





Many years of experience and research developed in Australia, we are particularly proud of our shave preparation.

**OSCAR Natural Shave Gel** is the ultimate shave with your skin. It contains moisture and your skin. Also its small size is perfect for travel.

**OSCAR Natural Shave Gel** is also the best, giving you an incredible smooth shave every time you use it.

Shave from Oscar Daily. Make a great.

**The get to answer:**  
1. The most important thing is the skin.

### \$1.4B market

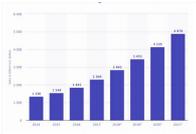
With more than 100 million in the US and forecasted to keep growing. Traditionally, men and women preparation was bought in stores. Finding the most suitable for the skin.

That all changed over the past 2 years with the exponential growth of online sales. Consumers are now shopping.

### E-commerce is growing fast

In 2019, worldwide retail E-commerce sales are projected to grow over \$1.4 trillion. Business sales in USA grew by 16% in 2017 to over \$1.1 trillion.

American spend on e-commerce sales per year (in billions)



### Smarter than a man thought he could ever get...

Today's consumers, especially younger generations, seek to be smarter and faster. They want convenience and great quality without paying more. And they only want that when it's the most convenient for them, both in time and effort.

They also like to see more subscription and loyalty. Especially brands that use technology and have a social conscience.

(Share on that link)

### How we make money

Subscriptions are becoming more popular because let's face it, who doesn't appreciate the convenience of home delivery and saving money.

By selling the right products. **'Shave often, shave smart'** we ensure customers get the most convenience of our razor line.

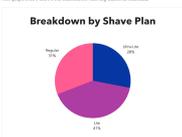


Cloning is easy.

**Market:** From 2015 to 2017, 15 new shaved every 2 months.

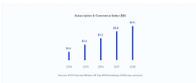
**Life:** 15 new every 2 months is a razor every 2 months.

**Unit Life:** For the usual or fully-charged razor, it's a razor every 2 months. The graph below shows our subscription shaving habits in Australia.



### Subscription economy - 80% compound annual growth

According to a report by CB Insights, a McKinsey company, the subscription Economy market has grown at a compound annual growth rate (CAGR) of nearly 80 percent since 2010.



Top 3 subscription sites with highest number of current subscribers by gender are:

	Men	Overall	Women
1	AMERICAN CLUB	AMERICAN CLUB	AMERICAN CLUB
2	AMERICAN CLUB	AMERICAN CLUB	AMERICAN CLUB
3	HARVEY'S	AMERICAN CLUB	AMERICAN CLUB

McKinsey & Company | Market | 1000+ companies | PwC | 10

### 'Every Shave Makes A Difference'

From your favorite brand to its store that can focus on profits.

In Australia, all OSCAR stores are owned and staffed by British Subscribers in Sydney.

Business is a three-tiered **social enterprise** supporting women and people living with a disability.

By supporting British Subscribers to do this work, we help us help them find employment and support programs for people in need. We are meeting a real need and helping opportunities to truly realize the value of our work.

It's a real-time way of making **Profit with Purpose**.

We need to see more British Subscribers in the club.

Our goal is to find a critical mass in the US, so we can create positive **social impact**, a new vision for our brand.



### Why invest now?

There are great reasons why you should consider investing in **OSCAR Home Club**.

1. The subscription economy has been growing fast - 80% compound annual growth.

2. Creating a stake in the business whose products you use makes a lot of sense.

3. Our products are great. Over 1000 reviews don't lie.

### Join us today!



We're looking for more investors and a team of helping us build American Home Club.

Let's be honest. This is our company. It's our club. We don't have the luxury of a multi-billion dollar private equity firm.

We need you. **David and Graham**. You don't have to be the biggest in town.

So join us now.

### WHY

1. Buy through major retailers from Dollar Store Club, where our **American-made** razors are the best.

2. Buy from a multi-billion corporation, where you can be a **part-owner** of the company whose products you use.

3. The products talk with themselves, when you use our **natural ingredients**, natural. 100% clean and repeatable based on how well they perform, so they last their cost.

### Getting on 'OSCAR' has never been so easy...



We've saved the best for last.

From now on, it's up to the store who's taking care of your favorite brand. **Investment opportunity in \$100K to \$100K.**

### Invest \$100K | OSCAR Simple Plan

Our investment club gives you the best from the most you build it.





