



Fredrik Holmstedt

CFO at Just Add Cooking Inc.

Stockholm, Sweden

Message



Just Add Cooking Inc.

University of Gothenburg

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500+ connections

I am a business-oriented strategic Finance Manager with broad experience. The positions I have held during my career have focused on developing the company's capital structure and to provide best possible business support. This has meant that financial services, human resources and administrati...

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Experience



CFO

Just Add Cooking Inc.

Mar 2016 – Present · 2 yrs 7 mos

Greater Boston Area

Just Add Cooking sells and deliver boxes to your door that includes delicious, inspiring, and easy to use recipes and all the fresh ingredients needed.



Chairman of the Board

HelhetsHälsan AB

Mar 2015 – Present · 3 yrs 7 mos

Stockholm, Sweden

Chairman of the Board

eMusclefitness AB

Feb 2013 – Present · 5 yrs 8 mos

Sundbyberg



Experienced Executive with CFO background

Holmstedt Advisory AB

Oct 2012 – Present · 6 yrs

Stockholm, Sweden

09-2012

Holmstedt Advisory AB

In my present assignment, I am a CFO in a start-up, e-business, food-tech compan... [See more](#)



Treasurer

Swedish-American Chamber of Commerce - New England

Sep 2016 – Sep 2018 · 2 yrs 1 mo

Greater Boston Area



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Commerce

Education

 **University of Gothenburg**
 MBA, Finance
 1978 – 1983

Volunteer Experience

 **Singer**
 Boston Minstrels
 Apr 2017 – Present • 1 yr 6 mos
 Social Services

The Boston Minstrels bring music and song to isolated people, many of whom are living in poverty. The group plays and sings at homeless shelters, prisons, senior centers and similar locations, and plays some 70 events/year. I make my modest contributions to the group several times per month.

Skills & Endorsements

Finance · 66

 Endorsed by Marco Coppoolse and 2 others who are highly skilled at this

Endorsed by 15 of Fredrik's colleagues at LeasePlan

Corporate Finance · 51

Endorsed by 11 of Fredrik's colleagues at LeasePlan

Business Strategy · 49

 Endorsed by Robin Voogd and 3 others who are highly skilled at this

Endorsed by 2 of Fredrik's colleagues at Conversation Cloud

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Recommendations

Received (9)

Given (3)

 **Charlotte Leife**
 CEO at Immuneed
 September 6, 2018, Fredrik worked with Charlotte in the same group

I have worked closely with Fredrik on the board for the Swedish-American Chamber of Commerce in Boston, MA, USA. When Fredrik accepted the position as treasurer at the same time as I was offered the role as Chairwoman of the board it was easy for me to accept. I knew that Fredrik would be an excellent speaking partner and someone I could discuss ideas and strategies with. When Fredrik agrees to do something, he goes all in and expects the same of others.

While Fredrik was on the board, he succeeded in getting the financial reporting routines in order while also working hard to strengthen the balance sheet and the revenue stream. Fredrik is a great member on the board as he has a keen mind for finances and is able to quickly analyze whatever numbers he is presented with.

I have enjoyed working with Fredrik and has learned a lot. I am

looking forward to working with him again whenever the opportunity occurs.

**Christina Björnström**

President at Swedish American Chamber of Commerce New England / SVP Marketing at Terranet AB

August 17, 2018, Fredrik worked with Christina in the same group

I have had the pleasure of working with Fredrik Holmstedt as our Treasurer at the Swedish American Chamber of Commerce New England since September 2016. We were very lucky to have Fredrik on board due to the breadth of senior executive level experience he brought to the table. As a career CFO and current CFO of Boston's most celebrated meal kit delivery service, Just Add Cooking, Fredrik cleaned up our financial database and served as the bedrock of financial stability and transparency for our organization. Fredrik's attention to detail and professionalism played an instrumental role in taking SACC-NE to where it is today – the most widely recognized and active Nordic agency in the New England region. I often felt that the time and care Fredrik took in managing our finances was done so with the same seriousness as one might when running a larger company. I should also mention here that SACC-NE's financial situation is never straight forward due to the many different communities and stakeholders we address, including but not limited to Corporate Members, Corporate Sponsors, strategic partners, professional members, student members, regional SACC chambers, and the local international community. I have learned a lot from Fredrik. I give Fredrik Holmstedt my highest recommendation and wish him the utmost success in his future endeavors.

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