



**MQ Qureshi**

Digital Experiences Leader

Greater Chicago Area

InMail



 Xoobies

 Karachi University

 See contact info

 500+ connections

Experience is the future of Marketing. I love unlocking the power behind a great experience, starting from the center - what is the customer's multi channel, multi event journey? Then taking Data, Technology and Storytelling to reinvent the Brand Experience. Key Skills: Digital Product Strategy -...

[Show more](#) 

### Experience

 **Founder**  
Xoobies  
Jan 2017 – Present • 1 yr 6 mos  
Chicago, Illinois

 **Global Director, Digital Experience**  
McDonald's  
Jun 2015 – Dec 2016 • 1 yr 7 mos

 **Global eCommerce, Digital M&A**  
W.W. Grainger  
Jun 2011 – Jun 2015 • 4 yrs 1 mo  
Lake Forest, IL

 **Director, Digital Strategy & Delivery**  
Rosetta  
Jul 2008 – Jun 2011 • 3 yrs

 **Principal Consultant**  
RiverFive Consulting  
Jan 2007 – Sep 2008 • 1 yr 9 mos  
Chicago, Illinois  
  
Sears Digital - Mar 2008 - August 2008  
Leo Burnett - Jan 2008 - Mar 2008  
Kraft Foods Jan 2007- Dec 2007

[Show more](#) 

### Education

 **Karachi University**  
Bachelor's Degree, Computer Science  
[University](#)

 **Braeburn High**  
[High](#)

### Skills & Endorsements

#### E-commerce · 64

Endorsed by Dena Barrett (Speciale) and 6 others who are highly skilled at this

Endorsed by 2 of MQ'S colleagues at McDonald's

#### P&L Management · 3

Endorsed by LYNN Walsh, who is highly skilled at this

#### Strategy · 56

Endorsed by LYNN Walsh and 1 other who is highly skilled at this

Endorsed by 14 of MQ'S colleagues at Grainger

[Show more](#) 



