



ABW

TECHNOLOGY

Financials Summary

WEFUNDER

Crowdfunding Campaign

Sept 2024



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6 Year P&L

6 Year P&L	2023	2024	2025	2026	2027	2028	2029
Sales	\$ 982,616	\$ 1,567,101	\$ 4,907,053	\$ 6,998,483	\$ 8,965,017	\$ 11,052,125	\$ 12,974,702
Hardware	\$ 575,473	\$ 999,558	\$ 3,339,000	\$ 4,593,000	\$ 5,634,000	\$ 6,780,000	\$ 7,420,000
BE Hardware	\$ 497,000	\$ 620,000	\$ 2,610,000	\$ 3,540,000	\$ 4,230,000	\$ 5,160,000	\$ 5,800,000
ME Hardware	\$ 78,473	\$ 379,558	\$ 729,000	\$ 1,053,000	\$ 1,404,000	\$ 1,620,000	\$ 1,620,000
Service	\$ 407,143	\$ 567,543	\$ 1,568,053	\$ 2,405,483	\$ 3,331,017	\$ 4,272,125	\$ 5,554,702
BE Service	\$ 407,143	\$ 554,543	\$ 1,518,553	\$ 2,319,983	\$ 3,209,517	\$ 4,114,625	\$ 5,361,202
ME Service	\$ -	\$ 13,000	\$ 49,500	\$ 85,500	\$ 121,500	\$ 157,500	\$ 193,500
<i>growth</i>	6%	59%	213%	43%	28%	23%	17%
Cost of Sales	\$ 1,078,504	\$ 1,031,468	\$ 2,648,675	\$ 4,102,777	\$ 5,210,846	\$ 6,512,777	\$ 7,656,352
COGS	\$ 555,592	\$ 497,397	\$ 1,643,382	\$ 2,565,926	\$ 2,998,682	\$ 3,719,161	\$ 4,078,868
Service COGS	\$ 522,912	\$ 534,072	\$ 1,005,294	\$ 1,536,851	\$ 2,212,164	\$ 2,793,616	\$ 3,577,484
Gross Margin	\$ (95,888)	\$ 535,633	\$ 2,258,377	\$ 2,895,707	\$ 3,754,171	\$ 4,539,348	\$ 5,318,350
<i>margin %</i>	-9.76%	34.18%	46.02%	41.38%	41.88%	41.07%	40.99%
Hardware Gross Margin	\$ 19,881	\$ 502,161	\$ 1,695,618	\$ 2,027,074	\$ 2,635,318	\$ 3,060,839	\$ 3,341,132
<i>margin %</i>	3.45%	50.24%	50.78%	44.13%	46.78%	45.15%	45.03%
Service Gross Margin *	\$ (5,112)	\$ 70,556	\$ 641,204	\$ 960,482	\$ 1,224,106	\$ 1,597,165	\$ 2,095,875
<i>margin %</i>	-1.26%	12.43%	40.89%	39.93%	36.75%	37.39%	37.73%
Expenses							
R&D	\$ 564,651	\$ 501,754	\$ 539,636	\$ 560,229	\$ 581,826	\$ 604,479	\$ 628,238
<i>% of sales</i>	57.46%	32.02%	11.00%	8.01%	6.49%	5.47%	4.84%
Sales	\$ 316,819	\$ 371,812	\$ 507,863	\$ 724,918	\$ 973,703	\$ 1,170,466	\$ 1,374,134
<i>% of sales</i>	32.24%	23.73%	10.35%	10.36%	10.86%	10.59%	10.59%
G&A	\$ 340,628	\$ 408,591	\$ 373,830	\$ 385,587	\$ 442,760	\$ 503,050	\$ 521,201
<i>% of sales</i>	34.67%	26.07%	7.62%	5.51%	4.94%	4.55%	4.02%
Total Expenses	\$ 1,222,098	\$ 1,282,157	\$ 1,421,329	\$ 1,670,733	\$ 1,998,289	\$ 2,277,995	\$ 2,523,573
Operating Profit	\$ (1,317,986)	\$ (746,524)	\$ 837,048	\$ 1,224,973	\$ 1,755,882	\$ 2,261,353	\$ 2,794,777
<i>Operating Margin</i>	-134.13%	-47.64%	17.06%	17.50%	19.59%	20.46%	21.54%
Interest Expenses	\$ 86,016	\$ 119,707	\$ 107,446	\$ 111,200	\$ 109,977	\$ 108,778	\$ 108,601
EBIT	\$ (1,404,002)	\$ (626,817)	\$ 944,494	\$ 1,336,173	\$ 1,865,860	\$ 2,370,131	\$ 2,903,378
Depreciation	\$ 138,322	\$ 92,710	\$ 98,056	\$ 114,811	\$ 131,566	\$ 148,321	\$ 148,321
EBITDA	\$ (1,265,680)	\$ (534,108)	\$ 1,042,550	\$ 1,450,985	\$ 1,997,426	\$ 2,518,452	\$ 3,051,699
<i>%</i>		-34.08%	21.25%	20.73%	22.28%	22.79%	23.52%
Interesting Metrics							
Max Machine Loan Balance	\$ 322,720	\$ 140,748	\$ 64,390	\$ -	\$ -	\$ -	\$ -
Cash Low Point	\$ (149,273)	\$ (43,121)	\$ (260,582)	\$ 224,283	\$ 688,053	\$ 938,787	\$ 1,728,107
7x EBITDA	-\$9,828,015	-\$3,738,754	\$7,297,848	\$10,156,892	\$13,981,982	\$17,629,165	\$21,361,896
10x EBITDA	-\$14,040,022	-\$5,341,077	\$10,425,497	\$14,509,845	\$19,974,259	\$25,184,522	\$30,516,994



St.Paul, MN Producing Facility P&L – Aug 31st, 2024

	Current Month	Year to Date	Previous Year to Date
	Actual	Actual	
Income			
@1435 Income	\$ 26,945.59	\$ 152,829.79	\$ 190,801
Total Income	\$ 26,945.59	\$ 152,829.79	190,801
Cost of Goods			
Salaries and Wages	\$ 3,650.00	\$ 25,550.00	\$ 30,726
Payroll Tax	302.65	2,158.68	2,437
Employee Benefits	10.23	71.61	471
Depreciation	2,615.27	18,346.51	18,307
Shipping	-	-	-
Liquid for Service	(2,685.18)	9,688.99	24,098
Maintenance for Beverage Equipm	-	211.39	4,474
Installation, Training, ECO's	-	-	8,567
Service Supplies for Equalizer	(1,894.08)	7,862.43	13,409
Travel Expenses Service	-	-	26
Total Direct Expenses	\$ 1,998.89	\$ 63,889.61	\$ 102,517
Overhead			
Admin Salaries and Wages	\$ -	\$ -	\$ 4,383
Payroll Taxes	-	-	340
Employee Benefits	-	-	363
WC Insurance	14.11	118.81	299
Equipment Repair and Maint	-	177.56	1,156
Insurance	325.28	1,958.53	1,941
Office Supplies	17.14	162.65	244
Refuse Removal	91.05	570.05	589
Rent	4,268.78	31,074.06	29,055
Telephone	-	270.60	287
Utilities	3,072.81	15,120.91	24,847
Total Overhead Expenses	\$ 7,789.17	\$ 49,453.16	\$ 63,505
Marketing			
Marketing Salaries and Wages	\$ 333.32	\$ 2,333.24	\$ 8,175
Payroll Taxes	25.43	433.08	639
Employee Benefits	27.52	192.64	745
Marketing	298.93	930.48	-
Travel	-	179.82	-
Total Marketing Expenses	\$ 685.20	\$ 4,069.26	\$ 9,559
Gross Profit	\$ 16,472.33	\$ 35,417.76	\$ 15,220
Gross Margin %	61%	23%	8%
Free Cash Flow	\$ 19,087.60	\$ 53,764.27	\$ 33,527



Balance Sheet – July 31st, 2024

ABV Technology, Inc.		
BALANCE SHEET		
For the Period Ending August 31, 2024		
ASSETS		
Current Assets		
Cash in Checking - Northeast Bank	7,830.54	
Cash in Checking - Security Bank and Trust	797.32	
Accounts Receivable	60,438.72	
Work in Progress	2,230.43	
Inventory	257,504.19	
Finished Goods AZ	-	
Security Deposit	10,354.94	
Prepaid Expense	15,757.94	
TOTAL CURRENT ASSETS:		\$ 354,914.08
Fixed Assets		
Office Furniture and Equipment	9,530.81	
Vehicles	2,999.00	
Processing Equipment	1,308,511.07	
Measurement Equipment	19,016.80	
Shop Equipment	21,057.06	
Leasehold Improvements	32,739.01	
Less Accumulated Depreciation	(528,849.50)	
TOTAL FIXED ASSETS:		\$ 865,004.25
Other Assets		
Patents and Trademarks	17,479.72	
Organization Costs	2,007.86	
Financing Costs	320,000.00	
Less Accumulated Amortization	(26,804.58)	
TOTAL FIXED ASSETS:		\$ 312,683.00
TOTAL ASSETS		\$ 1,532,601.33
Current Liabilities		
Accounts Payable	\$ 132,858.33	
Credit Card Payable	494.00	
Accrued Salaries	84,708.00	
Payroll Taxes Payable	12,465.29	
Accrued Payroll Taxes	5,449.93	
Payroll Clearing	808.14	
Use Tax Payable	945.50	
Customer Deposits	41,000.00	
Note Payable - P Frimat	1,185,100.11	
Notes Payable - K Koppelman	170,000.00	
Note Payable - K Dayton Note	50,000.00	
Note Payable - K Filter Note	50,000.00	
Accrued Interest - Notes	272,659.88	
TOTAL CURRENT LIABILITIES:		\$ 2,006,489.18
Long-Term Liabilities		
Loan Payable - NE Bank M10 Machine Loan (1902)	40,520.68	
Loan Payable - NE Bank M9 Machine Loan (1903)	43,496.18	
Loan Payable - NE Bank M8 Machine Loan (1904)	52,078.27	
Loan Payable - Hill Capital Fund	1,264,000.00	
TOTAL LONG-TERM LIABILITIES:		\$ 1,400,095.13
Capital		
Common Stock	\$ 7,466,952.65	
Retained Earnings	(8,221,281.33)	
Current Earnings	(1,119,654.30)	
TOTAL CAPITAL:		\$ (1,873,982.98)
TOTAL LIABILITIES AND CAPITAL:		\$ 1,532,601.33



Projections

Revenue:

- Beverage Equipment: with the ramp up of the Pasteurizer and the expansion into the wine market we anticipate a strong growth in 2025. The expansion into the European market will support the growth into 2026 and beyond.
- Measuring Equipment: With the endorsement from ASBC the Analyzer can now become a legitimate measuring device. It will also be upgraded with Calorie measurement. Direct sales will be combined with other channel sales and beyond 2025 we see the opportunity for OEM sales and component sales where the measurement “engine” becomes a component.
- Service: The US offers more than 50 locations with market concentration and potentials similar to the MN market. The plan includes the opening of 3 new centers per year with a mix of beer and wine market. New York and Chicago are the first 2 with CA wine market to follow

COGS

- Hardware: Cost reduction potentials identified on both product lines will compensate for potential price erosion or inflation
- Service: Process Streamlining will require some investment in software but the cost benefit will limit the personnel cost increase

Expenses:

- R&D: No other product development. Sustaining mode with cost reduction cycles
- Sales & Marketing: repositioning and adding resources
 - Conferences with continued presence in the Beer industry with participation in CBC and wine with Unified Wine Symposium. Expansion into the European market
 - Marketing effort continues
 - Indirect channel with customer service support
- G&A: level off

EBIT:

- Cash flow positive early 2025
- 20% by 2026



Financial Review - 2024

Summary: Strong headwind in the beer industry with need for pasteurization. Service business stalls during product development. Pasteurizer launched in the 2nd half.

Revenue

- Beverage Equipment: One more equalizer. Expanding the offering with the pasteurizer. Early marketing generates strong interests and sales of multiple units supporting a strong forecast into 2025
- Measuring Equipment: Product Requirement reached at the end of Q1. Delayed launch due to component sourcing into late Q4. Endorsement by the American Society Brewing Chemist at the August World Congress will provide the proper backing.
- Service: slow first half. Expanding the offering in MN with pasteurization and canning. 20% of the market interested in the end 2 end solution to serve. Adding “functional beverages” (weed infused) to offering. Revenue is expected to jump to \$50k/month by year end. Redeployment of our service machine to the New York and the Chicago markets is awaiting the pasteurizer and will be delayed until 2025.

COGS

- Hardware: Inline with expectations.
- Service: The addition of the new services is expected to favorably impact the profitability of the service offering
- Margins: Recent efforts on the BOM of the EQ have generated cost reduction. The Pasteurizer manufacturing could be outsourced to multiple vendors for increased margin.

Expenses:

- R&D: severely reducing R&D after completion of pasteurizer
 - Equalizer feature roadmap included minor feature upgrades
 - Analyzer platform is ready for a serious cost reduction round which will only require minor R&D effort.
 - The Pasteurizer will launch by the end of Q3 and only need minor R&D cycles.
- Sales & Marketing: major push started in 2024
 - Conferences with continued presence in the Beer industry with participation in CBC and wine with Unified Wine Symposium.
 - Major marketing effort has been generating a significant amount of leads



Financial Review - 2024 (continued)

- G&A: Higher level due to Legal cost to cover new patent and new service contract strategy

EBIT:

- Continued investment in R&D coming to an end in 2024.
- Full Transition from R&D to Sales & Marketing in motion



Financial Review - 2023

Summary: Expansion into Wine and Success in MN.

Revenue

- Hardware Equalizer: One more service equalizer sold and first wine equalizer installed in CA. The wine industry is jumping into the NA category but the beer industry remains traumatized and is struggling with capital investments.
- Hardware Analyzer: A second batch of units placed in the field in order to test product requirements and acceptance of the method.
- Service: Strong growth in the MN market with an increase of 23% in revenue to \$326k. Close to 80 breweries and wineries using our services. Redeployment of our service machine to the New York and the Chicago markets

COGS

- Hardware: Inline with expectations.
- Service: The cost of maintaining the fleet has been reduced by selecting and training local third party organizations. The processes and procedures have been streamlined.
- Margins: The conversion of a service machine into a sold machine drags the margin down but when factoring the service revenue over 2 years things look very good. The service business in MN is now generating 25% positive cash flow.

Expenses:

- R&D: reducing R&D as we finish the launch the 2nd product line
 - Equalizer product line stabilized with minor up additional future features
 - Analyzer platform progressing to second iteration.
- Sales & Marketing: Continued presence in the Beer industry with participation in CBC. Initial participation at the Unified Wine Symposium.
- G&A: Higher level due to Legal cost to cover new patent and new service contract strategy

EBIT:

- Continued investment in R&D but reduced overall expenses
- Full Transition from R&D to Sales & Marketing should in 2024 to reach cash flow positive position



Financial Review - 2022

Summary: Initial recovery from Covid. More equalizers. Ramping up service business. First prototype of the Analyzer.

Revenue

- Hardware Equalizer: Only one more equalizer sold and installed in CA. Interest remains very high but the industry is struggling to make the commitment and the capital investment just coming out of the pandemic.
- Hardware Analyzer: A few units placed in the field in order to test product requirements and acceptance of the method.
- Service: Strong growth in the MN market with an increase of 85% in revenue to \$265k. Increased volume of NA production across the service machines. But outside of MN most machines are not placed with ideal partners. Conversion of partnership to sales when possible initiated or redeployment in planning

COGS

- Hardware: Inline with expectations.
- Service: The cost of installing and maintaining the fleet is now spread around enough machines. The processes and procedures have been streamlined.
- Margins: The conversion of a service machine into a sold machine drags the margin down but when factoring the service revenue over 2 years things look very good. The service business in MN is edging on positive cash flow.

Expenses:

- R&D: remains at a high level with the decision to develop the Analyzer
 - Continued effort to design the 2nd generation equalizer EQ1 100 with the first successful deployment
 - Analyzer platform reaching initial performance goals and Prototypes deployment
- Sales & Marketing: Continued presence in the Beer industry with participation at multiple Trade Shows including CBC and State Conferences.
- G&A: Higher level due to Legal cost to cover new patent and new service contract strategy

EBIT:

- Continued strong investment in R&D to create another patented IP dimension for the business
- Transition from R&D to Sales & Marketing should start in 2023



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