

APEX SPORTS

PROFESSIONAL ONLINE COACHING



# NO ACCESS TO PROFESSIONAL ATHLETES OR COACHES

YOUTH SPORTS ARE MORE COMPETITIVE TODAY THAN EVER BEFORE

ATHLETES AND THEIR FAMILIES WANT TO LEARN FROM THE BEST,

BUT **DON'T HAVE ACCESS** TO THE PROS

CURRENT SOLUTIONS PROVIDE SECOND TIER COACHING,

ARE EXTREMELY **EXPENSIVE**

AND **UNAVAILABLE** IN MOST OF THE WORLD



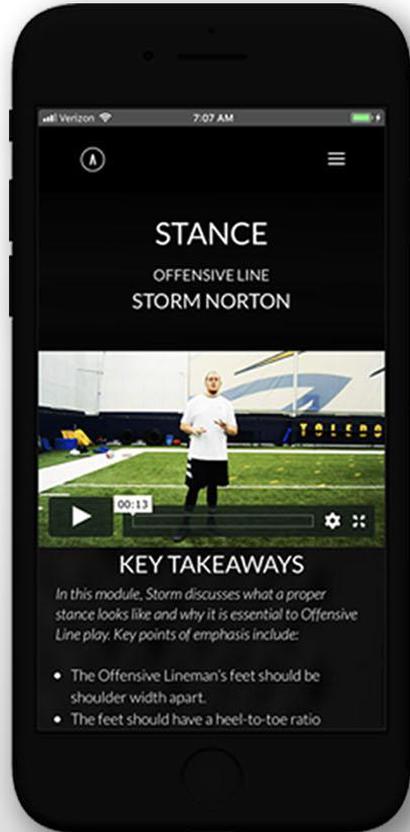
# MARKET OPPORTUNITY

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# SOLUTION

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GIVE ALL ATHLETES  
ACCESS TO PROFESSIONAL COACHING  
THROUGH POSITION-SPECIFIC  
ONLINE SPORTS COURSES

<https://apexsports.io/>



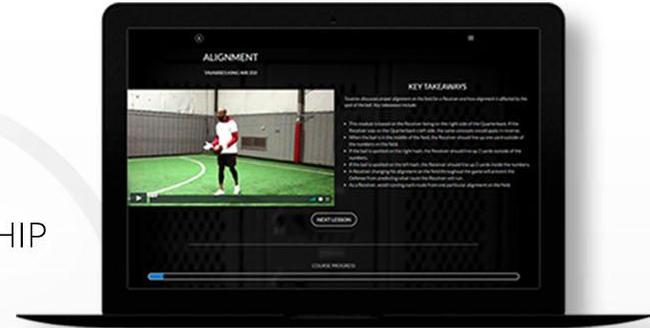
# HOW IT WORKS

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## ATHLETES SEARCH THE APEX PLATFORM FOR EXCLUSIVE POSITION-SPECIFIC CONTENT



DEVELOPED BY **APEX SPORTS** IN PARTNERSHIP  
WITH **PROFESSIONAL ATHLETES**



CONTENT IS STRUCTURED IN A COURSE CURRICULUM  
CONSISTING OF INTERACTIVE VIDEO LEARNING, WRITTEN  
CONTENT, AND REVIEW MATERIALS TO INSTILL LEARNING.  
USERS WILL HAVE ON-DEMAND, LIFETIME ACCESS  
TO THIS EXCLUSIVE CONTENT

<https://apexsports.io/>





## INCENTIVES

REFERRALS, TEAM DISCOUNTS



## GRASSROOTS

CAMPS, HS COACHES



## SOCIAL MEDIA MARKETING

IG, FB, INFLUENCERS



**\$30-\$90/COURSE    50/50 PROFIT SHARE**

A LA CARTE MODEL

WITH PARTNER ATHLETES



**45% PROFIT MARGIN**



TRACTION

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TAVARRES KING



JOSHUA PERRY



# 4 NFL COURSES

STORM NORTON



DONOVAN CLARK



# TRACTION

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ONBOARDING 20+ BETA USERS/WEEK



ONBOARDING FIRST PAYING CUSTOMERS



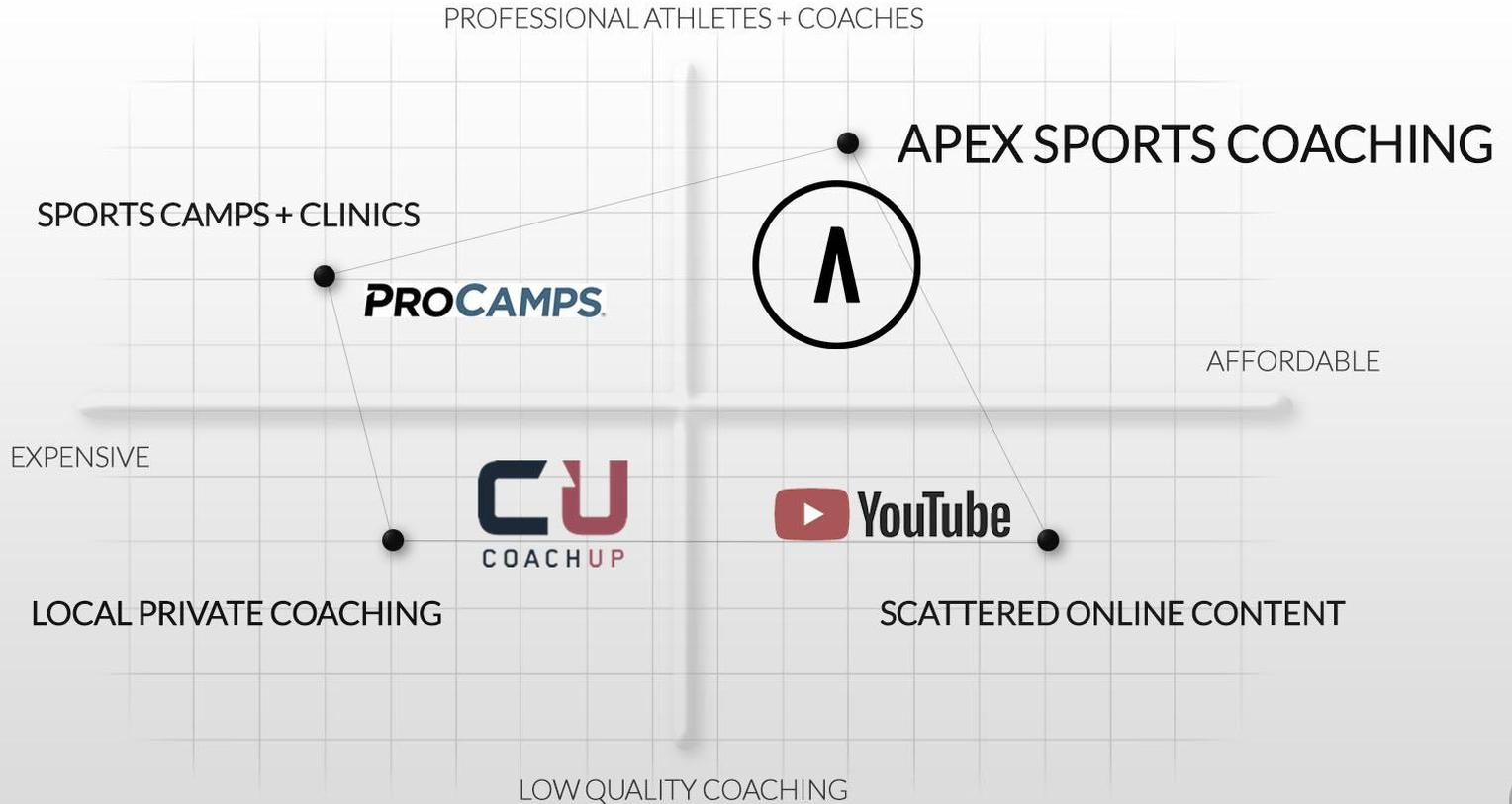
RECEIVED INVESTMENT FROM FIRST PARTNER ATHLETE

NFL, JOSHUA PERRY



# COMPETITION

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# OUR TEAM

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MARCUS DAVIS  
CEO



CONNOR MORRIS  
CMO



AUSTIN FENSTERMAKER  
CTO



<https://apexsports.io/>



# OUR TEAM

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BUTCH CARTER  
ADVISORY BOARD



CRIS CARTER  
ADVISORY BOARD



<https://apexsports.io/>



JOSHUA PERRY  
STRATEGIC INVESTOR,  
PARTNER ATHLETE

