



Nihat S. · 3rd

CEO, Florida Marketing Group | Head of Marketing, Vegan Fine Brands | Business Admin. PhD Candidate

West Palm Beach, Florida, United States · 500+ connections ·

[Contact info](#)



Florida Marketing Group



Florida Atlantic University

Providing services

Search Engine Optimization (SEO), Digital Marketing, Marketing Consulting, Lead Generation, Social Media Marketing, Content Marketing, Content Strategy, Market Research, Public Relations, and Email Marketing

[See all details](#)

Experience



Founder & CEO

Florida Marketing Group

Jan 2019 – Present · 2 yrs 3 mos

West Palm Beach, Florida Area



Florida Marketing Group - Marketing...



Head Of Marketing

Vegan Fine Brands

Dec 2020 – Present · 4 mos

Florida, United States

  **Vegan Fine Brands Site**



Corporate Marketing Manager

Medimix International

Aug 2017 – Dec 2018 · 1 yr 5 mos

Miami/Fort Lauderdale Area

 **Medimix International**



Founder & Trainer

Strider Training

Sep 2015 – Aug 2018 · 3 yrs

  **Training Miss Miami 2017, Stephanie...**

  **STRIDER TRAINING.COM**



District Marketing Manager

Professional Tax & Insurance

Aug 2015 – Oct 2017 · 2 yrs 3 mos

West Palm Beach, Florida Area

Show 5 more experiences 

Education



Florida Atlantic University

PhD, Business Administration, Management and Operations

2019 – 2022



Florida International University

Master's degree, Business Administration, Marketing
2016 – 2017

Activities and Societies: Alpha Kappa Psi

Harvard Medical School

Certificate, Clinical Research
2018 – 2018

Show 2 more education

Licenses & certifications

Google Adwords

Google

Google Analytics

Google

Group Fitness Instructor

Aerobics and Fitness Association of America (AFAA)

Show more

Volunteer experience

Board Member

Blue Water Rescue & Protection Foundation

Mar 2019 – Present • 2 yrs 1 mo

Environment

Our apolitical mission is to rescue and protect the planets marine life and water by educating the population about how their consumer choices effect the environment. In addition, we will collaborate with industries and scientific institutions for sustainable solutions to improve the water quality by reducing water contamination from farming, agriculture and industry. Finally, we will consult legal opinions to challenge current industrial and municipal practices that are deteriorating our water quality through litigation if necessary. By these efforts, we aim to improve water quality thereby enabling individuals to pursue their inalienable right to clean water and the pursuit of happiness.

<https://www.bluewaterprotection.com/>

Marketing department volunteer

Shake-A-Leg Miami

Health

Social Media Marketing

PINK PETALS FOUNDATION INC

Health

My team created a complete mock-up of their social media to increase their publicity and receive larger donations for the great cause, breast cancer.

Skills & endorsements

Public Speaking · 19

 Endorsed by 2 of Nihat's colleagues at Florida International University

Social Media · 16

Endorsed by **Andrew Low** and 1 other who is highly skilled at this

 Endorsed by 3 of Nihat's colleagues at Florida International University

Marketing · 8

 Endorsed by 2 of Nihat's colleagues at Florida International University

Show more 

