

JOHN WORTHINGTON

CEO AND FOUNDER OF TECH 2U, SIRCLES AND FIREUP ESPORTS LOUNGE

PERSONAL STATEMENT

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SKILLS

- Leadership
- Mentorship
- Business Development
- Team building
- Recruiting
- Contract negotiations
- Strategic planning
- Developing first-class marketing campaigns
- Leadership and Mentorship
- Financial management, Investing

DEGREES AND LICENSES

California State University Sacramento

Bachelor of Science in Business Marketing

- Graduated 1997

California Real Estate License

- Received 1998

CAREER SUMMARY

FireUp Esports Lounge

CEO | Co-Founder 2019-Present

- Created, Designed and Launched, Sacramento's first premiere e-sports lounge.
- Went from 0 to \$36k in MRR in 3 months of being open before Covid-19.

Sircles Media Inc.

CEO | Co-Founder 2018-Present

- Successfully secured \$670,000 in investments from angel investors.
- Created a brand based on the concept of sharing recommendations with friends.
- Acquired "Sircles" trademark, and hired a team to build a cross-platform mobile app with an intuitive user experience that delivers value to both users and businesses.

Tech 2U

CEO | Co-Founder 2003-Present

- Built a prosperous business from inception to \$10M in ARR and nearly 100 employees.
- Expanded services from in-shop and mobile tech support to include remote support, managed services, web design, digital marketing and consulting
- Developed brand identity and launched successful, traditional and digital marketing campaigns. Established key strategic partnership with top morning radio show in the country