



POWERHANDZ™

TRAIN WITH PURPOSE

ATHLETIC TRAINING | REHABILITATION | TECHNOLOGY

EXECUTIVE SUMMARY



POWERHANDZ IS A GLOBAL COMPANY WITH THREE AREAS OF FOCUS: ATHLETIC TRAINING PRODUCTS, TECHNOLOGY AND REHABILITATION.

MISSION

TO HELP ATHLETES AND PATIENTS WITH SKILL DEVELOPMENT, INJURY PREVENTION AND INJURY RECOVERY.

VISION

POWERHANDZ PRODUCTS ARE USED TO ENHANCE THE LIVES OF PEOPLE IN EVERY SCHOOL, TRAINING FACILITY AND SPORTS & REHABILITATION CLINIC AROUND THE WORLD.

FOUNDERS



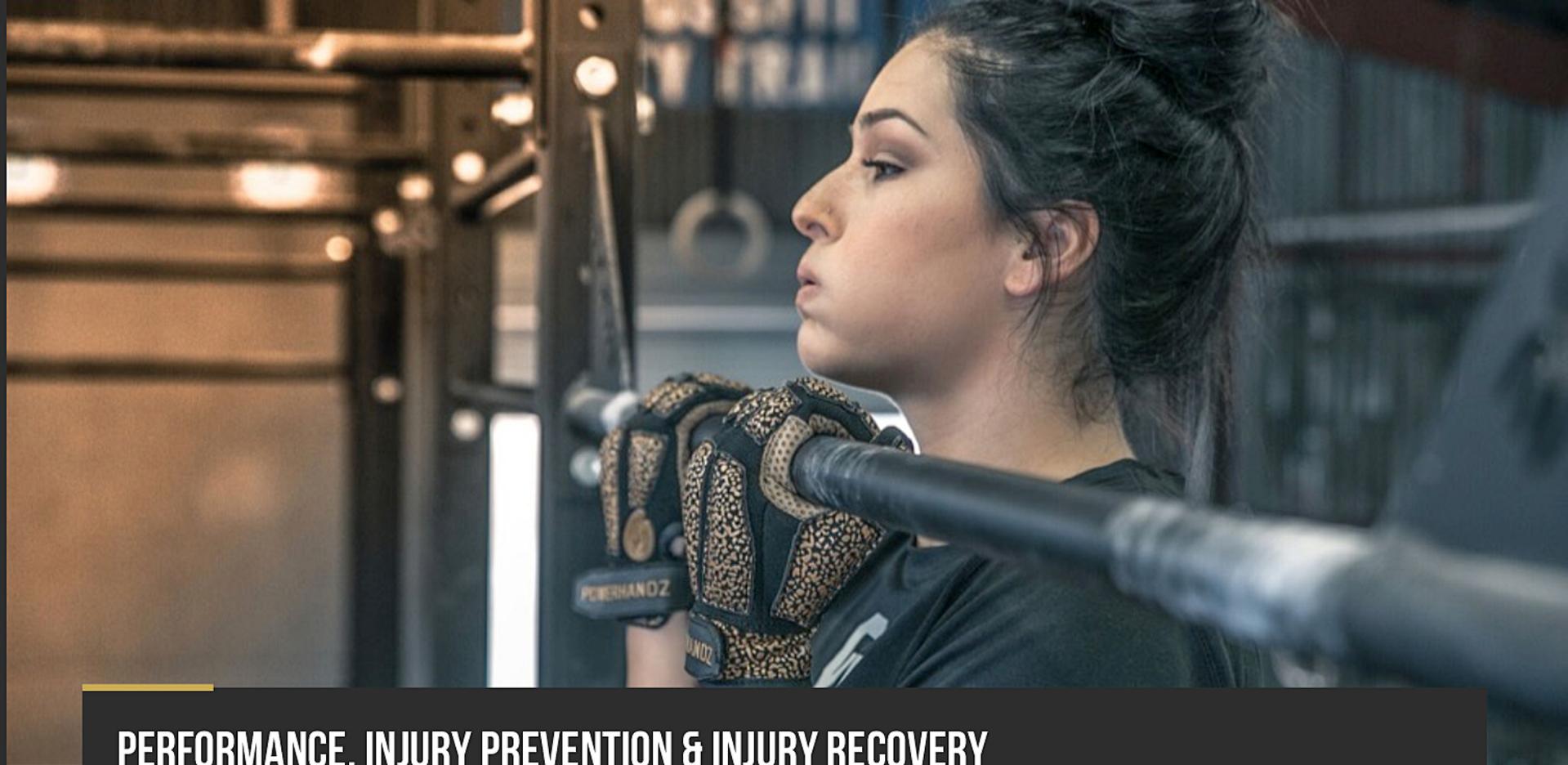
DARNELL JONES
CO-FOUNDER

As a former professional athlete, Darnell Co-Founded and invented POWERHANDZ's first training product. As an entrepreneur and leader, Darnell successfully sold his first company in 2014 along with assisting several other start-up companies from inception to acquisition.



DANYEL SURRENCY JONES
CO-FOUNDER AND CEO

As CEO and Co-Founder of POWERHANDZ Inc., Danyel has more than 17 years of leadership experience. Previously, she held executive roles in marketing, sales, operations, and communications for leading medical device companies. MBA and Wharton Marketing Leadership Graduate.



THE PROBLEM

PERFORMANCE, INJURY PREVENTION & INJURY RECOVERY

How can you work on skill development and strength training at the same time?

How can we improve performance & recovery in one of the most significant parts of the human anatomy?

How can we provide analytics to athletes and patients to show those improvements?

THE SOLUTION



PH WEIGHTED GLOVES

POWERHANDZ Weighted Gloves provide added resistance to help strengthen hand and arm muscles. Depending upon the sport or musculoskeletal issue, the weight on the top of the hand and the palm material is customized to fit the ergonomics of the sport or rehabilitation need.

- Basketball
- Football
- Boxing / MMA
- Baseball / Softball
- Fitness
- Musculoskeletal injuries of the Hand and Fingers, Wrist and Shoulder

GPM: 83% Non-Tech

NPM: 65% Non-Tech

Retail: \$69.99 Non-Tech

THE SOLUTION



DRIBBLESLEEVE

Removable basketball wrap is placed around the circumference of a basketball, decreasing control when dribbling or catching the ball.

GPM: 83%

Retail: \$19.99



POWERARCH

The POWERARCH is a first of its kind training accessory designed to force a ball handler on the basketball court to stay low with their dribble.

GPM: 72%

Retail: \$24.99



POPUP DEFENDER

POWERHANDZ POPUP DEFENDER is a compressed, collapsible 3-foot-5 statue that can be used as a defender for basketball, football and soccer.

GPM: 74%

Retail: \$34.99

IMPACTING THE LIFE CYCLE OF AN ATHLETE

POWERHANDZ
LIFE TIME
CUSTOMER



PERFORMANCE

- STRENGTH & CONDITIONING

INJURY PREVENTION

- HAND SPEED

INJURY RECOVERY

- GRIP STRENGTH

MARKET PROJECTIONS

REHABILITATION DEVICE/ EQUIPMENT MARKET

\$10.5 BILLION — 2016

\$17.5 BILLION — 2019

US SPORTING GOODS MARKET

\$75 BILLION — 2020

\$73 BILLION — 2019

\$71 BILLION — 2018

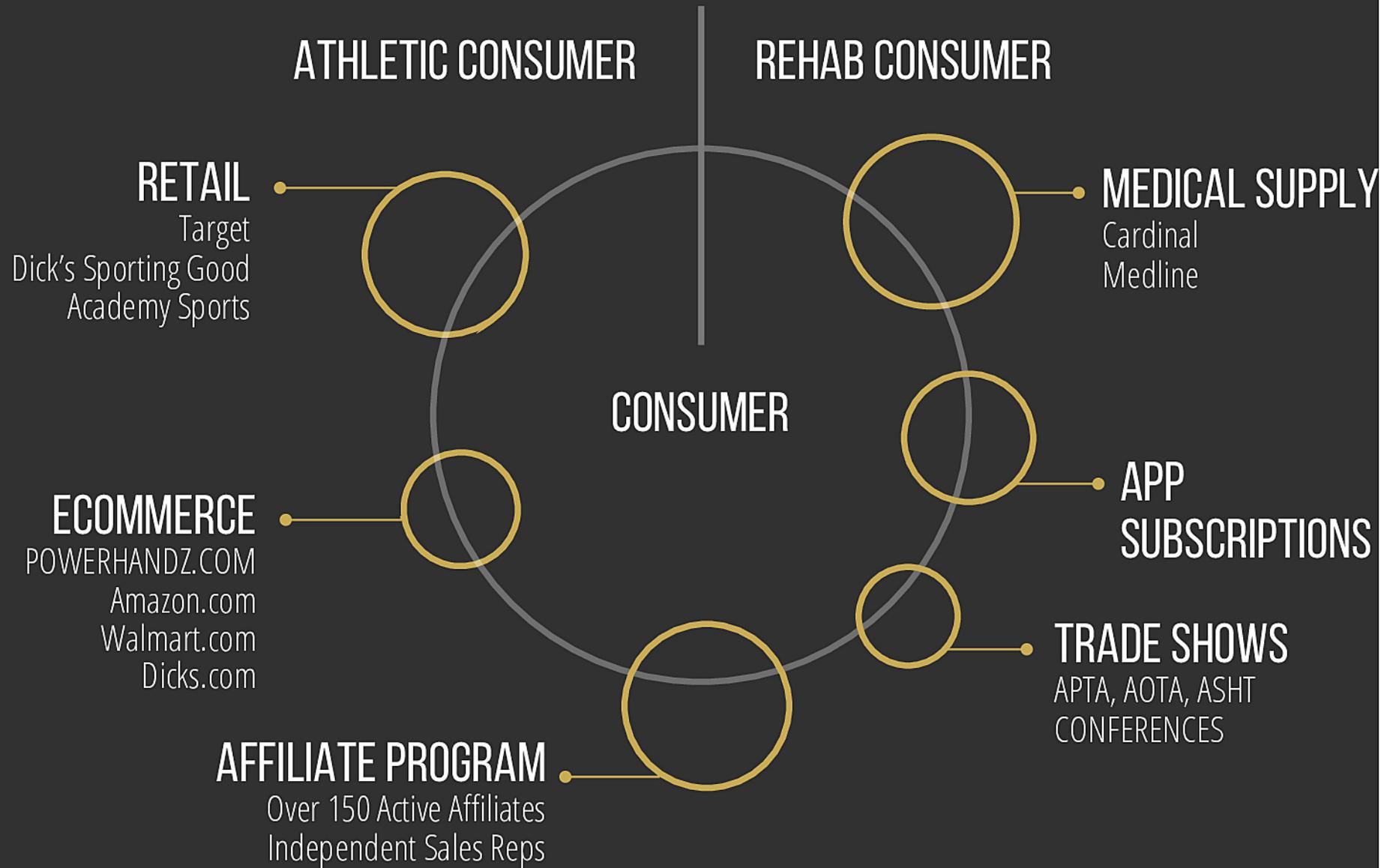
\$69 BILLION — 2017

\$67 BILLION — 2016

\$63 BILLION — 2015

SPORTING GOODS & REHABILITATION

DISTRIBUTION MODEL



A world map with a dark background. The landmasses are colored in a golden-yellow hue. Numerous small white dots are scattered across the map, primarily concentrated in North America, Europe, and South America, representing various locations or data points. The text 'OUR MILESTONES' is overlaid on the left side of the map.

OUR MILESTONES

SOLD IN > 81 COUNTRIES

\$2.6 MILLION IN TOTAL REVENUE SINCE 2014

3 CERTIFIED MANUFACTURERS

SOCIAL MEDIA REACH > 80 MILLION FOLLOWERS

> 55K UNITS SOLD

> 300 YOUTH CAMPS/CLINICS ANNUALLY

COMPETITIVE ADVANTAGE



**3 FULLY PATENTED
PRODUCTS**



**3 TRADEMARKS
COMPLETED**



**5 PATENT PENDING
PRODUCTS**



**DESIGN & BRAND
RECOGNITION**



LATEST TECHNOLOGY



MULTI VERTICALS



PATENT STATUS REPORT

Matter ID	Country	Title	Patent No	Status
4839.2.2NP	US	Gloves (Non-Provisional Patent Granted)	525958	Issued
4839.2.2EPO	Europe	Gloves	14858352.9	Pending
4839.2.2PHL	Philippines	Gloves	1-2016-500799	Pending
	US	Dribble Sleeve	6,398,677	Issued
4839.2.3CAN	Canada	Dribble Sleeve	2,935,668	Pending
4839.2.3EPO	Europe	Dribble Sleeve	14877398.9	Pending
4839.2.3PKN	Pakistan	Dribble Sleeve	2016	Pending
4839.2.3PHL	Philippines	Dribble Sleeve	1-2016-501309	Pending
4839.2.5NP	US	Exercise Training System	427558	Pending
	US	Power Arch	8,075,425 B2	Issued
4839.3.2STM	US	POWERHANDZ Name	586610	Trademarked
4839.3.3STM	US	POWERHANDZ Logo	586635	Trademarked
4839.3.4STM	US	I Only Train Monday Through Sunday Phrase	736815	Trademarked
	US	POWERHANDZ Rehab Gloves		Pending
4839.3.5	US	TRAIN WITH PURPOSE	869158	Pending



PARTNERS & CUSTOMER



**AVG DAILY VISITS:
932**



**AVG NUMBER OF PAGES:
4.24**



**AVG TIME SPENT:
1 MINUTE 48 SECONDS**



**EST YOUTUBE VIEWS
1,856,000**



**MEDIAN AGE RANGE:
<18-34**



**# COUNTRIES VIEWS:
202**

POWER FACTS

POWERHANDZ.COM



**Sports
Illustrated**



THE HUFFINGTON POST

Bloomberg

MAXIM

CNBC

PRESS & CONSUMER FEEDBACK

MODERNmom®

▶ **SLAM!**

YAHOO!
FINANCE

★★★★★ **Amazing tool for basketball players**

By [LAKEISHA RIVERS](#) on March 6, 2016

Size: Medium | **Verified Purchase**

I bought this for my son to improve his ball handling skills. He says that you can immediately feel the difference after one use. My hope is that with continuous use of the gloves that he will get better as he enters the next level of basketball competition.

MARKET PROJECTIONS

400K

400K Physical Therapist and Occupational Therapist In The US (DataUSA 2014)

12.6M

12.6M Physician Visits for Hand and Finger, Wrist, Elbow Injuries (AAOS 2010)

500K

500K Carpal Tunnel Surgeries (NIH 2016)

WHAT'S NEXT: REHABILITATION

PHASE 1 - REPLACE CURRENT GRIP & WEIGHT RESISTANCE MODALITIES

PHASE 2 — REPLACE MANUAL PROCESS TO MEASURE GRIP STRENGTH

CURRENT REHAB HAND MODALITIES

Foam Ball — Grip Strength



Dumbbells-- Weight Resistance



Dynamometer-- Measure
Grip Strength



RESULTS: 61 PATIENTS & OT/PT FOR MULTIPLE DIAGNOSIS OF THE UPPER EXTREMITIES



THE CHALLENGE:

Injuries of the upper extremities are currently treated with dumbbells, resistance bands, clay putty and stress balls. The purpose of the patient survey is to demonstrate the efficacy and perceived change, when incorporating weighted gloves into rehabilitation therapy. Each survey was completed by a patient currently using the glove sets with their therapist. Among the survey respondents, diagnoses included hip, shoulder, and knee replacements, femur fracture, shoulder dislocation, Carpal Tunnel surgery and several others.

THE SOLUTION

The POWERHANDZ Rehabilitation Gloves [PRG] prototype has an ergonomic and functional design for clinical use. The weights are proportionately placed specifically loading the dorsal hand to address wrist extensors while permitting uninhibited use of the volar aspect of the hand. The PRG sets include a set of weighted gloves and attachable finger weights, hand weights and a power bar. This set promotes fine motor skills and coordination, proprioceptive input/feedback, neuromuscular re-education, direct strengthening of the wrist, hand, and fingers, and UE kinetic chain stabilization/sequencing. This design provides the clinician and patient with a myriad of options to rehabilitate and incorporate functional activities.

THE OUTCOME

The rehabilitation glove sets received very positive feedback from the patient and OT/PT survey. The seven question survey confirmed the design, comfort level and overall benefit of the glove sets when used with several different diagnoses. In addition, the PRG sets were determined to be a functional and sanitary modality for therapeutic intervention and protocol progression in the rehabilitation setting and for home therapy. Following the purpose of this survey, there is ample feedback suggesting that the patients felt a perceived change from using this product and the therapist saw value in incorporating PRG sets into their rehabilitation protocol. Both groups felt comfortable using the modality in the clinic setting, with a strong recommendation to continue using the PRG sets at home.

CASE STUDY: POWERHANDZ REHABILITATION WEIGHTED GLOVE THERAPY

REHABILITATION GLOVE SET



GRIP STRENGTH BAR



HAND & FINGER WEIGHTS



PHYSICAL THERAPY GLOVE



FINGER WEIGHTS

WHAT'S NEXT:

REHABILITATION

- Entire Upper extremity (UE) kinetic chain
- Fine motor skills and coordination
- Neuromuscular Re-education
- Direct strengthening of wrist, hand and fingers
- UE stabilization/sequencing
- Diagnosis range: rotator cuff tear- carpal tunnel
- Revenue generator from the insurance company (billing) & pt (cash)



POWERSENS TECHNOLOGY STRATEGY

- **Phase 1:** App w/User Content & Engagement
- **Software:** RFID

- **Phase 2:** Retail Kiosk Software, Visual Tracking System w/Tablet & Big Screen
- **Software:** Pose Tracking, Estimation, Capture, Scoring History

- **Phase 3:** Accelerometer, Touch, Performance Progress
- **Software:** Connected Athlete & Data Analytics

TECHNOLOGY SPORTS



PHASE 1: RFID & TRAINING APP

RFID

When using POWERHANDZ products, the user will be registered via RFID.

POWERSENS APP

The PowerSens App will offer exclusive training content for a paid monthly subscription.

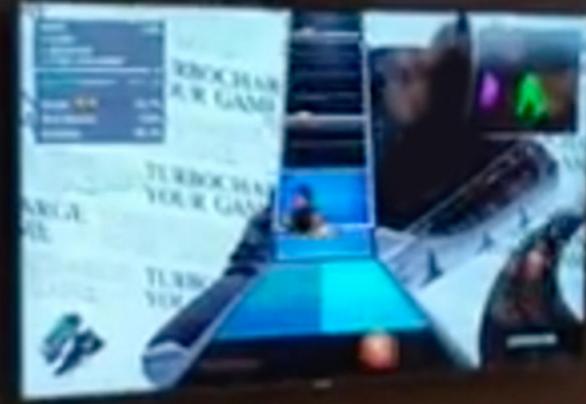
PHASE 2

The PowerSens App will offer exclusive training and performance metrics by product for a paid monthly subscription.




LI-NING

LI-NING




POWERHANDZ®
TRAIN WITH PURPOSE

POWERHANDZ



PHASE 2: CUSTOMER EXPERIENCE

PHASE 2:

AR & VR TECH SOLUTIONS

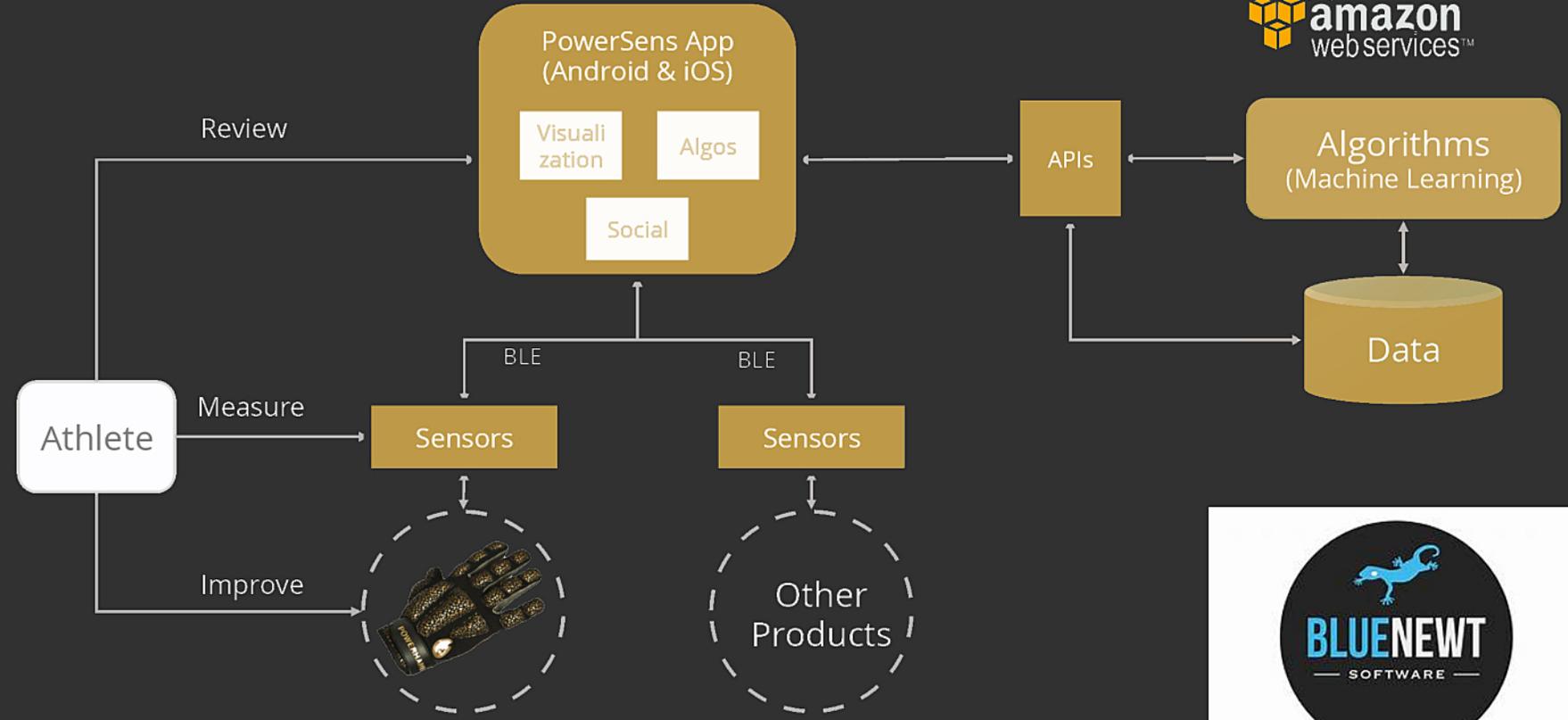
PowerSens Technology Platform

ATHLETIC AND REHABILITATION PRODUCTS



PHASE 3:

POWERSENS
TECHNOLOGY
PLATFORM



GROWTH MARKETS

**INTERNATIONAL
MARKETS**

**300M PLAY
BASKETBALL IN
CHINA**

E-SPORTS

**1.8B GAMERS
\$109B 2017**

LIFESTYLE

**\$81B GLOBAL
FITNESS**

POTENTIAL ACQUIRERS

ATHLETIC PERFORMANCE

- UNDER ARMOUR ACQUIRES MAPMYFITNESS \$150M
- UNDER ARMOUR ACQUIRES MYFITNESSPAL \$475M
- EXOS ACQUIRES D1 SPORTS MEDICINE TO EXTEND \$50M REVENUE PROJECTION ON PT SERVICES

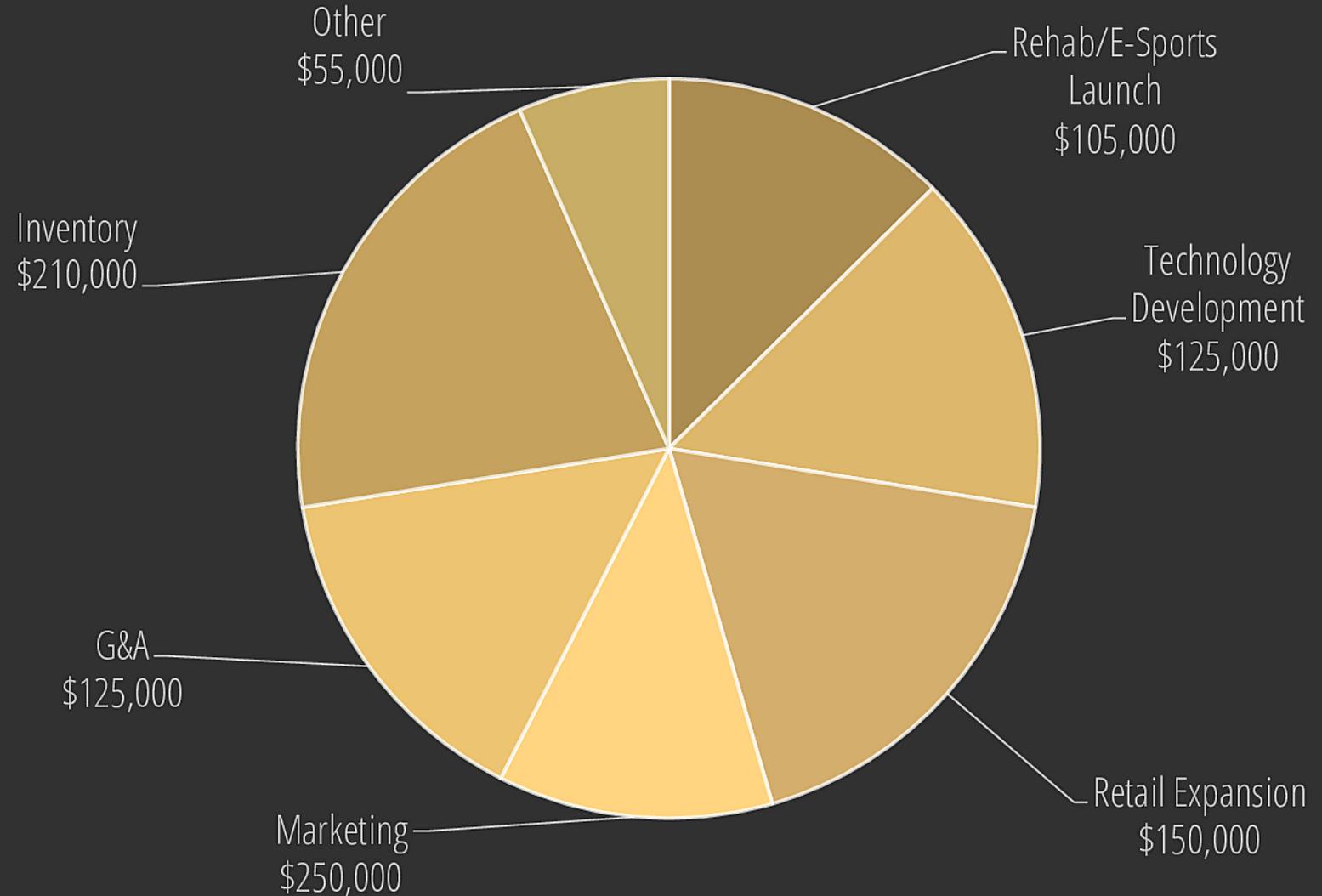
TECHNOLOGY/HEALTHCARE

- INTEL ACQUIRES START-UP VOKE; UNDISCLOSED AMOUNT
- INTEL SPORTS GROUP INVESTS \$38M IN SPORTS TECH START-UPS
- **HEALTHCARE**
- PATTERSON COMPANY ACQUIRES MOBILES HEALTHCARE
- MEDLINE ACQUIRES CENTURION MEDICAL

PRIVATE EQUITY

- STEELE POINTE CAPITAL ACQUIRES SKLZ; UNDISCLOSED AMOUNT
- GENSTAR CAPITAL INVESTS >\$200M IN BLUE STAR SPORTS
- SAGARD/FAIRFAX HOLDINGS INC. ACQUIRES PERFORMANCE SPORTS GROUP LTD FOR \$575M

\$1.4M PREFERRED STOCK OFFERING / PRE MONEY VALUATION \$5M / NON CASH NOTE CONVERSION OF \$380K \$840K REMAINING



THE ASK

POWERHANDZ

Timeline

Q3: August/
September
Athletic Market

- Transition to Amazon Launch Pad & Seller Central
- WeFunder Campaign
- Retail Strategy Underway

October:

- Partner with BSN on Coaches Clinic
- Launch Strong Q4 Digital Marketing Campaigns
- Order December/January Inventory
- Launch New Product-Weighted Suit

November/
December:

- Strong Q4 Close w/huge digital strategy campaign
- Define partner & sports tech project scope for major markets

Retail Partnership Launch

Hire key FTEs

Sales Rep Distribution Model

Clinical Trials Sports Tech Prototypes

Engage Sports Tech Partners

Complete Clinical Trials

- Launch Sports Tech App and New Product

2018

2019

Q3: August/
September
Rehab Market

- Finalize Case Studies & Publish Data
- Partner with Baylor
- Start production of non-tech kits
- Establish KOL

Q4

- Begin Direct Non-tech Rehab Sales
- Attend major tradeshows
- Define partner & sports tech project scope to measure grip strength

Clinical Trial Rehab Tech

Hire Key FTEs

- Expanded distribution model w/DMEs

- Complete Clinical Trials

Engage Rehab Tech Partners

- Launch Rehab Tech App and New Product

- Series B Fund Raise



POWER TO GIVE FOUNDATION

BUILDING CHARACTER THROUGH ATHLETES

POWER TO GIVE Foundation supports youth athletes growing up with dreams of becoming confident and successful individuals that are positively affecting the quality of life in their community. Through our programs, we seek to increase the awareness of the undisputed impact that athletic, education and career development training programs have on academic and athletic success; as well as overall stability of the communities we serve. A portion of every dollar that POWERHANDZ Inc. receives for its products are donated to POWER TO GIVE initiatives with a mission to develop targeted programs for youth in underserved communities that increase a commitment to athletic and academic excellence.



TIM BROWN
NFL HALL OF FAME



JOHN BRENKUS
EMMY AWARD WINNING,
SPORTS SCIENCE
PRODUCER



DR. ISSAC NABORS
DIRECTOR, PHYSICAL
THERAPY



**RENJITH
RAMACHANDRA**
DIRECTOR, SPORTS AND
REHAB TECHNOLOGY



CADE GRIFFIS
CEO D-BAT

ADVISORS



BILL BURGOS
NBA STRENGTH &
CONDITIONING COACH



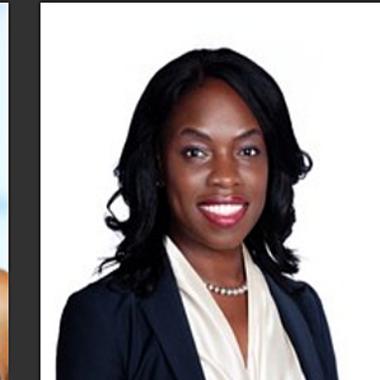
JACKSON
PRESIDENT OF FLUENT



BRIAN DAWKINS
NFL HALL OF FAME



NANCY LIEBERMAN
BASKETBALL HALL OF FAME



LEBONE MOSES
ENTREPRENEUR &
ANGEL INVESTOR

WE LOOK FORWARD TO PARTNERING WITH YOU

— POWERHANDZ BRAND AMBASSADORS —



LAUREN CHAMBERLAIN

PROFESSIONAL SOFTBALL PLAYER



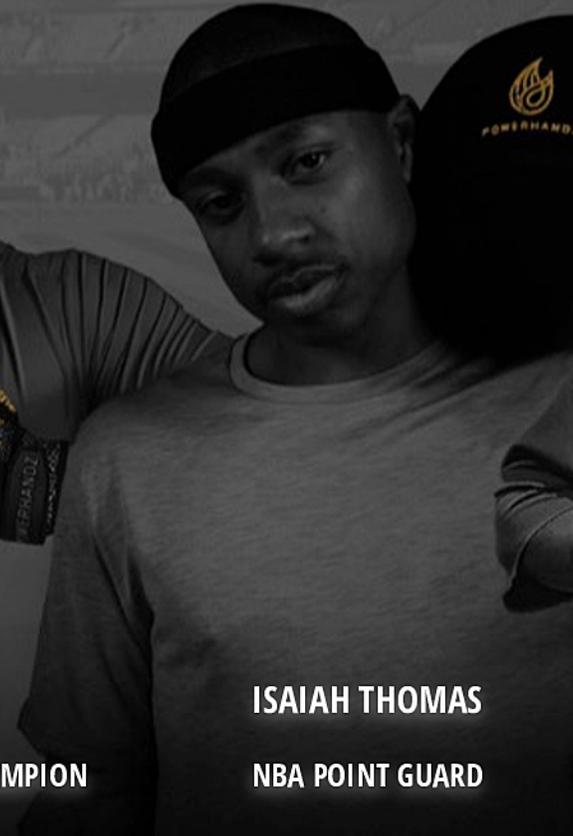
JJ WILCOX

NFL SAFETY



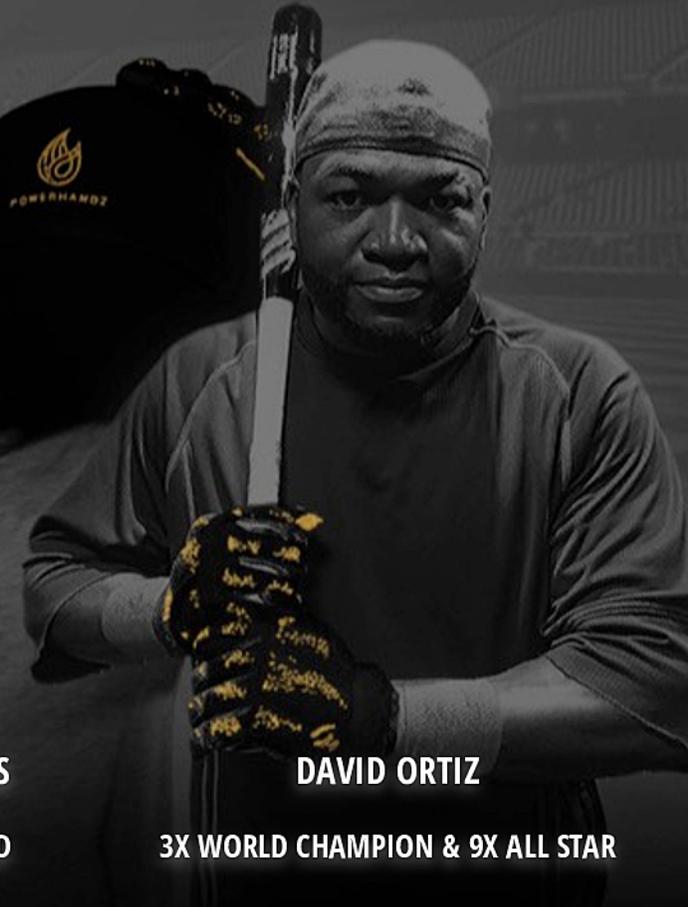
ANDRE WARD

LIGHT HEAVYWEIGHT CHAMPION



ISAIAH THOMAS

NBA POINT GUARD



DAVID ORTIZ

3X WORLD CHAMPION & 9X ALL STAR