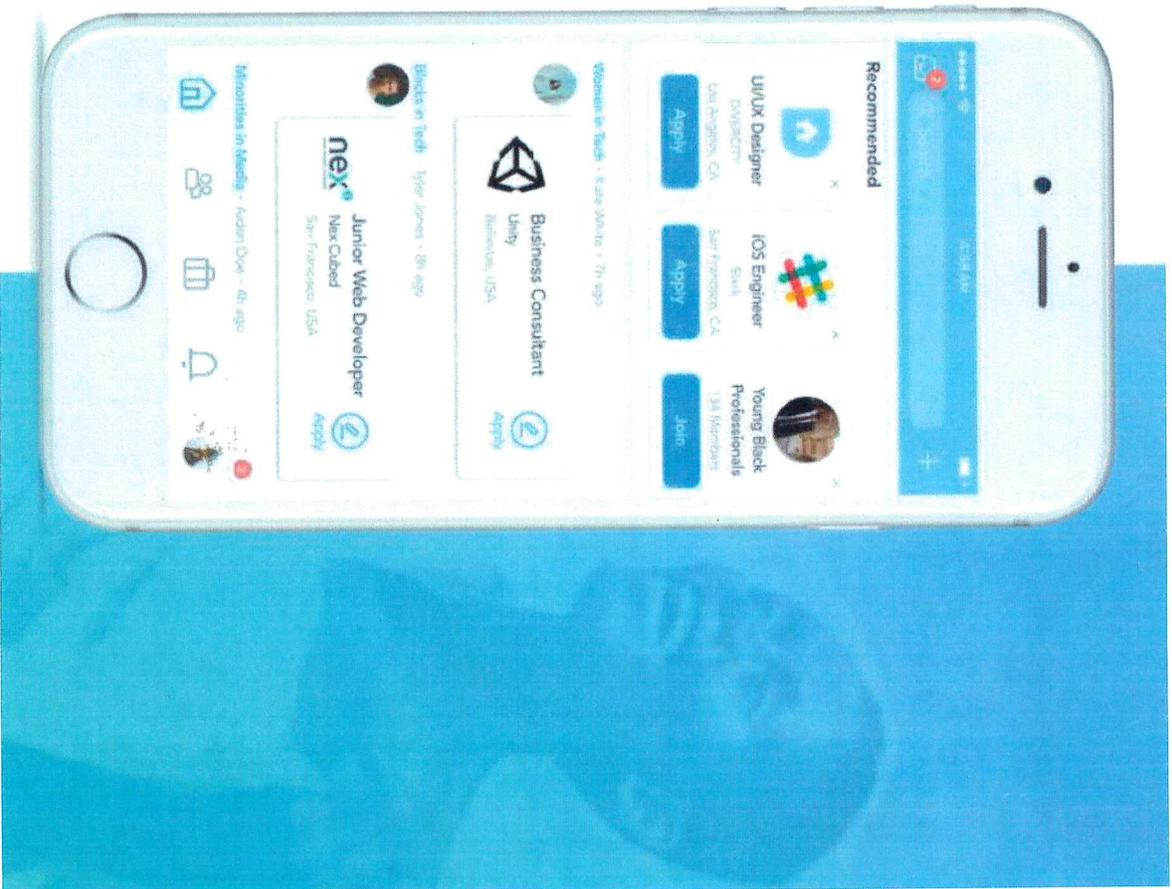
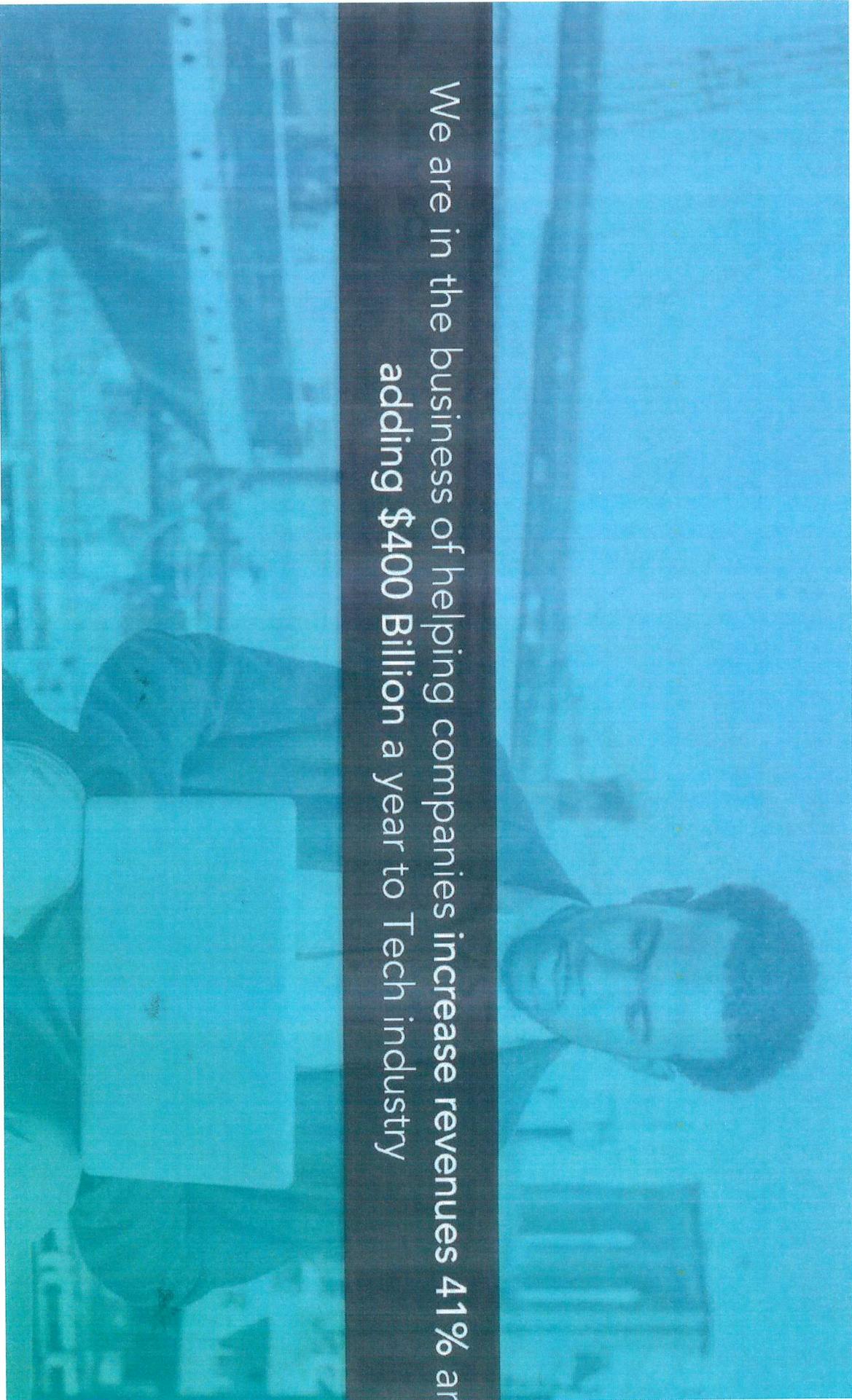


# DIVERCITY

**DIVERSITY &  
INCLUSION  
SOLVED.**



A photograph of a man in a white lab coat, likely a doctor or nurse, looking at a laptop. The background shows a hospital ward with several beds. The entire image has a blue color overlay.

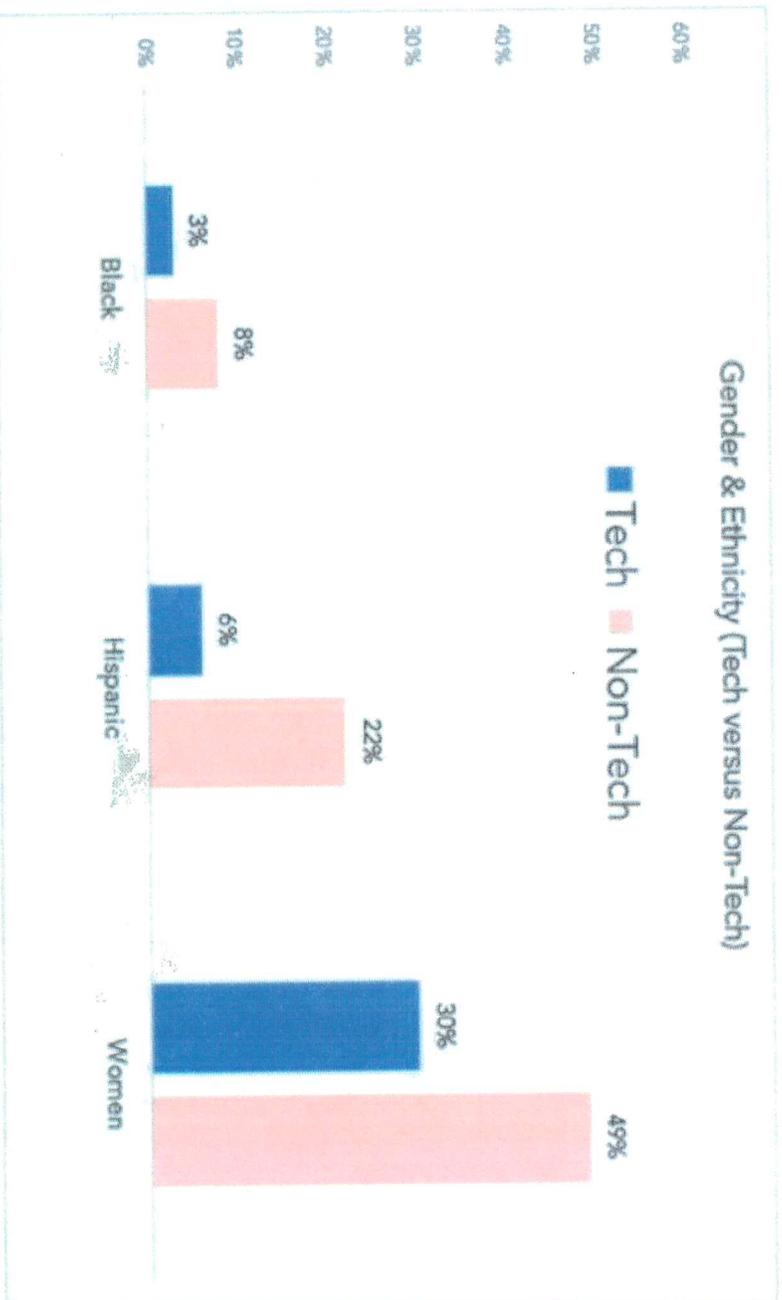
We are in the business of helping companies increase revenues 41% and  
adding **\$400 Billion** a year to Tech industry

HOW?

**DIVERSITY**

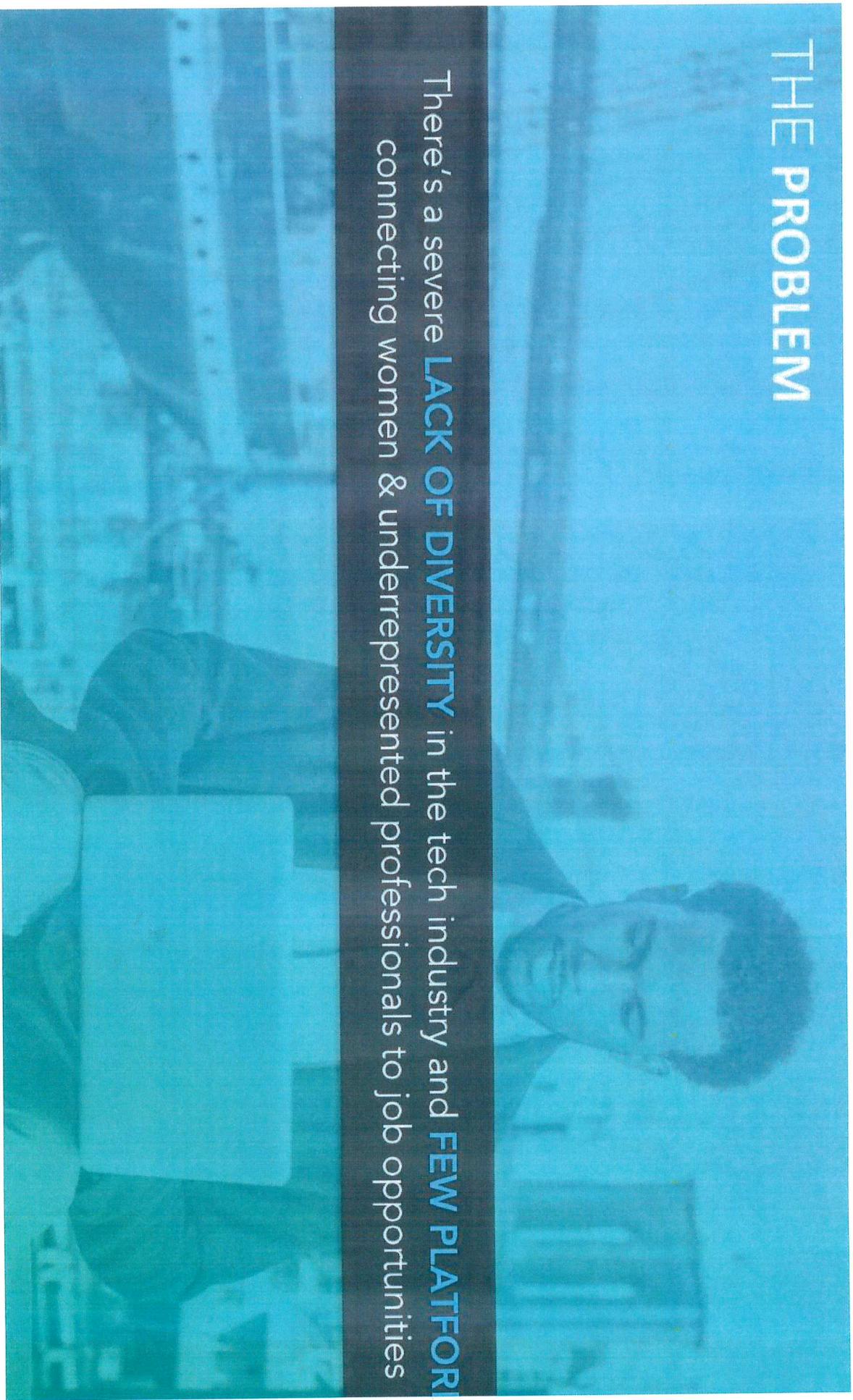
# THE PROBLEM

Tech companies are less diverse compared to other industries



# THE PROBLEM

There's a severe **LACK OF DIVERSITY** in the tech industry and **FEW PLATFORMS** connecting women & underrepresented professionals to job opportunities

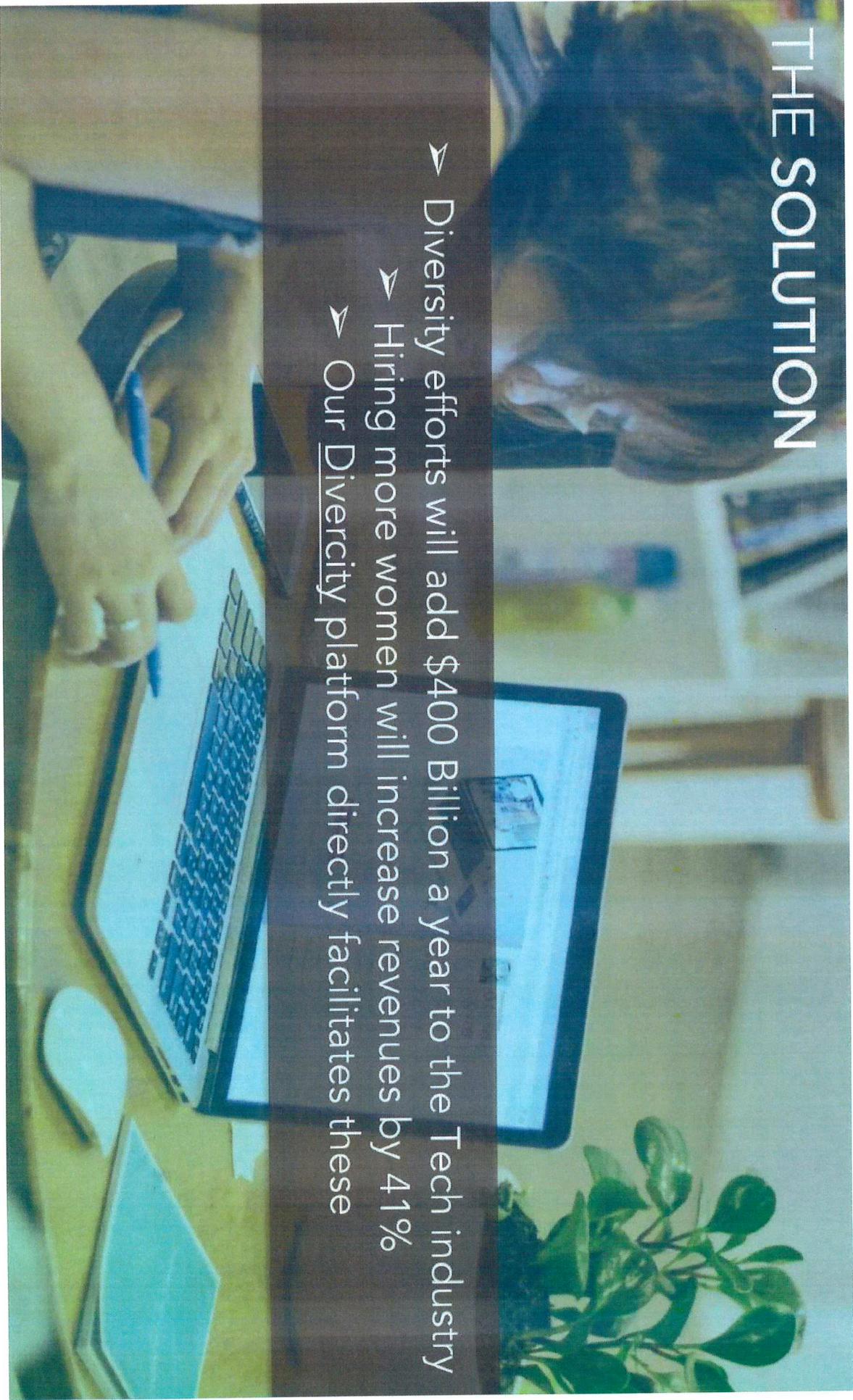


# THE SOLUTION



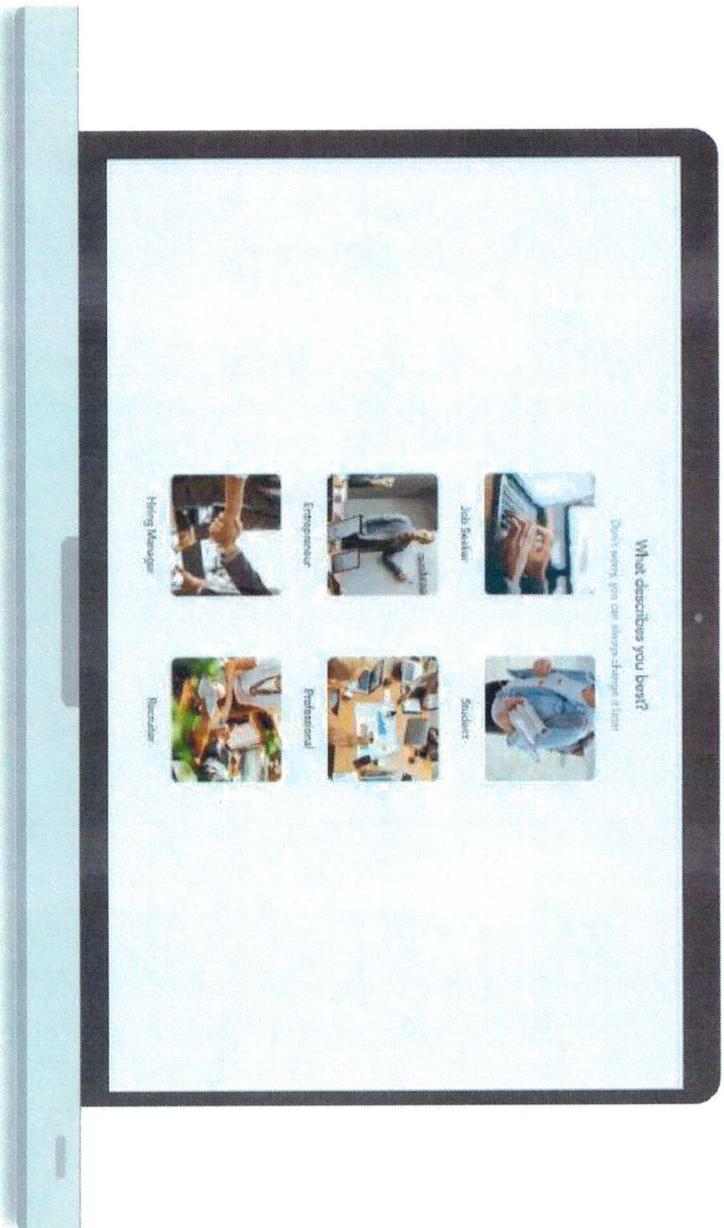
We connect underrepresented candidates and professionals with diversity-minded recruiters and companies using our Web Mobile Platforms.

# THE SOLUTION

A woman with long dark hair is looking at a laptop screen in an office setting. The background is slightly blurred, showing a bookshelf and a potted plant. The text 'THE SOLUTION' is overlaid in white on the top right of the image.

- Diversity efforts will add \$400 Billion a year to the Tech industry
  - Hiring more women will increase revenues by 41%
  - Our Diversity platform directly facilitates these

# THE SOLUTION



## Fully-functional Mobile & Web Solution (Divercity.io)

Users can pick what user-type describes them best and enjoy the experience as a user looking for communities and jobs, or a recruiter looking for talent



# OUR TEAM

## We Practice What We Preach!

- 15+ years of combined Machine Learning expertise
- 20+ years of combined UI/UX Design
- 10+ passports & 7 gender-ethnic combos
- Super Diverse team 🌍



**Chuka Ikkoku**  
Founder & CEO



**Onuwa Uzor**  
Co-Founder



**Joanna Pyra**  
Lead UI Designer



**Alejo Pijuan**  
Machine Learning



**Toyin Shodiyin**  
Marketing Mar



# MARKET SIZE

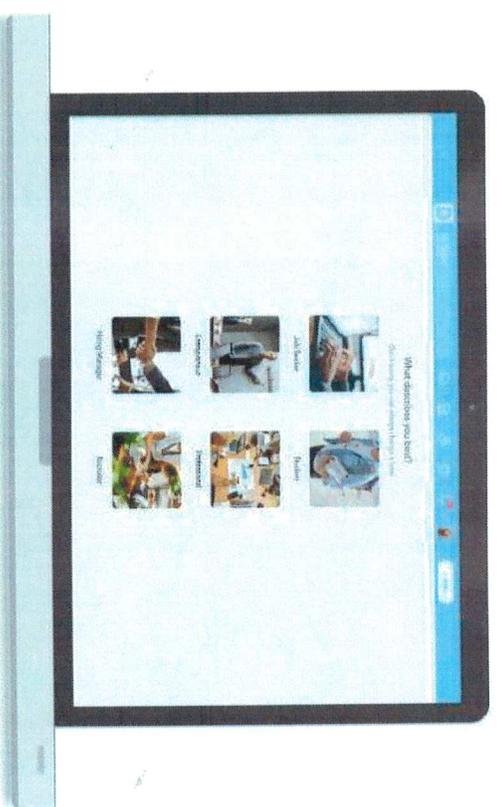
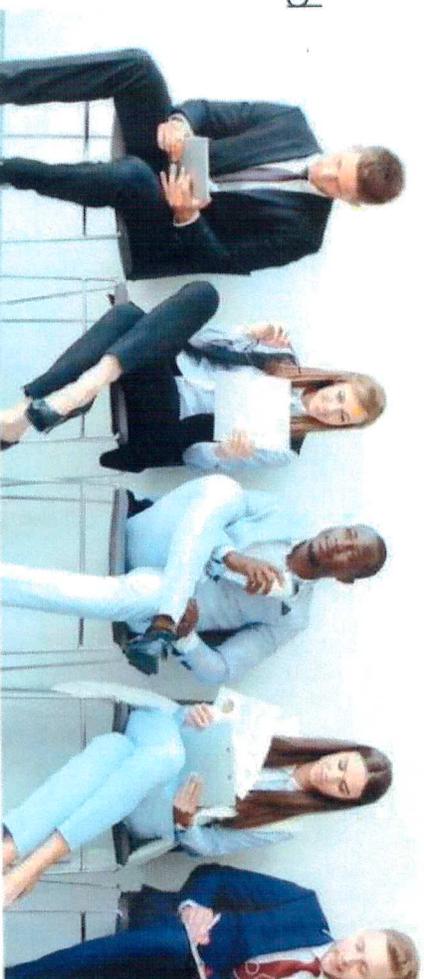


\*Annual U.S. Diversity Spend



# MARKET VALIDATION

- **Our Diverse Users** love our focus on Community, our diverse network, and the repository of job opportunities
- **Recruiters** attest that Diversity makes it much easier for them to access diverse talent
- **Affinity Group Discovery** We host numerous affinity groups and easily connect diverse professionals and students with each other



# THE COMPETITION

No other incumbent professional networks are dedicated to staffing **AND** connecting minorities.

|                                 | Diversity | LinkedIn | Angelco | JopWell | Lever | Glass Door |
|---------------------------------|-----------|----------|---------|---------|-------|------------|
| Job Posting Module              | ✓         | ✓        | ✓       | ✓       | ✓     | ✓          |
| Group Creation                  | ✓         | ✓        | ✓       | ✗       | ✗     | ✗          |
| Real-Time Mobile Chat Interface | ✓         | ✓        | ✓       | ✗       | ✗     | ✗          |
| Diversity Ratings               | ✓         | ✗        | ✗       | ✗       | ✗     | ✗          |
| Focus on Minorities             | ✓         | ✗        | ✗       | ✓       | ✗     | ✗          |

## Our Key Differentiators:

- Unique & centralized special-interest communities
- Proprietary AI recommender & collaborative filtering engine
- User-reported demographic data
- Diversity Rating

# HOW WE MAKE MONEY

## Diversity & Inclusion Hiring Platform Solution

- Monthly \$100-\$1000\* Company subscription fee for access to candidates

## Referral Fee for Staffed Candidates

- 15-20% of 1<sup>st</sup> year Base per Candidate

\*Varies by Company Size



# OUR TRACTION

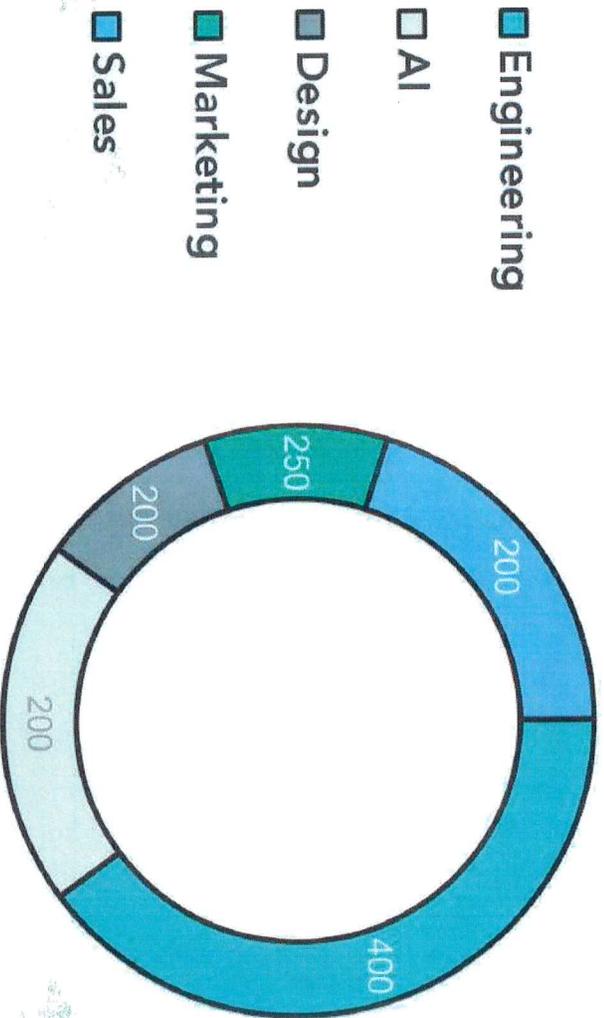


Currently not charging customers\*

# CAPITAL NEEDS

- Raised \$250K from friends-&-family and Nex3
- Raising \$1.25M seed [traditional round] to build out AI initiatives

Breakdown of \$1M Seed Round



THANK YOU

CHUKA IKOKWU

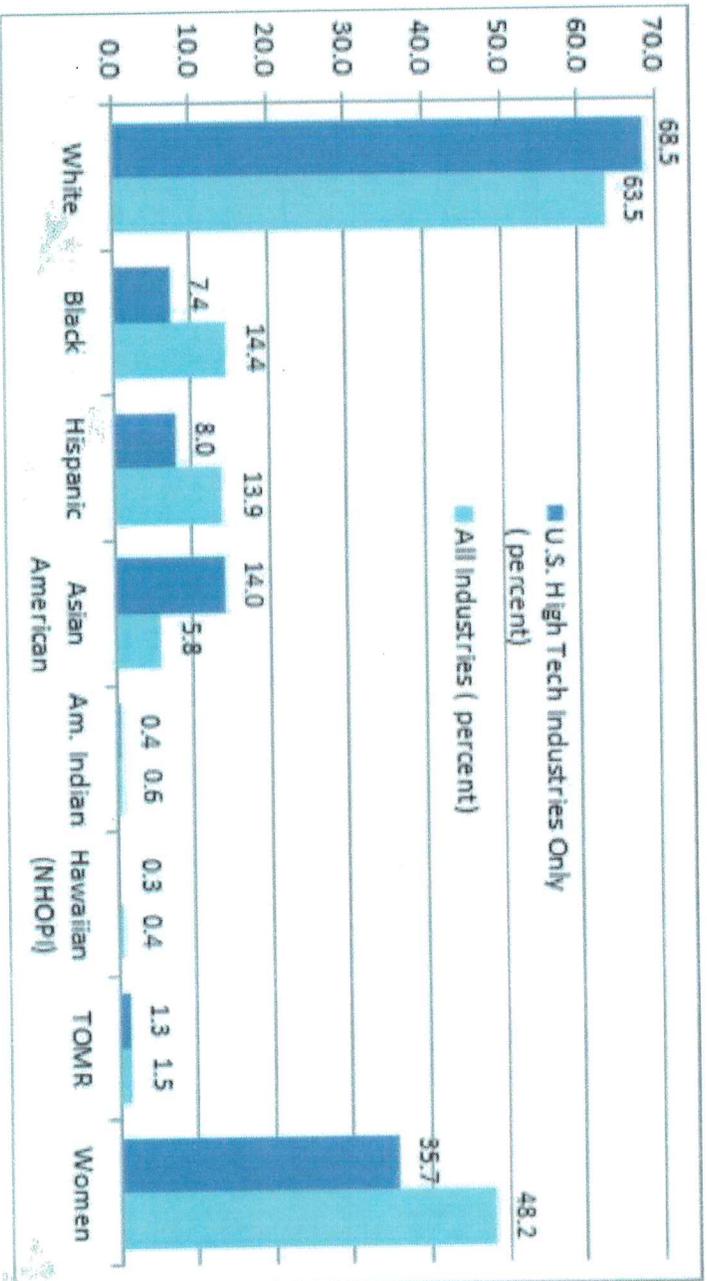
Founder & CEO

Contact: [chuka@divercity.io](mailto:chuka@divercity.io)



# APPENDIX

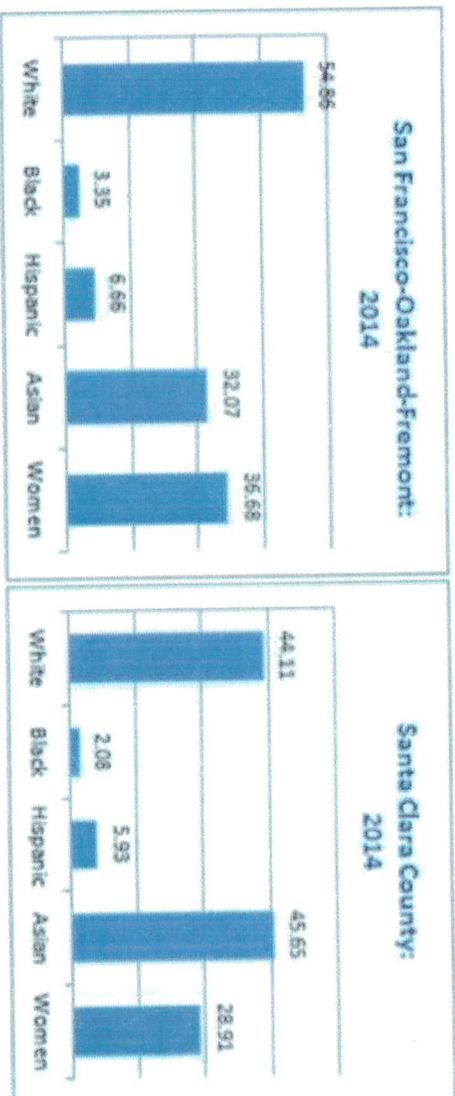
## High Tech Gender & Ethnic Distribution as of 2014



# APPENDIX

## High Tech Gender & Ethnic Distribution in the Bay Area as of 2014

HIGH TECH PARTICIPATION OF WOMEN AND MINORITIES IN SAN FRANCISCO BAY AREA: 2014



# APPENDIX

#minorityprofessionals

#inclusion

"Companies in the top quartile for racial and ethnic diversity are 35% more likely to have financial returns above industry medians."

- McKinsey & Co.

#diversityhiring

#specialinterestgroups

#community

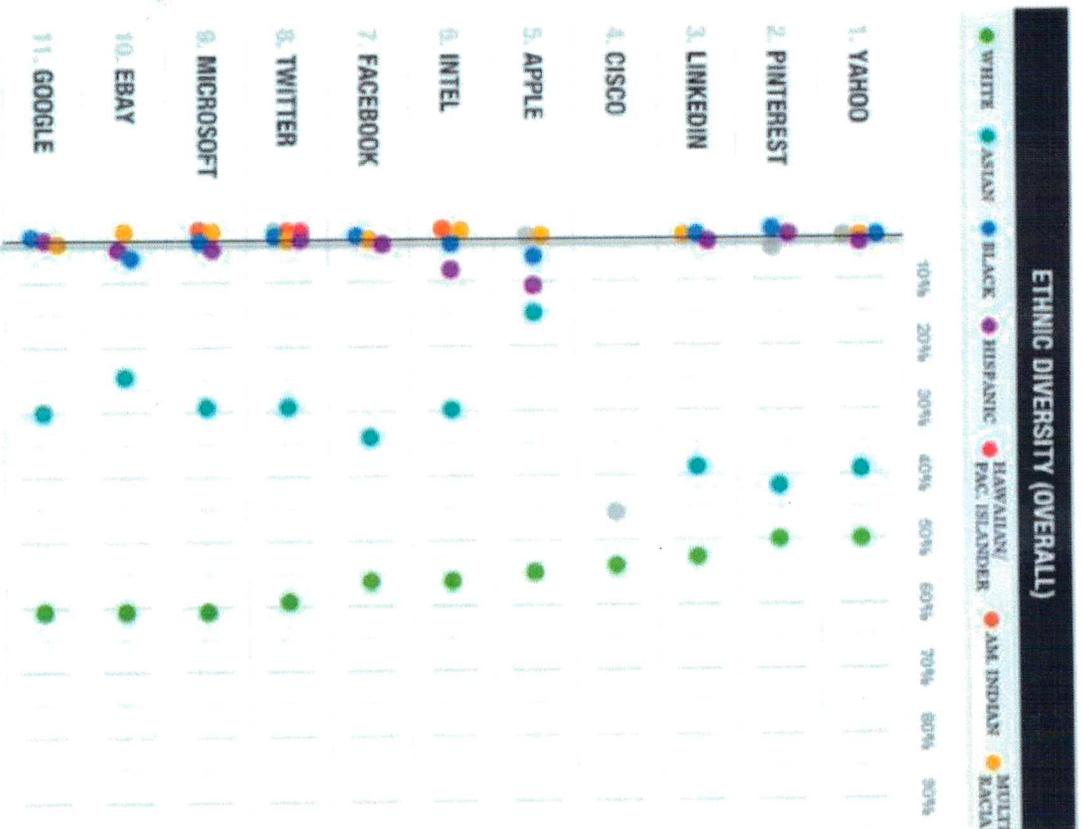
#socioethnicgaps

#genderequality



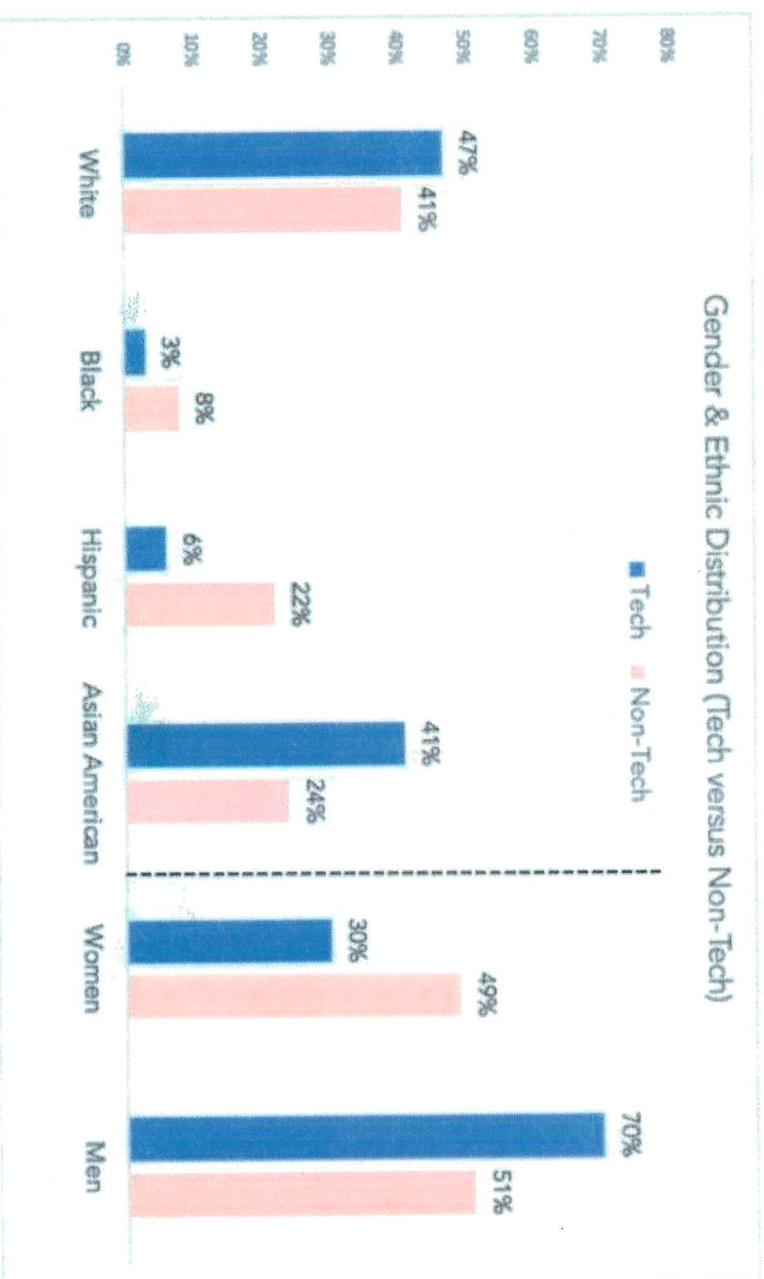
# APPENDIX: THE PROBLEM

There's a diversity problem in the work-force especially in tech



# APPENDIX: THE PROBLEM

There's a diversity problem in the workforce especially in tech



# APPENDIX

#minorityprofessionals

#inclusion

"The evidence is clear: Diversity significantly improves financial performance and measures such as profitable investments at the individual portfolio-company level and overall fund returns."

- Harvard Business Review

#diversityhiring

#socioethnicgaps

#community

#genderequality

#specialinterestgroups