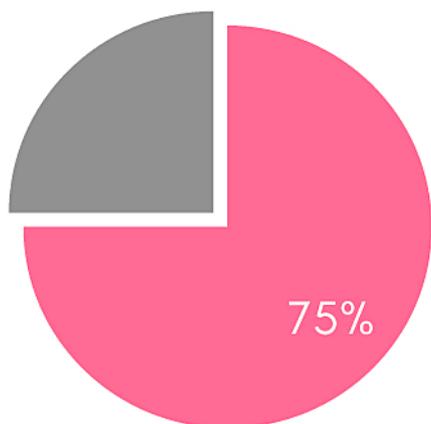




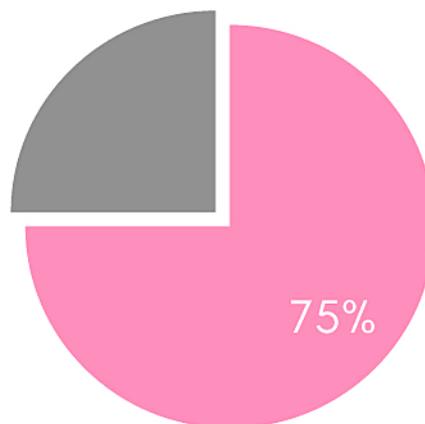
chicksTM
with class

EMPOWER • EDUCATE • ENTERTAIN

PROBLEM: Low self-esteem, Lack of confidence, Low Self Worth



■ Girls (ages 7-11) who suffer from low self-esteem



■ Girls with low self-esteem who reported engaging in negative activities like cutting, bullying, smoking, drinking or disordered eating

7 in 10 girls believe they are not good enough or do not measure up in some way, including their looks, performance in school and relationships with friends and family members



15%

increase in suicide deaths due to low self-esteem among kids since 2013

According to Center for Disease Control

SOLUTION

Our goal is to emphasize and increase positive body image, self worth and overall self-esteem through:



ENTERTAINMENT CENTERS



SOCIAL SKILLS & CHARACTER
EDUCATION CURRICULUM



YOUTH CONFERENCES

ENTERTAINMENT

Hosting Etiquette Programs, Empowerment Workshops, Celebration Parties and After School Programs

EDUCATION

Curriculum developed is great for schools, churches and organizations
self-esteem boosting component in all curriculum

EMPOWERMENT

Celebrity involvement, Tweens and Teen Networking, Enriching Workshops

= INCREASING SELF-ESTEEM

SOCIAL IMPACT

Entertainment Centers

Curriculum Services

Youth Conferences

Quantity to Date
Current Locations: 1

Quantity to Date
In-store Sessions: 126
School Sessions: 17

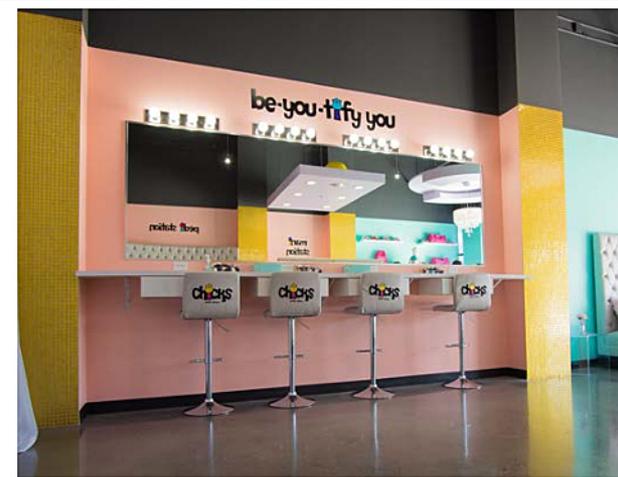
Quantity to Date
In-store Sessions: 45
School Sessions: 10

Total # of Kids Impacted: 2005

Total # of Kids Impacted: 1540

Total # of Kids Impacted: 2535





UNIQUE VALUE PROPOSITION

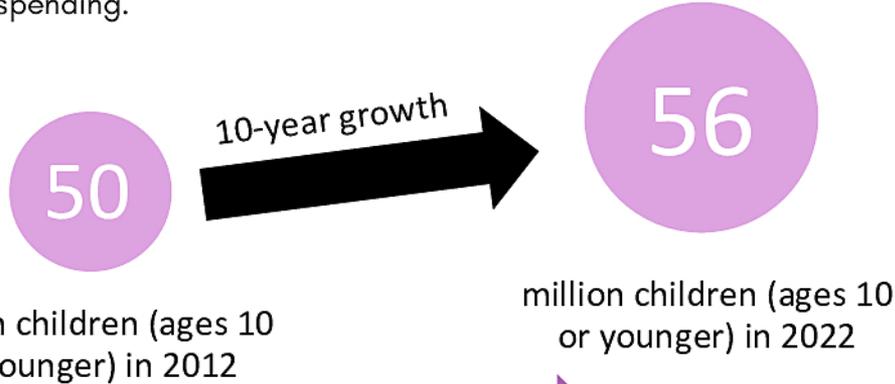
We are the first Social Enterprise in Texas of it's kind to offer Entertainment Centers for Children's Celebration Parties, Children's Etiquette Programs and Children's Empowerment Workshops. We have also developed curriculum for social skills and character education. Our Youth Conferences offer a fun atmosphere for tween and teen networking, celebrity involvement as well as an educational environment for teaching social skills and character education training to increase confidence, self worth an self esteem.

OPPORTUNITY



Harnessing the Market for Positive Social Impact :Driving Market Returns for Investors While Providing Opportunities for Our Youth

Children today influence approximately **\$500 BILLION** annually of their parents' spending.



Number of School District Contract Acquisitions:



\$3 billion

Child education and developmental center franchises

\$10 billion

Children's entertainment and events industry

\$22 billion enrichment services
(one school district = contract size of \$50 million)

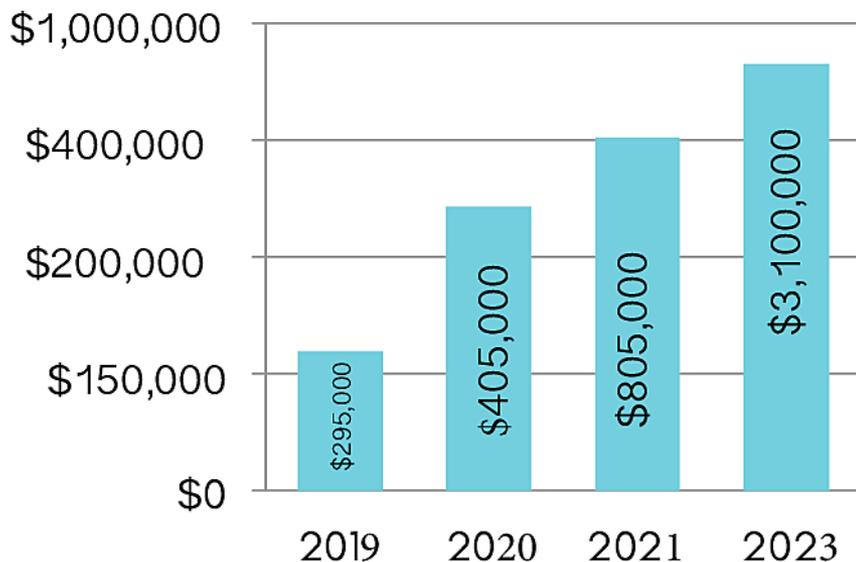
Houston Independent School District contract size =
\$5,000 (min)
\$322,000 (max)
annually



ECONOMIC ANALYSIS

Industry Analysis

Revenue Projections



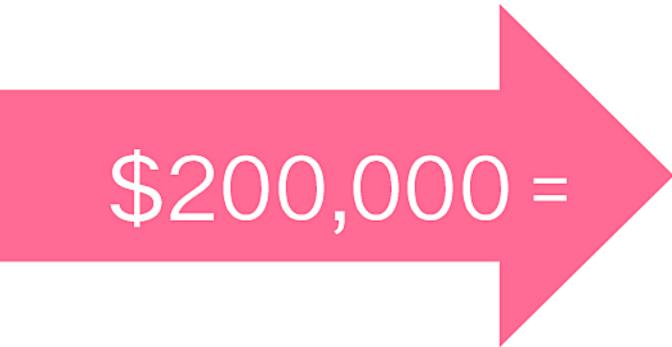
Company Milestones:

- Opened first entertainment center May 2017
- Hired 1 full time and 9 part time employees
- Successfully executed Licensing Program and Trained 3 Licenceses to date
- Positively Impacted over 4,000 Youth through Programs
- Secured approved vendor status with:
 - Houston Independent School District
 - Humble Independent School District
 - Galena Park Independent School District
 - Alief Independent School District
 - Sheldon Independent School District

Revenue YTD 175,000



INVESTMENT!



\$200,000 =

Social Growth =

2X more Birthday Parties

805 more children impacted

2X Etiquette Sessions

480 more children impacted

3X Empowerment Workshops

1,305 more children impacted

**GOAL = 2,590 kids impacted
in 2019**



Mobile Entertainment Center

\$50,000



Working Capital

\$70,000



Franchise Development

\$30,000



App Development

\$7,700



Re-development of Website

\$7,300



Marketing

\$35,000



**These additions will increase revenue
allowing us to open 2nd location!**