



One Drink *Can* Change the World

71
Breweries



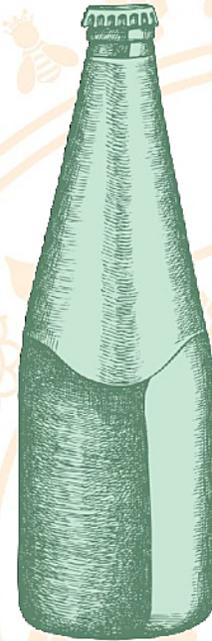
26
Wineries



10
Distilleries



7
Cideries





Owner and CEO of Shanti Elixirs,
A Dynamic Beverage Company





Wisdom
of Ancient
Traditions



Many
Locally Sourced
Ingredients



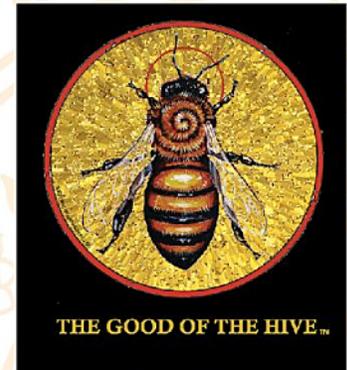
Jun

Sparkling Green Tea
made with Raw Honey





CENTER
for Honeybee Research
Asheville, NC, USA

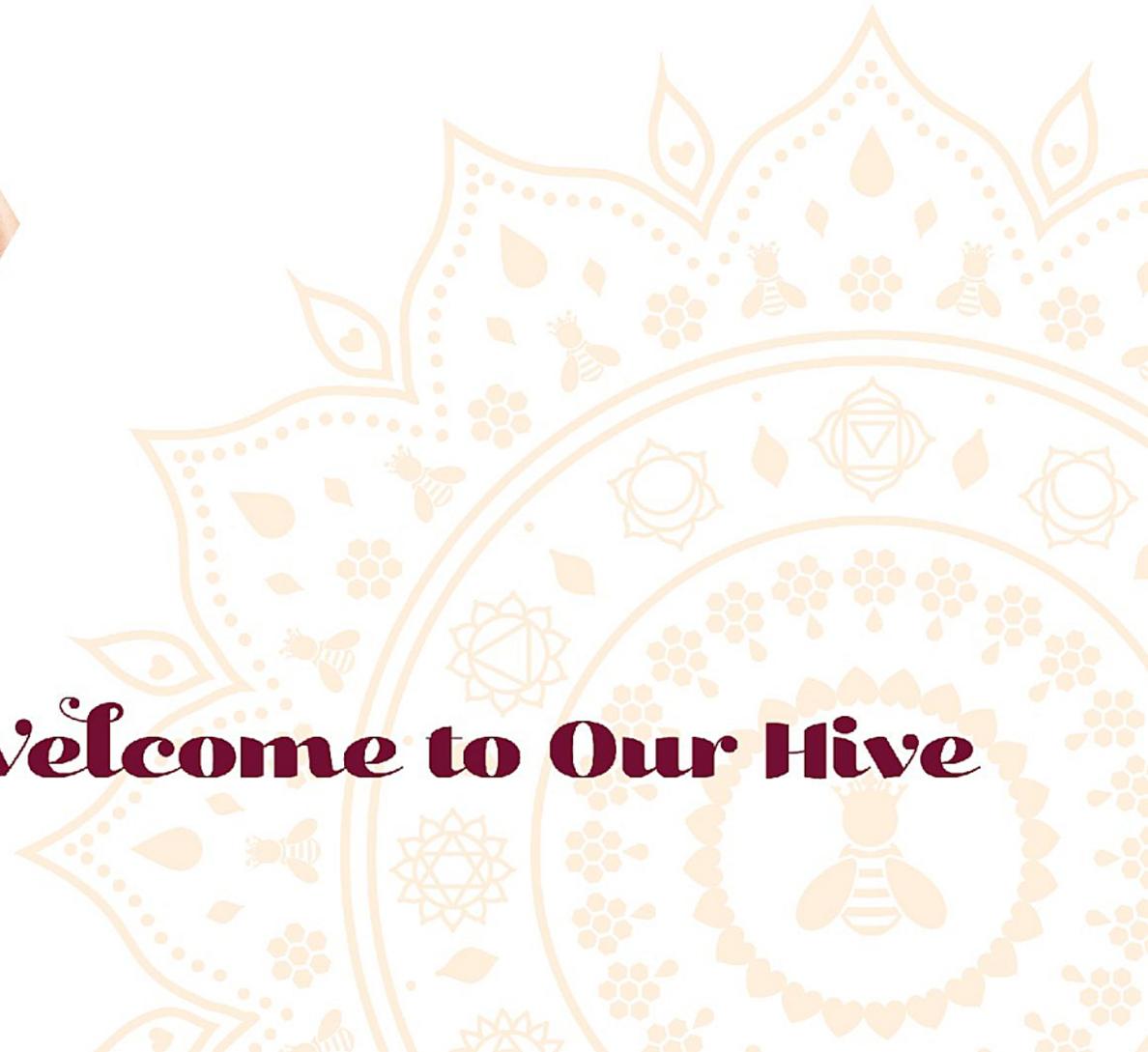




- Retailing
- Wholesaling
- Educating
- Connecting



Welcome to Our Hive



Soft Drinks

Juice

Sweet Teas

Jun



Kombucha

Water

Unsweet Teas





- Special or unique to drink
- Abstain from alcohol
- Avoid refined sugars
- (Want a) drink *experience*
- Detox the liver
- Mocktails or cocktails
- Feel healthy
- *Make a difference*



SEVEN STANDARD FLAVORS
Pineapple Turmeric, Elderberry
Lemon, Lemon Lavender, Tulsi Rose,
Blueberry Basil, Ginger, & Grape

ROTATING SEASONAL FLAVORS

**ROTATING COLLABORATION
FLAVORS**

Diversity of Flavors



WON FIRST & SECOND PLACE
Pineapple Turmeric & Blueberry Basil

Awards





We need help getting our product into as many hands... and mouths(!) as possible. because when people try it...they buy it!

Samples



We need to increase our exposure and our public outreach so that we can be available in more restaurants, bars, and breweries.

Challenge



This mobile Jun bar can be used as a refrigerated delivery vehicle, be taken to festivals and dramatically increase our market visibility.

It will be completed with a honeybee mural.

Mobile Jun Bar

Last 3 month average revenue: **\$30,000.00**

Year 2020 shows: **4%** Monthly Growth Rate

Industry growing at a rapid rate:

MarketsandMarkets estimates that the kombucha industry will be worth \$1.8 billion by 2020.

Another firm, Grand View Research, puts the number at \$4.46 billion globally by 2024.

step 1

90 Days

Raise the Funds!
Investors
& Crowdfunding

—
Needed

\$106,000

step 2

45 Days

Buy the Vehicle

—
Cost

\$94,000

step 3

Matthew Willey
hand-paints a design
for Mobile Jun Bar

—
Cost

\$12,000



Will YOU “**bee**”
the one to help us
take Shanti Elixirs
to the world?

