



| Power where you need it.

PATENTED // AWARD-WINNING // MADE IN AMERICA



THE PROBLEM

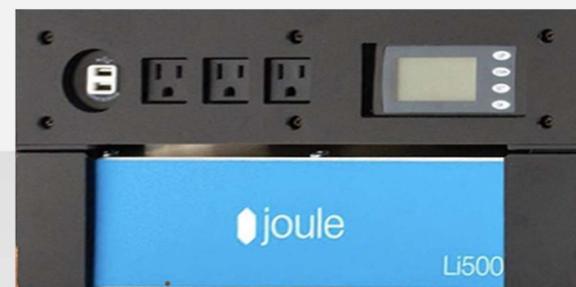
Temporary, portable, and backup power is dirty, dangerous, complicated, and expensive

Stackable, interchangeable platform

- Highly functional interface
- Simple, silent, clean, and economical
- Power anything across a festival



CONTROL MODULES



BATTERY MODULES

EXEC TEAM



James Wagoner
CEO — FOUNDER

13+ Years in Modular Power/Batteries
2nd Battery Startup



Alex Livingston
PRESIDENT — FOUNDER

13+ Years in Modular Power/Batteries
2nd Battery Startup



Pete Anewalt
COO

5 successful exits. Grew Unica to \$125M ARR
selling to IBM Grew Kenan Systems to \$175ARR
sold to Lucent for \$1.5B



Jaime Lima
Sales

Successful launching of events
through large strategic partners



Cheryl Adams
CFO

Advanced startup financials.
2 successful exits



Dave DeMuro
VP of Engineering
17 patents in consumer
battery technologies previously



ADVISORY BOARD



Jon Stone
Event Production



Jonathan Hum
Head of Marketing - MasterClass



Rick Olson
VP Sales at Goal Zero and EcoFlow



Michael Stein
IP Attorney/Legal



Chris Ishii
Finance



Louis LaLonde
Climatech CXO



Doug Moore
President of McKinstry



Jon Carter
Corp Dev at Dell/HP/Micron

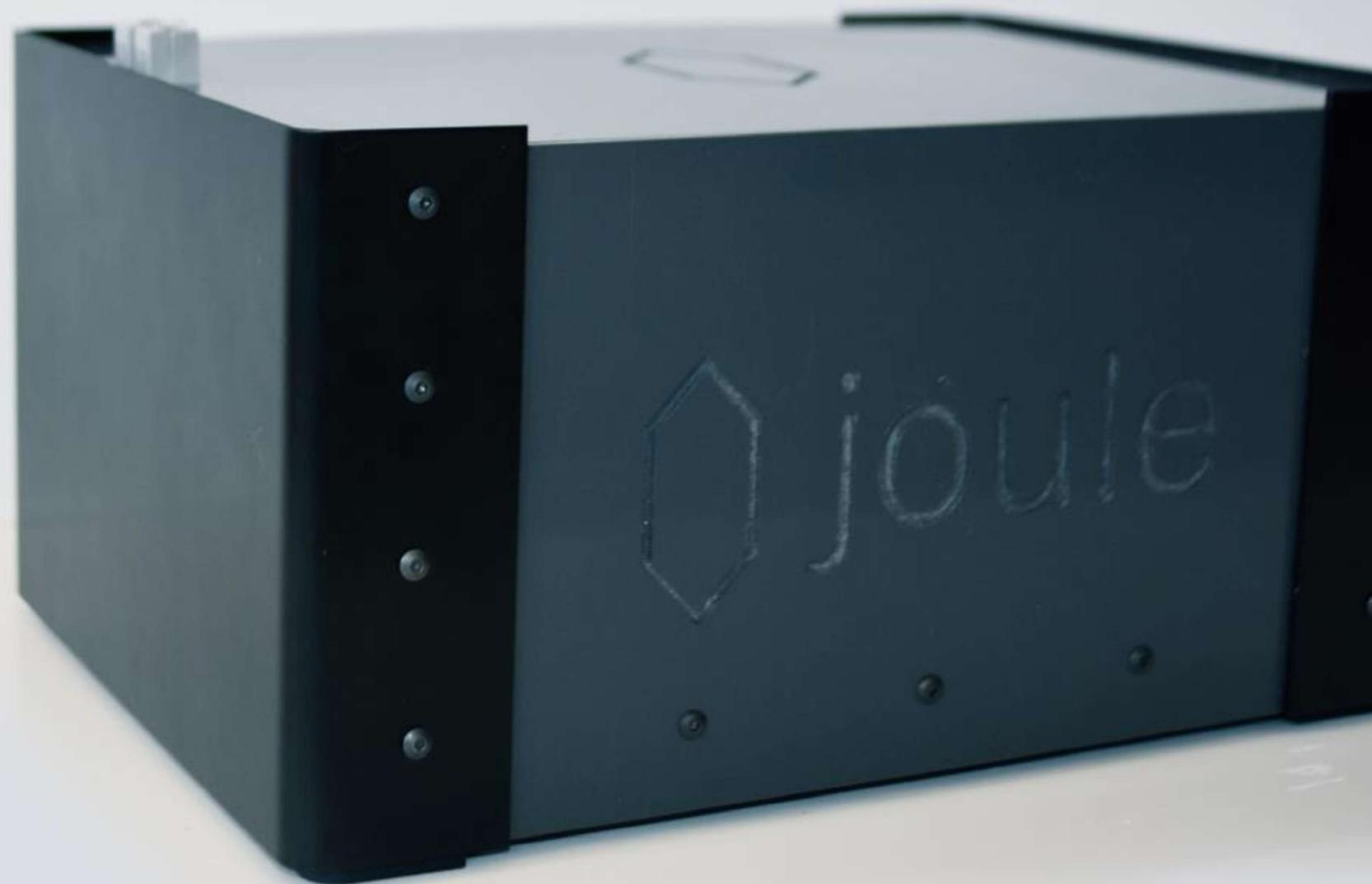


AWARD-WINNING INTERFACE — IP PROTECTED

Patented

Simple Home Grid Connection Cord

Grid Scale Portable Battery Systems

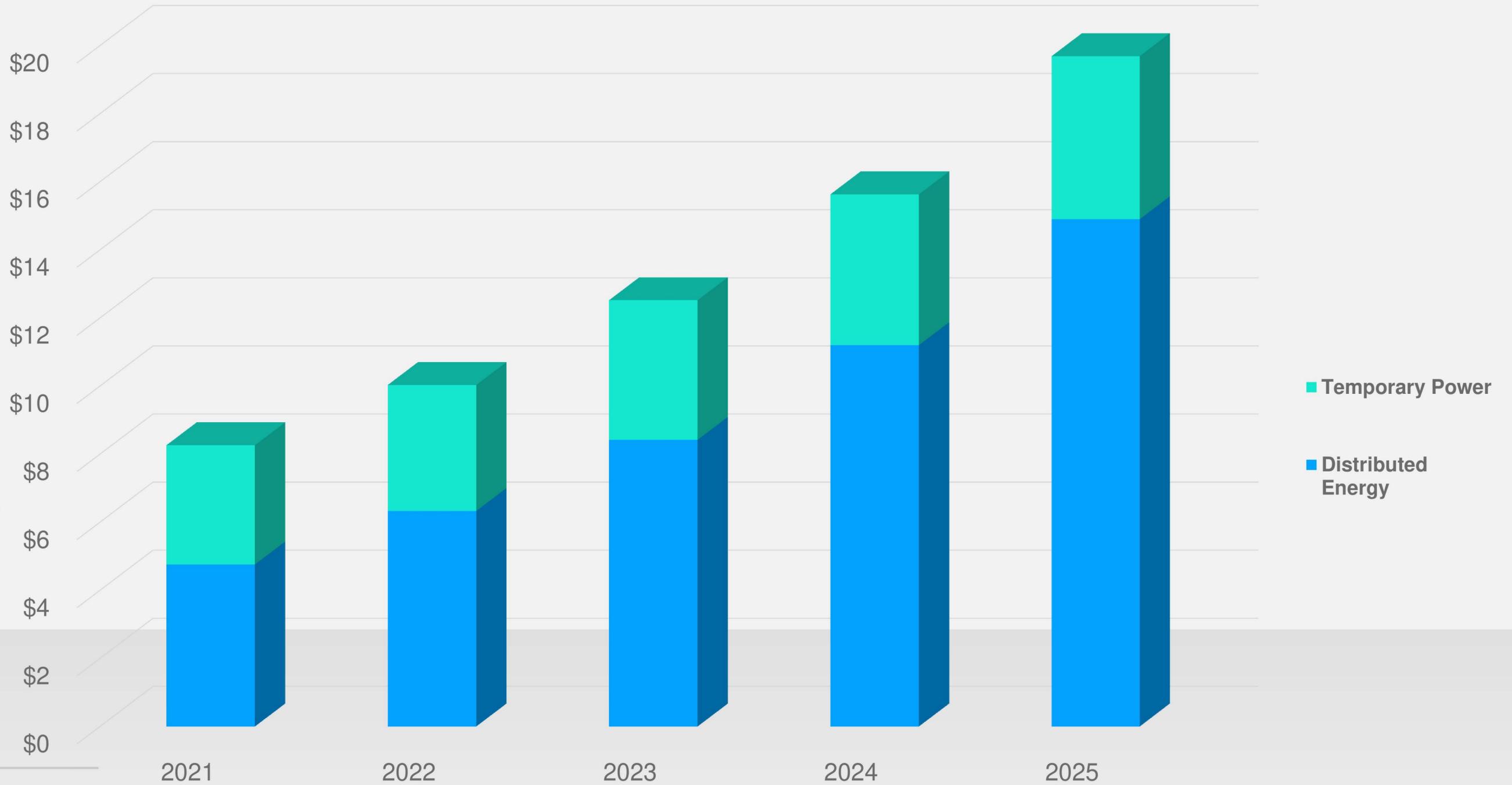


BATTERY AGNOSTIC

» High user experience

Combined Temporary and Distributed Energy Storage (in billions)

- Event power is a massive and growing market
- 25% CAGR
- Massive markets directly in sight for Joule Case technology



These are forward looking projections and are not guaranteed.

EVENTS LINEUP:

GEM & JAM • INNINGS FESTIVAL • OKEECHOBEEFEST • UME
SOUTH PADRE ISLAND • ULTRA MUSIC FESTIVAL • LUCIDITY
FESTIVAL • COACHELLA • STAGECOACH • SHAKY KNEES
FESTIVAL • ELECTRIC DAISY CARNIVAL LV • LIGHTNING IN A
BOTTLE • BOTTLEROCK • BONNAROO • THE GOVERNORS BALL
• PARADISO FESTIVAL • ELECTRIC FOREST • BASS COAST •
SHAMBHALA • PITCHFORK MUSIC FESTIVAL • LOLLAPALOOZA •
HARD SUMMER • BASS CANYON • BURNING MAN • BELOVED
FESTIVAL • PIXIE DUST FESTIVAL • ARISE FESTIVAL • AFROPUNK
FEST BROOKLYN • ELECTRIC ZOO • IMAGINE FESTIVAL •
LOSTLANDS • NOCTURNAL WONDERLAND • LIFE IS BEAUTIFUL
FESTIVAL • SEA.HEAR.NOW FESTIVAL • AUSTIN CITY LIMITS •
VOODOO FESTIVAL • SUWANNEE HULAWEEEN • ASTROWORLD •
DAY OF THE DEAD • DIRTY BIRD CAMPOUT • PLANET HOME •

VORTEX2020

Cleaner and Cheaper than Diesel Generators

- Many events and concerts already powered
- Cheaper than combined price of generator rental, fuel, and cabling
- Powered Burning Man and EDC Las Vegas



INSOMNIAC

Letter of Intent with Insomniac

- Stated preferred power provider for all events
- Equipment inventory financing secured to help scale
- \$100M LOI from LIVE Nation

Backup Power Opportunities

- Direct Online Sales
- LISI Global
- Solar Installers
- Electrical Distributors
- Food Truck Manufacturers
- Large international \$3T Organization
- Blackhawk Transportation
- Direct sales and leasing opportunities

COMPETITORS



Joule Case

Battery Power Stations

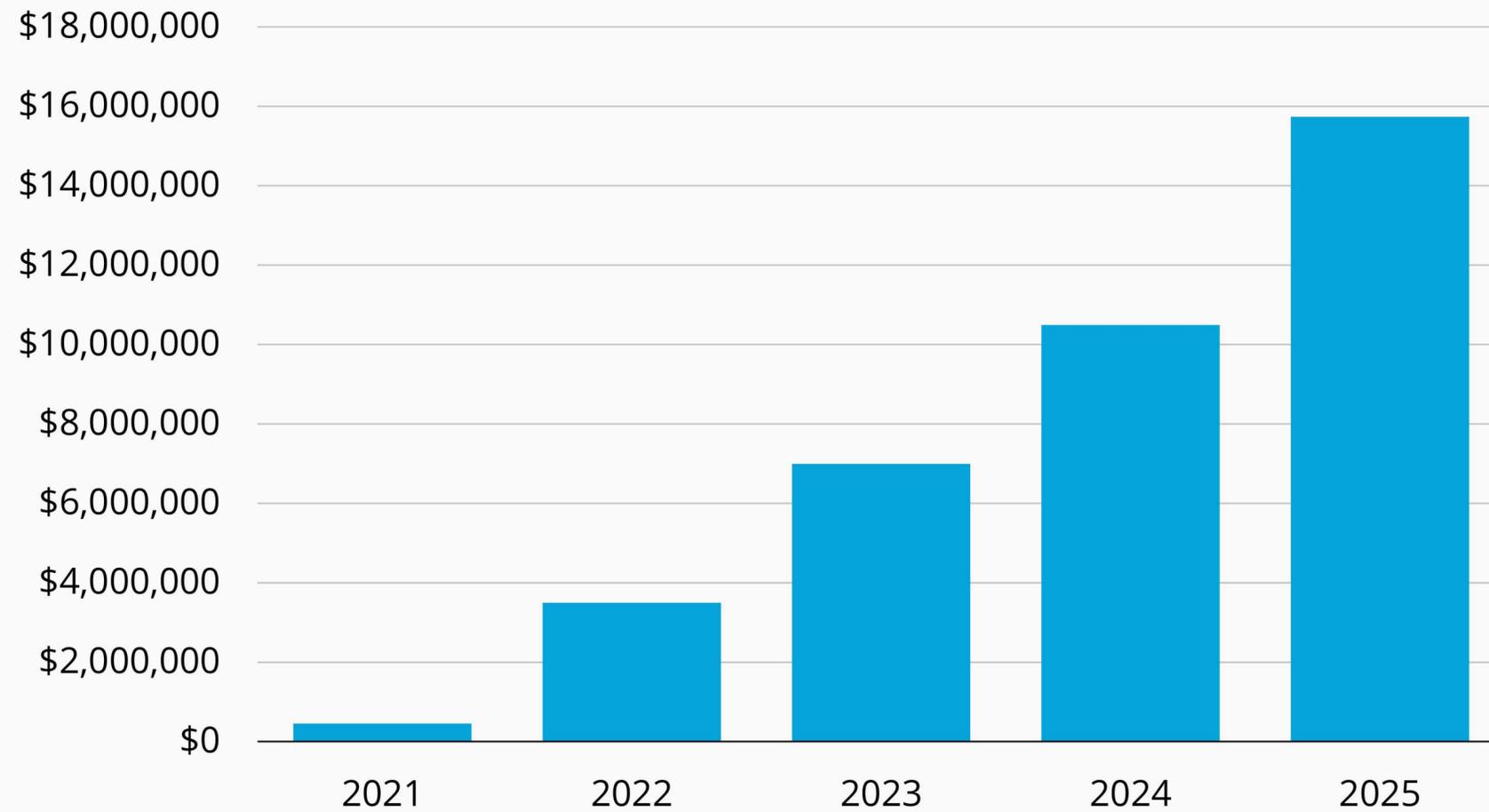
Gas Generators

Power Wall

	Joule Case	Battery Power Stations	Gas Generators	Power Wall
Price	\$\$\$	\$\$\$\$	\$\$\$	\$\$\$\$
Simple	✓	✓	⊘	⊘
Portable	✓	✓	✓	⊘
Solar Capable	✓	✓	⊘	✓
Stackable	✓	⊘	⊘	⊘
Circuit Backup	✓	⊘	✓	✓
Energy Capacity	⚡⚡⚡⚡	⚡	⚡⚡⚡	⚡⚡

Projected Revenue Growth

— DIRECT SALES



These are forward looking projections and are not guaranteed.

Growth Potential

- LIVE Nation, Cort, AEG, and Insomniac rental partners
- Solar backup and Toyota
- B2B and B2C Sales

Growth Strategy

- Channel Partnerships
- Resellers
- Large customers



Power where
you need it.

—
What would you power
with a Joule Case?

