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Stone Groove Stillhouse

Distillery

Anaheim, CA
Coming Soon
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Discussion

This is a preview. It will become public when you start accepting investment.
Early Investor Bonus: The investment multiple is increased to 2.1 for the next \$500,000 invested.
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THE PITCH

Stone Groove Stillhouse is seeking investment to open a MicroDistillery Pub in Anaheim, CA.
First LocationRenovating Location
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STONEGROOVE PITCH DECK

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OUR MISSION

Stone Groove Stillhouse will be Orange County's premier ingredient-driven, grain-to-glass, "Experier
Christa and Jeff Duggan, created the Third Wave coffee movement in Orange County in 2011 and gr
awarded company.

The founders are building on the enormous wealth of experience gained in experiential retail bevera
successes via a new cutting-edge "musically influenced" micro-distillery concept based on the succ
with additional market opportunities in sales through distribution and private label deals
The ambition is to take it nationwide and global in short order.
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LOCATION

Jeff Duggan
Founder/ ACM

Jeff’s educational accolades began in high school when he graduated the Salutatorian of his class. He attended the University of California at Riverside the following summer as a chemistry major. He continued his study in chemistry and was hired by the City of Los Angeles. Shifting his focus away from natural science to computer science, he attended the University of California where he obtained his Bachelor’s of Science degree in Computer and Digital Forensics. He spent the next 15 years in the public safety sector. During this long and prosperous career, he reached the highest level of management managing new sections and capabilities within his agency. It was from this experience that he gained expertise in project management, risk mitigation, and cultural diversity. In November 2014, he retired in good standing.

Christa Duggan
Founder/ACM

Prior to entering the hospitality industry, Christa was Chief Operations Officer for EFund Capital Markets. She managed the day-day operations of numerous portfolio companies. It was during her tenure that she led teams that were committed financially and emotionally to partnering with a results-oriented investor. Her strategic and operational benchmarking to improve operating performance and create shareholder value. Her philosophy is to always make good small companies even better by imparting her knowledge and guidance, producing changes.

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Data Room

Intended Use of Funds

Target Raise

Maximum Raise

Space Build-Out for Distillation Operations \$220,000

Working Capital \$20,000

Equipment, Supplies, Ingredients \$20,000

Rent/Leases \$165,000

Promissory Notes \$35,000

Consultation & Professional Services Fees \$10,000

Mainvest Compensation \$30,000

Total \$500,000

Financial Forecasts

Year 1 Year 2 Year 3 Year 4 Year 5

Gross Sales \$3,861,505 \$7,723,010 \$8,263,619 \$8,676,799 \$8,937,103

Cost of Goods Sold \$1,008,436 \$2,016,872 \$2,158,052 \$2,265,954 \$2,333,932

Gross Profit \$2,853,069 \$5,706,138 \$6,105,567 \$6,410,845 \$6,603,171

EXPENSES

Investors 0

Investment Round Ends July 9, 2021

Summary of Terms

Legal Business Name Make Beverage Group LLC

Investment Structure Revenue Sharing Note

Early Investor Bonus

Investment multiple for the first \$500,000 invested

2.1x

Investment Multiple 1.9x

Business's Revenue Share 1.5%-3.2%

Minimum Investment Amount \$100

Repayment Schedule Quarterly

Securitization None

Maturity Date October 31, 2031

Financial Condition

Other outstanding debt or equity

As of [Date], Stone Groove Stillhouse has debt of [\$X] outstanding and a cash balance of [\$Y]. This of debt] and will be senior to any investment raised on Mainvest. In addition to the Stone Groove Stil debt raised on Mainvest, Stone Groove Stillhouse may require additional funds from alternate source

No operating history

Stone Groove Stillhouse was established in [Month, Year]. Accordingly, there are limited financial sta to review. When evaluating this investment opportunity, investors should consider factors outlined in

Other challenges

Stone Groove Stillhouse has had the following other challenges that are not otherwise captured in th Risks Section, or the Financial Statements:

[Challenge 1]

[Challenge 2]

[Challenge 3]

Risk Factors

Real Estate Risk

Stone Groove Stillhouse is still in the process of securing a location to lease, which will be necessary Stone Groove Stillhouse is unable to find and secure a location that is adequate, investors may lose :

You Might Lose Your Money

Groove Stillhouse competes with many other businesses, both large and small, on the basis of quality experience. Changes in customer preference away from Stone Groove Stillhouse's core business or its performance against the with other competitors could negatively affect Stone Groove Stillhouse's financial performance.

Reliance on Management

As a securities holder, you will not be able to participate in Stone Groove Stillhouse's management or managerial decisions regarding Stone Groove Stillhouse. Furthermore, if the founders or other key personnel were to leave Stone Groove Stillhouse or become unable to work, Stone Groove Stillhouse (and your investment) could be negatively affected.

Financial Forecasts Risks

The financial forecasts provided by us herein are reasonable forecasts by us based upon assumptions and other various assumptions regarding operations. The validity and accuracy of these assumptions will vary over which Stone Groove Stillhouse and the key persons will have no control. Changes in assumptions could significantly affect the forecasts. To the extent that the assumed events do not occur, the outcome may differ from the projected outcomes. Consequently, there can be no assurance that the actual operating results will be in line with the forecasts herein. Additionally, Stone Groove Stillhouse is a newly established entity and therefore has no operating history. No future results could be projected with any certainty.

Inability to Sell Your Investment

The law prohibits you from selling your securities (except in certain very limited circumstances) for 12 months after that one-year period, a host of Federal and State securities laws may limit or restrict your ability to sell. If you are permitted to sell, you will likely have difficulty finding a buyer because there will be no established market for your securities. You should be prepared to hold your investment for its full term.

The Company Might Need More Capital

Stone Groove Stillhouse might need to raise more capital in the future to fund/expand operations, buy equipment, hire team members, market its services, pay overhead and general administrative expenses, or a variety of other purposes. There is no assurance that additional capital will be available when needed, or that it will be available on terms that are favorable to you as an investor. If Stone Groove Stillhouse is unable to obtain additional funding when needed, it could be forced to delay or even cease operations altogether.

Changes in Economic Conditions Could Hurt Stone Groove Stillhouse

Factors like global or national economic recessions, changes in interest rates, changes in credit market conditions, declining employment, changes in real estate values, changes in tax policy, changes in prices of raw materials, among other factors are unpredictable and could negatively affect Stone Groove Stillhouse's ability to continue to operate. In the event Stone Groove Stillhouse ceases operations due to the foregoing factors, you may not be able to resume operations or generate revenue in the future.

Although Stone Groove Stillhouse will carry some insurance, Stone Groove Stillhouse may not carry all risks to the business. Additionally, there are some kinds of risks that are very difficult or impossible to insure at a reasonable cost. Therefore, Stone Groove Stillhouse could incur an uninsured loss that could damage the business.

Changes in Laws

Changes in laws or regulations, including but not limited to zoning laws, environmental laws, tax laws, labor laws, antitrust laws, and health care laws, could negatively affect Stone Groove Stillhouse's financial performance. Specifically, any additional regulation on the industry could significantly negatively affect the business.

Conflict of Interest With Companies and Their Management

In many ways, your interests and the interests of Stone Groove Stillhouse's management will coincide. Stone Groove Stillhouse wants to be as successful as possible. However, your interests might be in conflict in other important ways. You would want Stone Groove Stillhouse to act conservatively to make sure they are best equipped to repay the loan. Stone Groove Stillhouse might prefer to spend aggressively to invest in the business. You would like to keep the company's costs low, but the managers want to make as much as they can.

Future Investors Might Have Superior Rights

If Stone Groove Stillhouse needs more capital in the future and takes on additional debt or other securities, future investors might have rights superior to yours. For example, they might have the right to be paid before you are paid, or they might have a greater voice in management, or otherwise.

The Company is Not Subject to the Corporate Governance Requirements of the National Securities Exchange Act

Any company whose securities are listed on a national stock exchange (for example, the New York Stock Exchange) is subject to a set of rules about corporate governance that are intended to protect investors. For example, the major U.S. public companies are required to have an audit committee made up entirely of independent members of the board of directors (with no outside relationships with Stone Groove Stillhouse or management), which is responsible for monitoring the company's compliance with the law. Stone Groove Stillhouse will not be required to implement these and other important provisions.

You Have a Limited Upside

Notes include a maximum amount you can receive. You cannot receive more than that even if Stone Groove Stillhouse is more successful than your initial expectations.

You Do Have a Downside

Conversely, if Stone Groove Stillhouse fails to generate enough revenue, you could lose some or all of your investment.

Payments and Return Are Unpredictable

Instead, a representative will be appointed according to the procedures set forth in the Note Indenture. You agree to hold the representative, or that the representative will do things you believe are wrong or misguided. If a representative has been appointed, all of the representative's reasonable expenses must be paid by you with respect to the Notes.

COVID-19 Impact

The ongoing COVID-19 pandemic may impact the Company's ability to generate revenue and/or may have ceased due to COVID-19 restrictions, the Company can not guarantee that it will resume operations.

This information is provided by Stone Groove Stillhouse. Mainvest never predicts or projects performance. For additional information, review the official Form C filing with the Securities and Exchange Commission website.

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Investor Discussion

Stone Groove Stillhouse isn't accepting investments right now, but is trying to get a sense of how the market will not need to provide any money, and we won't be accepting money or selling securities, until all our obligations are met. We have no obligation to ultimately invest. All investments will must be done through Mainvest.com. Once the market invest if you so choose.

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