



**Mason Hale** (He/Him) · 3rd  
 CEO & Founder at Team Topia  
 Austin, Texas, United States · [Contact info](#)  
 500+ connections



## Experience



**CEO & Founder**  
 Team Topia  
 Feb 2011 – Present · 10 yrs 8 mos  
 Maker of SwimTopia, swim team software you'll love!



**CTO**  
 OneSpot  
 Jun 2006 – Jan 2011 · 4 yrs 8 mos  
 OneSpot is a smart Web content aggregator that helps brands drive traffic and revenue by automatically finding fresh and focused digital content for their websites, email newsletters, and blogs.  
 ...see more



**Chief Technologist**  
 frog design  
 Mar 1998 – Jun 2006 · 8 yrs 4 mos  
 Founded and managed the digital technology consulting practice of world-renowned creative consultancy frog design. Managed a team of highly-talented developers and technologists that architected, prototyped and built innovative software solutions for clients including SAP, Dell, Microsoft, HP, Alltel, Motorola, Sun Microsystems, General Electric, Blockbuster ...see more



**Principal/Consultant**  
 Hired Gun Consulting Services  
 Jul 1996 – Mar 1998 · 1 yr 9 mos  
 Provided consulting and software development services focused on Internet and electronic-commerce applications. Clients included Power Computing, Nortel, Apple Computer and QuestLink. Presented at at numerous Internet-related conferences including Macworld, WebEdge and Mactivity/Web and published several articles related to web development.



**Director, Internet Services**  
 WebEdge Inc. / VersaCom  
 Sep 1995 – Jul 1996 · 11 mos  
 Helped organize a successful series of Macintosh web-developer conferences. Managed Internet consulting practice, which was focused on creating websites for associations, including the Texas Association of Nurserymen and the Texas Restaurant Association. Lead development of popular CGI framework for creating web-based ...see more

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## Education



**University of Texas at Austin**  
 Master of Science in Engineering, Executive Engineering Management, 4.0  
 2001 – 2004  
 This technology-focused, MBA-like program combines courses from the College of Engineering, McCombs School of Business, UT Law School, and College of Communication to provide well-rounded executive management training to technology professionals. Courses include: negotiation, finance, marketing, operations research, risk analysis, organizational management, business law and project management. Graduated with 4.0 GPA



**University of Texas at Austin**  
 BS in Radio, Television and Film, Film and video production, audio engineering, project management  
 1988 – 1992  
 Activities and Societies: Beta Theta Pi

