



Andrea Kirschner

Interim CFO at The Cookie Department, Inc.

Tampa/St. Petersburg, Florida Area

Message



The Cookie Department, Inc.



George Mason University - School of Business



See contact info



405 connections

Areas of Expertise: Finance Planning and Analysis • Process Improvement • Profit & Loss Accountability • Policy Development • Budgets & Forecasts • Strategic Business Planning • Change Management • Expense Controls & Reduction • Strong Quantitative Skills • Market Trend Identificatio...

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Experience

Interim CFO

The Cookie Department, Inc.

Feb 2016 – Present · 2 yrs 7 mos

Greater Los Angeles Area

Managing Partner

Iduna Concepts

Jul 2015 – Present · 3 yrs 2 mos

Consultant FP&A and Special Projects



Diversified Maintenance Systems, LLC

Jun 2014 – Present · 4 yrs 3 mos

Tampa/St. Petersburg, Florida Area

Designed, implemented and currently oversee the new companywide incentive and sales commission programs

Implemented CRM Application Salesforce

Implemented new analytics/metrics based financial reporting tool for customer bas... See more



Director FP&A

Cunningham Lindsey

Aug 2011 – Apr 2014 · 2 yrs 9 mos

Tampa/St. Petersburg, Florida Area

Managing the division's overall financial performance and reporting functions. Driving the development and execution of an in-year forecasting process that gives management timely and accurate information about financial performance. Leading the annual budgeting and planning processes including developing the tools used in the process and executin... See more



HSN

10 yrs

- Operating Vice President, Finance**
 2007 – Jun 2011 · 4 yrs
 Tampa/St. Petersburg, Florida Area
 Fiduciary & planning responsibilities of \$ 100M+ cost budget encompassed but were not limited to the three largest cost areas of the business (Broadcasting, Marketing, Call Center). In charge of developing financial projections for company's SMA & cause related efforts and analyzing performance. Managed the identification, assessment, and implementati... See more
- OVP International Business Development**
 2006 – 2007 · 1 yr
 Tampa/St. Petersburg, Florida Area
 Key business partner and contributor to company international development strategies, growth methodologies, and strategic and business planning processes. Identified market opportunities and decision-makers, built strategic relationships and communicated in multicultural business environments to ensure company's most profitable growth opportunities. Develop... See more

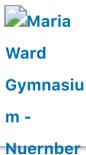
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Education

 **George Mason University - School of Business**
 MBA, Intl Business & Finance
 1996 – 1998

 **Shippensburg University of Pennsylvania**
 BSBA, Intl Business & Finance
 1992 – 1996

 **Maria Ward Gymnasium - Nuernberg/Germany**
 High School Diploma
 1992

Skills & Endorsements

Forecasting · 39

Endorsed by Michael Attinella and 3 others who are highly skilled at this

Endorsed by 2 of Andrea's colleagues at Diversified Maintenance

Budgets · 24

Eric Nanni and 23 connections have given endorsements for this skill

Process Improvement · 20

Eric Nanni and 19 connections have given endorsements for this skill

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Recommendations

Received (0) [Given \(3\)](#)

 **Dwayne Ingram**
 Board Director, CEO, President, COO, Strategist, Executive Consultant, M&A,
 I have known Dwayne to be one of the most conscientious and hard-working individuals I have ever worked with, with a personable and motivating personality and high work ethic. Dwayne is a thoughtful manager, thorough and direct, technically

Turn-arounds, Business Development, Speaker

December 20, 2017, Andrea reported directly to Dwayne

able, with a "no-nonsense" approach to getting work completed. He always went the extra mile to ensure that the company's success was achieved. Any company would be privileged to have Dwayne as one of its executives.



Kate Pedrick
Creative Services leader

September 13, 2011, Kate worked with Andrea in the same group

I had the privilege of working with Kate as her finance partner while she was VP of creative services at hsn. I found Kate to be one of the few people who understood TV shopping while successfully bridging the qualitative flair (creative aspect) and the quantitative side of the business (budgeting/finance) effortlessly. She partnered well with various groups of the business, always mindful of the her budgetary targets and tasks on hand! She is a well rounded executive and great leader, focused with a can-do attitude ... she is an asset to any group.

[Show more](#)

Accomplishments

4 Languages

French • German • Hungarian • Romanian

Interests



Business Control | FP&A | Mana...
210,642 members



The Cookie Department, Inc.
22 followers



Cunningham Lindsey
17,226 followers



Numeric Jobs
26,849 followers



Cyprex Services
1,346 followers



Diversified Maintenance
2,151 followers

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