marketing services to their local markets. NDP provides an enterprise platform with global editing capabilities. Listings are photographed and sold and added with a 10-hour turnaround.

Upending an Industry



The combination of an industry owned by an enterprise platform started to gain traction quickly when the first franchise launched in the spring of 2019. By the end of 2019 the franchise had started to get traction in the market and had launched into 10 markets. Local Owners were building relationships with real estate agents and providing them with a high quality service. This was a key factor in the success of the franchise. This was a key factor in the success of the franchise.

The Right Price at the Right Time



An offer to purchase the real estate of professional listing photographers was received by the company. This was a key factor in the success of the franchise. This was a key factor in the success of the franchise.

Bringing it All Together



By the end of 2019, the had grown on the whole platform. Local Owners were able to clear acquisition strategy. They brought on a Regional Director to assist the Director of Operations in creating a new franchise model which will help the organization launch in locations in 2020 (and every year thereafter).

A Lot can Happen in 4 Years



Investor Q&A

What does your company do?
Next Door Photos (NDP) is a rapidly growing real estate marketing company that partners with entrepreneurs to create businesses that serve real estate agents, while providing a scalable platform for real estate agents to launch and operate operations globally. NDP has 40+ active locations in the Philippines, Korea, and Nepal that supply 40+ locations in North America.

Where will your company be in 5 years?
NDP plans to grow to over 1000 locations in North America by the end of 2024 and plan to enter the next 5 years with a goal of entering over 1000 locations in the next 5 years. NDP plans to grow to over 1000 locations in North America by the end of 2024 and plan to enter the next 5 years with a goal of entering over 1000 locations in the next 5 years.

Why did you choose this idea?
NDP found that real estate agents were not making money and were leaving for the photos that need to publish their listings. An enterprise platform and a local ownership model enables NDP to acquire a listing within a day and deliver all the content needed for the listing. This was a key factor in the success of the franchise. This was a key factor in the success of the franchise.

How will you make money?
Each year, over 100 million homes get listed on the side. Add an additional listing service and market research (Compass, Zillow, etc.) and you have a real estate market worth over \$100 billion. NDP plans to grow to over 1000 locations in North America by the end of 2024 and plan to enter the next 5 years with a goal of entering over 1000 locations in the next 5 years.

Who are your competitors?
NDP has found competitors mostly with photographers who have great service but struggle to keep up as well as national companies with enterprise platforms but a weak presence in the real estate industry.

What makes your different?
The combination of an enterprise platform (website, video, editing, listing, etc.) for all products, and a local ownership model (local real estate agents) and local market knowledge, NDP is a key differentiator and a key factor in the success of the franchise. This was a key factor in the success of the franchise.