

Champions Of Diversity Media LLC				
Profit and Loss				
January - December 2017				
	Total			
Income				
Event Revenue	30,266.97			
Sales	311,641.36			
Sales of Product Income	18,737.72			
Uncategorized Income	1,510.08			
Total Income	\$ 362,156.13			
Cost of Goods Sold				
Media Buy	18,246.85			
Sales Commissions	4,261.12			
Total Cost of Goods Sold	\$ 22,507.97			
Gross Profit	\$ 339,648.16			
Expenses				
Advertising & Marketing	36,177.52			
Advertising/Promotional	4,465.67			
Bank Charges & Fees	7,165.79			
Car & Truck	6,851.10			
Contractors	4,956.15			
Insurance	4,747.72			
Interest Paid	13,598.06			
Job Supplies	2,474.00			
Legal & Professional Services	1,854.83			
Meals & Entertainment	16,228.36			
Office Supplies & Software	3,190.13			
Online Promotions	387.62			
Other Business Expenses	2,082.00			
Real Estate Acquisition Expense	13,110.00			
Rent	207.00			
Rent & Lease	377.00			
Repairs & Maintenance	920.00			
Tax	232.85			
Taxes & Licenses	204.00			
Travel	435.95			
Travel Expense	1,443.19			
Uncategorized Expense	21,062.63			
Utilities	5,875.04			
Total Expenses	\$ 148,046.61			
Net Income	\$ 191,601.55			

Champions Of Diversity Media LLC

Balance Sheet

As of December 31, 2017

	Total	
ASSETS		
Current Assets		
Bank Accounts		
Business Checking Preferred (0975)	-81.86	
Checking	22,623.05	
Sales Expense	1,719.60	
Total Bank Accounts	\$ 24,260.79	
Accounts Receivable		
Accounts Receivable (A/R)	245,001.24	
Total Accounts Receivable	\$ 245,001.24	
Other Current Assets		
Uncategorized Asset	822.65	
Total Other Current Assets	\$ 822.65	
Total Current Assets	\$ 270,084.68	
Other Assets		
Notes Receivable	60,109.47	
Total Other Assets	\$ 60,109.47	
TOTAL ASSETS	\$ 330,194.15	
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Credit Cards		
Barclay Card	-1,347.93	
Total Credit Cards	-\$ 1,347.93	
Other Current Liabilities		
Loan Payable	61,377.88	
Total Other Current Liabilities	\$ 61,377.88	
Total Current Liabilities	\$ 60,029.95	
Total Liabilities	\$ 60,029.95	
Equity		
Opening Balance Equity	78,562.65	
Retained Earnings		
Net Income	191,601.55	
Total Equity	\$ 270,164.20	
TOTAL LIABILITIES AND EQUITY	\$ 330,194.15	

Champions Of Diversity Media LLC

Statement of Cash Flows

January - December 2017

	Total			
OPERATING ACTIVITIES				
Net Income	191,601.55			
Adjustments to reconcile Net Income to Net Cash provided by operations:				
Accounts Receivable (A/R)	-245,001.24			
Uncategorized Asset	-822.65			
Notes Receivable	-60,109.47			
Barclay Card	-1,347.93			
Loan Payable	61,377.88			
Total Adjustments to reconcile Net Income to Net Cash provided by operations:	-\$ 245,903.41			
Net cash provided by operating activities	-\$ 54,301.86			
FINANCING ACTIVITIES				
Opening Balance Equity	78,562.65			
Net cash provided by financing activities	\$ 78,562.65			
Net cash increase for period	\$ 24,260.79			
Cash at end of period	\$ 24,260.79			