

## Contact

[www.linkedin.com/in/jasbagniewski](http://www.linkedin.com/in/jasbagniewski)  
(LinkedIn)  
[www.placemniej.pl](http://www.placemniej.pl) (Personal)

## Top Skills

Management Consulting  
Online Advertising  
E-commerce

## Languages

Polish

# Jas Bagniewski

Founder and CEO at Lover  
United States

## Summary

Jas is the founder and CEO of Lover, a digital platform focused on improving people's sex lives.

Before founding Lover Jas was the founder and CEO of Eve Sleep PLC, a direct to consumer mattress business that exited in one of the UKs fastest IPOs. Jas was also the country head of Zalando UK (UKs largest ecommerce business) and a member of the Senior Management Team at CityDeal/Groupon UK.

Prior to working in e-commerce, Jas worked as a consultant in the Financial Services industry with Accenture.

Jas has an MBA from Cambridge University and a Master's degree in International Relations from University College London.

Specialties: Business development, e-commerce, product management, online marketing.

---

## Experience

Lover  
Founder CEO  
May 2019 - Present (4 years)  
San Francisco Bay Area  
Digital platform for sexual health

Eve Sleep PLC  
CEO  
August 2014 - July 2018 (4 years)  
London, United Kingdom  
[www.evemattress.co.uk](http://www.evemattress.co.uk)

<https://www.businessinsider.com/eve-sleep-valued-revenue-stock-market-ipo-2017-5?r=US&IR=T>

www.zenbedrooms.com

CEO

January 2011 - July 2014 (3 years 7 months)

Palo Alto

www.zenbedrooms.com

Active in USA, UK, Canada, France, Italy, Scandinavia, Poland, Ireland and Germany

Zalando UK

Country Head

January 2011 - September 2011 (9 months)

London

Zalando is the largest online fashion company in Europe

Rocket Internet

Founder PlaceMniej.pl and Senior Management CityDeal UK (acquired by Groupon)

September 2008 - September 2010 (2 years 1 month)

Berlin/Warsaw/London

Founder and CEO Placemniej.pl - Rocket Internet Incubated price comparison portal in Poland covering auto insurance and financial services

City Deal Europe, Senior Management Team Citydeal/Groupon UK.

Place Mniej

Country Manager

March 2010 - August 2010 (6 months)

Accenture

Consultant

January 2007 - November 2008 (1 year 11 months)

Consultant working with clients in the Financial Services and Utilities Industries

Manasarovar Academy

Teacher

March 2005 - September 2005 (7 months)

Teaching English and Maths to Tibetan refugee children in Kathmandu, Nepal.

---

Education

University of Cambridge

MBA · (2009 - 2010)

UCL

MSc, International Relations · (2005 - 2006)

Westminster School

· (1994 - 1999)

The University of Manchester