



Vision

Traction

Market

Growth

Team

RESERVE SHAI



# The Biggest Disruption to Smartphones Since the iPhone

Get in now, as we help **scale our user impact from \$150M to \$1B+** in earnings & savings.

RESERVE SHARES

Reserve Shares Now + Claim  
up to 70% Bonus

TO HEAR THE BUZZ



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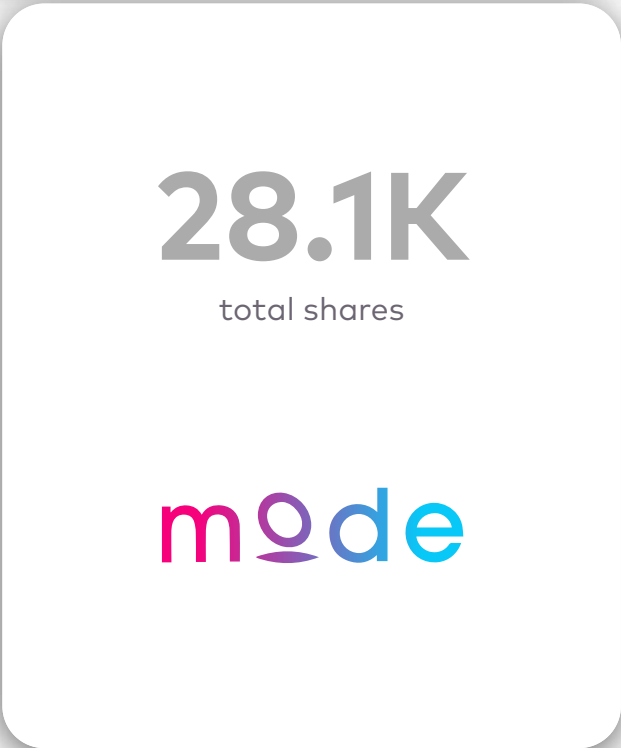
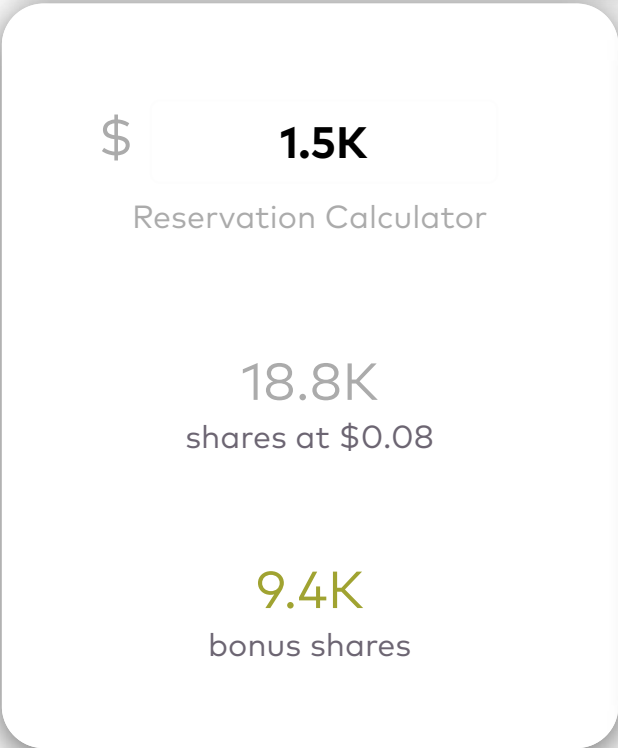
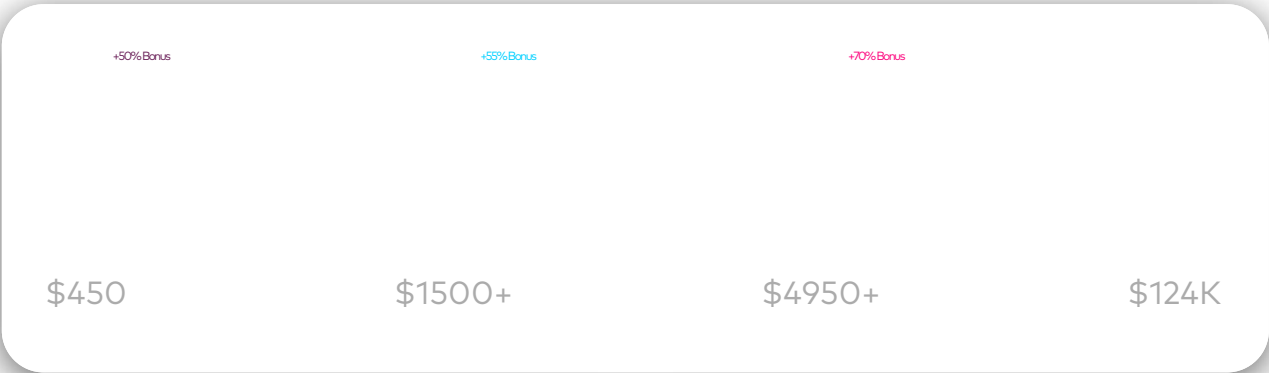
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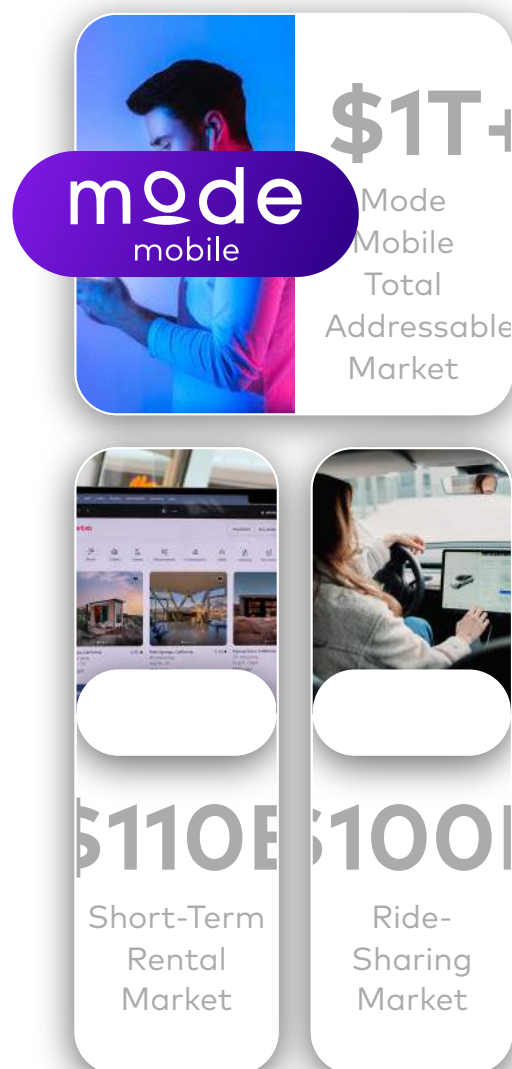
RESERVE SHAI

## VISION

# Transforming 7 Billion Smartphones into EarnPhones

As Uber did with cars and Airbnb did with homes, **Mode turns people's smartphones into an income-generating asset.**

**Consumers spend 4 TRILLION hours per year on smartphones.** Mode helps people earn and save money directly from the mobile activities they already do.



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## REWARDED FOR:

Listening  
to Music

Playing  
Games

Tracking  
Fitness

Charging  
Phone

Shopping

Surfing  
the Web

Reading  
the  
News

Tasks &  
Surveys

Watching  
Videos

+ many  
more...

### Interested In How Mode Makes Money?

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# Earning Opportunity for All Smartphone Users



## Mode EarnPhone

Our state-of-the-art smartphone device includes built-in earning features.



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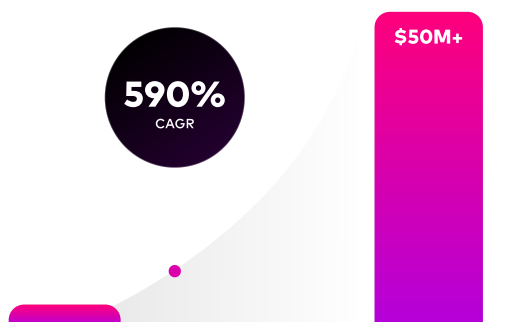
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transforming  
smartphones  
into  
EarnPhones.

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## TRACTION

\$50M+ in  
Revenue &  
That's  
Only the  
Beginning



With 40 million registered  
beta users across 170+

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## Want To See What 10x Growth Looks Like?

Email

Phone Number

### RESERVE SHARES

Receive exclusive opportunities curated by Mode, by consenting to SMS & email updates

# EarnOS + EarnPhone Drives 3x Retention

When compared with EarnOS  
alone, EarnPhone users are



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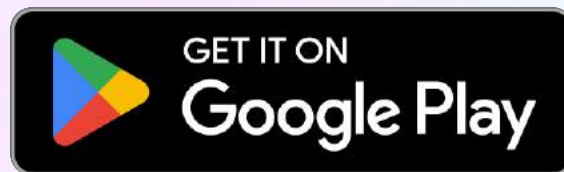
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# Over 2M 5-Star Reviews



"I made extra cash on the side by



"Last year I made  
with Mode and it's



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Over  
**\$150M**  
Earned & Saved Globally

EarnOS Beta  
Accounts

active  
countries

**Guess How Much Our  
Users Have Earned**

Reserve Shares Now + Claim  
up to 70% Bonus

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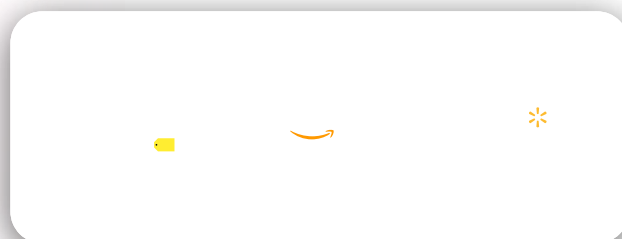
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# The EarnPhone is Available Nationwide

Starting at:

# \$99

With Unlimited  
Talk & Text



## Compatible US Carriers



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up to 70% Bonus

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# 4 Trillion Hours Spent on Smartphones Every Year

Smartphone users spend 1/4th of their waking hours on their devices. By helping people earn money during the time they're already spending on their devices, Mode is positioned to capture greater revenue and become a household name.

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**GROWTH**

# Scaling Globally with EarnOS

**85%**

of Mode's  
revenue  
comes  
from  
United  
States

**75%**

of registered  
Beta users  
are  
International

**1.21B**

smartphones  
sold globally  
in 2022



Licensing EarnOS  
will expedite global  
distribution.

Sales and licensing deals will make EarnOS, our operating system, available to other device manufacturers will turn all smartphones into EarnPhones. By investing in scaling our EarnOS business globally, the opportunity to increase revenues is boundless.

This business model has been a game-changing catalyst for publicly-listed companies like Roku. Just as TV makers license Roku's platform when selling smart TVs, Mode Mobile has cornered the same opportunity in the smartphone industry.

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tersection of  
global  
e emerging  
trillion-dollar

## RESERVE SHARES

## TEAM

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committed to revolutionizing the smartphone industry.

## Senior Leadership



**Dan Novaes**  
CEO, Co-Founder

[Read Bio](#)



**Kiran Panesar**  
CTO, Co-Founder

[Read Bio](#)



**Chip Correra**  
Chief Information  
Officer

[Read Bio](#)



**Kathy DeKam**  
Chief People Officer

[Read Bio](#)



**San Phan**  
VP, Finance &  
Operations

[Read Bio](#)



**Judd Hines**  
General Counsel

[Read Bio](#)

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**Jeff Epstein**

Partner,  
Bessemer  
Former CFO  
of Oracle



**Mark Lawrence**

Founder &  
CEO,  
SpotHero



**Daniel Hoffer**

Managing  
Director  
Autotech  
Ventures



**Eddie Lou**

Co-Founder,  
ShiftGig

Romar  
Capital Partners



Merrick Ventures



PALLASITE  
VENTURES



GCM  
GARLAND  
CAPITAL  
MANAGEMENT

with team members from:



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# Mode Team in the News



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# A Look Ahead With Mode Mobile



Hi Mode Supporter,

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We're so glad to have you along for the journey as we disrupt the smartphone industry. Together we are turning 7 billion smartphones into the most common asset for generating extra income globally.

We already have **40M+ registered users** on our platform who have earned and saved over \$150M, and we're just getting started.

That means we have a huge global market left to tackle, creating a *literal world* of potential for your Mode Mobile investment.

And since you reserved your shares, you'll be one of the first in line to join us when our investment window opens. Stay tuned - you'll be the first to know!

[GET THE FULL INVESTOR PRESENTATION](#)



[Email Us](#)

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Equity crowdfunding investments in private placements, and start-up investments in particular, are speculative and involve a high degree of risk and those investors who cannot afford to lose their entire investment should not invest in start-ups. Companies seeking startup investment through equity crowdfunding tend to be in earlier stages of development and their business model, products and services may not yet be fully developed, operational or tested in the public marketplace. There is no guarantee that the stated valuation and other terms are accurate or in agreement with the market or industry valuations. Further, investors may receive illiquid and/or restricted stock that may be subject to holding period requirements and/or liquidity concerns.

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Hello Mode Fam,

This is **Dan** Novaes, CEO of Mode Mobile. I'm personally reaching out because you were one of our platform's first users and I want to make sure you are rewarded for that. I understand that life can get busy or maybe we disappointed you in some way. Regardless, I wanted to extend this offer as a way of thanking you for at one time being a part of the Mode Mobile community.

Starting in two weeks, **we're gifting our most valued earners \$125,000 worth of FREE shares** in Mode Mobile before our official public funding round. That's right, you can redeem up to **50 Mode shares** at no cost as long as you claim them before we run out.

**All you have to do is click here to confirm your email address and show your intent to claim your free shares.**

#### What Does It Mean to Become a Shareholder in Mode?

Since you've already used our platform, you have seen what it's like to earn a little extra money just from using your phone. Being a shareholder means taking a step further and owning a stake in our company's future. Normally, people might invest thousands of dollars in a startup they believe in. *This is a chance to become a shareholder for FREE.*

Reserve your Mode Mobile **shares now**—I'd love to welcome you back to the platform as an owner with a stake in our future. And who knows, maybe this opportunity will give you a reason to stick around for good this time.

Best Regards,

**Dan**



**Dan Novaes, CEO**  
Mode Mobile

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Hello again, Mode Fam!!

I wanted to personally send one last reminder about the exciting opportunity to become a Mode Mobile investor for FREE.

#### In case you missed it...

We want to thank you for everything you've contributed to the Mode Mobile platform, so starting in a couple weeks, you can get up to **50 Mode Mobile shares free** as long as you claim them before we run out.

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Normally, people might invest thousands of dollars in a startup they believe in—but **this is a chance to become a shareholder for FREE.**

Reserve your Mode Mobile **shares now**—our hope is that by becoming a co-owner of Mode, you'll be invested in earning and giving us your feedback.

Best Regards,

**Dan**



**Dan Novaes, CEO**  
Mode Mobile

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Careers

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INVESTMENT  
OPPORTUNITY

Free Shares — Mode Mobile



# Great News, You're Officially In!

Thank you for confirming your intent to get free shares of Mode Mobile. We're excited to have you on board and can't wait to share our future with you!

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OPPORTUNITY](#)

# We'll be in touch with you soon.

You will be receiving an email from us with instructions on how to claim your free shares. Since this is a financial transaction, you will be asked to provide some personal identifying information, but you can rest assured your information will be kept secure.



## Receiving Emails

Ensure you get the instructions by adding [daniel@mail.modemobile.com](mailto:daniel@mail.modemobile.com) to your contacts or safe sender list via Outlook, set up a filter in Gmail, or mark correctly in Apple Mail!

You can also check your spam folder for emails from this address and click 'Not Spam'.

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Home Team Careers \$EARNFT INVESTMENT  
Normally, people might invest thousands of dollars in a startup they believe in. This is OPPORTUNITY  
a chance to become a shareholder for FREE.

Check out our crowdfunding campaign today!

## MODE EARNPHONE

Want to  
learn more  
about our  
products

The Mode Earn Phone is not rent-to-own. As long as you maintain your subscription you can keep earning up to \$900 or more every year with your Mode Earn Phone. Receive a new device after 12 months.

MODE  
EARNPHONE



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Invest to unlock a global, trillion-dollar opportunity...

- |         |                |  |
|---------|----------------|--|
| Press   | Mode EarnPhone | Notice of Right to Opt Out of Sale Information |
| Legal   | Mode Earn App  | Notice of Financial Incentive                  |
| Support | \$EARNFT       | Notice of Collection of Information            |

INVESTMENT OPPORTUNITY

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mobile

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# Income in the palm of your hands

[modemobile.com](https://modemobile.com)



# The most accessible income-generating asset is already sitting untapped in the pockets of 7B+ consumers



**56%** ▶

of Americans don't  
have \$1000 in savings

CNBC, 2022



**6.8B**

people globally  
earn <\$12,000/year

Our World in Data; Oxford, 2019



**1B+**

people participate in  
the 'gig economy'

Forbes, 2022



# People spend 25% of their lives on smartphones, paving the way for a massive alternative asset class

Much like how Uber & Airbnb turned cars and homes into compelling alternative asset categories, the smartphone is ready for disruption



Uber

**\$100B**

Ride-Sharing  
Market

Fortune Business Insights, 2022

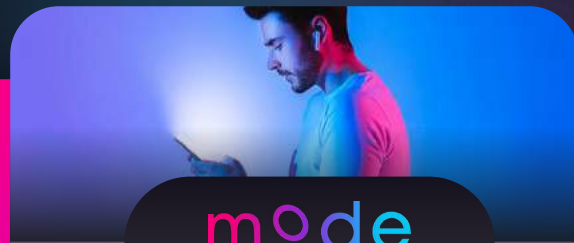


airbnb

**\$110B**

Short-Term  
Rentals Market

Grandview Research, 2022



mode  
mobile

**\$1T+**

Mobile Device Usage Market



Mode is pioneering a new way to utilize an everyday asset,  
turning smartphones into EarnPhones™

 **4+**  
**Trillion**

Hours spent globally on  
smartphones per year

Forbes, 2022  
Techwire Asia, 2022



**mode**  
mobile

Invest at **\$0.08/share** + Claim up to **70% Bonus** Shares:

[Invest Now](#)

# Mode pays users for attention & engagement

EarnPhone™ users are **rewarded for:**



Listening to Music



Playing Games



Tracking Fitness



Charging Phone



Shopping



Surfing the Web



Reading the News



Tasks & Surveys



Watching Videos

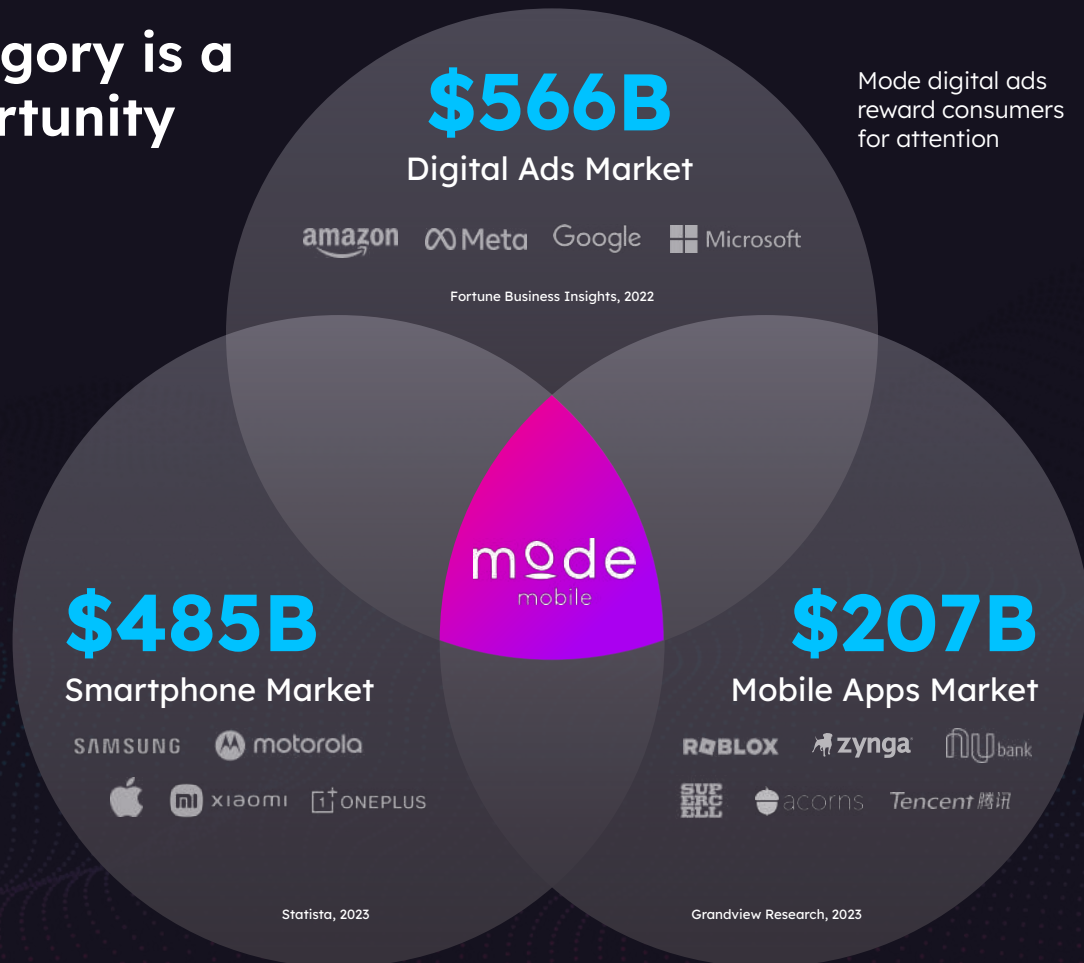


+ many more...

# This emerging category is a trillion-dollar opportunity

Mode sits at the intersection of three fast-growing global markets

Mode EarnPhone is the first phone that pays



Over **\$150M** earned & saved globally\*

**40M+**

EarnOS beta  
registered accounts

**170+**

countries

Invest at **\$0.08/share** + Claim up to **70% Bonus** Shares:

[Invest Now](#)



Users love Mode...

2M+



5-Star Reviews in  
the Google Play Store



OMG seriously people THIS IS THE BEST get paid to platform out there no joke. I am so grateful for this-it helps tons in between paydays and were having a blast with it.

- Christi Costas



Very new to this but now that I am on disability and can't work this is very fun...

-Toby Montoya



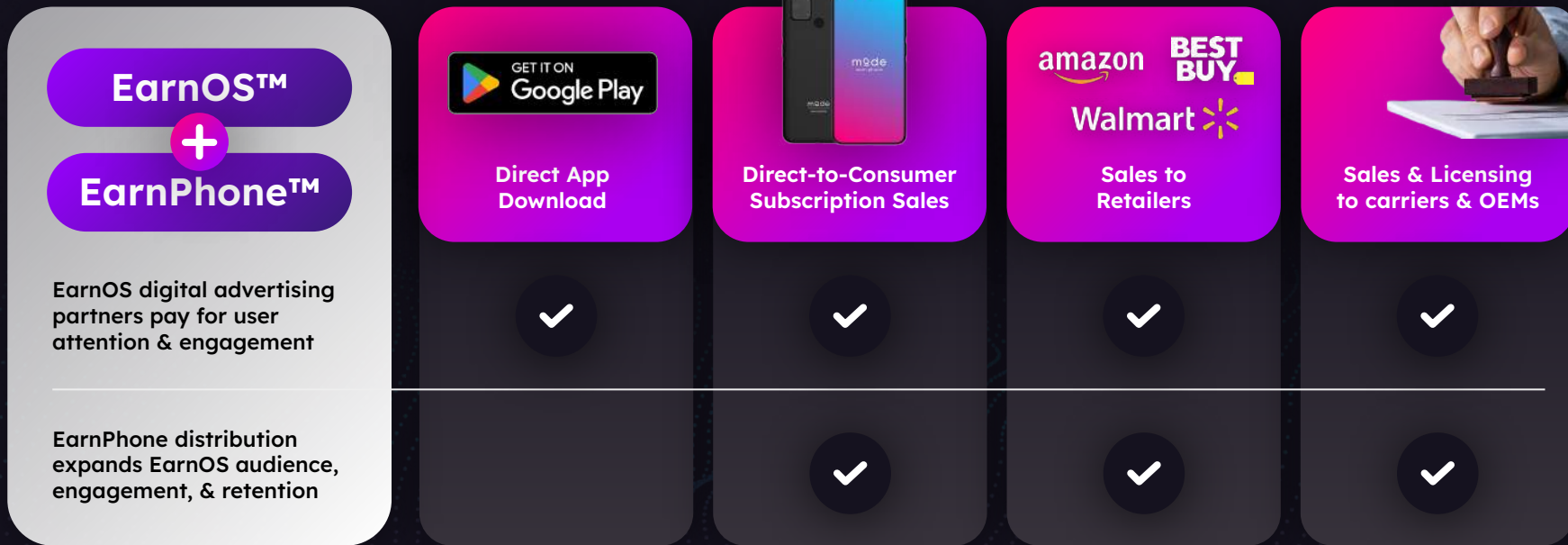
I am beyond grateful. This couldn't have come at a better time. It doesn't solve all my problems but I can actually get my kids some Christmas presents now... From a single thankful father.

-Joshua Feichko



# How We Make Money: Diversified Revenue Streams

Focused on growing revenue across EarnOS™ + EarnPhone via  
Direct-to-Consumer, Retail, Carrier & OEMs



# Mode's proprietary EarnPhones™ are available nationwide, unlocking universal EarnOS™ access & adoption

Starting at:

# \$99

With Unlimited  
Talk & Text

[EarnPhone™ Demo Video](#)



Retailers

amazon

BEST  
BUY

Walmart

Compatible US Carriers



T Mobile

mint  
mobile

ultra  
mobile

Red  
Pocket

SIMPLE  
Mobile

wing

Lyca  
Mobile

tello

Genmobile

Freedom  
Pop

PureTalk

# Mode EarnPhone's initial traction highlights a compelling opportunity



## ~70%

Mode EarnOS Beta  
Gross Margin



## 2.5x

Increase in monthly user  
revenue with Mode EarnPhone™



## 100+ hours

Average Mode EarnPhone™  
in-app usage per month



## 300%

Increase in user retention with  
Mode EarnPhone™





# EarnOS™: The unified rewards platform for earning & saving



## \$1.4M

Average revenue per  
Top 10 EarnOS  
Advertisers\*

## 1,000+

Brands paying for  
user attention &  
engagement

Aspiration BINANCE

hulu zynga Microsoft Bing

amazon acorns robinhood

APPROVIN STASH

SoFi coinbase

P&G Panera DISNEY

Candy Crush TikTok TIDAL

iS ironSource Digital Turbine

# The team's seasoned track record includes spearheading \$1B+ in created enterprise value.

## Senior Leadership Team



**Dan Novaes**  
CEO, Co-Founder



**Kiran Panesar**  
CTO, Co-Founder



**Chip Correra**  
Chief Information Officer



**San Phan**  
VP, Finance & Operations



**Kathy DeKam**  
Chief People Officer



**Judd Hines**  
General Counsel

## Advisors & Investors



**Jeff Epstein**  
Partner Bessemer  
Former CFO of Oracle



**Mark Lawrence**  
Founder & CEO  
SpotHero



**Daniel Hoffer**  
Managing Director  
Autotech Ventures



**Eddie Lou**  
Co-Founder  
ShiftGig

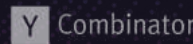
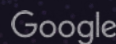
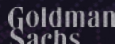
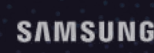
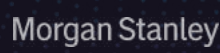
Romar  
Capital Partners



Merrick Ventures



## Team & Advisors Alumni From:



# Mode is on a mission to ensure EarnPhones™ unlock wealth-building opportunity for billions of people



# The media can't get enough of Mode's disruptive breakthroughs

techradar

"I bought a phone that's supposed to make you richer, what happened next surprised me"

"A \$109 investment unlocks up to 16 ways to earn money - is it the future of consumer technology?"

ZDNet

"Mode Mobile: The earn-as-you-go app and phone for side hustlers"

"Use your phone while earning \$900 or more in supplemental income with Mode Earn App and phone."

Inc.

"[Mode Mobile] allows users to earn points through an app or smartphone that rewards them for activities like streaming music and reading or playing games, which they can redeem for gift cards in value up to \$600 per year."



Mode Team Featured In:



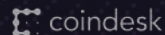
Forbes

THE VERGE

VentureBeat

FOX BUSINESS

cheddar



Entrepreneur

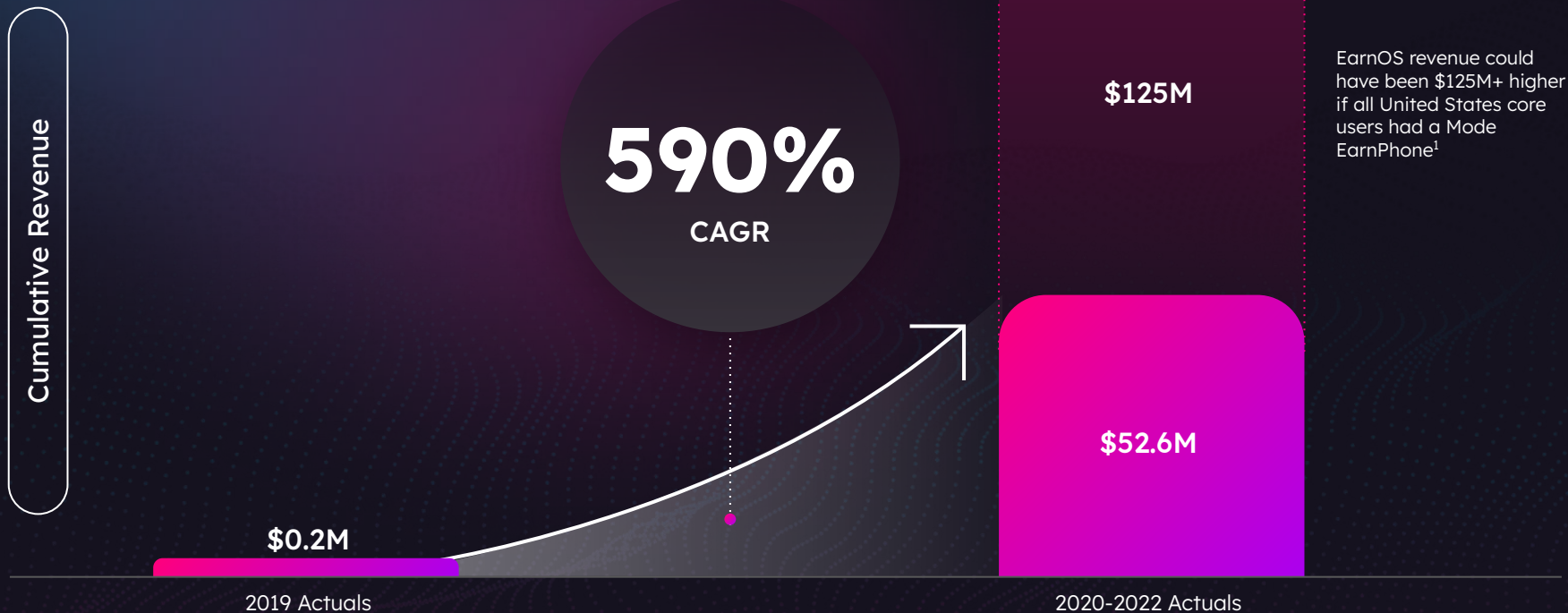
FAST COMPANY

BUSINESS INSIDER

yahoo! finance



# Mode's business model is robust, delivering triple-digit growth



By 2025-YE, we estimate our devices will become household staples, positioning Mode for an attractive liquidity event



## EarnPhone

devices sold by *all* major  
retailers & carriers



## Millions

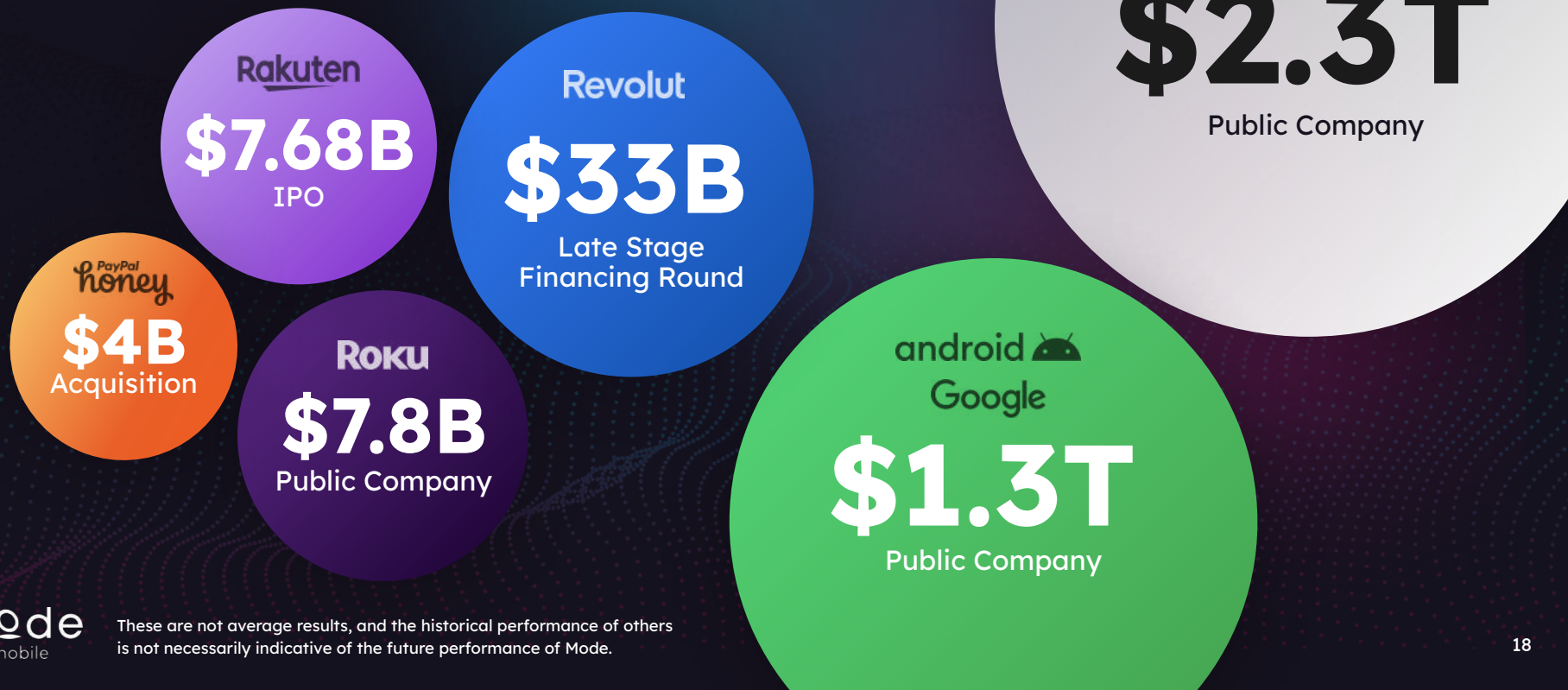
of smartphones &  
tablets with EarnOS



## \$5B+

earned & saved  
by consumers

# Invest in a trillion dollar opportunity with attractive exit & valuation comps:





mode  
mobile

# Unlock a Trillion-Dollar Opportunity

Invest Now at **\$0.08/share**

+ Claim up to **70% Bonus** Shares

Read the Offering information carefully before investing because the perks, like bonus shares are subject to change. It contains details of the issuer's business, risks, charges, expenses, and other information, which should be considered carefully before investing. Review the Offering Memorandum at [invest.modemobile.com](https://invest.modemobile.com)



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The company is seeking “indications of interest” pursuant to regulation cf under the securities act of 1933. This process allows companies to determine whether there may be interest in an eventual offering of its securities. The company is not under any obligation to make an offering under regulation cf. It may choose to make an offering to some, but not all, of the people who indicate an interest in investing, and that offering might not be made under regulation cf. If the company does go ahead with an offering, no offer to buy the securities can be accepted and no part of the purchase price can be received until it has filed an offering statement with the securities and exchange commission (sec) and only then accepted through the intermediary’s platform. The information in that offering statement will be more complete than the information the company is providing now, and could differ in important ways. You must read the documents filed with the sec before investing. No money or other consideration is being solicited with the indications of interest, and if sent in response, will not be accepted. Indications of interest involve no obligation or commitment of any kind.

Equity crowdfunding investments in private placements, and start-up investments in particular, are speculative and involve a high degree of risk and those investors who cannot afford to lose their entire investment should not invest in start-ups. Companies seeking startup investment through equity crowdfunding tend to be in earlier stages of development and their business model, products and services may not yet be fully developed, operational or tested in the public marketplace. There is no guarantee that the stated valuation and other terms are accurate or in agreement with the market or industry valuations. Further, investors may receive illiquid and/or restricted stock that may be subject to holding period requirements and/or liquidity concerns.

This deck may contain forward-looking statements and information relating to, among other things, the company, its business plan and strategy, and its industry. These forward-looking statements are based on the beliefs of, assumptions made by, and information currently available to the company’s management. When used in the offering materials, the words “estimate,” “project,” “believe,” “anticipate,” “intend,” “expect” and similar expressions are intended to identify forward-looking statements. These statements reflect management’s current views with respect to future events and are subject to risks and uncertainties that could cause the company’s actual results to differ materially from those contained in the forward-looking statements. Investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. The company does not undertake any obligation to revise or update these forward-looking statements to reflect events or circumstances after such date or to reflect the occurrence of unanticipated events.