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James Frischling

Principal at Branded Strategic Hospitality

New York, New York

Message



Branded Strategic Hospitality

Columbia Business School

See contact info

500+ connections

Entrepreneur and experienced finance professional with a 29-year history of working in the financial services, capital markets and hospitality industry.

Activity

2,124 followers



New Jersey moves one step close to legalizing cannabis. Is NJ going to ge...

James shared this
1 Like



All would go great with Eamon Rockey's Mlik Punch! #One2One!...

James commented
1 Like



@brandedstrategichospitality I was enjoying some masterful cocktails wi...

James commented
2 Likes



Branded Strategic Hospitality ("BSH") is so excited...

James commented
1 Like

[See all](#)

Experience



Principal & Co-Founder

Branded Strategic Hospitality

Nov 2017 – Present · 1 yr 3 mos
Greater New York City Area

Connecting Hospitality, Technology and Capital. Branded Strategic Hospitality ("BSH") is a solutions-oriented company that leverages its ecosystem of restaurants, hospitality expertise and deep relationships to influence, redefine and evolve HI-Tech (Hospitality Industry Technology) and unique food & beverage brands.

BSH was created to capitalize on the opportunities to invest and partner with early and growth stage HI-Tech and unique food & beverage companies and other capital providers.

... See more

Partner & Finance Director

Branded Restaurants USA

Sep 2007 – Present · 11 yrs 5 mos
Greater New York City Area

Branded Restaurants USA has built three unique dining concepts on the idea that going out for a meal isn't just about eating. It's about fun, friends and atmosphere not to mention, an



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Member Board Of Directors & Principal

Oak Branch Advisors

Sep 2017 – Present · 1 yr 5 mos
Greater New York City Area

Technology Driven Solutions for Private Credit Investors: Middle Office Services, Due Diligence, Valuation and Analytics that enable transparency, cost efficiency and scalability.

Principal

MuniRisk™

Jan 2017 – Present · 2 yrs 1 mo
Greater New York City Area

MuniRisk Ltd is pleased to announce the launch of MuniRisk on the Bloomberg App Portal. MuniRisk is a municipal credit research application that is exclusively available to subscribers of the Bloomberg Professional service at APPS CREDIT<GO>. It is the first contributed application to the Bloomberg Terminal that offers comprehensive credit surveillance and analy... See more

Co-Founder & Strategic Advisor

NewOak Capital LLC

May 2008 – Present · 10 yrs 9 mos
Greater New York City Area

NewOak Capital is a combined Financial Advisory and Tech-enabled Venture firm, founded in 2008. Its traditional Advisory Businesses across Capital Markets Transactions, Finance & Risk, Financial Litigation Consulting, Fundamental Credit Analysis, and Complex Asset Valuation have driven an informed Venture platform with minority and majority ownership stakes in... See more

[Show 3 more experiences](#) ▾

Education

Columbia Business School

MBA, Finance
1992 – 1994

Wesleyan University

BA, Government
1986 – 1990





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