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Hanson Li · 2nd

Founder and Managing Partner at Salt Partners Group  
San Francisco, California, United States · 500+ connections ·  
[Contact info](#)



Salt Partners Group



Stanford University  
Graduate School of...

## Highlights



**2 mutual connections**

You and Hanson both know Jackie Chan and Benjamin James Lozano

## Activity

2,729 followers

Posts Hanson created, shared, or commented on in the last 90 days are displayed here.

[See all activity](#)

## Experience



**Founder and Managing Partner**

Salt Partners Group

Jan 2014 – Present · 7 yrs

San Francisco Bay Area

Salt Partners Group is development and investment company focused on the food and beverage industry. We take an active role in creating and managing exceptional food concepts and companies. Our portfolio includes Crenn Dining Group (Atelier Crenn - Michelin 3-Star, Petit Crenn, Bar Crenn - Michelin 1-Star), Humphry Slocombe Ice Cream, LocoL, Saison, High-Proof (a SF based bar group that opened Horsefeather and Last Rites), and Brown Sugar Kitchen. We also manage Salt Capital, an investment fund.



### Board Member

Center for Asian American Media

Nov 2014 – Present · 6 yrs 2 mos

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### Owner

Zebo

Sep 2001 – Present · 19 yrs 4 mos

Holding Company of Halcyon, a coffeehouse/bar concept in Austin and San Antonio and Stella Public House, a wood fired pizza and craft beer restaurant

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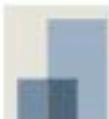
### Managing Director

The Hina Group

Aug 2004 – Apr 2014 · 9 yrs 9 mos

China focused merchant bank: investment banking + private equity investment. Helping companies raise capital from a global network of investors and advising on M&As. Investing in domestic high growth private Chinese companies, with a thesis on bringing world class resource in finance, operations, and governance and creating value leveraging o...see more

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### Associate

Mercer Management Consulting

Jun 2003 – Sep 2003 · 4 mos

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### VP of Operations and Strategic Analysis

EqualFooting

Jan 2000 – Apr 2001 · 1 yr 4 mos

Built and managed operations for b2b marketplace focused on small businesses in manufacturing and construction.

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### Business Manager

Capital One

Aug 1996 – Dec 1999 · 3 yrs 5 mos

My last position at Capital One was Business Manager at America One, a fully owned subsidiary in the consumer telecom sector. I was responsible for improving customer economics through cross-sells. I also worked on various customer value drivers including retention, risk, and inbound/outbound sales. Landmark project included developr...see more

## Education



### **Stanford University Graduate School of Business**

MBA, MBA

2002 – 2004

Activities and Societies: Siebel Scholar; Arjay Miller Scholar; Co-chair of Academic Committee

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### **Stanford University**

Master's Degree, Sociology - Organizational Behavior

1995 – 1996

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### **Stanford University**

BA, Human Biology

1992 – 1996