

## ***Email templates***

#1

Hi {Name}

I wanted to touch base with you to say hello, and ask you to join us as a follow-on investor for our new investment round.

At DonorSee, we are launching a \$800,000 equity fundraising round, convertible preferred stock, at a \$6m pre-money valuation.

We are offering a 20% early bird discount to early investors that come on board before the first \$200K is raised.

The link to the crowdfunding campaign is here. (It is not live yet)

We are reaching out to early supporters of DonorSee and Gret's vision, and I wanted to reach out to you personally to extend this early bird offer.

Happy to jump on a call to discuss!  
{Name}

\*Our raise is currently in "testing the waters" mode while we finalize our paperwork and SEC filings, so you'll only be making a reservation – not actually investing yet. Once we file everything in the coming weeks, you'll be able to confirm your investment.

\*\*Some necessary "testing the waters" disclosures:

1. No money or other consideration is being solicited. If sent, it will not be accepted.
2. No offer to buy securities will be accepted and no part of the purchase price will be received until a Form C is filed and only through Wefunder's platform.
3. Any indication of interest involves no obligation or commitment of any kind.

#2

Hi {name}

I am following up on the email I wrote you last week to see if you are interested in reserving an investment in Donorsee.

I want to make sure, as a previous investor, you have the opportunity to lock in a reservation.

The link to the investment page is [here](#).

If you have any questions, I am happy to address them. Happy to hop on call with you too to discuss.

Kind Regards  
{Name}

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#2

Hi {Name}

I wrote to you previously to let you know about a new campaign we are launching on Wefunder to fund the next exciting stage of growth for DonorSee: growing DonorSee’s impact and footprint around the world.

DonorSee has grown leaps and bounds since you last invested on Wefunder. Gret’s vision for DonorSee remains our guiding light!

You can watch our video and learn more about it here:  
<https://wefunder.com/donorsee/>

If you want to get involved in the campaign, click 'Invest' on the Wefunder DonorSee page to reserve an investment.

Happy to answer any questions you may have.

Yours,  
{Name}

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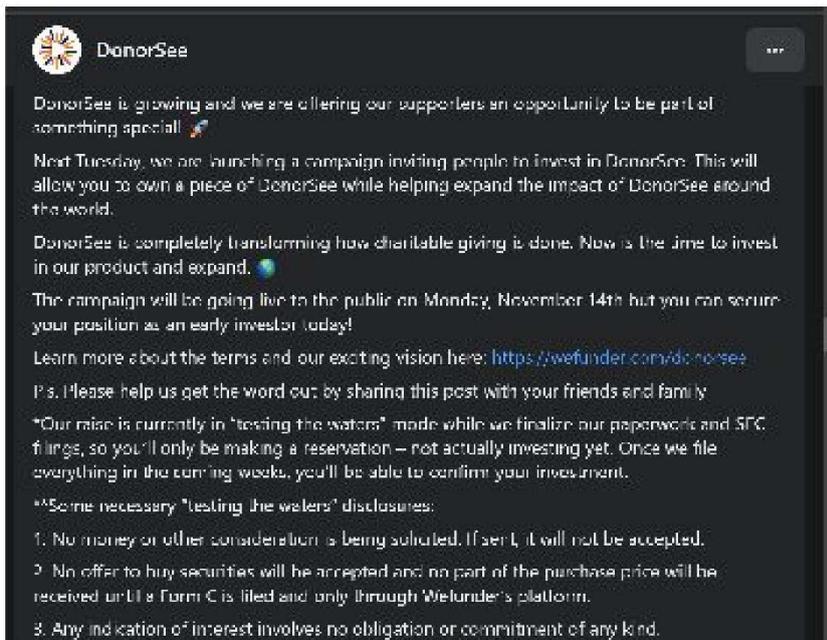
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## **Social Posts**

### **#1**

#### **Invitation to take part in testing the waters**



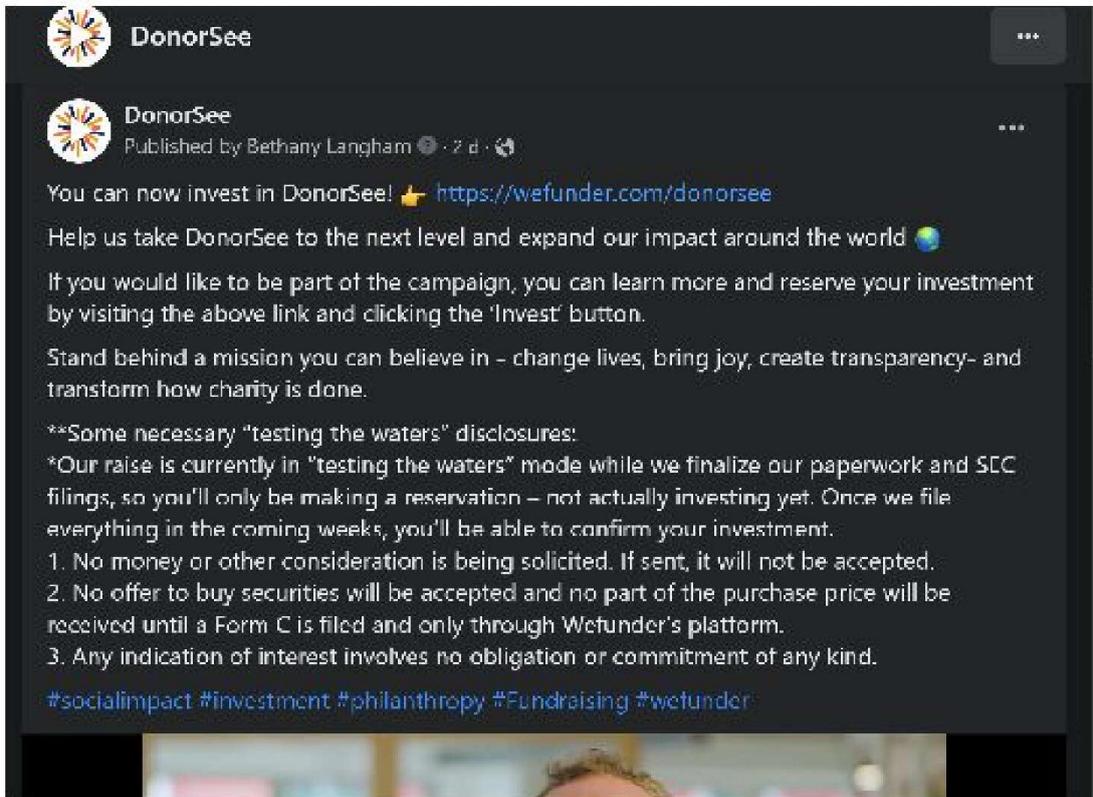
## #2

Indicating testing the waters going live to the public



#3

Join the campaign



 **DonorSee** ...

 **DonorSee**  
Published by Bethany Langham · 2 d · 🌐 ...

You can now invest in DonorSee! 🙌 <https://wefunder.com/donorsee>

Help us take DonorSee to the next level and expand our impact around the world 🌍

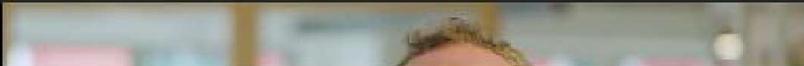
If you would like to be part of the campaign, you can learn more and reserve your investment by visiting the above link and clicking the 'Invest' button.

Stand behind a mission you can believe in - change lives, bring joy, create transparency- and transform how charity is done.

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[#socialimpact](#) [#investment](#) [#philanthropy](#) [#Fundraising](#) [#wefunder](#)





## Can you vouch for John Doe?

John has applied to raise funding for Company Name on Wefunder and provided your name as a personal reference.

| *Quote goes here*

Wefunder has raised hundreds of millions for startups that later went on to raise over \$5 billion in follow-on funding from venture capitalists.

Can you vouch for John?

VOUCH FOR JOHN

LEARN MORE

### About Wefunder

We help anyone invest as little as \$100 in the startups they believe in. We're also a Public Benefit Corporation with a mission to keep the American dream alive. We aim to help 20,000 founders get off the ground by 2029.

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Wefunder Inc. runs [wefunder.com](#) and is the parent company of Wefunder Advisors LLC and Wefunder Portal LLC. Wefunder Advisors is an exempt reporting adviser that advises SPVs used in Reg D offerings. Wefunder Portal is a funding portal (CRD #283503) that operates sections of [wefunder.com](#) where some Reg Crowdfunding offerings are made. Wefunder, Inc. operates sections of [wefunder.com](#) where some Reg A offerings are made. Wefunder, Inc. is not regulated as either a broker-dealer or funding portal and is not a member of FINRA.

Company Name is testing the waters to evaluate investor interest. No money or other consideration is being solicited; if sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and, then, only through Wefunder. Any indication of interest has no obligation or commitment of any kind.