

**Emerson's Southburger - Weekly Sales Forecast**

Seating Capacity 70

	Lunch	Dinner	Bar
Business Hours	12-4 M-S	4-10 M-T; 4-11 F/S	
Avg Entree	\$16.00	\$16.00	
Avg Appetizer	\$9.00	\$9.00	
Avg Dessert	\$8.00	\$8.00	
Avg Beer/Wine	\$8.00	\$8.00	
Avg. Soda/Coffee	\$4.00	\$4.00	

50 Weeks/yr open  
4.17 Weeks/Month

		Avg Check	# of Patrons	# of Orders	Total Sales	TOTAL FOOD SALES	TOTAL BEV SALES
MONDAY	Lunch		56				
	Food	\$16.85		56	\$943.60		
	Beverage	\$6.00		56	\$336.00		
	Take-out	\$16.00	5	5	\$80.00		
	Dinner		112				
	Food	\$17.70		112	\$1,982.40		
	Beverage	\$10.00		112	\$1,120.00		
	Take-out	\$16.00	10	10	\$160.00		
	Bar/Lounge						
	Beverage					\$3,166.00	\$1,456.00
# Patrons per Day (excludes Take out orders)			168	Total # Orders	183	Occupancy Ratio All Day	2.4
TUESDAY	Lunch		56				
	Food	\$16.85		56	\$943.60		
	Beverage	\$6.00		56	\$336.00		
	Take-out	\$16.00	5	5	\$80.00		
	Dinner		112				
	Food	\$17.70		112	\$1,982.40		
	Beverage	\$10.00		112	\$1,120.00		
	Take-out	\$16.00	10	10	\$160.00		
	Bar/Lounge						
	Beverage					\$3,166.00	\$1,456.00
# Patrons per Day (excludes Take out orders)			168	Total # Orders	183	Occupancy Ratio All Day	2.4
WEDNESDAY	Lunch		56				
	Food	\$16.85		56	\$943.60		
	Beverage	\$6.00		84	\$504.00		
	Take-out	\$16.00	5	5	\$80.00		
	Dinner		112				
	Food	\$20.25		112	\$2,268.00		
	Beverage	\$10.00		112	\$1,120.00		
	Take-out	\$16.00	10	10	\$160.00		
	Bar/Lounge						
	Beverage					\$3,451.60	\$1,624.00
# Patrons per Day (excludes Take out orders)			168	Total # Orders	183	Occupancy Ratio All Day	2.4

The numbers in this file are projections and cannot be guaranteed.