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### Nate Musson

Shred Soles Founder & Host of The Not Snowboarding Podcast

Sacramento, California Area · 500+ connections · [Contact info](#)

- Shred Soles
- The University of Montana

### About

Exceptional communicator with a personal and sincere style.  
Strong track record of developing new business in diverse industries.

### Activity

1,090 followers



I wrote a blog post to share how I started Shred Soles: "It's been an amazing..."

Nate shared this  
15 Reactions · 1 Comment



Not sure about the two on the ends, but the guy in the middle is ripping...

Nate commented

[See all](#)

### Experience



#### Founder

Shred Soles  
Jan 2009 – Present · 10 yrs 8 mos  
Bear Valley CA

Invented, patented, marketed and sold the only snowboarding specific aftermarket replacement snowboard boot insoles. Authored an instructional book about fitting snowboard boots for comfort and performance, The Snowboard Boot Fitting Bible. [www.ShredSoles.com](http://www.ShredSoles.com)

#### Host and Producer

The Not Snowboarding Podcast  
Oct 2014 – Present · 4 yrs 11 mos  
The Internet

Long form conversations with people in the snowboarding industry about topics other than snowboarding. Sure, snowboarding comes up from time to time (naturally) - but we focus on the business ventures, health and wellness aspects, diet and exercise regimens, altruistic initiatives of snowboarders looking to make the world a better place.... [See more](#)

#### Regional Account Executive

Regent Education  
Feb 2012 – Jul 2016 · 4 yrs 6 mos  
Frederick Maryland

We create software-as-a-service solutions that enable private education institutions and



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**Manager/Buyer**

PITCREW

Jan 1999 – Feb 2012 · 13 yrs 2 mos

Frederick Maryland

Specialized in professional customer service.

Was responsible for scheduling and supervising employees, purchasing, returns and inventory analysis. I established strong relationships with vendors and customers. Grew snowboard sales over 1800% since 2001. Worked with a team to develop and implement mail order s... See more

**Distribution Lead**

Life Technologies

Jan 1997 – Mar 2001 · 4 yrs 3 mos

Frederick, MD

Directly trained, supervised, and scheduled 50 warehouse technicians. Ordered and received raw materials. Maintained 99.8% next day delivery rate. Revised Standard Operating Procedures for safety and operational efficiency. Experienced working first, second, and third shifts (sometimes consecutively). Shipped products domestic and international.... See more

**Education**

**The University of Montana**

Health Careers Opportunity Program, Complete

1995 – 1995

**Frederick Community College**

**Licenses & Certifications**

**AIARE 1 Avalanche Certificaion**

American Institute for Avalanche Research and Education (AIARE)

Issued Jan 2018 · No Expiration Date

**Masters Course of Education in Snowsports Boot Fitting and Stance Alignment**

Masterfit Enterprises, Inc.

Issued Sep 2008 · No Expiration Date

**CFR - 49 Hazardous Materials**

**Skills & Endorsements**

**Social Media Marketing** · 66

Endorsed by Shannon Johnson and 4 others who are highly skilled at this

Endorsed by 6 of Nate's colleagues at Regent Education

**Sales** · 55

Endorsed by Matt Wells and 3 others who are highly skilled at this

Endorsed by 2 of Nate's colleagues at Regent Education

**Customer Service** · 45



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