



INVEST IN VICTORY HEMP FOODS

**Largest hemp heart protein & oil manufacturer in North America**

[victoryhempfoods.com](http://victoryhempfoods.com) Carrollton, KY

VC-Backed

## Highlights

### VC-Backed

Raised \$250K or more from a venture firm

- 1 \$3.9M in total revenue with demand outpacing supply!
- 2 Order backlog of three months
- 3 Led by award-winning experts with successful exits to Vita Coca, Nestlé, and Polycor
- 4 Scaling production by 500%, unlocking \$34M in annual revenue (projections not guaranteed)
- 5 \$4.5M raised from VCs & strategic investors Keyhorse Capital and the Commonwealth of Kentucky
- 6 Proprietary process with 2 issued patents and 3 more pending approval
- 7 Positioning hemp as the next-generation plant protein in a \$67B market
- 8 InvestorPlace, Yahoo! Finance, Food Business News, Baking Business, and MarketWatch features

## Featured Investors



**Bruce Linton**  
Invested \$325,000 

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“I believe we are entering a long-term shift away from crops that deliver excess carbohydrates toward those that provide balanced, sustainable protein sources. This change is being driven both by consumer demand for lower-carb, higher-protein foods and by the industry’s growing ability to deliver next-generation ingredients at scale. In the early days, attention was on the farm and the equipment needed to harvest, but the market was not yet ready, and the technology to transform protein-rich grains into consumer-ready products had not fully matured. Today, that moment has arrived.

Victory has built a thoughtfully designed platform over the past decade, and that foundation positions the company to lead this new era of food innovation.”



**Al Tank**

Follow

“The world needs additional sources of high quality protein. The world needs sources of high quality fats and oils. The world needs a viable commodity crop alternative in traditional crop rotations to enhance revenue options while reducing risk for farmers, to increase biodiversity in cropping systems and to effectively store organic carbon in soils. Industrial hemp can address all of these challenges...and more. Victory Hemp Foods is at the epicenter of this seismic opportunity - through its proprietary innovations, relentless product and process improvement and unquestioned category leadership.”



**Bill Stoddart**

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“I invested in Victory Hemp because I see a solid team who will be able to execute on a strong future for the product lines with great vision and strong business acumen.”



**Cathy Berry**

Follow

“VHF hemp protein powder will become the healthy choice for a protein additive in foods. My personal experience with it indicates that it is superior to other protein products on the market. Hemp is a regenerative plant for the soil. I feel that in supporting hemp products, we are making a positive ecological impact. I believe that VHF is on the cutting edge of a major food shift and will be financially very successful once we have the new plant in production.”



**Chris Harding**

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“Chad and his team have built THE preeminent hemp based protein in the marketplace, and they are just getting started. With their cutting edge R&D, they will no doubt remain ahead of the competition.”



Jon Freeman

Follow

“The moment I heard Chad started a hemp food company I was in. Believing that hemp would soon become an integral cog in the global food supply machine, married with the perseverance, passion, humility and vision Chad embodies, it was a no brainer to invest in Victory Hemp.”

## Our Team



**Chad Rosen** CEO & Founder

Bold visionary. Board Member of the Kentucky Organic Association. Former President of Kentucky Hemp Industry Association. Led a sustainable construction brand through multi-million dollar acquisition. Marquette University Business Administration BS.

The hemp plant has so many benefits - whether it be its superior nutritional profile, sustainability as a row crop, or ability to be used in thousands of applications. We are here to create the most value from the hemp seed to make a significant and positive impact on environmental sustainability and human health and wellness.



**Tyler Gage** CFO

Serial CPG entrepreneur. Founded & exited RUNA to Vita Coco. Structured \$400M+ in M&A deals including selling TerraFertil to Nestlé & Flying Embers to JuneShine. Forbes 30 Under 30. Brown University BA. University of Pennsylvania Wharton MBA.



**Benjamin Raymond** VP of Research & Development

R&D expert in emulsion and extraction — transforming raw ingredients to edible food components. Led food color innovation at DDW. Former innovation scientist at Coca-Cola & PepsiCo. University of Vermont BS. NC State MS. University of Louisville MBA.



## Thomas Hardy Director of Sales

Sales leader. Scaled multi-million dollar sales growth for hemp startups and Fortune 500 companies, including PNC Bank, Verizon, and Texas Roadhouse. University of Louisville BA & BBA.



## Marlone Calhoun Director of Food Safety and Quality Assurance

Quality systems architect. Led operational excellence at DD Williamson during acquisition by Givaudan. Certified in PCQI, HACCP, and Lean Six Sigma. SQF & GMP compliance, supplier programs, & complex supply chains expert. Northwood Industry BS & MS.



## Ron Ritter Plant Manager

Data-driven manufacturing leader. Managed team of 90+ at TreeHouse (NYSE: THS). Led \$52M consolidation at Conagra, transferring two NY facilities & retooling four production lines. FDA, FSPCA and HACCP certified.

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## Pitch

### Why Victory Hemp?





Victory Hemp is the largest hemp heart protein and oil manufacturer in North America, and is on a mission to unlock protein's overlooked powerhouse.

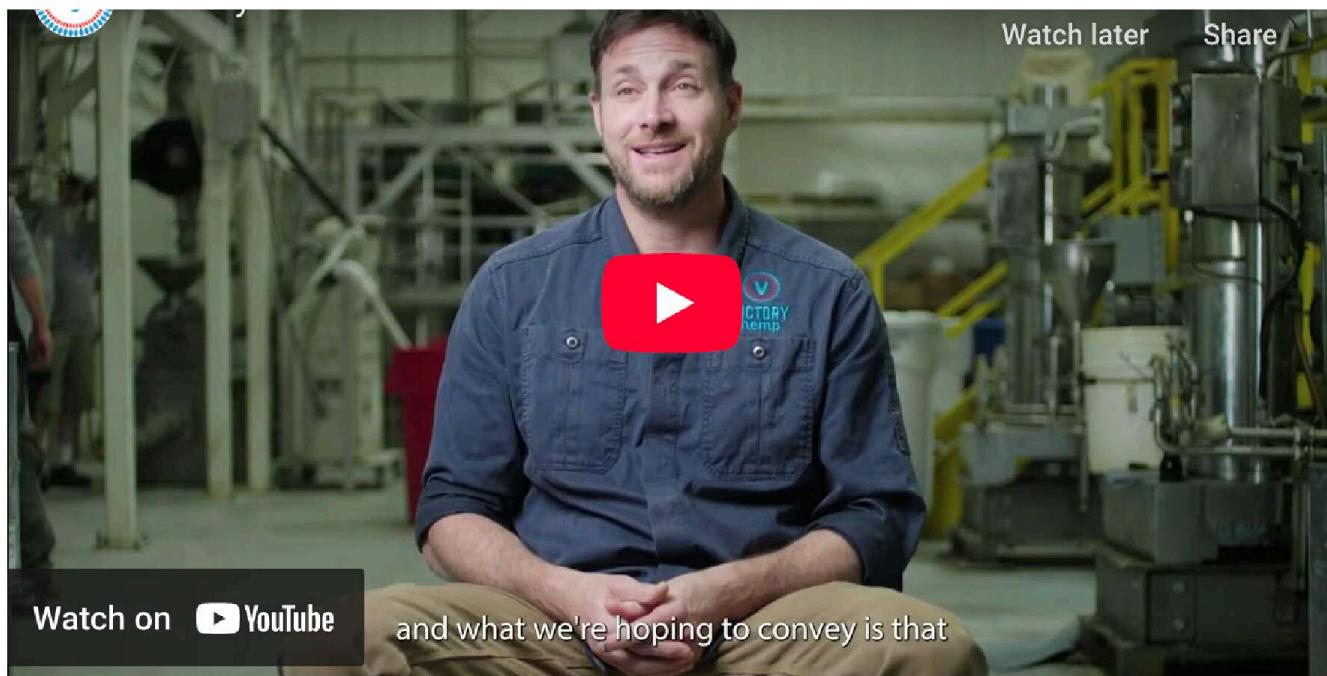
Demand for protein has never been stronger. Global appetite for plant-based options is outpacing animal-based and projected to exceed \$53B by 2030. Still, today's products aren't ideal. Many are designated as *major food allergens*, taste bitter or chalky, are imported from overseas with opaque supply chains, and come from monoculture crops that degrade soil and gut health alike.

Enter Victory's Hemp Heart Protein: delicious, nutrient-dense, and allergen-free hemp protein that's grown in North America by farmers practicing regenerative production methods. Our retail product is rated 4.9/5 by customers who love its smooth flavor and clean nutrition. Our commercial business is on backorder with big brands making the world's favorite Consumer Packaged Goods.

We're redefining clean protein and creating tangible solutions in the Foods is Medicine movement by updating the blueprint for better nutrition. Victory Hemp partners with farmers across North America to source and process hemp hearts, the inner part of the seed where the highest concentration of protein and nutrients live.

And while our products reach across the world, our supply chain doesn't go outside North America — reducing emissions, shortening supply chains, and creating jobs in communities where we live.





Now Victory Hemp is scaling up to become the go-to ingredient supplier for the next generation of better-for-you food and beverage brands.

To date, we've earned \$3.9M in total revenue and have nearly \$1 million dollars in backorders, as we are already operating at current capacity. To meet demand, we're investing in a new facility to increase production by 500%, putting us on track to reach \$30 million in annual revenue and profitability by 2028 (*not guaranteed*).

With \$4.5M raised to date from VCs and strategic investors, we're harnessing the potential of one of the most underutilized, climate-smart crops of our time. Invest in America's next major crop — hemp.

 **We're the largest hemp heart protein manufacturer in North America**

In an industry with growing demand for alternative, plant-based

protein, Victory Hemp is seizing a \$67 billion hemp market opportunity across food, wellness, and fuel.

## Customers **love it.** Our V-60™ Hemp Heart Protein has a 4.9/5.0 rating on Amazon

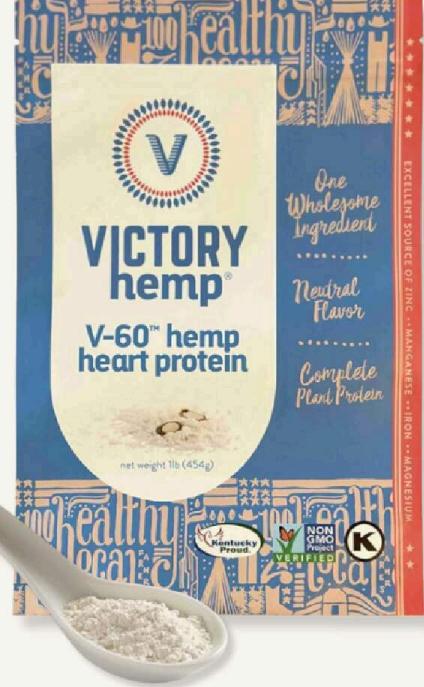


4.9

"Great product. The best tasting and quality protein powder I have had."

"Didn't get that bloated feeling that most protein powders give you. Highly recommend!"

"I'm blown away by the quality of this protein. I digest it very well, the flavor is super clean and neutral, and I love that it has the full set of amino acids."



Allergen-free and highly functional, our proteins and oils deliver a smooth, adaptable flavor that works for any recipe. They're traceable, sustainably grown domestically, and work across a wide range of applications: from baked goods and bars to ready-to-drink protein mixes. That's why Victory Hemp is trusted by some of the largest and healthiest food brands in America.

**\$3.9M**

Cumulative Revenue

**\$628K**

2024 Revenue

**2**

Patents

With 3  
pending

**654**

Tons capacity today

to 5x with our  
new facility  
coming soon

Backed by:



## The hidden villain in our food supply

For decades, farmers have been forced to work within a system that is harmful to us, and soil health. Subsidies and policies have prioritized efficiency and yield over soil health, crop diversity, and consumer wellness. With over 180 million acres of corn and soybeans grown in the U.S. alone, many farmers have limited options, locked into production systems that often push crops onto land where they don't belong.

This system hurts everyone: farmers trapped in razor-thin margins, consumers left with fewer healthy choices, and a planet paying the price.

consumers face with fewer healthy choices, and a planet paying the price in depleted soils and excess carbon emissions.

To make matters worse, much of the protein and food ingredients on store shelves are imported through long, fragmented supply chains that drive up emissions, reduce transparency, and put consistency at risk. The result? Foods that rely on common allergens, cause digestive and immune issues, and even carry hidden risks from hormones, antibiotics, or disruptive phytoestrogens.

**For many Americans,  
current protein options can cause:**



**Bloating & Gas**



**Nausea**



**Stomach Cramp  
& Diarrhea**

And it's not just our bodies taking the hit, it's our ecosystems. Conventional farming operations can emit high levels of methane and cause widespread manure pollution. Industrial farming relies on monoculture practices that degrade soil, demand synthetic pesticides, and drive deforestation in places like the Amazon.





CO2 per 1  
lb Protein

Up to

**11.5 lbs**

CO2 per 1  
lb Protein

**3.2 lbs**

### Other Major Issues



Deforestation



Methane Pollution



Manure Contaminating  
Water Bodies

### Other Major Issues



Monoculture



Heavy Pesticide Use



Deforestation

Together, these systems emit up to 20 times more CO<sub>2</sub> than hemp protein production, highlighting an urgent need for profitable alternatives.

Meanwhile, hemp, a nutrient-dense, regenerative crop, has been held back for decades by outdated regulations. The result? Most of the protein market is stuck with ingredients that don't serve any stakeholders.



## Stakeholders deserve better plant proteins





*Clean hemp protein that's safe for every body, every age.*

Our ready-to-eat hemp heart protein is ready to scale with existing farming equipment. Cleaner for the planet, easier on the gut, and better for the future. We're the engine behind hemp's breakthrough into the mainstream. Our hemp heart protein and oil contain no CBD or THC. They're clean, complete nutrition, with zero psychoactive compounds.

A YouTube video thumbnail featuring a man in a denim jacket with a Victory Farms logo, smiling in a hemp processing facility. The video player interface includes a play button, a 'We Don't Do CBD' watermark, and 'Watch on YouTube' text. In the background, another person is working with machinery.

Hemp delivers what other plant proteins can't. Our products offer the ideal 3 to 1 ratio of Omega 6 to Omega 3 fatty acids and are rich in essential fatty acids like ALA and SDA, all while staying extremely low in saturated fat. It's also a powerful protein source, naturally delivering 70 percent protein with all nine essential amino acids, plus critical micronutrients like iron, magnesium, and zinc. Unlike soy or pea, it's easy to digest and free from common allergens.

		 <b>V-ONE™</b> Hemp Heart Oil	 <b>V-70™</b> Hemp Protein
 <b>Color &amp; Flavor</b>		<ul style="list-style-type: none"> <li>✓ Light-colored, mild, nutty flavor (like pine nuts)</li> </ul>	<ul style="list-style-type: none"> <li>✓ Neutrally-flavored and white colored hemp protein. Does not require flavor masking agents</li> </ul>
 <b>Fat &amp; Nutrients</b>		<ul style="list-style-type: none"> <li>✓ Offers the ideal ratio of Omega 6 to Omega 3 fatty acids of 3:1</li> </ul>	<ul style="list-style-type: none"> <li>✓ 12% fat is high in Omega 3 polyunsaturated fatty acids</li> </ul>
 <b>Nutritional Role</b>		<ul style="list-style-type: none"> <li>✓ 70% essential fatty acids ~ 20%, including ALA and SDA. Very low in saturated fats (1g per 15g)</li> </ul>	<ul style="list-style-type: none"> <li>✓ 70% protein. Contains all 9 essential amino acids. High in Edestin, the easily digestible primary protein in egg whites. At least 25% RDA of iron, magnesium, zinc</li> </ul>
 <b>Uses</b>		<ul style="list-style-type: none"> <li>✓ Products ranging from ice cream to skincare and CBD oil products</li> </ul>	<ul style="list-style-type: none"> <li>✓ Helps new product recipes achieve more with a shorter ingredient list</li> </ul>
 <b>Key Benefits</b>		<ul style="list-style-type: none"> <li>✓ Light, neutral flavor that allows it to be used in a variety of product applications</li> </ul>	<ul style="list-style-type: none"> <li>✓ High water binding capacity helps new product recipes achieve more with a shorter ingredient list</li> </ul>

Our products have a mild, neutral flavor and high water binding

capacity help formulators create clean label products with fewer ingredients and better texture. From plant-based burgers to protein shakes to skincare, hemp makes it possible to build better products.

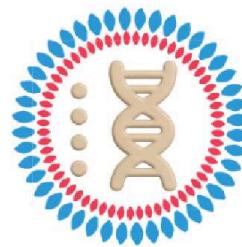
## Hemp protein is the great alternative nobody's considered – until NOW!



Allergen-free



Easy to digest



Complete amino acid profile



No hormones or antibiotics



Zero GMO

Victory Hemp offers the best new protein, crafted from U.S.-grown hemp. Our hemp heart protein and oil are allergen-free, made with zero hormones and antibiotics, and sourced from North American farms committed to regenerative practices.

Hemp supports soil health, reduces input needs, and fits into diversified crop rotations – all while delivering high-quality nutrition with simple, recognizable ingredients consumers trust. With top American brands and consumers alike increasingly seeking transparent, sustainable ingredients, hemp offers a healthier solution built on better practices, from the ground up. Here's what sets our protein apart: exceptional quality, taste, and performance, starting with the heart of the hemp.

seed.

# Scaling clean-label hemp for better food, better farming, and a healthier



Hundreds of thousands of acres of hemp grain have been grown across North America for food ingredients for the past 3 decades because— it fits seamlessly with existing equipment and crop rotations. Its regenerative nature restores soil health by improving biodiversity, reducing the need for synthetic pesticides, while sequestering carbon from the atmosphere. Victory Hemp is sitting at the intersection of good farming and healthy eating, creating a new supply chain that works better for farmers, the planet, and the protein economy.



Hemp Farmer



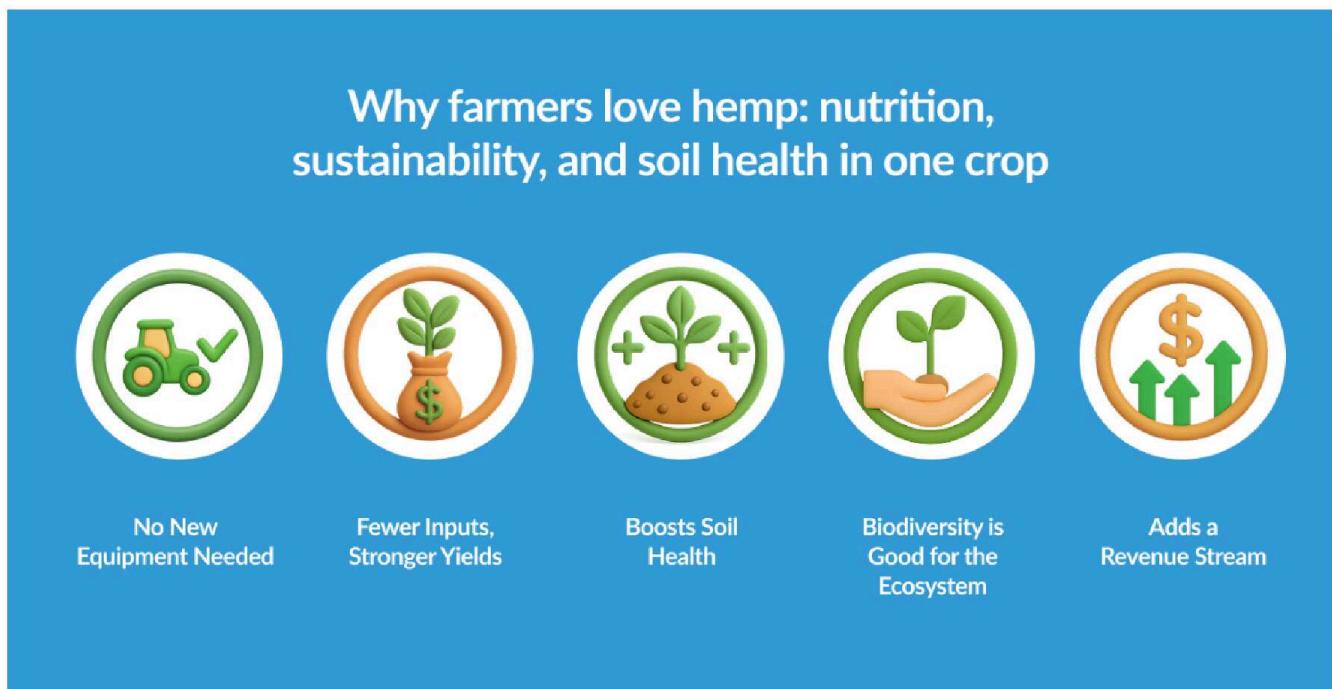
Watch later



Share

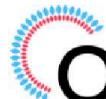


Farmers love growing hemp for five key reasons.



Our state-of-the-art facility in Carrollton, Kentucky is fully automated, and certified by multiple third party quality regimes; Global Food Safety Initiative certified, OK Kosher, Project Non-GMO, USDA Organic meeting the highest global standards for food safety and quality.





Our mission is making headlines – featured in Benzinga, Yahoo Finance and more

Our award-winning hemp has been covered by several national outlets.

As seen in:

**BENZINGA**

**AP**

Associated Press

**yahoo!**  
finance

**MarketWatch**

**Business Wire**  
A Berkshire Hathaway Company

**BAKING BUSINESS**  
POWERED BY MILLING&BAKING NEWS AND BAKING&SNACK.COM

Food Business News.

**INVESTORPLACE**

**WRAL NEWS**

**food ingredients 1<sup>st</sup>**

**prepared FOODS**



**WORLD  
AG EXPO<sup>®</sup>**

**HEMP  
INNOVATION  
CHALLENGE™**

Awarded at the World Ag Expo  
– the world's largest agricultural trade event.

**“V-70™ Hemp Protein and V-ONE™ Hemp Heart Oil deliver the nutritional excellence found in hemp while providing neutral flavor and color and unique formulation characteristics that solve challenges for formulators across a broad range of product applications”**



**BevNET**

Covering the business of the beverage industry



## **Experienced CPG leadership team with successful exits to Nestlé and VitaCoco**

Our leadership team hails from academic institutions renowned for sustainable business practices and environmental sciences, including Brown University and University of Pennsylvania’s Wharton Business School. We combine research with extensive experience from leading fast-moving consumer goods and manufacturing companies like Nestlé, Givaudan, Polycor, DD Williams, TreeHouse Foods, and VitaCoco.

### **Management**





Chad Rosen  
CEO



Ben Raymond  
VP of R&D



Tyler Gage  
CFO



Ron Ritter  
Plant Manager



Thomas Hardy  
Director of Sales



Givaudan



 We're backed by industry leaders

“From supporting farmers, to making inroads with some of the most visible brands in the world, to creating a proprietary game-changing ingredient Victory Hemp has done things right

“Ingredient, Victory Hemp has done things right every step of the way.”



Bruce Linton  
Lead Investor

“As hemp continues to earn a more significant role in U.S. agriculture, and the demand for plant-based proteins continues to rise, we recognize the opportunity to develop new ingredients that can fully utilize the industrial hemp plant to deliver novel high protein ingredients. We are excited to partner with Victory Hemp Foods. We believe in their leadership, vision, and expertise in processing hemp seed and admire their deep commitment to this agricultural endeavor.”



Loretta Zapp  
CEO of Applied Food Sciences



Victory Hemp is on track to lead the \$186B market

# One plant – \$186B abundant market opportunities

Plant-Based Protein	Sustainable Oils	Multi-Use Applications
<p>Used as supplement and as ingredient in variety of food items</p> <p>Increasing demand due to allergens and environmental concerns.</p>	<p>Applications range from supplement to ingredient to bio-fuel, depending on processing.</p> <p>We supply hemp oil for consumption for retail and b2b, and have university and corporate customers conducting tests for other applications.</p>	<p>Applications range from gut supplement to low-calorie sweetener to sustainable packaging</p> <p>Planned product expansion 2027 with new production facility.</p>
<b>\$24B</b> + 14.1% CAGR  (Source: MarketDataForecast, Plant-based protein globally)	<b>\$133B</b> + 6.2% CAGR  (Source: Statista, Edible oils globally)	<b>\$29B</b> + 4.7% CAGR  (Source: MordorIntelligence, FutureMarketInsights, low-calorie sweeteners globally)

## Current portfolio

## Launch 2027

1. Market Data Forecast – Plant-based protein global
2. Statista – Edible oils global
3. Mordor Intelligence – Future market (fibers?), low-calorie sweeteners

We've proven our concept in the booming plant-based protein market, where demand is surging. The global plant-based protein market is projected to surpass \$53 billion by 2030. As we scale production, we'll unlock more efficiency gains that enable us to produce large volumes of hemp heart protein, oil, and other high-value ingredients, all derived from a single regenerative crop.

Our patented manufacturing setup allows us to expand into high-potential categories like sustainable personal care, pet nutrition, and industrial applications in the future. Beyond protein, our platform positions us for growth into adjacent markets like nutraceuticals, personal care, and sustainable biofuels, expanding our potential reach to a \$67 billion cumulative opportunity within 5 to 7 years.

## Industry giants have been built on a single crop



*Saputo*



LIMONEIRA<sup>®</sup>  
SINCE 1883

Egg products

Dairy products

Egg products

Fresh lemons

Market Cap:

\$1.64B (2025)

Market Cap:

\$8.35B (2025)

Market Cap:

Market Cap:

Trailing Total Revenue:

\$620.57M

Trailing Total Revenue:

\$13.68B

Trailing Total Revenue:

\$3.08B

Trailing Total Revenue:

\$176.59M



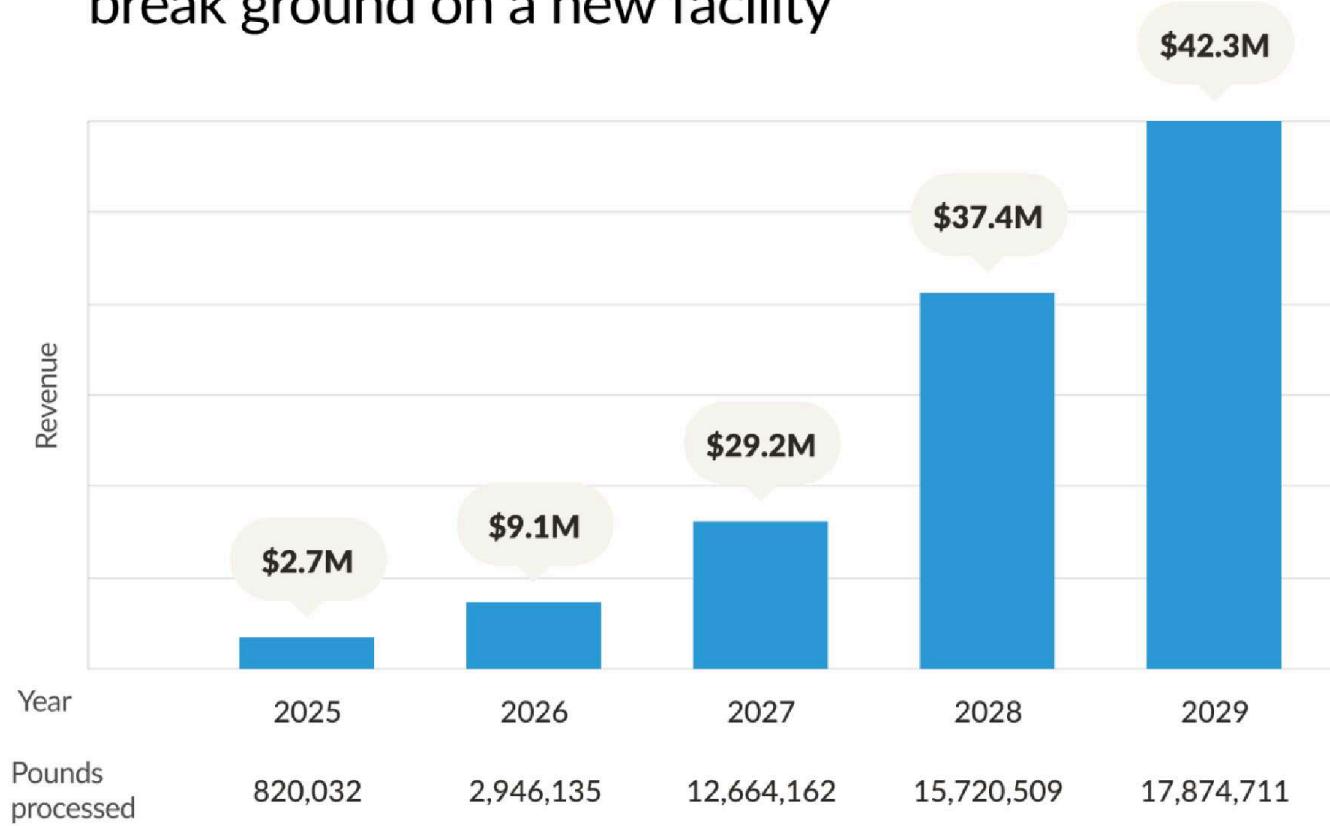
## Long-term B2B partnerships and strategic DTC efforts drive reliable,

Our core business is built on B2B enterprise contracts, supplying bulk hemp protein and oil to food manufacturers and food ingredient

providers. These customers rely on us for consistent, high-volume orders. This creates a stable, recurring revenue stream driven by the rising industry-wide demand for plant-based protein.

Additionally we operate a direct-to-consumer (DTC) line offering health-conscious consumers the opportunity to incorporate clean hemp into their nutrition and well-being routines. While our B2B business drives the majority of our revenue, our DTC channel deepens our understanding of consumer preferences, builds brand equity, and serves as a ground for future innovation.

**Scaling what already works as we break ground on a new facility**



*Future projections are not guaranteed.*



**We're increasing our production capacity by 800%**

# Capacity by 2026



Our Kentucky facility is MAXED OUT. To meet soaring demand, onboard more enterprise customers, and grow with existing partners, we're breaking ground on a new 45,000 sq. ft. facility in Carrollton later this year, set to be operational by late 2026.

This new facility will be built around our patented production technology and our proprietary process will enable continuous, mechanical de-oiling of hemp hearts with no solvents or shortcuts. The system combines advanced oilseed crushing with AI-powered automation, capable of running 24/7 with unstaffed periods up to 64 hours. Developed with our German equipment partner and commissioned in May 2025, this technology gives us a clear edge in efficiency, scalability, and product quality.

efficiency, scalability, and product purity.

With this new build, we'll 8X our production capacity – driving up to \$40M in potential revenue and setting the stage for operational profitability at a projected 15% EBITDA margin (*not guaranteed*).

## We're building the next great American legacy company with a clear path to investor returns

We see multiple pathways toward generating shareholder return. The M&A environment in the plant-based protein space is active and attractive. Recent acquisitions reflect strong interest in both B2B ingredient supply and D2C nutritional products. This puts us in a favorable position with optionality.

The market for companies **producing high-quality, plant-based products** is heating up

	 OWYN ONLY WHAT YOU NEED	 CP Kelco	 FLAVOR PRODUCERS Powered by Glanbia Nutrionics	 vega
RTD plant-based protein drinks		Plant-based sweeteners, fibers & proteins	 PLANT-BASED AT THE CORE	Plant-based protein mixers
Year:	2024	2024	2023	2021
Buyer:				
Exit value:	\$280M	\$1.8B	\$355M	\$550M

*Future projections are not guaranteed. It is not guaranteed Victory Hemp will see a similar exit, if at all.*



## Seed the change. Reap the perks.

Investors have the chance to receive perks in addition to their monetary investment.

**\$500**

One-time 35% discount at  
Victoryhempfoods.com (up to \$200 value)



**\$2,000**

Custom Victory Gift Bag (Hat, t-shirt, tote bag,  
& 2 x 1lb bags of protein + free shipping)



**\$10,000**

Free protein for one year (24lbs of protein +  
free shipping)



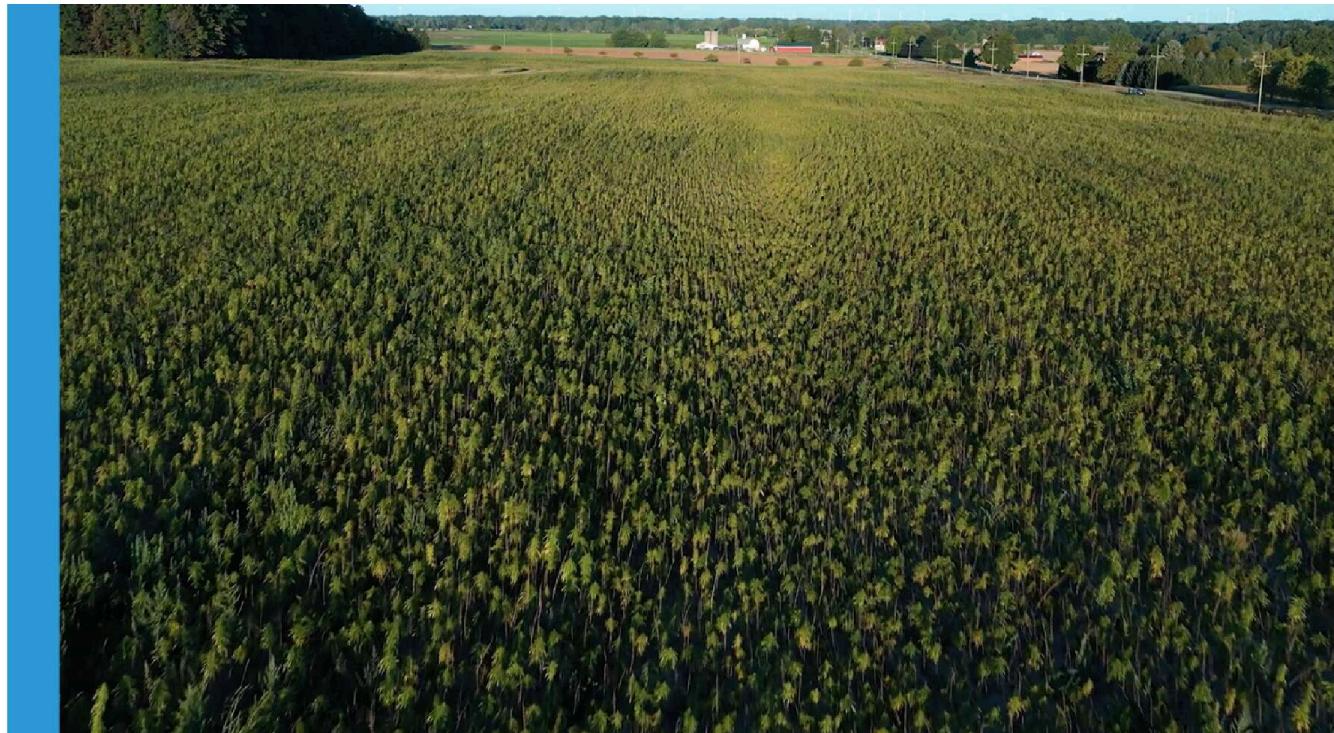
**\$25,000**

Private dinner with Founder & CEO, Chad  
Rosen (travel and lodging not included)





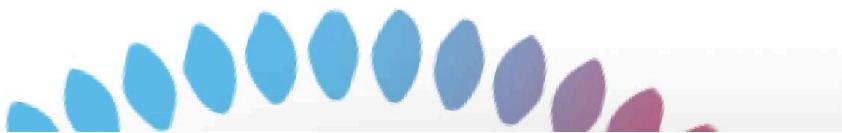
# One plant. Endless opportunity. Invest today!



America deserves a protein that's clean, delicious, and kind to the planet.

Hemp is that answer: no pesticides, no allergens, no compromises. It's easy for farmers to grow, great for soil health, and delivers a complete, gut-friendly protein for consumers and food brands alike.

Join us in rebuilding American agriculture with a plant-based protein consumers love, one hemp seed at a time. Invest in Victory Hemp today.





One plant. Endless  
opportunity. **Invest**  
today!