

# JOHN WORTHINGTON

CEO AND FOUNDER OF TECH 2U, SIRCLES AND  
FIREUP ESPORTS LOUNGE

## PERSONAL STATEMENT

I have a proven track record of leadership and a relentless commitment to driving organizational excellence. I thrive on strategic vision, fostering growth, and delivering sustainable success, making a meaningful impact on both my team and the bottom line.

## SKILLS

- Leadership
- Mentorship
- Business Development
- Team building
- Recruiting
- Contract negotiations
- Strategic planning
- Developing first-class marketing campaigns
- Leadership and Mentorship
- Financial management, Investing

## DEGREES AND LICENSES

**California State University Sacramento**  
Bachelor of Science in Business Marketing

- Graduated 1997

**California Real Estate License**  
• Received 1998

## CONTACT



## CAREER SUMMARY

### **FireUp Esports Lounge**

CEO | Co-Founder 2019-Present

- Created, Designed and launched Sacramento's first premiere e-sports lounge.
- Achieved almost \$30K in revenue within 3 months of opening prior to Covid-19.

### **Sircles Media Inc.**

CEO | Co-Founder 2018-Present

- Successfully secured \$670,000 in investments from angel investors.
- Created a brand based on the concept of sharing recommendations with friends.
- Acquired "Sircles" trademark, and hired a team to build a cross-platform mobile app with an intuitive user experience that delivers value to both users and businesses.

### **Tech 2U**

CEO | Co-Founder 2003-Present

- Founded and grew successful IT company inception to nearly \$10M in annual revenue.
- Expanded services from in-shop and mobile tech support to include remote support, managed services, web design, digital marketing, and consulting.
- Developed brand identity and launched successful, traditional and digital marketing campaigns. Established key strategic partnership with top morning radio show in the country.

### **RE/MAX Professionals**

Realtor | 1998-2005

- Top 1% of real estate agents in the nation