

A marketplace that provides tech-enabled laundry services that utilize the peer-to-peer model to turn depreciating assets (washers and dryers at home and local laundromats) into revenue generating machines.

PROBLEM

Dirty laundry is a universal problem in our daily lives. Some people struggle to get laundry done due to:

- lack of time
- no washer / dryer unit
- physical limitation

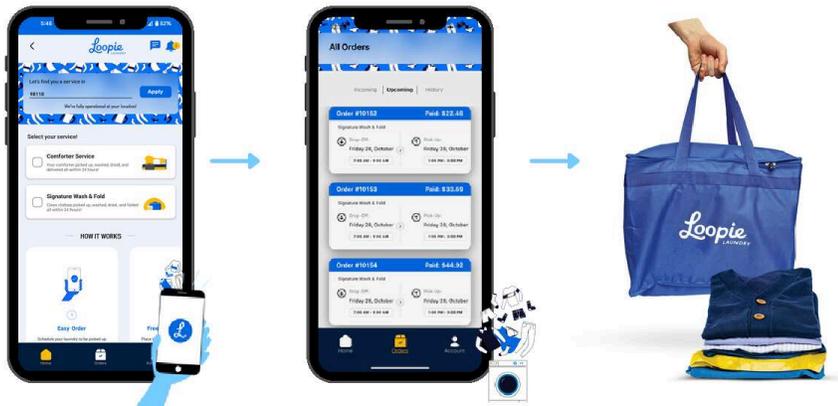
TARGET MARKETS

The existing wash & fold laundromat business is a \$10B/year market in the US (source). In 2019, the global market was estimated at \$60B and it is expected to grow to an estimated \$79.9B in 2027 (source).

Serviceable Addressable Market (SAM)	Serviceable Obtainable Market (SOM)
10,500 cities	38 cities for the next 3 years

PRODUCT / SERVICE

Loopie is a mobile app based laundry service offering **flat rate per bag pricing & 24 hour turnaround time.**



Customers order on the **Loopie Laundry App**

Washers process laundry through the **Loopie Partner App**

Customers receive clean laundry within **24 hours**

Logistics are handled by third-party delivery partners and softwares (e.g. OnFleet & Postmates API).

FINANCIALS



Total Revenue	Orders completed: 35,500+
\$2.9M+	Average Transaction Value: \$85
	Customer Acquisition Cost: \$88

RAISED TO DATE
\$3.5M+

SEEKING participation in convertible note, offering **\$2M** **20% discount** **5% interest rate**



COMPETITIVE ADVANTAGES

- PEER-TO-PEER**
- ASSET LIGHT**
- SIMPLE PRICING**
- EARN INCOME FROM HOME**

- Allow faster turnaround time.
- Able to scale easily & efficiently.
- Flat rate per bag vs per pound / per item pricing.
- Washers are able to earn income without ever leaving their home.



MANAGEMENT

Loopie's management and advisory team brings decades of unique experience solving complex problems, creative ways to best support customers and washing partners.



John Lee
Founder & CEO



Whitney Sales
Strategic Advisor
Sales Method, Forum Ventures



Kristin Knaus
Director of Operations



Henry Meek
Director of Strategy & Finance



Maryclaire Piccoli
Strategic Advisor
20+ years, Starbucks



Alexander Mario
Design Lead

Partners / Affiliates:

