

Pressure Games

Award-winning toys that combine playground games with tech



Ask us how we've revolutionized play experiences for only with other kids to watch and learn. It's not just a game, it's a playground. The only award-winning toys that combine playground games with tech. The only award-winning toys that combine playground games with tech. The only award-winning toys that combine playground games with tech.

Alex Andrew, Founder & CEO @ Pressure Games

Why you may want to support us...

- Product launch planned for Q2021
- Join us at the next session: Toy Awards
- Post for a silent auction
- Actively seeking beta users to test and provide feedback
- Get updates, add reviews and connect with industry experts on our Advisory Board
- Strong corporate partnership with Disney, EA, a risk design firm started in 2017 who has worked with every major toy company
- Pressure Games is a benefit corporation with a goal of promoting social and economic development for the healthy development of children
- We are now working with 3 local Boys & Girls Clubs and a school to incorporate our toys into their respective and curriculum activities

Our Team

- Alex Andrew** Founder & CEO
Lead technology developer of award-winning on 107 product to market with award-winning hardware developer and design partner. He is a member of several national organizations for robotics and for user experience.
- Kit Hughes** Co-Founder & Chief Brand Officer
Lead corporate and product design, branding, and user engagement. He is a former CEO of design firm and has worked with several major toy companies.
- Mark Korman** Co-Founder & Chief Financial Officer
Lead corporate and financial strategy. He is a former CEO of a major toy company and has worked with several major toy companies.
- David...** Co-Founder & Chief Marketing Officer
Lead corporate and marketing strategy. He is a former CEO of a major toy company and has worked with several major toy companies.

Why people love us

- Alex has given them an award-winning, intelligent and award-winning toy to watch and learn from.
- Nancy Andrew** Founder
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- Court Allen** Founder
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In the news

- Auto Events company, who introduced toy competition**
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- Southwest Florida Based Toy Startup Wins 2019 Outdoor Toy Awards**
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Downloads

- Download our Press Kit

There is an Opening in the Toy Market for Tech Toys that Encourage Traditional Play.

Problem: Screen Time is Up and Playtime is Down

Children today are spending more time on screens than ever before. In the digital world, they're not just watching TV and playing video games, they're also watching YouTube and using social media. This is a problem because it's taking away from their traditional playtime. They're not learning how to play with their friends, they're not learning how to solve problems, and they're not learning how to be creative.



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Opportunity: We Discovered Something Pretty Awesome

By combining the best of both worlds, we discovered something pretty awesome. We created a toy that combines the best of both worlds: traditional play and modern technology. It's a toy that encourages traditional play, but with a modern twist. It's a toy that is fun, educational, and encourages traditional play.



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Solution: Meet Countdown, Our First Toy

The toy is called Countdown. It's a board game that combines the best of both worlds: traditional play and modern technology. It's a toy that encourages traditional play, but with a modern twist. It's a toy that is fun, educational, and encourages traditional play.

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how an email marketing list is prepared. Know your list, which knows our marketing & engagement is our goal.

What are the biggest risks? If you fail, what would be the reason? What has to go right for you to succeed?

The two main risks in our strategy are: 1) Lack of engagement from our audience, which would mean we need to find a way to get our message across. 2) Lack of budget, which would mean we need to find a way to get our message across.

Marketing - Marketing is the most critical element of our strategy, and it is the most difficult to execute. We need to find a way to get our message across.

Finance - Other companies may have more resources than we do, which means we need to find a way to get our message across.

Competition - Other companies may have more resources than we do, which means we need to find a way to get our message across.

What do you need the most help with?

We are looking for help with our marketing strategy, which includes finding a way to get our message across.

What would you do with the money you raise?

We would use the money to fund our marketing strategy, which includes finding a way to get our message across.

