



After three years, Billion Vegans for the world's largest online marketplace for vegan and plant-based products. We're now open for the world's largest online marketplace for vegan and plant-based products. We're now open for the world's largest online marketplace for vegan and plant-based products.

Join us today! [Join us today!](#) [Join us today!](#) [Join us today!](#)

Why you may want to support us...

- 1. The exponential growth of the vegan and plant-based market
- 2. An exponential rise in consumer track record of buying online via subscription services
- 3. Strong demand - released over 4,000 products over 200 weeks
- 4. Strongly demonstrated market leader for over 200 customer acquisition rate and 270 retention rate
- 5. High conversion rate - over 10% of all profits to vegan organizations

Our Team

- Alan Hocking**
Co-Founder & CEO
A serial entrepreneur and an angel investor. Founder of 220,000 of the company from 2008 to 2014. Co-Founder of 220,000 of the company from 2008 to 2014. Co-Founder of 220,000 of the company from 2008 to 2014.
- Erin Hocking**
Co-Founder & COO
A serial entrepreneur with over 10 years of experience in e-commerce and e-commerce. A serial entrepreneur with over 10 years of experience in e-commerce and e-commerce.
- Ben Hocking**
Co-Founder & CFO
A serial entrepreneur with an extensive background in leading and managing. A serial entrepreneur with an extensive background in leading and managing.
- Parvati Hocking**
Co-Founder & CMO
A serial entrepreneur with an extensive background in leading and managing. A serial entrepreneur with an extensive background in leading and managing.
- William Hocking**
Co-Founder & CTO
A serial entrepreneur with an extensive background in leading and managing. A serial entrepreneur with an extensive background in leading and managing.
- Mark Hocking**
Co-Founder & CMO
A serial entrepreneur with an extensive background in leading and managing. A serial entrepreneur with an extensive background in leading and managing.
- Lisa Hocking**
Co-Founder & CMO
A serial entrepreneur with an extensive background in leading and managing. A serial entrepreneur with an extensive background in leading and managing.

Why people love us

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Some of our investors

- Yves Lapierre**
Co-Founder & CEO
A serial entrepreneur and an angel investor. Founder of 220,000 of the company from 2008 to 2014. Co-Founder of 220,000 of the company from 2008 to 2014.
- David Lapierre**
Co-Founder & COO
A serial entrepreneur with over 10 years of experience in e-commerce and e-commerce. A serial entrepreneur with over 10 years of experience in e-commerce and e-commerce.
- Mark Lapierre**
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WE ARE THE MARKETPLACE
Rapidly rising for everyone.

500% growth
20M vegans
\$30B annual online shopping

The fastest growing market in the world is rapidly rising for everyone.

The Largest Online Marketplace For Vegan and Plant-Based Products

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Market Opportunity (US)
Rapidly Growing and Still Untapped

500% growth
20M vegans
\$30B annual online shopping

The fastest growing market in the world is rapidly rising for everyone.

WE ARE THE CULTURE
Rapidly rising for everyone.

500% growth
20M vegans
\$30B annual online shopping

The fastest growing market in the world is rapidly rising for everyone.

Shopping for Vegan & Plant-Based Products is Challenging, Time-Consuming, and Expensive

Shopping for vegan and plant-based products is challenging, time-consuming, and expensive. We're now open for the world's largest online marketplace for vegan and plant-based products.

Problem
Shopping & Vegan Lifestyle is Challenging and Time-Consuming

Shopping for vegan and plant-based products is challenging, time-consuming, and expensive. We're now open for the world's largest online marketplace for vegan and plant-based products.

Integrating much, not as specific benchmarks which will position us in the hand and give us a sense of how to proceed.

What are your customer acquisition costs and the Lifetime value?

Currently the Customer Acquisition Cost (CAC) is lower than the Lifetime Value (LTV) and we're quite confident it's going to stay that way in the long run. We're looking at the unit economics and we're looking at the customer lifetime value. We're looking at the customer lifetime value and we're looking at the customer lifetime value. We're looking at the customer lifetime value and we're looking at the customer lifetime value.

What are you doing about expanding this over the next year or five years, what is it going to take to become a massive business?

The marketplace "has been" already really busy and we're looking to expand our reach. We're looking at the customer lifetime value and we're looking at the customer lifetime value. We're looking at the customer lifetime value and we're looking at the customer lifetime value.

Can you tell me the state of the vegan market right now? How has it been growing and how do you see it evolving over the next five years?

The market is growing and we're looking to expand our reach. We're looking at the customer lifetime value and we're looking at the customer lifetime value. We're looking at the customer lifetime value and we're looking at the customer lifetime value.

