



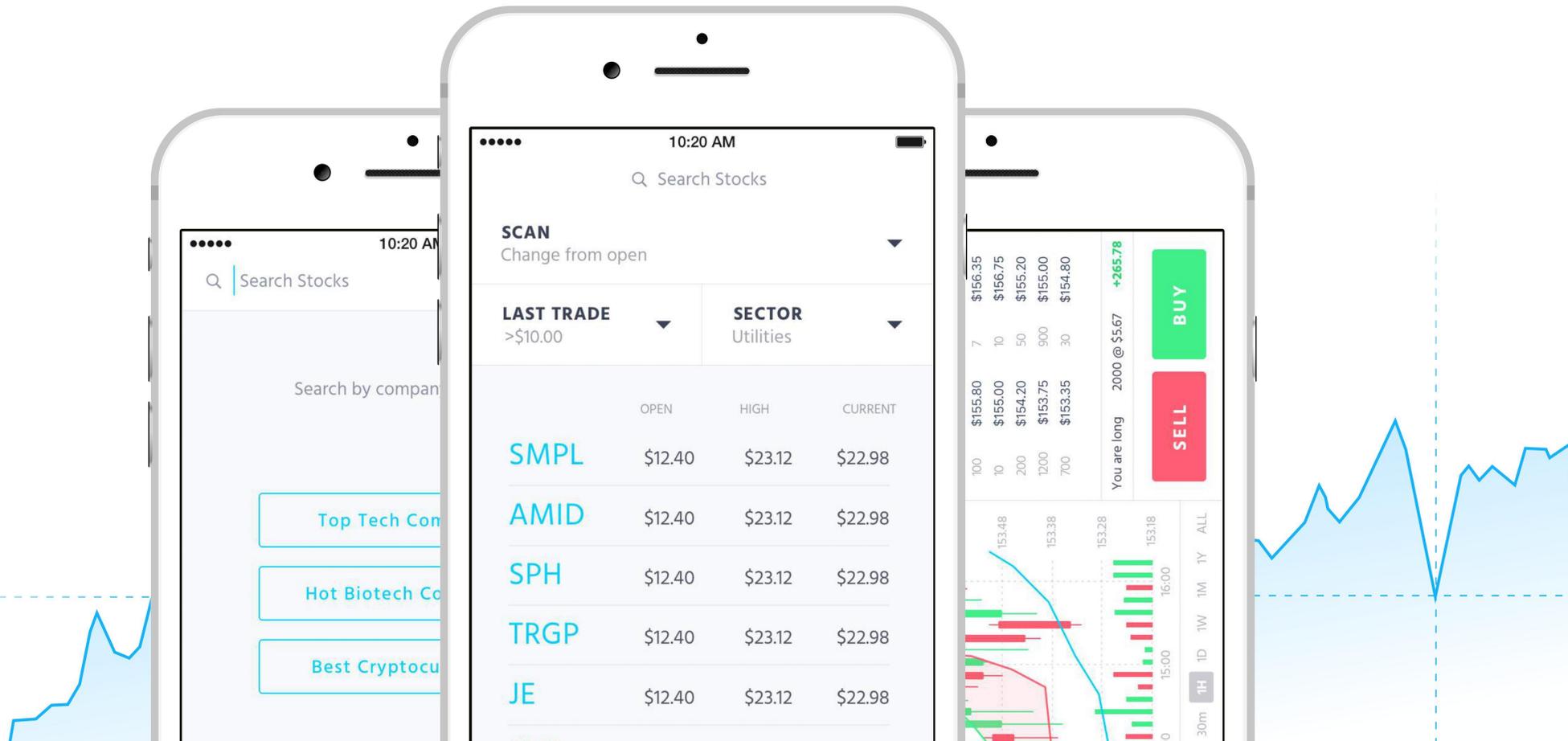
BLUMARTINI

The premier stock trading platform
with zero commissions.

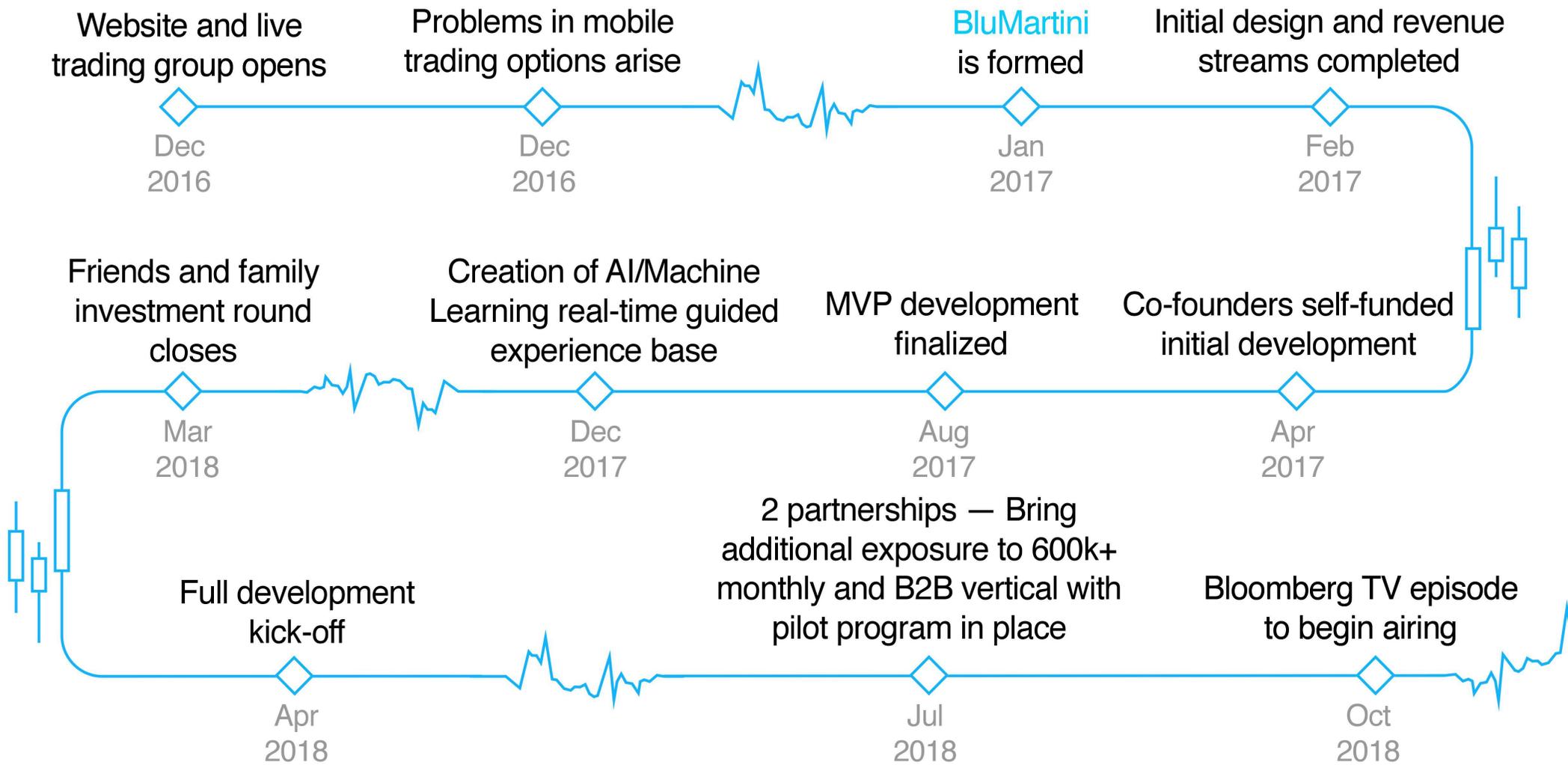
A blue-tinted aerial view of a city skyline, featuring numerous skyscrapers and buildings. The text "WHAT IS BLUMARTINI?" is overlaid in white, centered horizontally and slightly above the vertical center.

WHAT IS BLUMARTINI?

BluMartini is a stock trading app targeting **millennials**, by offering **industry-leading** tools, **commission-free**.



The **BluMartini** story



We already empower new traders through our **private trading club**.

// These guys have their finger on the pulse of what today's generation of traders need to navigate complex markets. I can't wait to use this app because it's created by a team that lives in market just like I do.



- **Nick**, Atlanta GA



// I'm totally excited to use your upcoming platform! I've drastically improved my trading with your lessons, your stock selections, and your on-point charting skills.



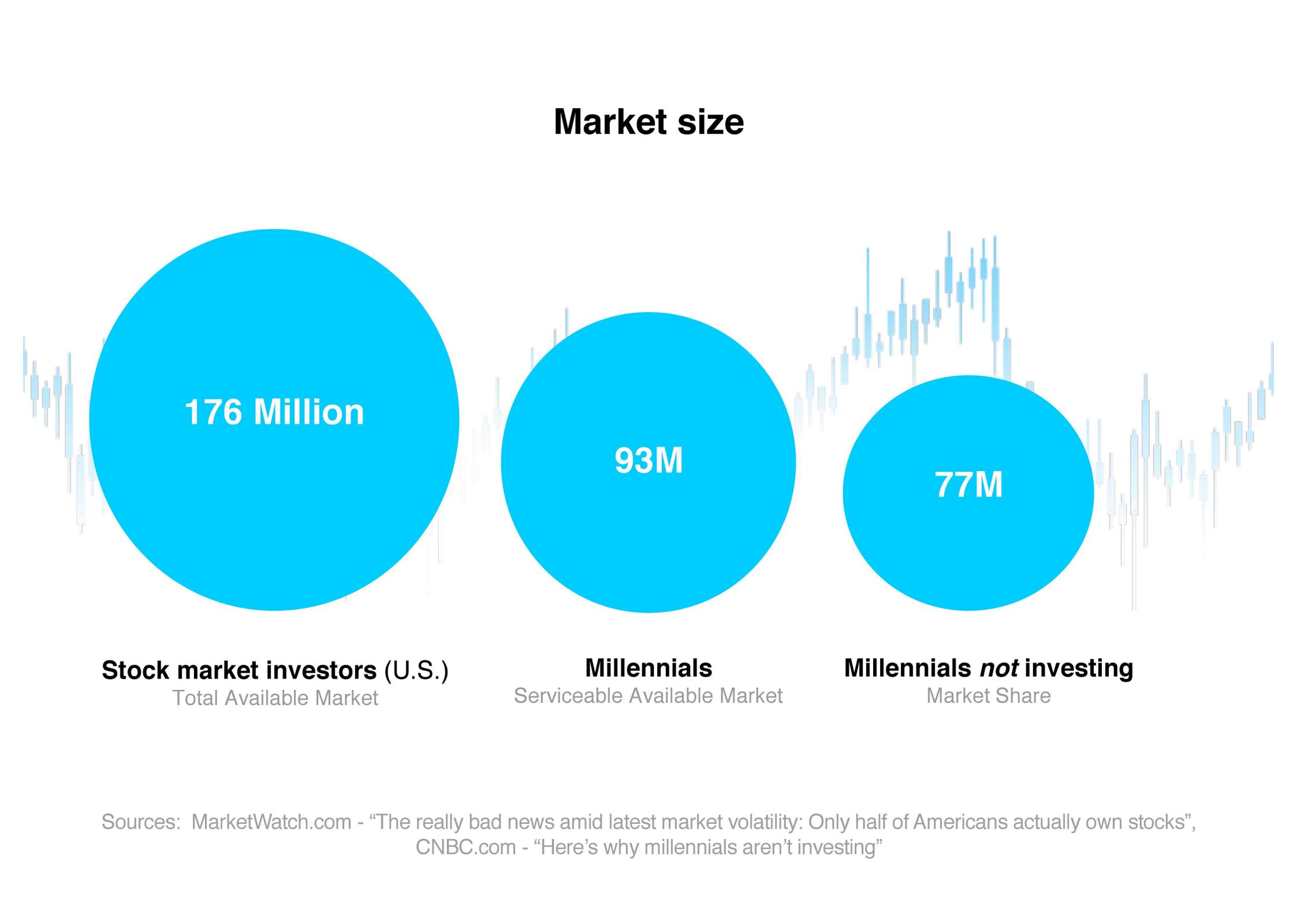
- **Tommy**, San Francisco CA



An aerial view of a city skyline, likely New York City, with a prominent blue overlay. The skyline features numerous skyscrapers, including the Empire State Building in the center. The text "THE MARKET" is centered in white, bold, uppercase letters.

THE MARKET

Market size



176 Million

Stock market investors (U.S.)

Total Available Market

93M

Millennials

Serviceable Available Market

77M

Millennials *not* investing

Market Share

Sources: MarketWatch.com - "The really bad news amid latest market volatility: Only half of Americans actually own stocks",
CNBC.com - "Here's why millennials aren't investing"



Why are **83%** of millennials **not investing** in the stock market?

Don't know where to start.



1 in 6 millennials now **have \$100,000+** in their savings,
while **47% have \$15,000+** socked away.

Millennials are now just **warming up to the stock market.**

Source: USAToday.com - "Millennials: 1 in 6 now have \$100,000 socked away"

An aerial photograph of a city skyline, likely New York City, with a semi-transparent blue overlay. The Empire State Building is prominent in the center. The text "THE OPPORTUNITY" is centered in white, uppercase letters.

THE OPPORTUNITY



Mobile brokers **do not give users the tools** to trade
as if they are using their desktop setup.

Their problems



Delayed quotes



Filtered selection of tradable securities



Limited research capabilities



Delayed access to funds



High commission fees



Sub-standard Level-2 info and no scanner

Our solutions



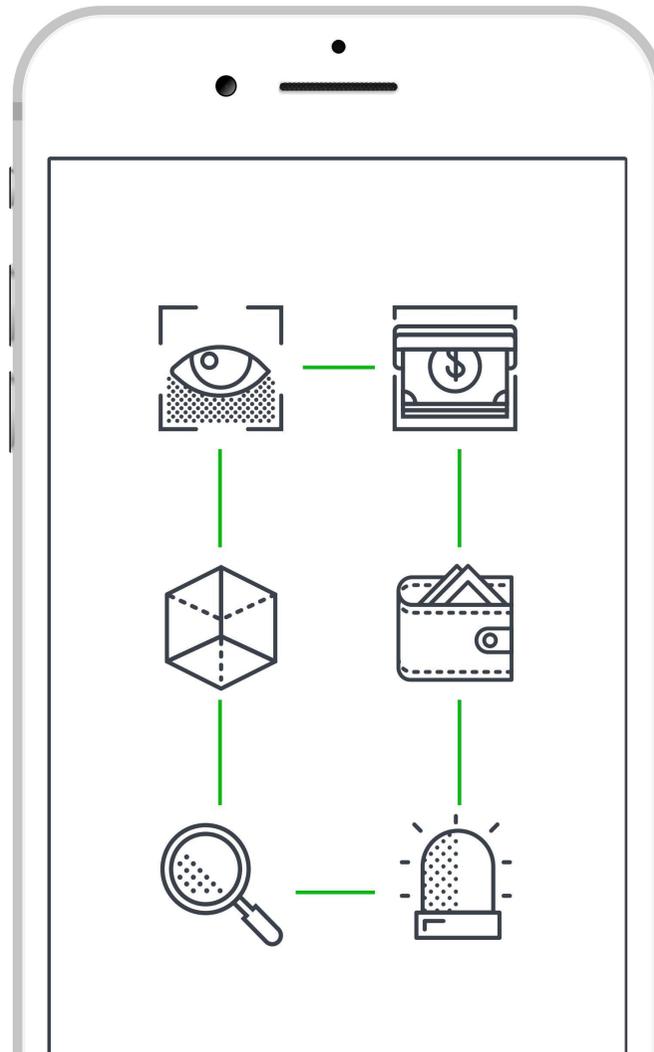
Reliable live-streaming data



Adjustable charts with numerous indicators



Powerful tools to research companies



Instant access to deposited funds



\$0 trading fees



Level-2 split second trading and user-friendly scanner

We have **aggressive** national advertising & marketing campaigns.

Partnerships



Secured partnerships to reach 900k+ unique monthly visitors.

Television



Featured on Bloomberg TV, UnicornTV, and various other networks with national PR campaign in place.

Video



A series of celebrity videos highlighting classic stock traders from the past and present.



Highly diversified revenue streams



BluMartini Sapphire program for \$9.99/month



FREE self-funded accounts to all users



Real-time education and tutorial for \$9.99/month



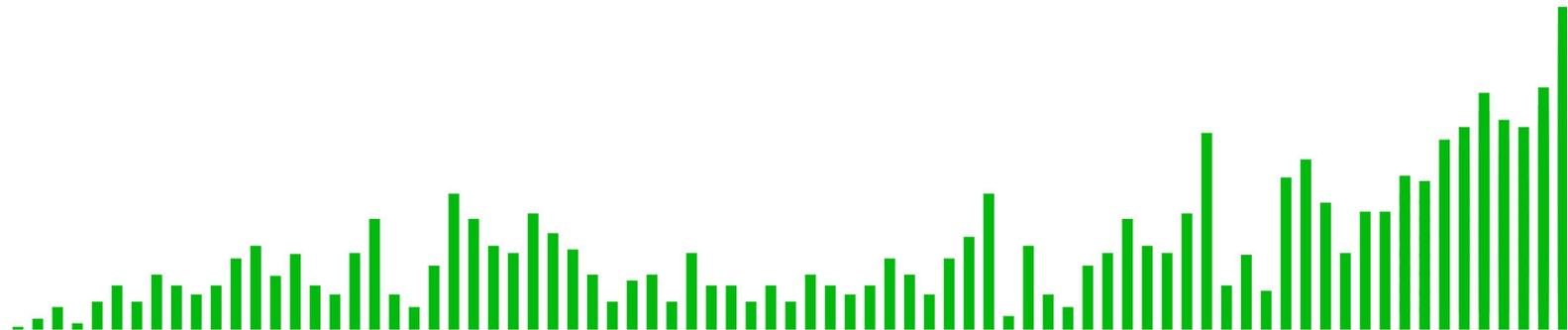
Pre-market and after-hours trading for \$4.99/month



Tiered interest rates for borrowed cash/margin trades



Accrued Interest on all unvested cash

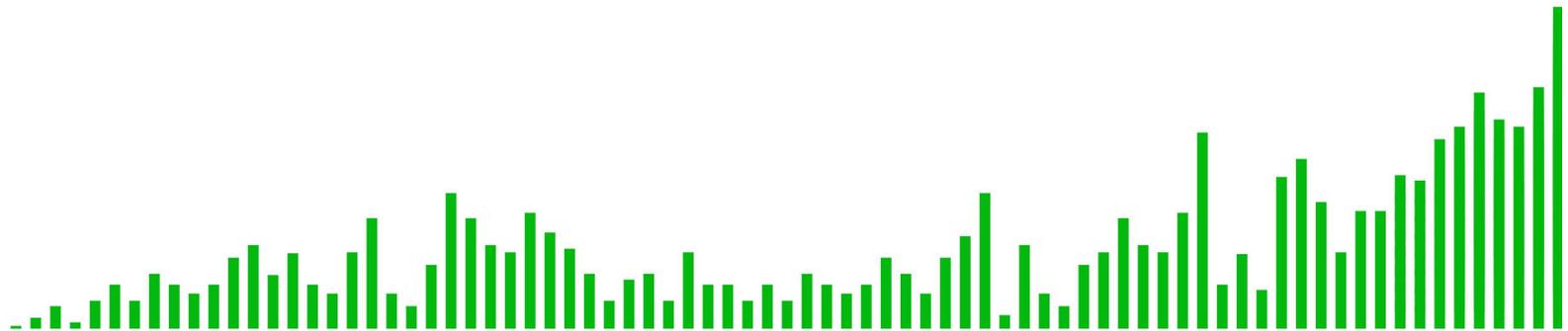


B2B vertical



Powered By [BluMartini](#)

2,000+ individual account pilot program in place to begin immediately.



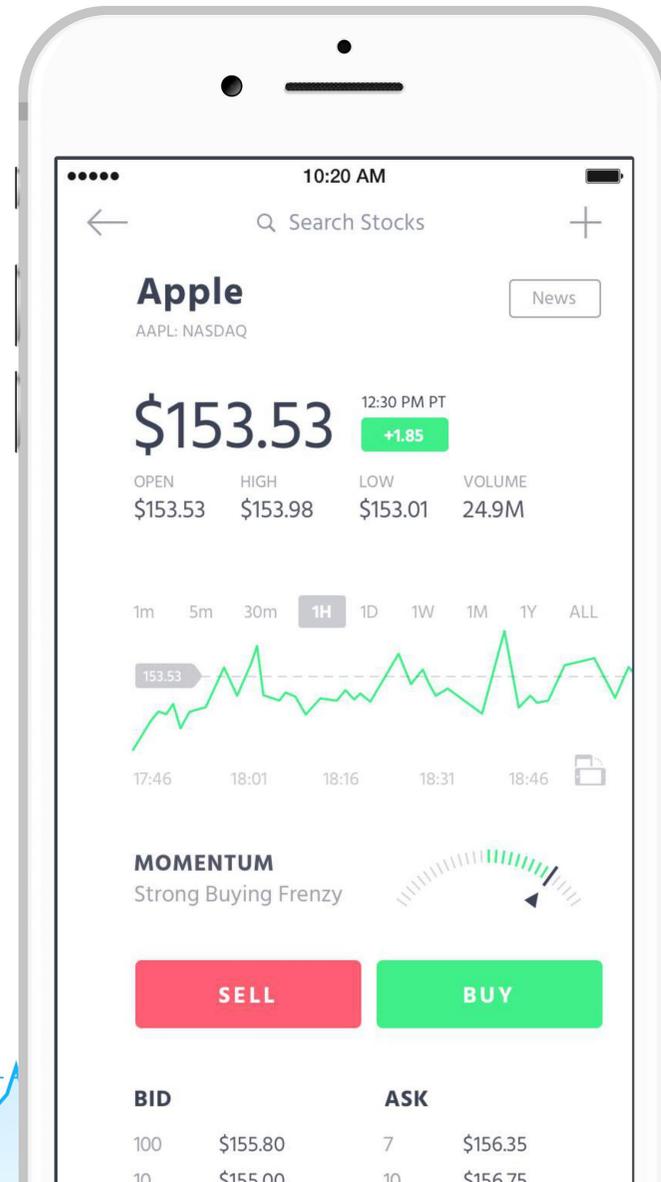
An aerial view of a city skyline, likely New York City, with a prominent blue overlay. The Empire State Building is visible in the center. The text "THE PRODUCT" is centered in white.

THE PRODUCT

Real-time stock quotes



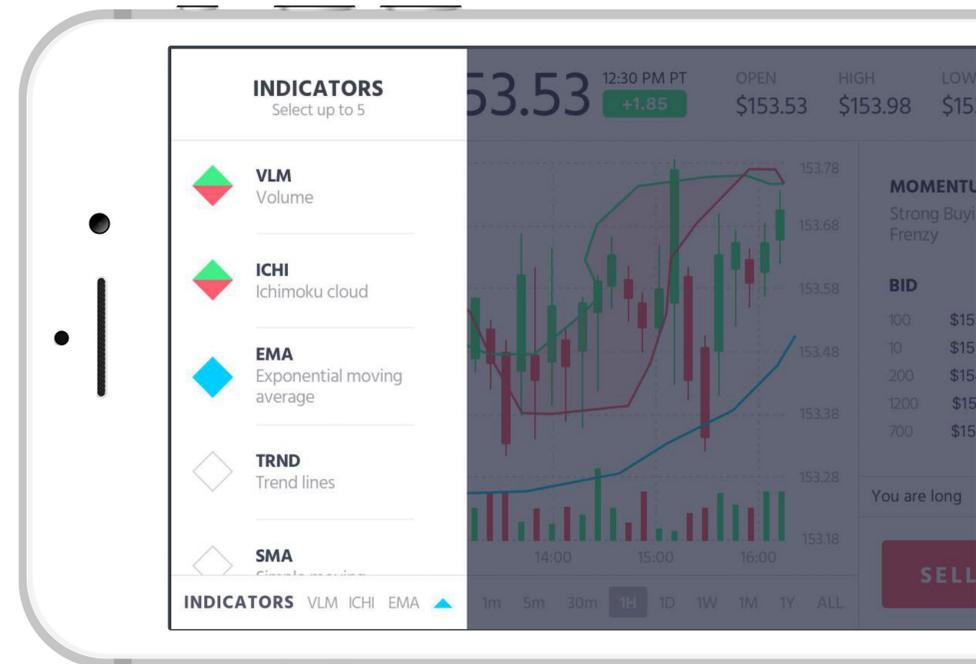
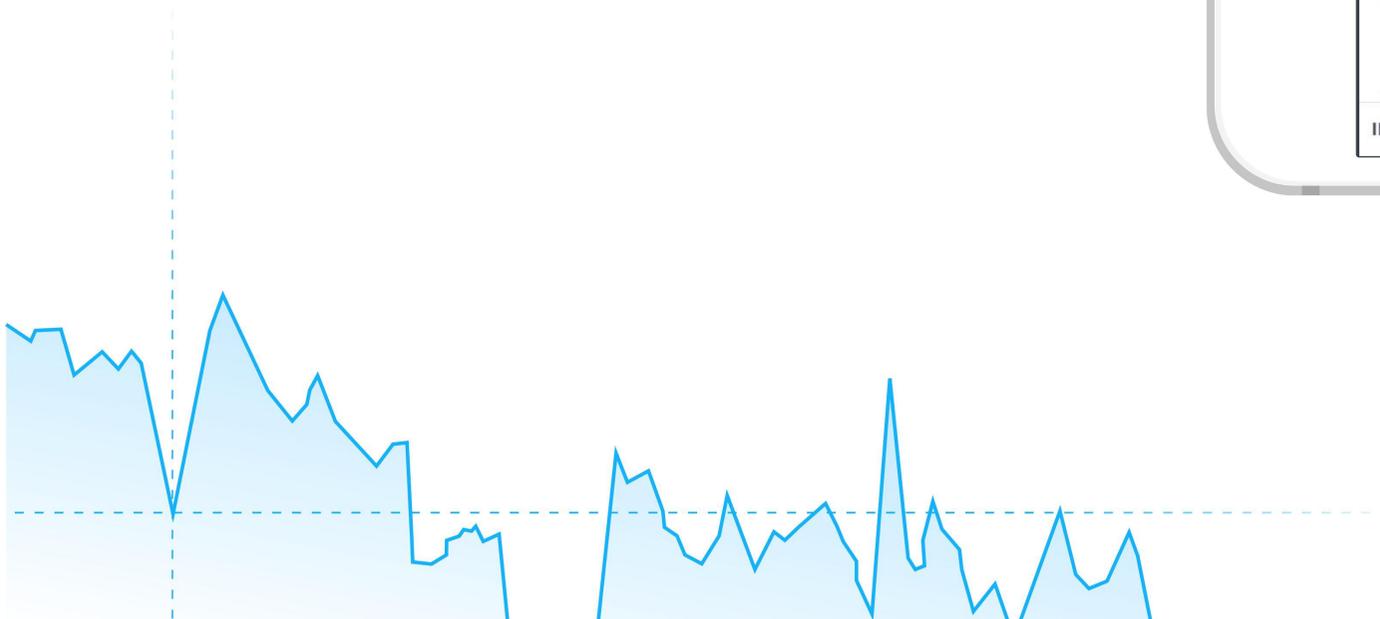
Dynamic price changes can help you get in at the right price points, maximize profits, and minimize losses.

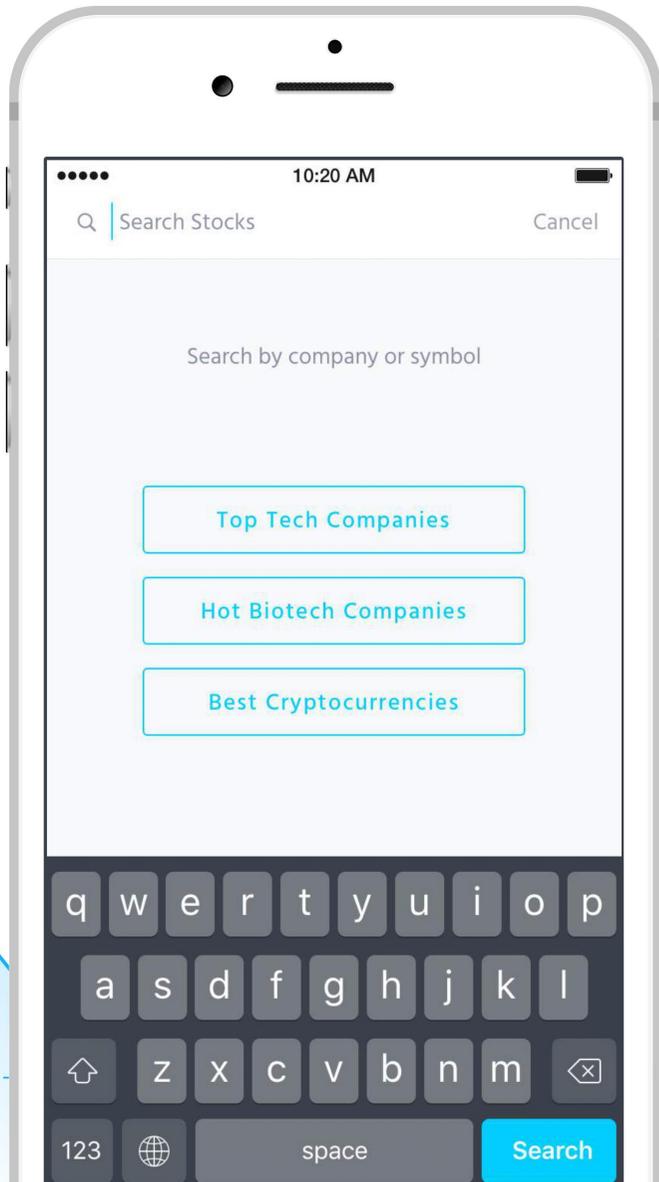


Fully interactive charts



Analytical tools and supportive information give you confidence in making sound investment decisions.





Powerful research tools

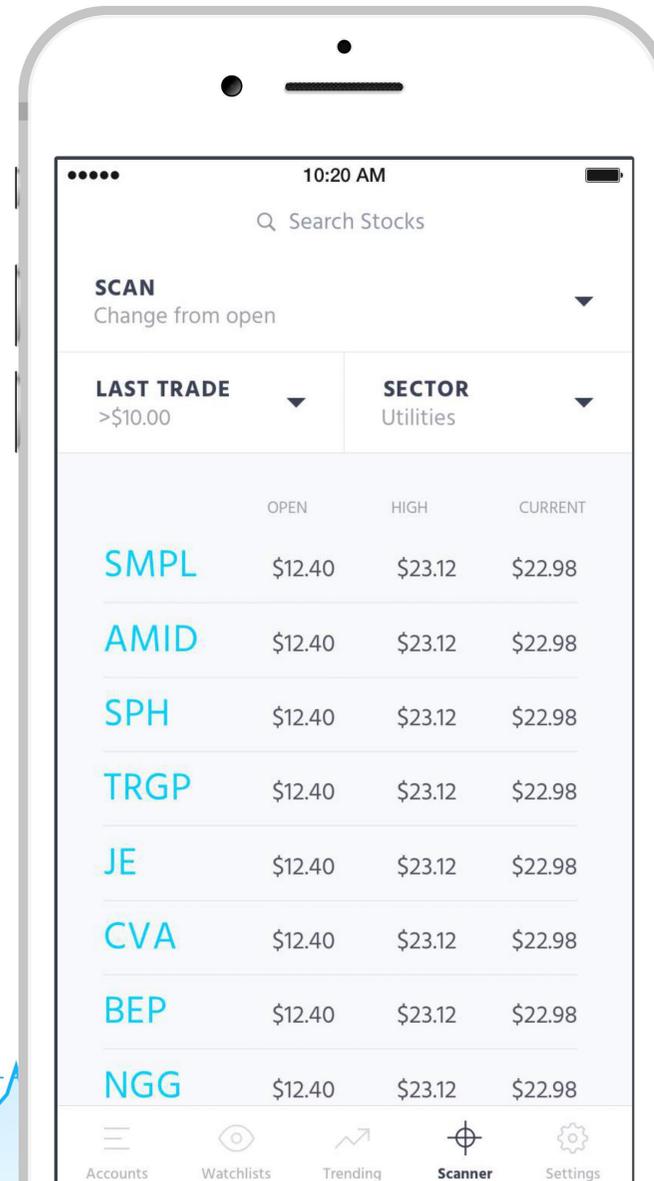


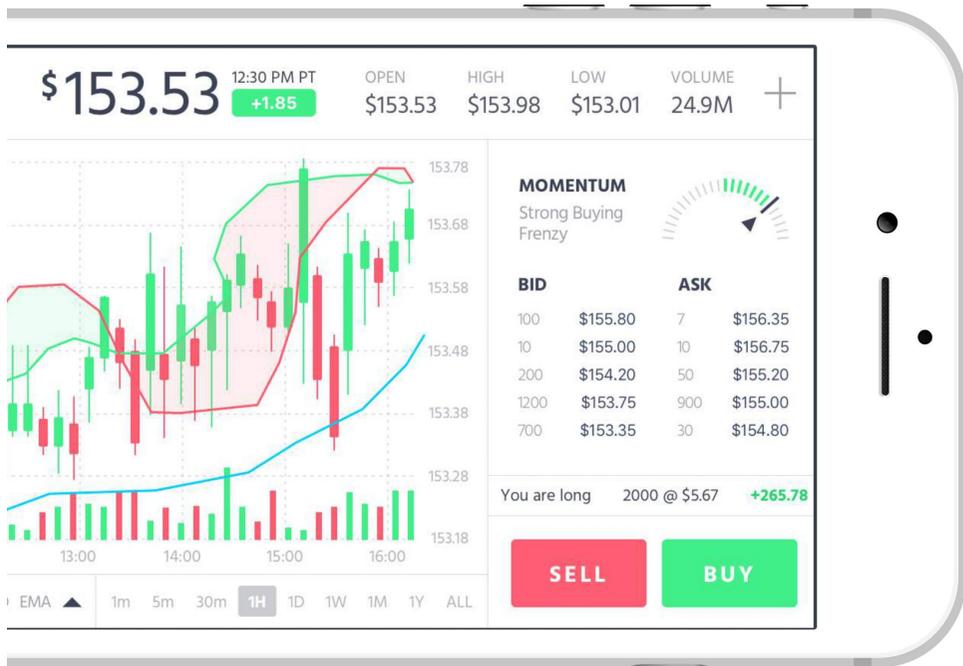
Help educate you on the risks of the investments that you are getting into through easy-to-read fundamental and technical analysis tools, along with analyst, market, and social sentiment.

State-of-the-art scanner



Make it convenient and efficient for you to find the most suitable stocks and trading opportunities that meet your specific criteria and metrics for trading and investing.





Exclusive Level-2 screening tools



Our proprietary Level-2 system show you recent buy/sell orders, bid/ask, and spread, as well as a custom and unique momentum gauge.



Funding your account

No minimum



You are not required to hold a minimum amount of cash on the [BluMartini](#) platform.

Instant transfers



Link your checking/savings account to your trading account for fast cash transfers. You can also transfer assets from your other brokerage accounts.

Easy checks deposit



You can deposit checks into your [BluMartini](#) account by simply taking pictures of the front and back of the checks using your smartphone camera.

An aerial view of a city skyline, likely New York City, with a prominent blue overlay. The Empire State Building is visible in the center. The text "THE TEAM" is centered in white.

THE TEAM

The founders

Andrée Ng



- 21 years of trading
- Serial entrepreneur
- Consultant at Accenture
- Management Science & Engineering (Stanford)
- M.S.E.E. (UC Santa Barbara)
- B.S.E.E. (UC Irvine)

Brian Williams



- 12 years of trading
- Lifelong entrepreneur
- Owns and operates a successful trading group
- Seeking Alpha^α contributor
- Extensive social network (ability to reach 35 million people)

Development partner: GIGSTER

By using well-known, experienced, and trusted developers we are ensuring a beautifully-crafted and secure platform that is delivered on time.

Clients

usbank

IBM



Square

ebay

Press

Forbes

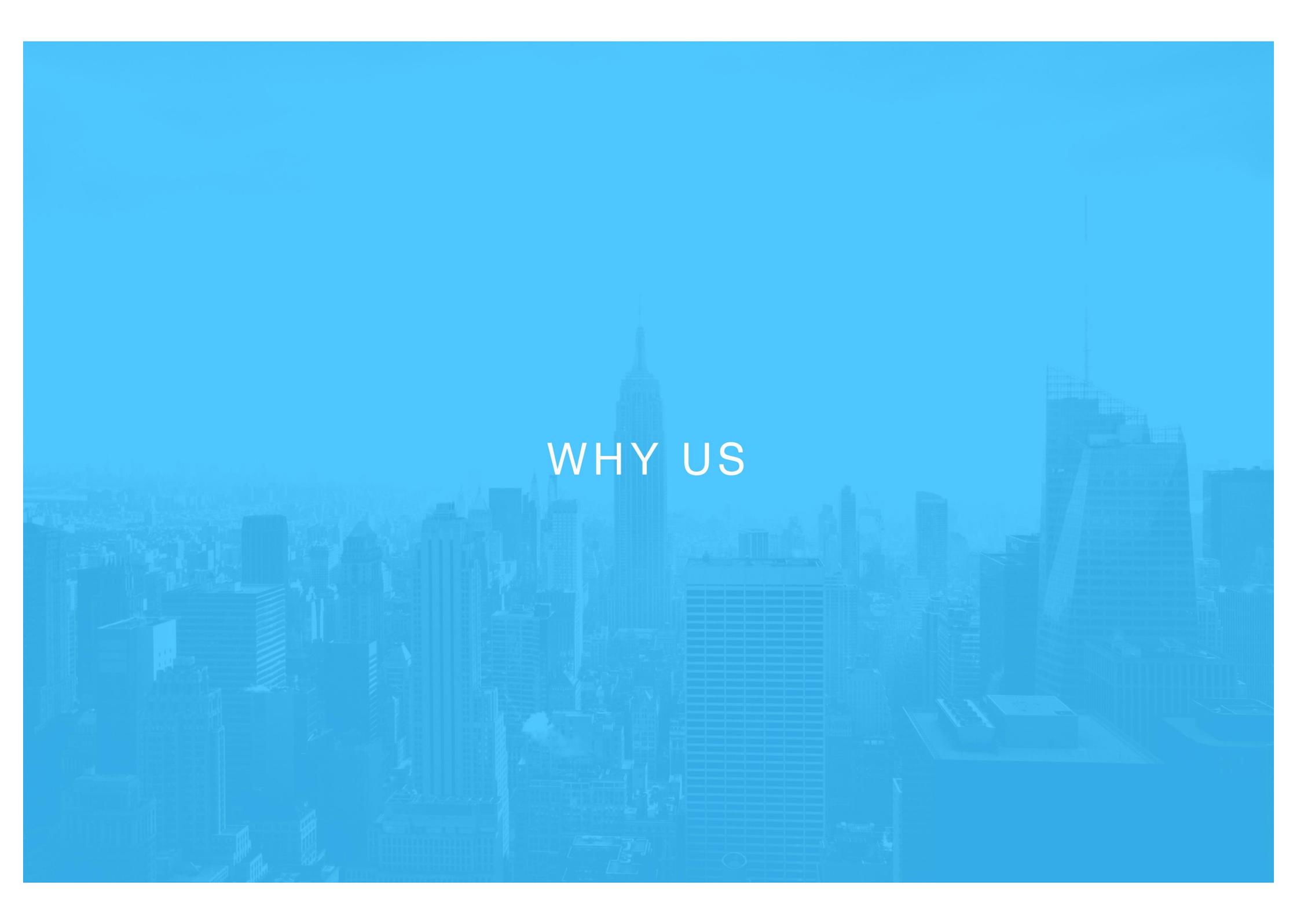
WALL STREET JOURNAL

TE

Mashable

Inc.

We are building our own in-house development team with top-notch engineering talent.

The image features a blue-tinted aerial view of a city skyline, likely New York City, with the text "WHY US" overlaid in the center. The skyline is composed of numerous skyscrapers of varying heights and architectural styles, including the prominent Empire State Building in the center. The text is rendered in a clean, white, sans-serif font, centered horizontally and vertically. The overall aesthetic is professional and modern, with a strong emphasis on the color blue.

WHY US

Because we were asked

Numerous members of our extensive network came to us with the problems they face and are eagerly awaiting our solution.

// Something that is sorely needed are level-2 indicators in a mobile trading platform. I exclusively use my mobile app to trade. I am using [BluMartini](#)'s app the first moment it is released.



- **Janique Myers**



// I've been searching for a mobile app that allows me to make decisions using live data, one-minute charts, indicators, and momentum gauges. Can't wait to keep growing my portfolio with [BluMartini](#)!

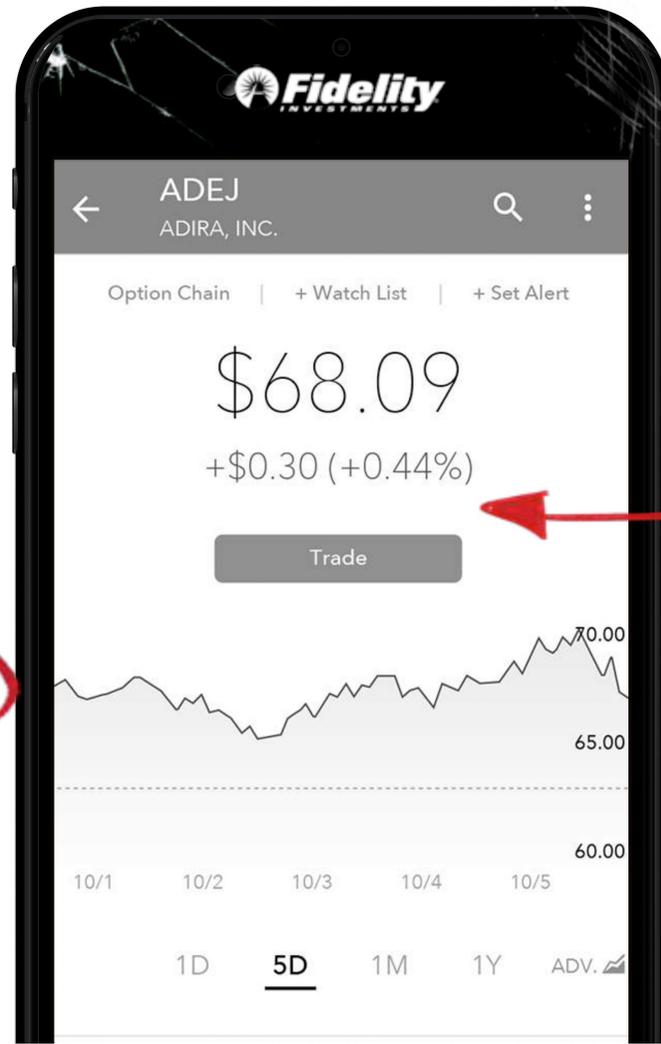
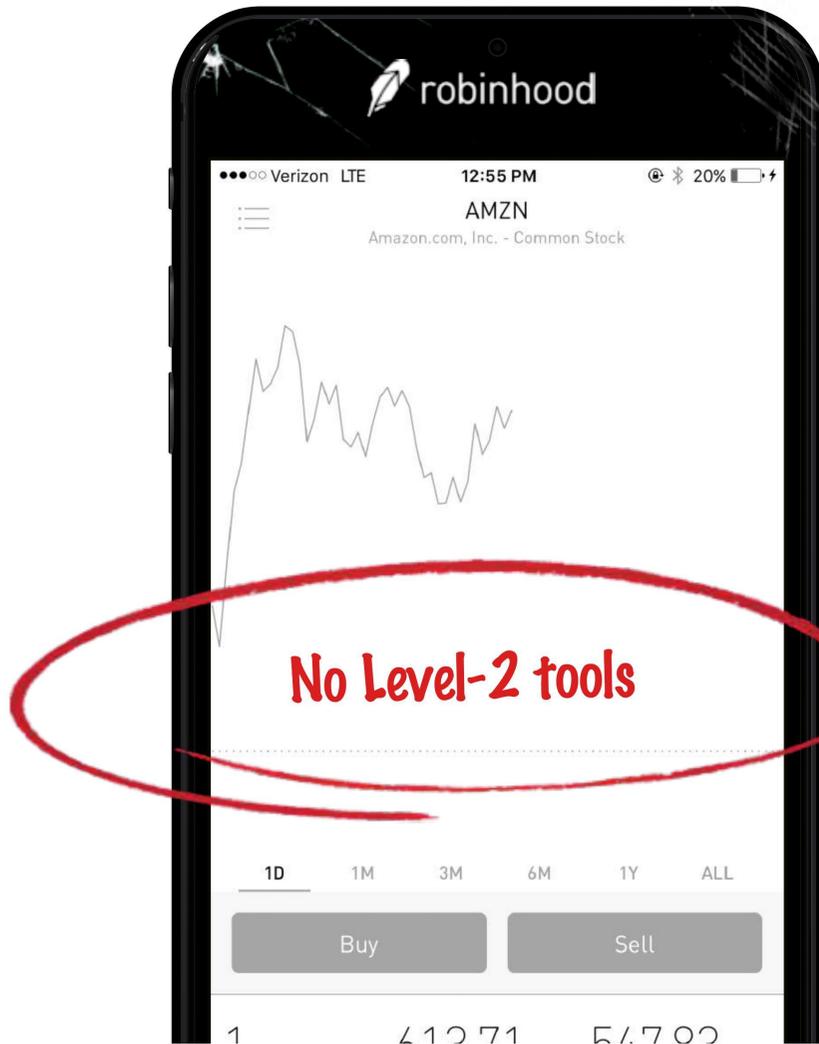


- **Josh Cambe**



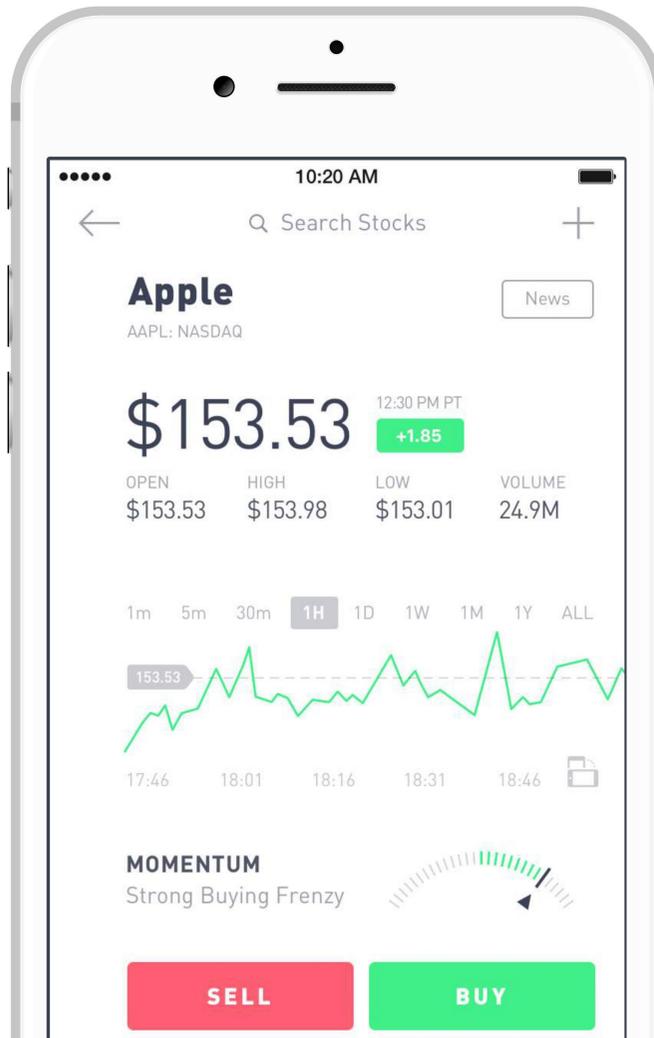
Other apps leave you guessing

You never really know when the best time to buy is.

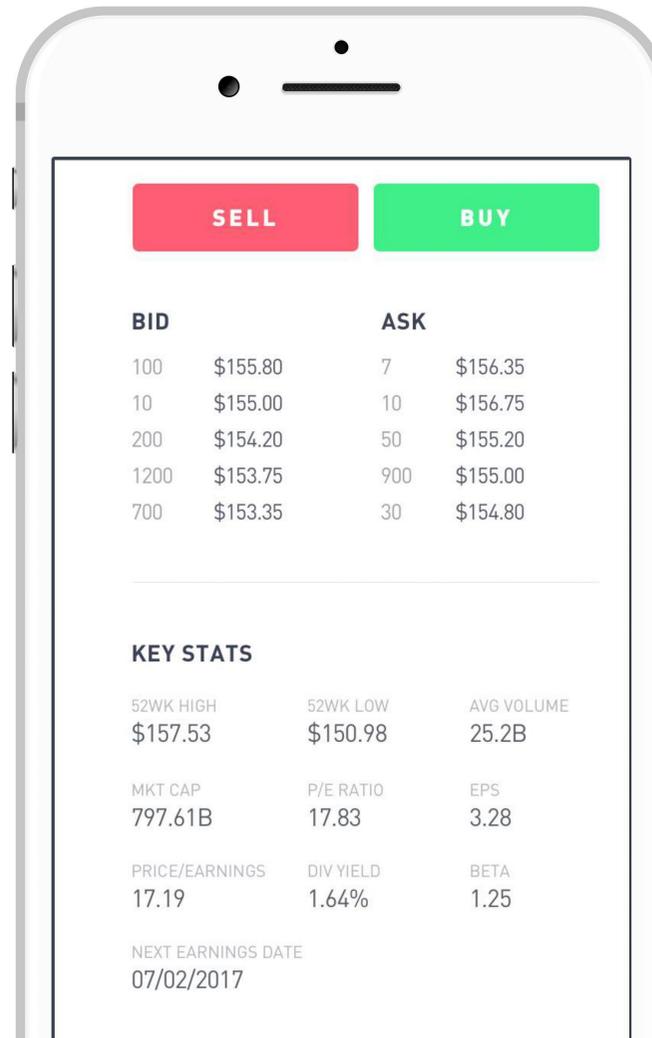


We take the guess work out

Giving users tools not available on any other mobile platform.



Momentum gauge

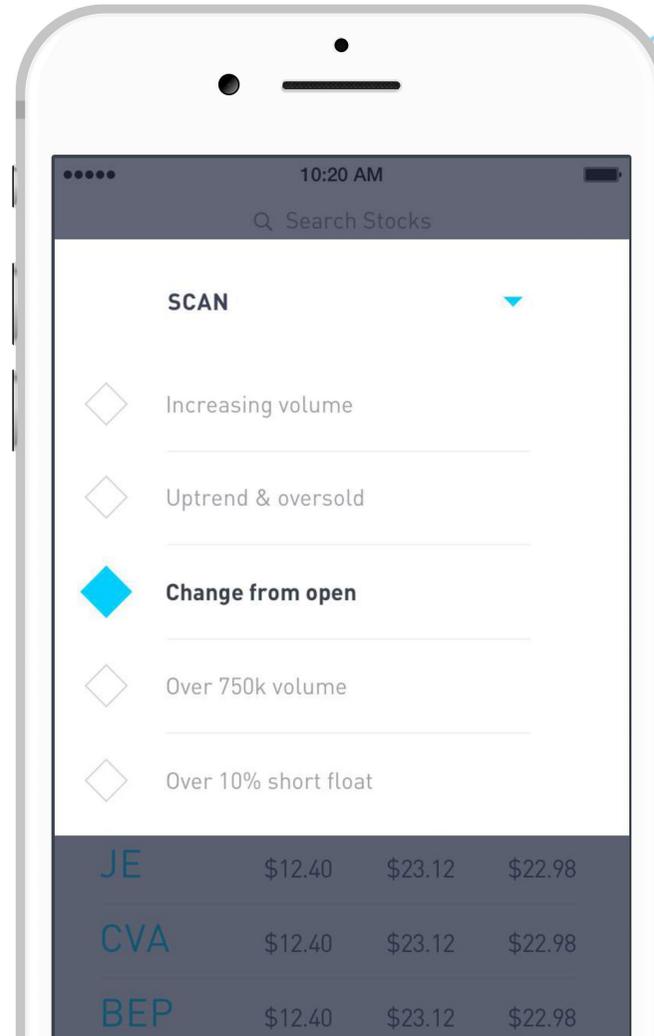
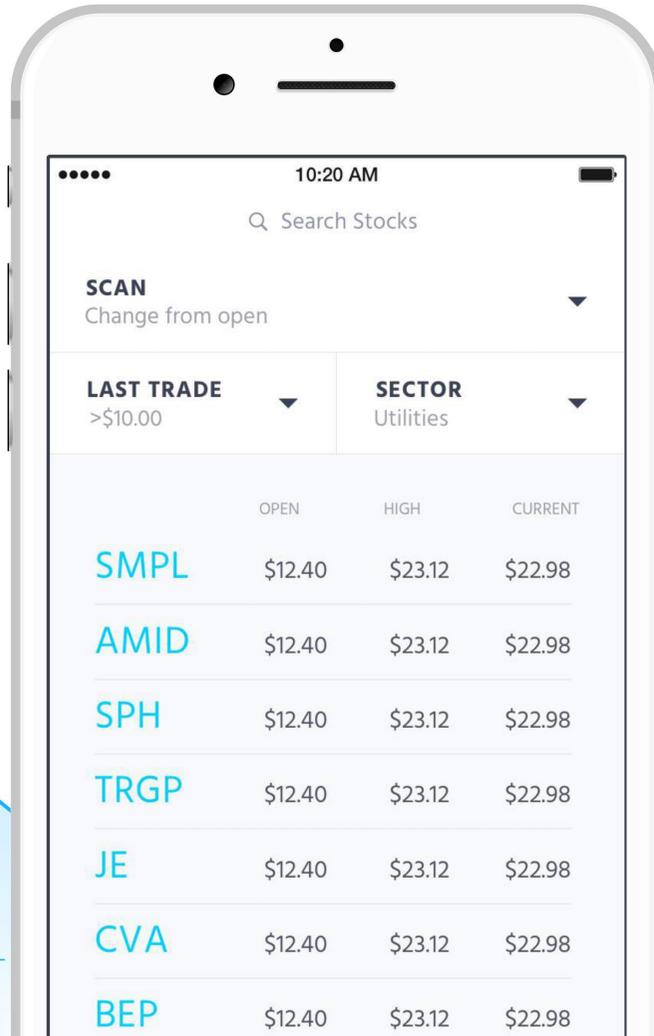


Level-2 info



Built-in scanner

No longer need to have multiple resources to research, find, and select new companies.



Real-time education

Real-time tutorial-style education on how to use our tools to easily show events as they unfold and what they typically mean.

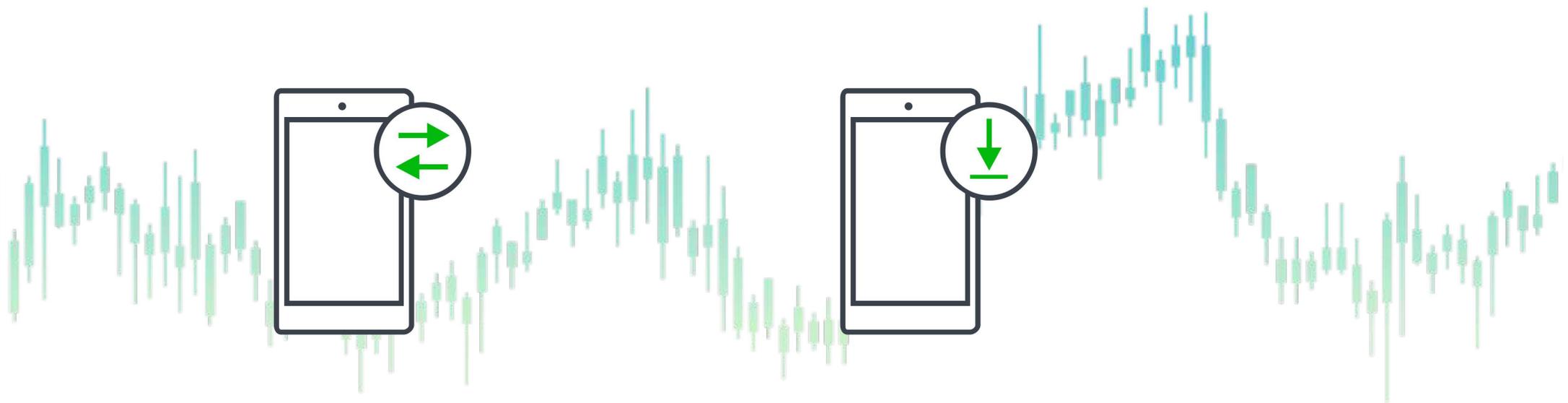
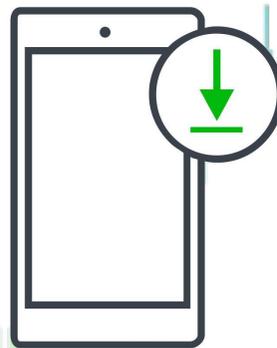


Ease of transferring money

FREE - No transfer fees

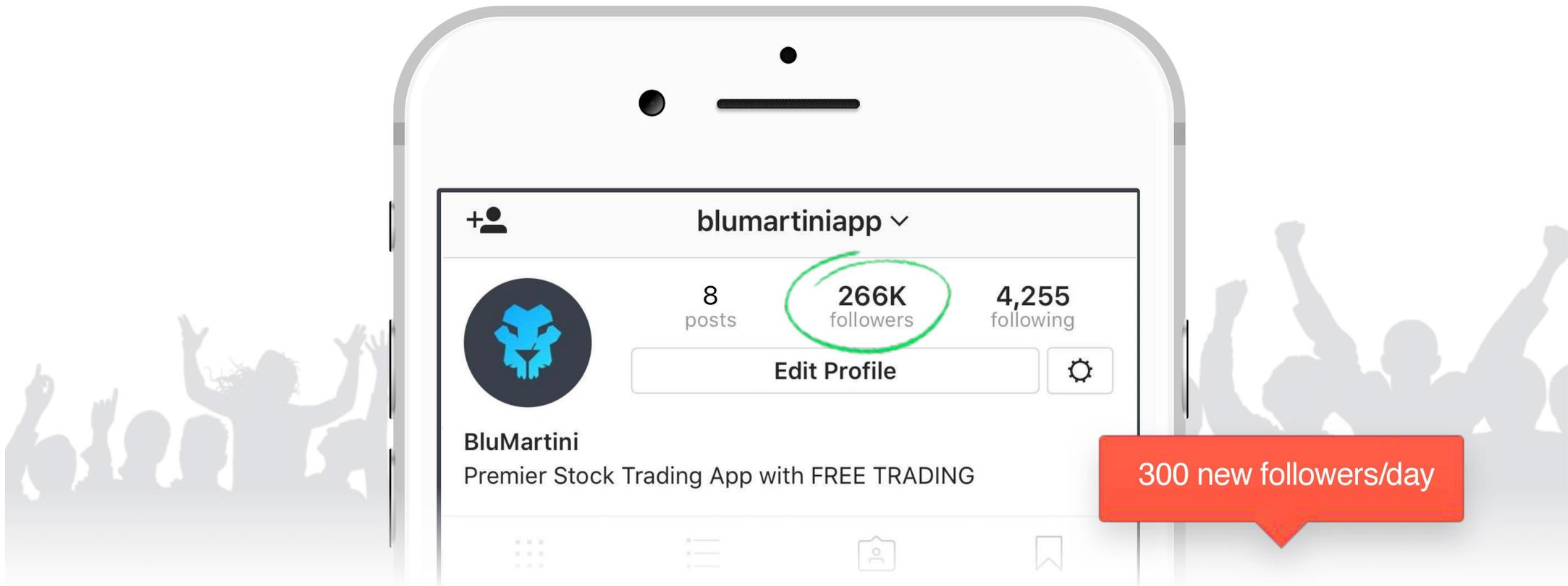


FAST - Instant access to funds



Large social followings

with marketing deals already in place in America, France, Italy, and Australia.



This is just a small portion of the overall social campaign.

Day trading TV show

BluMartini is the exclusive platform being used.



An aerial view of a city skyline, likely New York City, with the Empire State Building prominently visible in the center. The image is overlaid with a semi-transparent blue filter. The text "INVESTMENT OPPORTUNITY" is centered in white, uppercase letters.

INVESTMENT OPPORTUNITY

Seeking: **\$1.07M**

For:

- Ongoing platform development
- Business development
- Data storage fees
- Security
- Brand development/advertising

An aerial view of a city skyline, likely New York City, with a prominent blue overlay. The skyline features numerous skyscrapers, including the Empire State Building in the center. The text "EXIT STRATEGY" is centered over the image in white, uppercase letters.

EXIT STRATEGY



BluMartini will be listed on the new **Private Stock Exchange**
(Bill passed the House in July 2018).



We hope to **IPO** within **3-5** years.

Our main competitor plans to **IPO** soon

Robinhood



- \$5.6 billion valuation
- #38 on 2018 CNBC Disruptor 50
- Robinhood has plans to go public
- Monetization model is lackluster and not viable long-term
- **BluMartini** has unique revenue streams in place with a B2B vertical already secured!





THANK YOU

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