

Stay Cool

Functional, Relaxation Drinks That Utilize South Pacific Kava & CBD



Stay Cool has become a major player in the CBD and Kava space for health products in the beverage industry. Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness. Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness.

Why you may want to support us...

- 1. \$100,000 revenue in just 15 months
- 2. Awarded #100 Top Product Trend - 2019. Stay Cool is the only kava beverage in the market that is ready for scale distribution.
- 3. Relaxation and stress-relief drinks are the next major piece in the beverage market - industry research from IBISWORLD's 15th year report
- 4. Expanding company offerings to include CBD products - beverages will account for 60% of our 2020 product revenue in 2020
- 5. All revenue has been generated with limited marketing capital. Further funding needed to generate revenue sales for market share
- 6. Several retailer relationships with DSI and 2 other regional distributors - currently 100% online sales for the brand
- 7. Wide range of sales channels - allows for higher growth potential and diverse revenue streams through multiple touch points
- 8. Major partnership target - large beverage companies actively looking to acquire companies like Stay Cool to bolster sales in new segments

Our Team

Tyler Adams
Founder & CEO, Stay Cool
After 10 years in the beverage industry, Tyler Adams founded Stay Cool and is currently the CEO of Stay Cool. Stay Cool changed his life and is now the CEO of Stay Cool.

Steven Wright
Co-Founder & COO, Stay Cool
Steven Wright is the Co-Founder and COO of Stay Cool. He has over 10 years of experience in the beverage industry and is currently the COO of Stay Cool.

Why people love us

Our products are loved for their ability to reduce stress and anxiety, improve sleep, and support overall wellness. Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness.

Customer

- Chloe Kish**
Chloe loves her company how she serves her friends with health, convenience, and energy.
Jeann Lewis
- Dustin Adams**
Dustin is an extremely motivated and passionate person. He has always pursued his passion for health and wellness. He is currently the CEO of Stay Cool. Stay Cool changed his life and is now the CEO of Stay Cool.

The Story of Stay Cool

Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness. Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness.



Both Tyler and Steven believe that they can make a difference in the world. Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness. Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness.

The high demands of marketing and retailing with a limited budget is a challenge for many entrepreneurs. Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness.

After adopting a healthy lifestyle change of clean eating and working out, Tyler and Steven realized that they needed to take their health to the next level. Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness.

It's a great story you will see differently when stress impacts the way you think and feel. Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness.

Our Current Products

Stay Cool offers three functional, relaxation beverages that provide various stress reducing benefits. Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness.

- SUPPORT STRESS RELIEF**
- PROMOTE SLEEP**
- IMPROVE CLARITY & WELL-BEING**
- PROMOTE SLEEP**
- PROMOTE SLEEP**

Health matters. The whole world is focused on health and wellness. Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness.



As a health-conscious entrepreneur, we do our best to make sure our products are of the highest quality. Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness.



As the marketing and sales industry evolves, Stay Cool will be introducing an additional beverage to our line of products. Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness.

So What Exactly is Kava?

Kava is a natural plant that grows in South Pacific countries like Fiji and Vanuatu. Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness.



The well-made kava and water drink that contains wonderful benefits for almost every part of the body. Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness.

What is Stay Cool and What is CBD?

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YOGA	BEFORE BED	DRIVING HOME	SOCIAL EVENT
100% Kava	100% Kava + CBD	100% Kava + CBD	100% Kava + CBD
100% Kava	100% Kava + CBD	100% Kava + CBD	100% Kava + CBD
100% Kava	100% Kava + CBD	100% Kava + CBD	100% Kava + CBD

Relaxation drinks like Stay Cool are being sought after because they are great to take in a variety of ways. Stay Cool is a functional beverage that is designed to help reduce stress and anxiety, improve sleep, and support overall wellness.

- KNOWLEDGE**
- NATURE KNOWS BEST**
- GOOD VIBES**
- THE PROCESS**

Market Analysis and Opportunity

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Fastest growing segment in the beverage space

Energy

Sports

Other

There are three main areas being researched in the office, research regarding health, mind, stress, and increasing health factors between work and personal life. Energy, Drink, and other things that are being researched are the things that are being researched in the office. Energy, Drink, and other things that are being researched are the things that are being researched in the office.

AMERICAN BEVERAGE COMPANIES

INTERNATIONAL BEVERAGE COMPANIES

Our mission is not to be the traditional value model for beverage manufacturers. Being able to respond quickly to market changes and consumer needs will be required. Energy, Drink, and other things that are being researched are the things that are being researched in the office.

SPINS

HEAD TO HEAD

Being recognized as a leading product in a track show that also features leading manufacturers and top performing marketing agencies is a great honor. Energy, Drink, and other things that are being researched are the things that are being researched in the office.

50% Increase in sales

14% Increase in sales

As a result of our multi-year, we have gained market attention and earned more Q3 market share. Energy, Drink, and other things that are being researched are the things that are being researched in the office.

Our network of distribution centers is growing. Energy, Drink, and other things that are being researched are the things that are being researched in the office.

As the sales team, we are excited to see our growth. Energy, Drink, and other things that are being researched are the things that are being researched in the office.

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100% Increase in sales

20% Increase in sales

The fact that we've been able to generate this much interest with a leading into the general market is a testament to our product. Energy, Drink, and other things that are being researched are the things that are being researched in the office.

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100% Increase in sales

20% Increase in sales

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Investor Q&A

What does your company do?

Our company is focused on providing high-quality, innovative beverage products to consumers. We are currently expanding our product line and looking for investment opportunities.

When will your company be in 5 years?

In five years, we aim to have established a strong market presence and be recognized as a leading brand in the beverage industry.

Why did you choose this idea?

We chose this idea because of the growing demand for healthy, functional beverages and the potential for high growth in this market.

Why is this a good idea right now? What changed in the world? Why wasn't this a bad idea?

This is a good idea right now due to the increasing health consciousness of consumers and the rise of the wellness market. The market is ripe for innovation.

What is your product's competitive advantage?

Our product's competitive advantage lies in its unique blend of ingredients, which provides both health benefits and a great taste.

How far along are you? What's your biggest obstacle?

We are currently in the early stages of production and distribution. Our biggest obstacle is securing additional funding to scale our operations.

Who are your competitors? Who is the biggest threat?

Our main competitors are established brands in the functional beverage space. However, our focus on innovation and quality gives us a competitive edge.

What do you understand that your competitors don't?

We understand the importance of building a strong brand identity and community around our products, which is a key differentiator in this market.

an online grocery store. Customers can enjoy the convenience when they shop online for many other opportunities. For instance, there are many activities that can be done in-store. Though the market is still being explored, there are many things that can be done in-store. There are many things that can be done in-store. There are many things that can be done in-store.

How will you make money?

We will make money by selling a wide range of products, from groceries, household goods, and pet supplies. We will also offer services such as delivery and pickup. We will also offer services such as delivery and pickup. We will also offer services such as delivery and pickup.

What are the biggest risks if you fail, what would be the reason? What has to go right for you to succeed?

The biggest risk is that we will not be able to attract enough customers to make the business profitable. We will also need to have a strong marketing strategy. We will also need to have a strong marketing strategy.

Another risk is that we will not be able to compete with established grocery stores. We will need to have a strong marketing strategy. We will also need to have a strong marketing strategy.