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Tiffany Kelly · 2nd
 Sports + Entertainment Data Scientist | Founder at Curastory | ex-ESPN
 Greater New York City Area · 500+ connections · [Contact info](#)

 Curastory
 Nova Southeastern University

Highlights

 **1 mutual connection**
 You and Tiffany both know Liz Barenholtz

About

Sports, entertainment, and news analytics professional with tangible experience in the industry. Fixing social + cultural issues within sports & entertainment is my passion; machine learning and statistical modeling is my toolkit. Educational background in Sports Management, Statistics, Computer Science, and Deep Learning. Personal interests include startups, empowering athletes, public speaking, and mentoring women and racial & ethnic minorities in STEM.



Activity

1,326 followers



This is amazing. Would have never guessed chatty coworkers being #1.
Tiffany commented



So so proud!! Well deserving always.
Tiffany commented



Well this is beyond amazing!
Tiffany commented



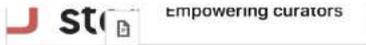
Reading articles like this are both heartening and frustrating....
Tiffany shared this
32 Reactions • 2 Comments

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Experience

 **Founder & CEO**
 Curastory
 May 2019 – Present · 10 mos
 Greater New York City Area





Data Instructor

General Assembly

Oct 2019 – Present · 5 mos

Greater New York City Area

All things data [science | analytics | engineering].

If you're a hacker by heart, come learn with me!



GA Instructor Bio - Tiffany Kelly



Co-Founder & Chief Algorithms Officer

Break The Love

Oct 2018 – Apr 2019 · 7 mos

Greater New York City Area



Sports Analytics Associate

ESPN

Jun 2017 – Jan 2019 · 1 yr 8 mos

Bristol, Connecticut



Statistics, Mathematics, & Economics Athletics Tutor

Louisiana State University

Jun 2016 – May 2017 · 1 yr

Baton Rouge, Louisiana Area

[Show 2 more experiences](#) ▾

Education



Nova Southeastern University

Bachelor of Science (B.S.), Sport & Recreation Management / Sports Analytics, 3.68 GPA

2012 – 2016

Divisional honors thesis in Mathematics on "The 'Triangle' formula: A role and play option analysis of the triple-post offense." First place paper/oral presentations NSU Undergraduate Student Research Symposium (2016). [Faculty Advisor: Dr. Jason Gershman, Director of Mathematics - Nova Southeastern University Research Advisor: Muthu Alagappan - MIT SSAC 2012 EOS/Alpha Award Winner]

Licenses & Certifications



Deep Learning Specialization

Coursera

Issued Aug 2018 · No Expiration Date

Credential ID QJXD3ZVTJ6GK

[See credential](#)



Sequence Models

Coursera

Issued Aug 2018 · No Expiration Date

Credential ID 3UZH9CMCNFD2

[See credential](#)



Convolutional Neural Networks

Coursera
Issued Jul 2018 · No Expiration Date
Credential ID 7EQA8ZML6N3G
See credential

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Volunteer Experience



Board Member

The Sports Analytics Club Program
Aug 2018 – Present · 1 yr 7 mos
Education



Ambassador

IF/THEN
Sep 2019 – Present · 6 mos
Science and Technology

Skills & Endorsements

Sports · 26



Endorsed by Fatima E. Butler, who is highly skilled at this

Analytics · 14

Brandon E. Duplessis and 13 connections have given endorsements for this skill

Statistics · 13

Brandon E. Duplessis and 12 connections have given endorsements for this skill

Show more

Recommendations

Received (1)

Given (2)

Michael P.
Office Administrator
December 4, 2015, Michael managed Tiffany directly

Tiffany is an outstanding analyst. She has a broad view of all sports, and creative mind that cannot be found elsewhere. Any employer would be lucky to have her!

Accomplishments

3

Honors & Awards

Top 3 Finalists - Open Division: Hustle Difficulty Complex · James Farquhar Award · Additional NSU Honors and Awards

Interests



Forbes
12,713,475 followers



Sports Techie
4,820 members



Sports Management Worldwide - ...
3,516 members



ESPN
496,411 followers

2/6/2020

Tiffany Kelly | LinkedIn



National Basketball Association (...)
230,001 followers



Mark Cuban 
President
5,521,183 followers

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