

eProtege™

Your bridge to success

WHAT IS eProtege™ ?

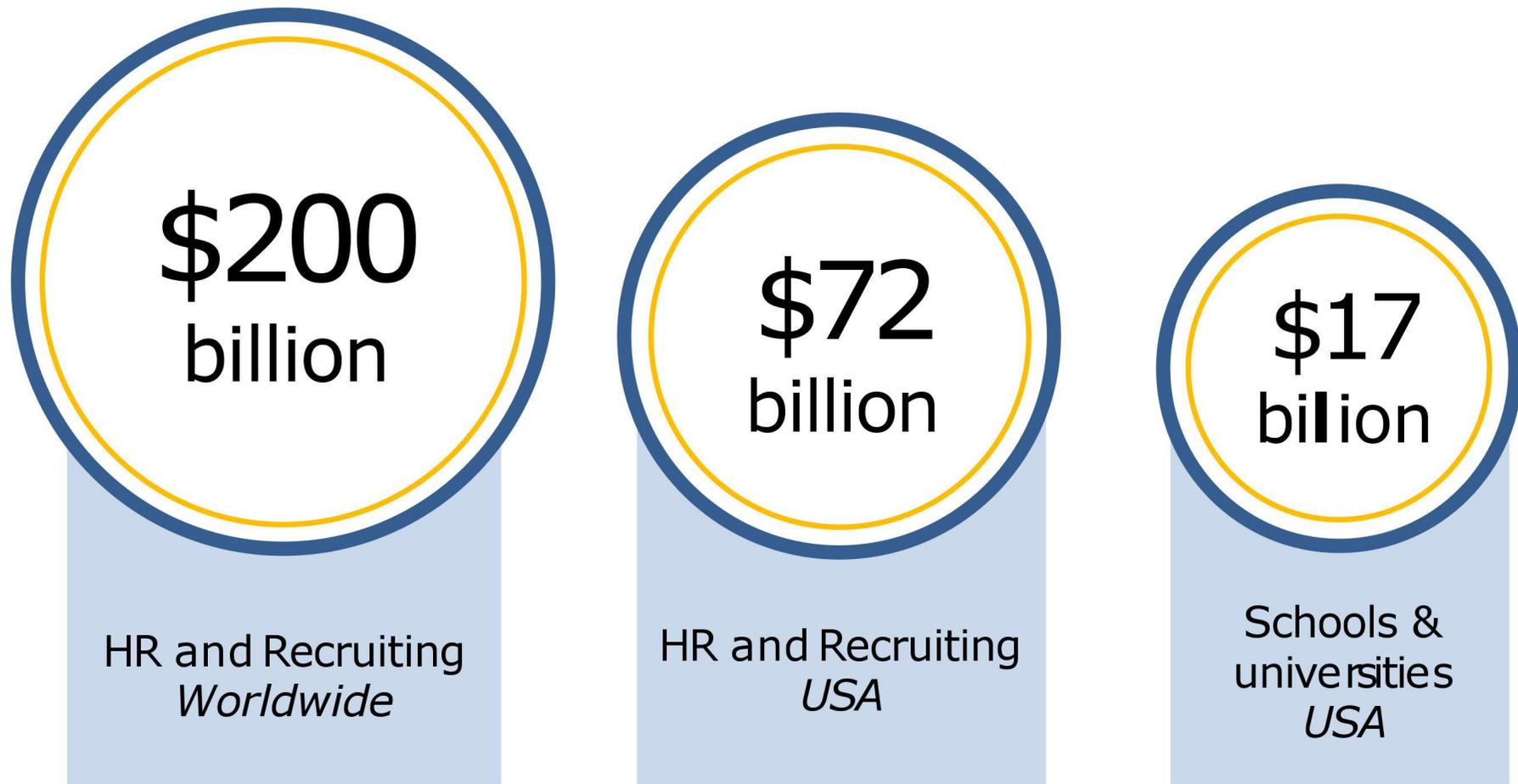
We are... a digital applicant search platform that leverages intelligent personality profiling

We enable... schools and companies to find more qualified applicants in less time

We empower... our students, job seekers, colleges, and corporations to engage with one another via our keymetrics



MARKET & OPPORTUNITY



Sources:

<https://www.forbes.com/sites/joshbersin/2013/05/23/corporate-recruitment-transformed-new-breed-of-service-providers/>
<https://www.forbes.com/sites/joshbersin/2017/05/26/google-for-jobs-potential-to-disrupt-the-200-billion-recruiting-industry/>
http://www.educationalpolicy.org/pdf/1302_PolicyPerspectives.pdf



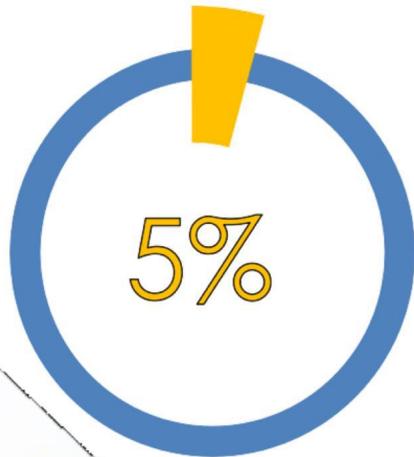
70%
of jobs are found
through phones
and tablets

Nearly
2 million
graduates enter
the workforce
every year²

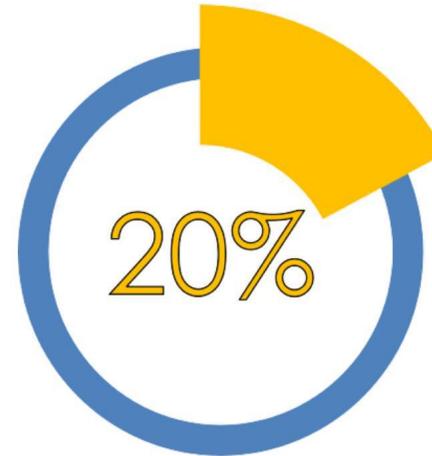
¹US Bureau of Labor Statistics

²National Center for Education Statistics

THE PROBLEM FOR SCHOOLS



of students pursuing 2-year Associate degrees graduate on time



of students pursuing 4-year Bachelor degrees graduate on time

Colleges and universities lose close to
\$16.5 billion
annually from lack of completion

COMPETITIVE LANDSCAPE

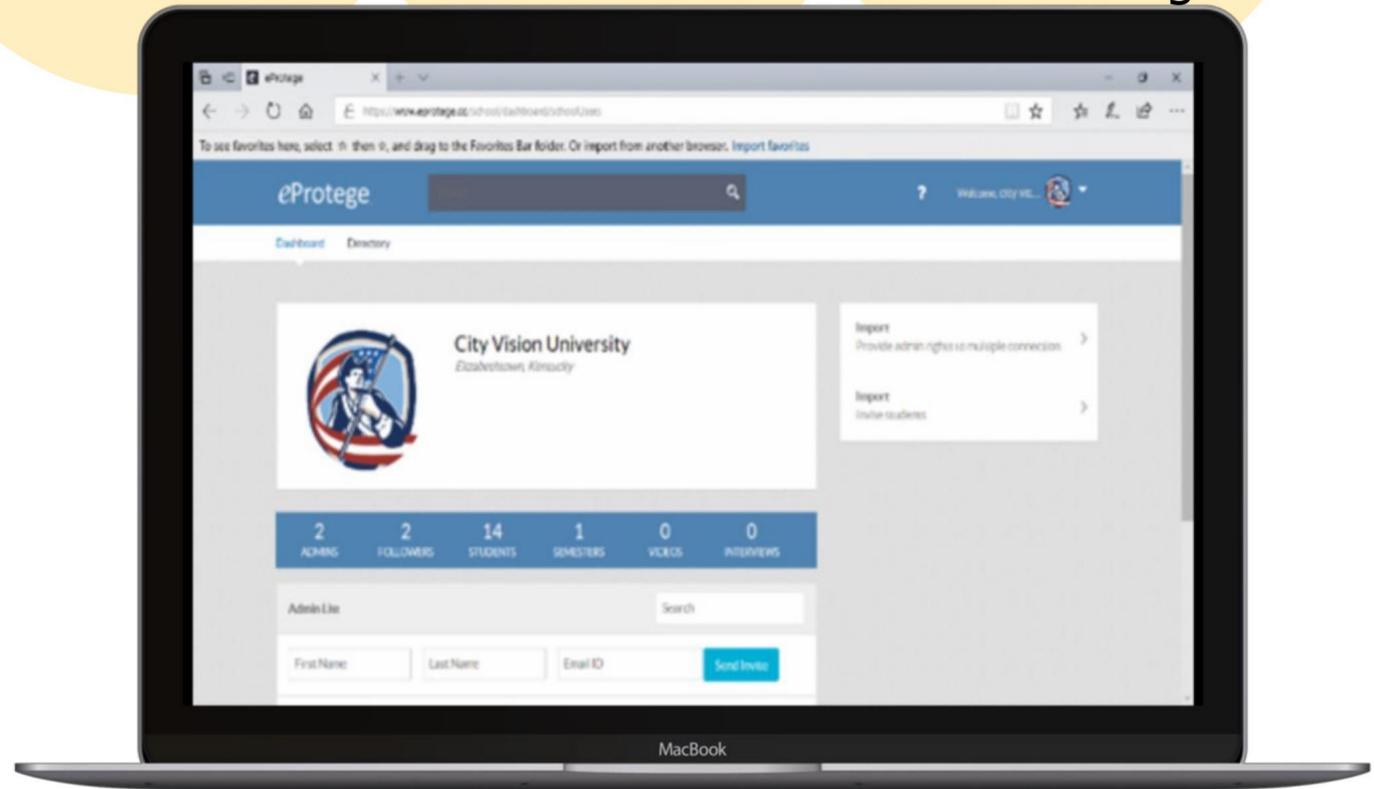
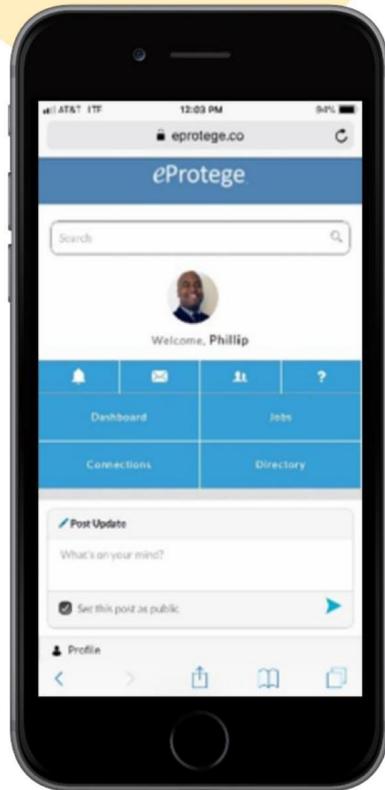
			
Driven by...	Administration	Users	All Participants
Interface for...	Administration	Users	All Participants
AI?	None	None	Data-driven AI
Personality profiling?	None	None	In-app personality profiling

Machine learning school and job matchmaking

Cross-platform social media capability

Data mining on job seekers

In-app application, referring, and professional social networking



HOW ePROTEGE WORKS

High school students enter colleges throughout the country & sign up for eProtege



We work with career services to help students find internships

We help graduating students find employment through our database of companies



PRODUCT IMPLEMENTATION STRATEGY

LEARN STAGE

- On-Board 5 colleges and 2 school districts in Tennessee
- Roll-out to 3 additional cities & states
- Lead HR/Recruiting conferences for SHRM-ATL & ATAP in Sept.

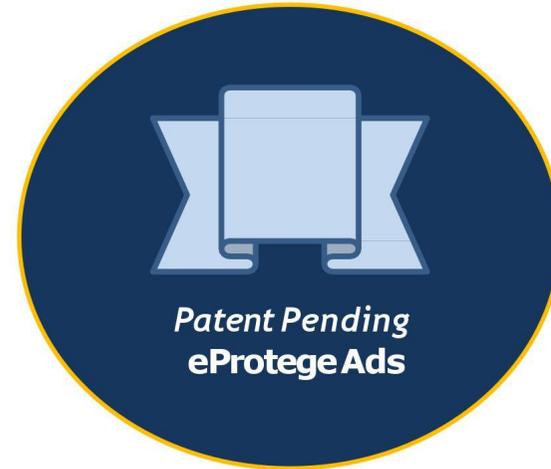
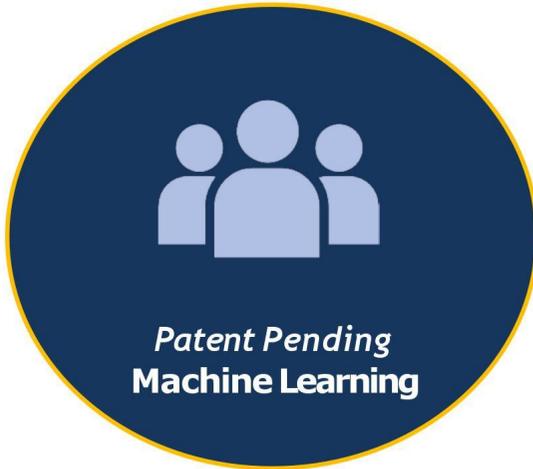
GROWTH STAGE

- Rollout to 8 additional cities and states in August
- On-board all TN schools in July
- Rollout to schools in 12 other cities and states
- 50 companies subscribed by September

SCALE STAGE

- Engage 60% of the high schools in the US that are not currently using tools.
- Rollout to all 50 states in the US
- 100 companies subscribed
- 500K job seekers

COMPETITIVE ADVANTAGE



MARKET ADOPTION

With \$300K closed in a priced Angel Round, we have accomplished:



10,000 users at
first school



Revenue share
agreement with
an employer
services
company
whose largest
client is Cigna



300 job
seekers



Statewide roll
out to all
schools K-12
and colleges
with a
revenue
upside of
\$1.2M

EXECUTIVE TEAM



Phillip Henry
CEO



Byron Sommardahl
CTO



Kimberly Kleeberg
CFO & COO



Steven Kadar
CMO



Shai Bradshaw
VP Sales Strategy & Dev



Steven Brooks
VP of Colleges



ADVISORY BOARD



Tom Darrow
*Chairman,
SHRM Board of Directors*



Drew Lewis
*Division VP, Cloud
Marketplace Alliances,
ADP*



Mark Barrett
*Co-Founder,
Banc Card of
America*

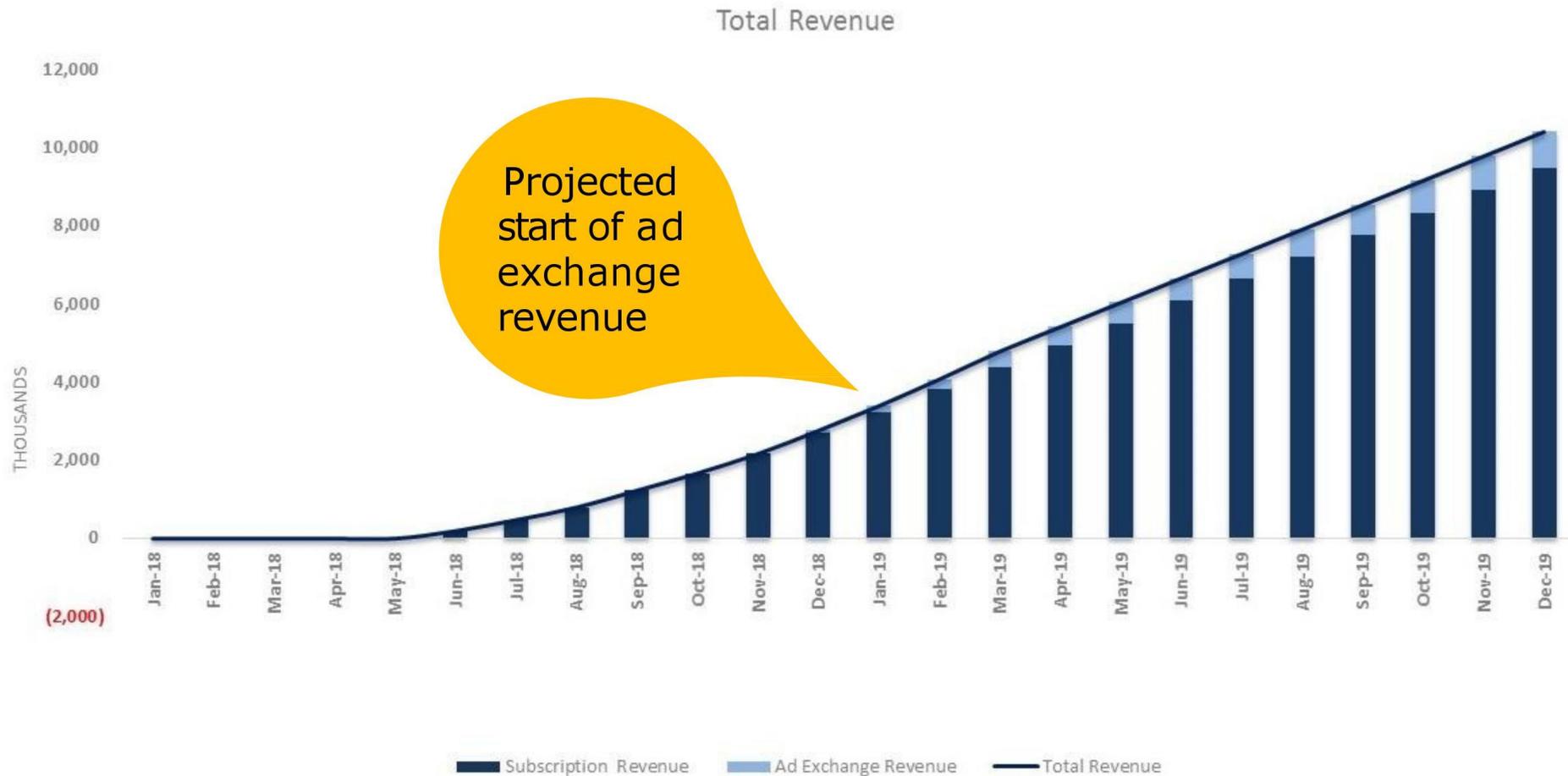


Thom Rainer
CEO, Lifeway



Pam Martin
*President, Cushion Employer
Services*

EXPECTED REVENUE (FY'18-19)



CASH BURN & CASHBALANCE



ASK & USE OF FUNDS

