

## Contact

[www.linkedin.com/in/chadmcclelland](http://www.linkedin.com/in/chadmcclelland) (LinkedIn)

## Top Skills

Management Consulting  
Strategy  
Program Management

# Chad McClennan

A Newsweek "World's Best Digital Health Company". Empowering clinicians worldwide with proven deep learning algorithms in the fight against cancer. Elevating care. Join our community of investors: [wefunder.com/koios](http://wefunder.com/koios)

Chicago, Illinois, United States

## Summary

Experienced executive, leader of teams delivering results to customers and shareholders. Passionate about innovation with purpose. Skilled in Strategy, Management, Performance Improvement, Customer Relationship Management (CRM), Customer Experience Management, and Market Development. A strong business development professional with a Master of Business Administration (M.B.A.) focused in Marketing/Marketing Management from Northwestern University and BA from Middlebury College.

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## Experience

### Koios Medical

#### President & Chief Executive Owl

July 2017 - Present (8 years 6 months)

New York, New York, United States

A concept in 2012. Proven expertise in face recognition working for the US Department of Defense, Koios began amassing a repository of data and applying AI/machine learning techniques to what has become the first of its kind solution for interpreting ultrasound breast images. Cleared by the FDA in late 2016, Koios DS Breast is available in clinical practice supporting interpreting radiologists in the fight against breast cancer. Koios is available directly on the GE LogicE10 scanner while also integrating with several PACS platforms to fit seamlessly into workflow. Providers and patients both benefit from improved accuracy enabled by our clinical decision support.

### Bespoke Commercial Real Estate

#### Board of Advisors

August 2014 - Present (11 years 5 months)

Chicago, Illinois

### The Customer Group, LLC

## Founder & Principal

May 1999 - Present (26 years 8 months)

Chicago, IL

From Research to Results, The Customer Group has delivered business and customer experience consulting to Fortune 500 companies, startups, and everything in between. We have deep expertise in SaaS, eCommerce, healthcare, banking & finance, and hospitality & gaming.

Let's talk.

## Arthur Andersen Business Consulting

Senior Manager

September 1991 - May 1999 (7 years 9 months)

## Advest, Inc.

Financial Analyst

January 1989 - September 1991 (2 years 9 months)

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## Education

### Northwestern University

Master of Business Administration (M.B.A.), Marketing/Marketing Management, General · (1994 - 1996)

### Middlebury College

Bachelor of Arts (B.A.), Political Science and Government · (1984 - 1988)

### Middlebury College

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### Middlebury College

Bachelor of Arts - BA