



**The Sci-fi Immersive Experience that Plans to Take Over the World**

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**Reg CF - Summary Deck**

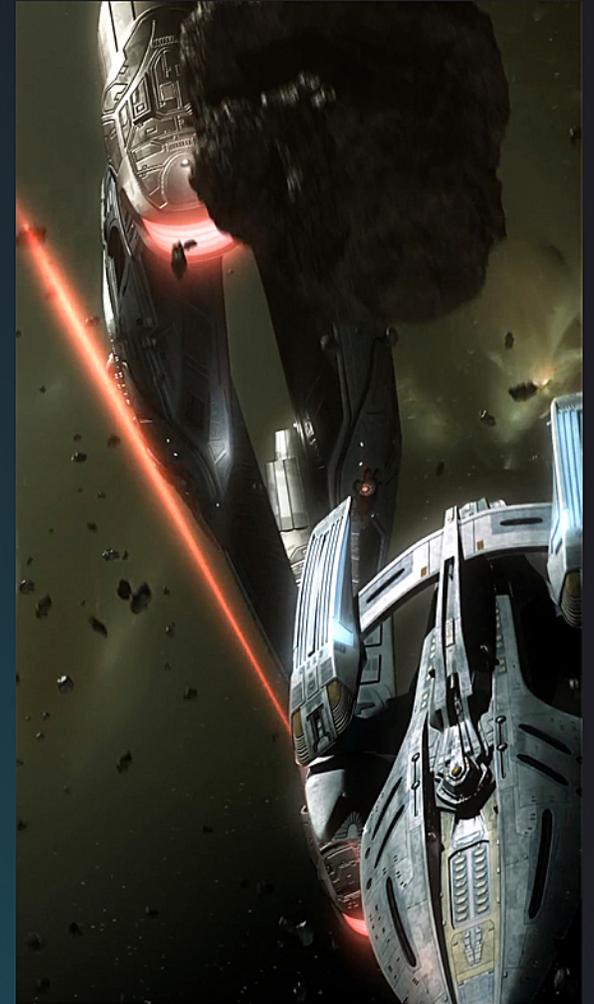
# Mission Statement

## OUR GOAL:

Become the premiere company in the industry by creating immersive genre-driven experiences.

We'll provide our customers with exciting escape room style missions into which they will be able to live out their own stories and fantasies.

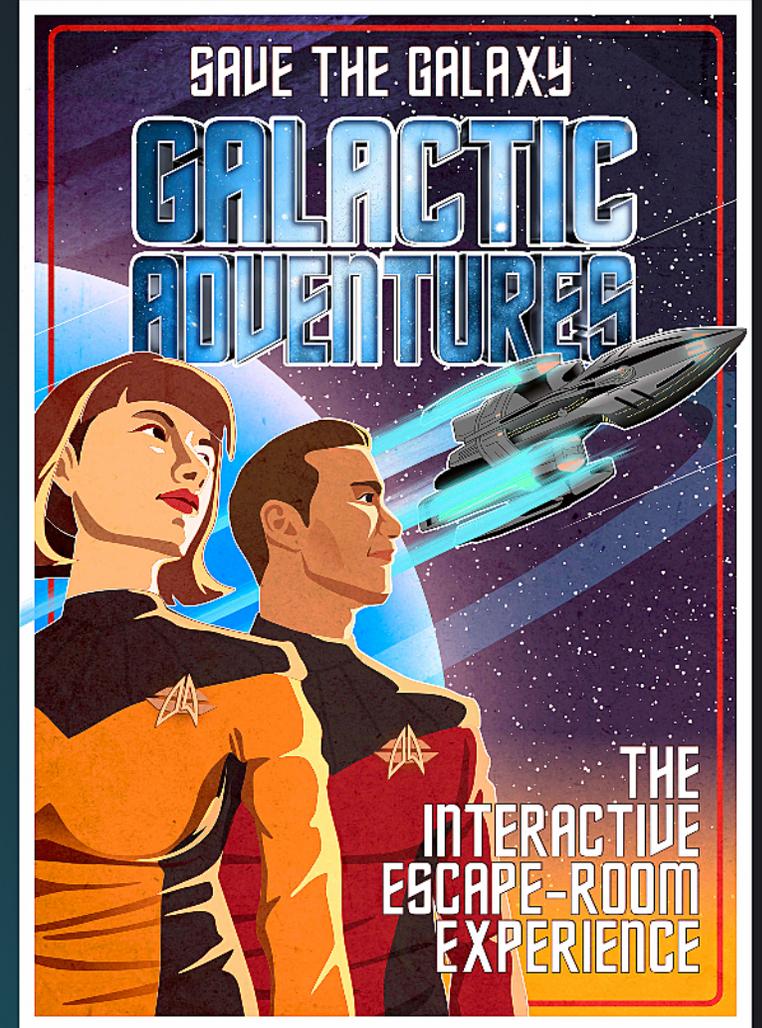
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# Mission Statement

Galactic Adventures will:

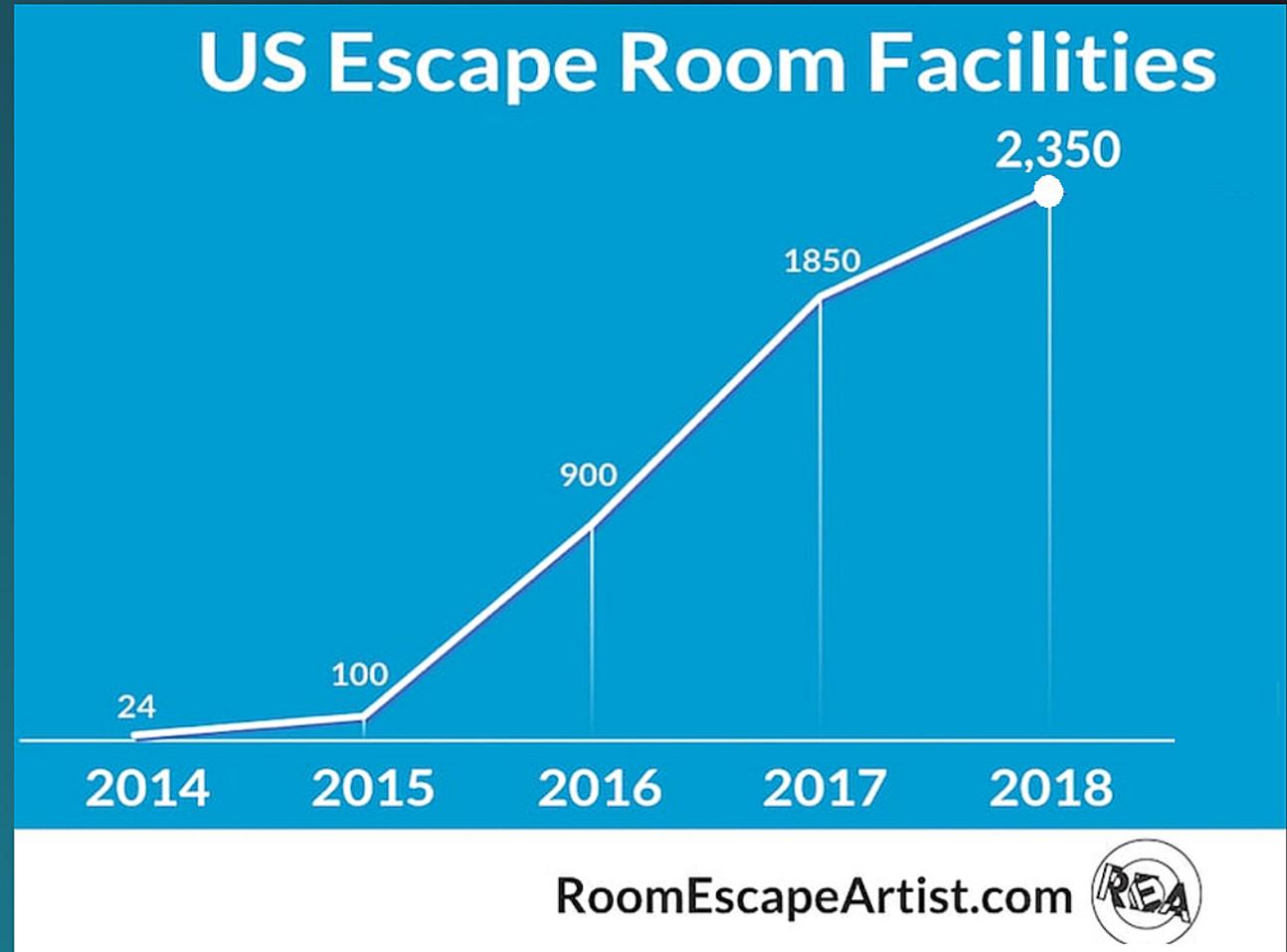
- Interact with detailed sets and puzzles that will transport them to another place and time.
- Encourage them to use team-building and wit to complete scenarios.
- Plans to expand into locations nationwide and internationally.
- Develop branded and licensed scenarios from film and television properties.



# The Escape Room Industry

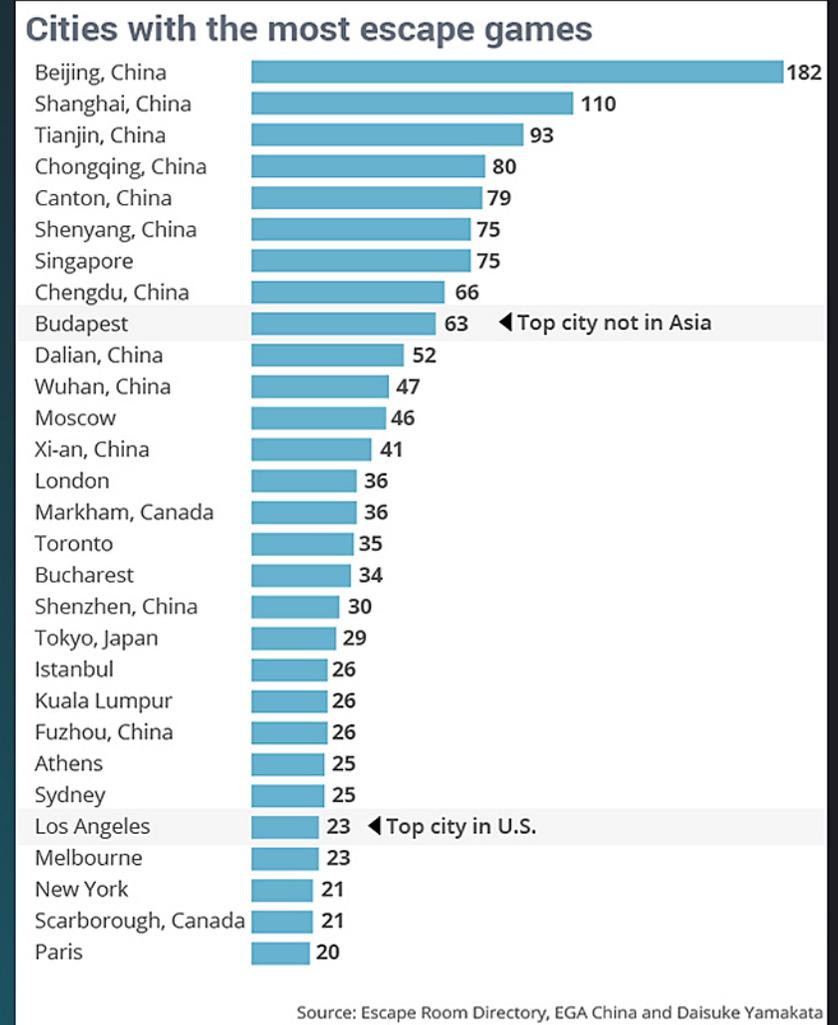
Escape Rooms have grown over the years more than 9,700% from 2014 to 2018- a mere four years later.

With audience awareness at an all-time high, this marks the perfect time to enter the market.

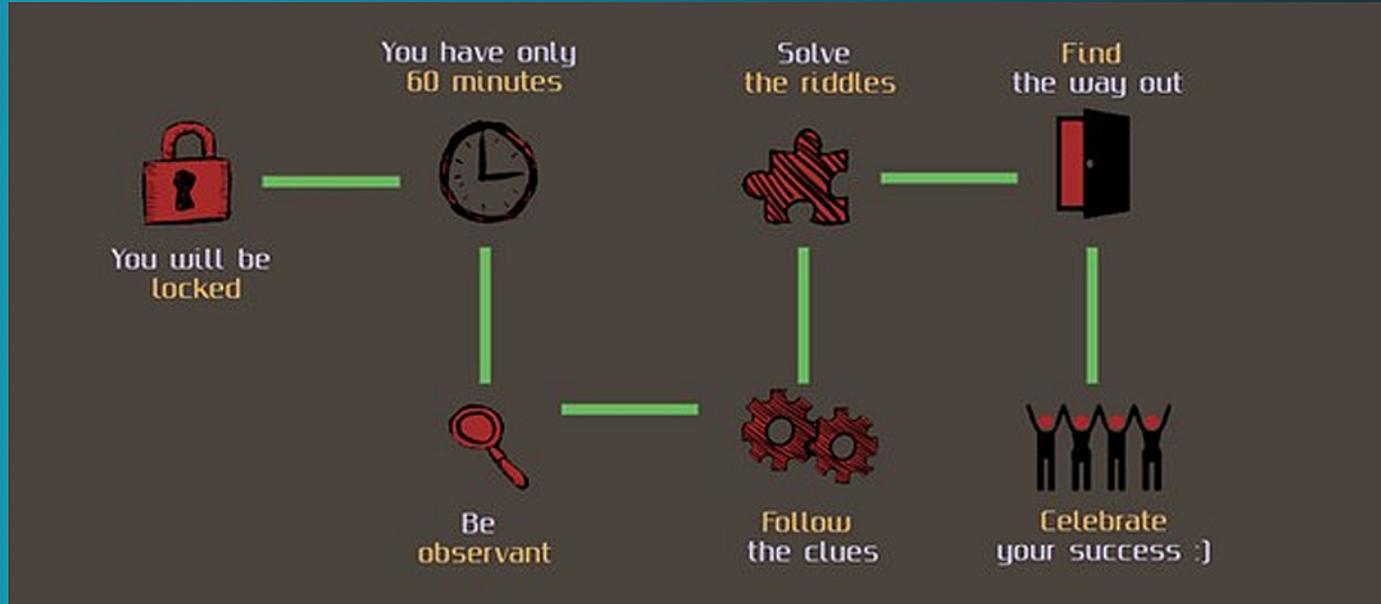


# International Growth

China presently leads the market. Opening of new Escape Rooms in international cities are on an upswing.



# What is an Escape Room?



Escape Rooms are a tactile experience that promote problem-solving and team-building in a fun and exciting way. A group of people live out a story by deciphering puzzles and clues as they race against the clock.



# What Makes Galactic Adventures Unique?

Galactic Adventures an experience like no other in the world. Utilizing famous sci-fi sets allows us to market to fans as well as escape room enthusiasts. Thereby, doubling our market share and customer base potential.



# Why it Works

## Simple

Easy online booking software integrated directly into the website makes it simple for small and large groups.

## Exciting

Entering the facility brings customers into a different world, where they will be playing through a story.

## New vs. Vintage

Though the sets are based in a futuristic time period, they may also instill a vintage feel due to a fan's childhood memories.

## Celebs

Having several well-known television celebrities appear in debriefing videos as well as inbedded clues, will augment player experience.

## Social

This is the perfect way for friends and family to get together to do something unique and fresh; leading to many dinner table discussions.

## Return Patrons

Reasons for players to return. 1. They failed the first time. 2. They want to experience a new scenario. Having multiple, and rotating scarios is our goal.



# The Puzzle Makers

## Gratuitous Sets:

- Has created and installed hundreds of props & puzzles for successful escape rooms
- Will be designing, building all of the props & puzzles for Galactic Adventures



**GRATUITOUS SETS**



# Growth & Scale

**ORLANDO  
IN NUMBERS**

IN ORLANDO, YOU'LL FIND...

**#1** US TOURIST DESTINATION  
WITH 72 MILLION VISITORS (2017)

OCEAN FLORIDA VisitOrlando.

ORLANDO'S POPULATION IS



**2,134,411**

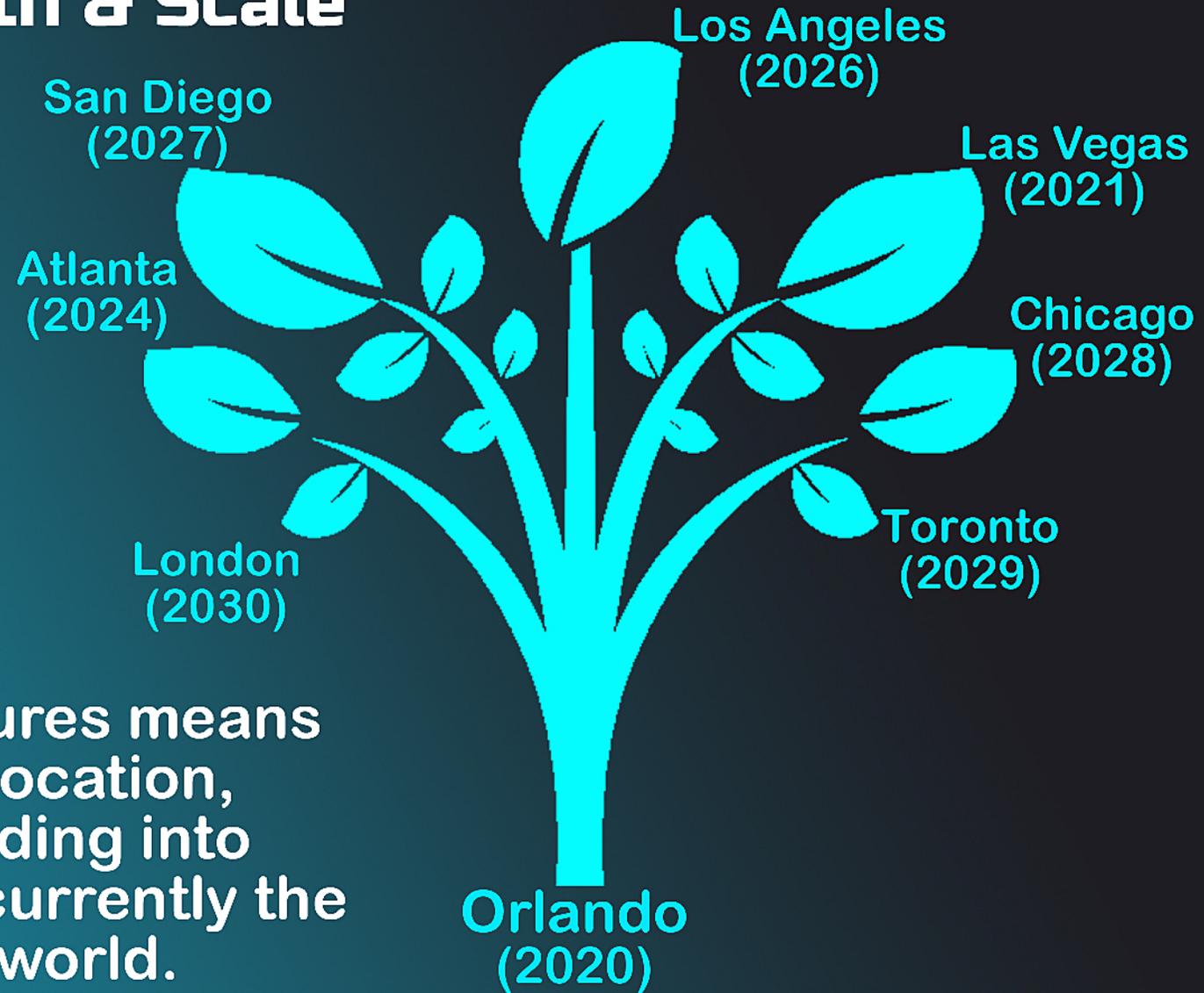
THAT'S A HIGHER POPULATION THAN 86 COUNTRIES

IN 2017, ORLANDO HAD **72 MILLION VISITORS**



EQUIVALENT TO THE WHOLE OF THE UK

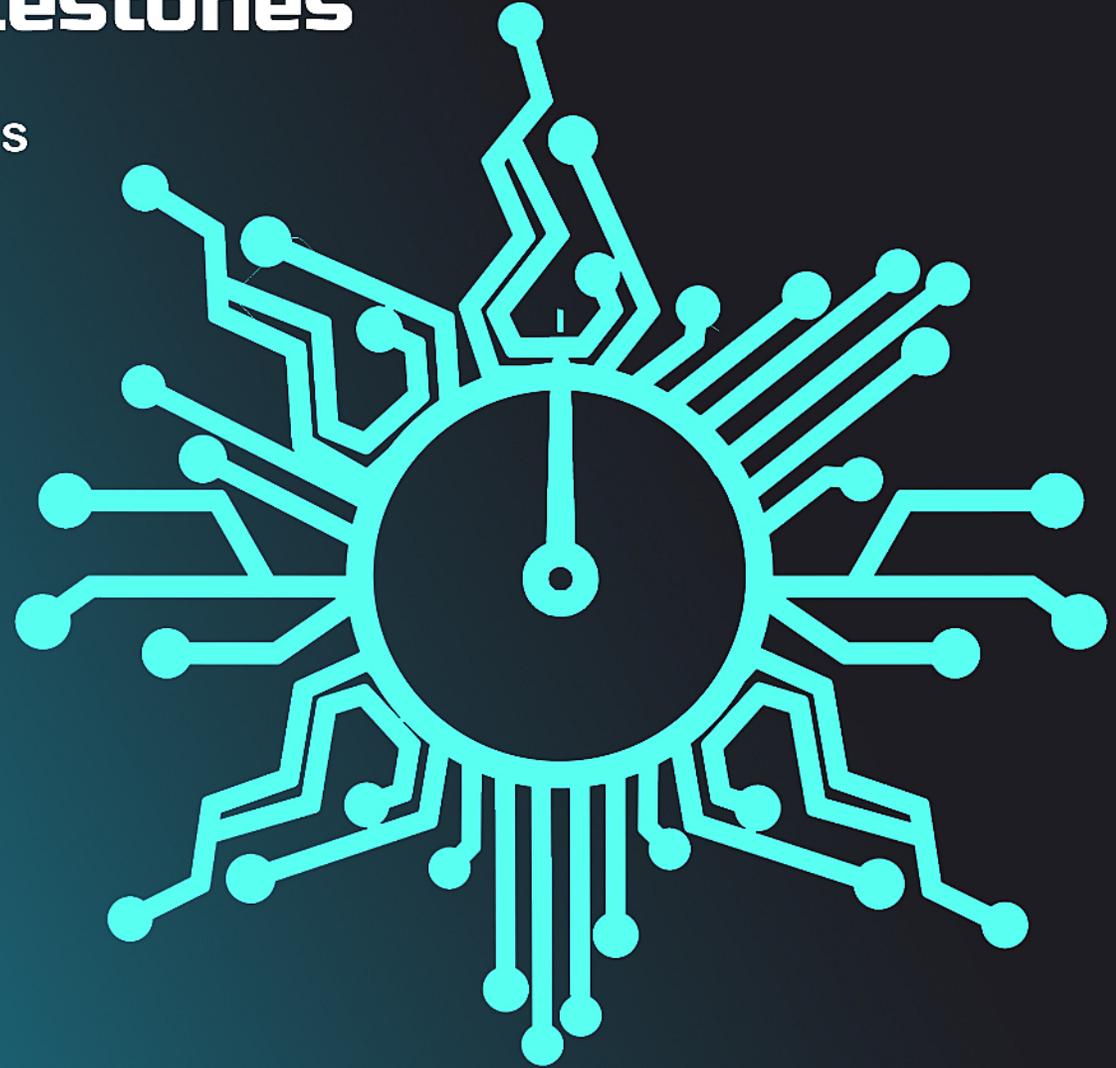
Growth for Galactic Adventures means securing a base in our first location, Orlando, Florida, and expanding into other locations. Orlando is currently the #1 tourist destination in the world.



# Phase 1 Milestones

Once funding has been completed, the following is scheduled to begin in Orlando in 2020:

- April 01:** Manufacture of puzzles begin.
- April 15:** Sign lease for storefront. Design merchandise, new bridge & uniforms.
- April 23:** Transport sets from Georgia to Florida.
- June 01:** Complete construction and alterations.
- June 05:** Installation of puzzles commences. Order merchandise & uniforms.
- June 10:** Complete final tests & play throughs. Design ads & marketing.
- June 15:** Hire & train employees.
- June 30:** Opening night party.



# Use of Funds

The following is based on the minimum funding. Any additional funds will be put toward marketing and advance rent.

**Designs: 5%**

**Rent (1st & Lst): 20%**

**Transport of Sets: 10%**

**Construction: 20%**

**Puzzles Creation: 24%**

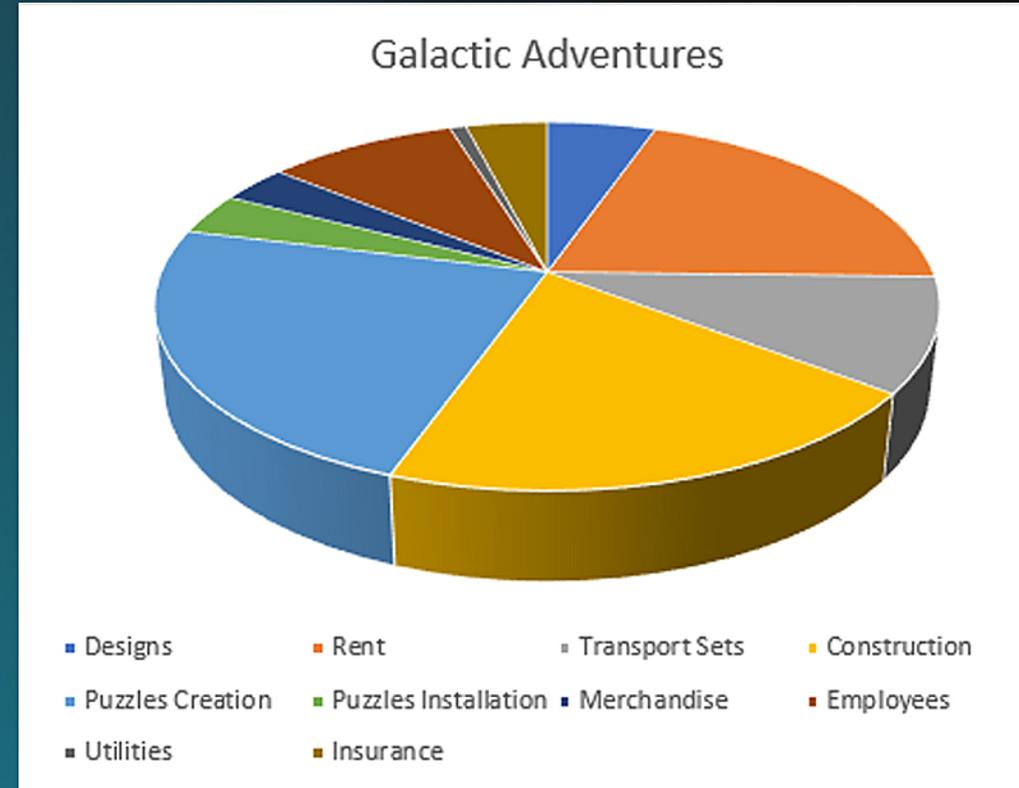
**Puzzle Installation: 4%**

**Merchandise: 4%**

**Employees (1st Mnth): 10%**

**Utiilies (2 Mths): 1%**

**Insurance: 4%**



# The Numbers

In our first location will have:

- 10 booking times
- 10 players maximum
- 2 scenarios will run simultaneously (After year 1, a third will be added)
- \$40 entry (2-person minimum)
- Each eighteen months we plan to open another location. By the end of year five, we plan to have three locations open.



\*these are future looking projections which cannot be guaranteed. They are based on potential bookings that an increase in the number of rooms per location would allow. As we open new storefront locations there will also be an increase in the number of scenarios per location base on available space.



# Cell Phone App

To increase both awareness and excitement, we will launch an app to:

- Display videos,
- Showcase the sets
- Save group's progress for each scenario.
- Create community among players.



# The Team



**RAY TESI**

President

Owner of Neutral Zone Studios and owner of the GA sets.



**JAMES GERARDI**

VP

Government IT contracting firm, other Fortune 100 companies & multiple start-ups.



**SKY CONWAY**

Team Member  
Award-winning  
Producer, Writer  
& Attorney.



**FRANK ZANCA**

Team Member  
Award-winning  
Writer, Producer,  
Novelist & Game  
Designer.



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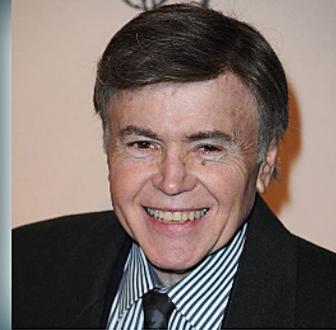


# Shareholders



## **NICHELLE NICHOLS**

Shareholder  
Actress, Singer,  
Performer & NASA  
partner. Starred as  
Lt. Uhura in Star  
Trek as well as  
Snowdogs and more.



## **WALTER KOENIG**

Shareholder  
Actor, Director and  
Writer. Starred as  
Pavel Chekov in  
Star Trek TV Series  
& seven feature  
films.

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# Contact Galactic Adventures

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