

## Contact

[www.linkedin.com/in/michael-mcgrail](http://www.linkedin.com/in/michael-mcgrail) (LinkedIn)  
[michaelmcgrail.wordpress.com/](http://michaelmcgrail.wordpress.com/)  
(Personal)

## Top Skills

Product Development  
Product Management  
Mobile Product Development

## Certifications

Business Analytics Nanodegree  
Pragmatic Marketing Certified- Level One (PMC-I)  
Tech Entrepreneur Nanodegree

## Honors-Awards

Team Member of the Quarter Award  
Team Member of the Quarter Award

# Michael McGrail

VP Product @ Nada  
Austin, Texas Metropolitan Area

## Experience

Nada Inc.  
Vice President of Product  
January 2023 - Present (1 year)

OwnProp  
Co-founder & GM at OwnProp  
June 2021 - October 2022 (1 year 5 months)  
Generate passive income by investing in fractionalized commercial real estate.

Keller Williams Worldwide  
Product Manager  
October 2019 - June 2021 (1 year 9 months)  
Austin, Texas Metropolitan Area  
- Scaled KW's proprietary customer relationship management product to 50+ countries and 10k+ agents.

Keller Williams Realty, Inc.  
Product Manager  
October 2018 - October 2019 (1 year 1 month)  
Austin, Texas Area  
- Discovered, tested, and delivered a new internal compliance process resulting in a million plus home buying and selling transactions completed accurately and securely.

Sysco LABS  
Product Manager, Sysco LABS  
June 2017 - October 2018 (1 year 5 months)  
Austin, Texas Area  
- Led a cross-functional product team and launched first version of Sysco's iOS and Android mobile ordering applications resulting in thousands of digital transactions.

CAKE Corporation  
Product Manager

November 2016 - June 2017 (8 months)

Austin, Texas Metropolitan Area

- Researched problems associated with accepting online orders with restaurant staff, communicated a vision for simplifying the process, and created roadmap for MVP launch.
- Company was acquired by Sysco in June 2017.

**HotSchedules, Now Powered by Fourth**

Product Manager

October 2011 - September 2016 (5 years)

- Defined the vision and strategy of the hiring product line and matched hundreds of thousands of job seekers with opportunities in the service industry.
- Researched and identified inefficiencies with finding service industry jobs, defined a vision for simplifying it, and launched iOS, Android, and web applications with a cross-functional team of designers and engineers.

**MAXIMUS**

Systems Analyst - MAXe-IE

August 2007 - October 2011 (4 years 3 months)

- Streamlined the enrollment process with a ten member team of engineers and quality assurance analysts and helped register millions of Texans in need of benefits.

---

## Education

University of Virginia

BA, Economics and Political Science · (2003 - 2007)