



Ashley Etling · 2nd

CEO, Levi's Fellow, EMF, Google for Startups, NACD
San Francisco, California, United States · 500+ connections ·

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5 Tips for Sustainable Customer Behavior Change in an Era of Reuse
Medium

By no means are we a team of behavioral scientists. Do we aspire to be? Well,...



Collaborating our way Through the Coronavirus
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3. READY TO RETIRE YOUR LOUNGERS? So is lululemon. You can now trade-in...

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10 Reactions



Some LimeLoop Looped Listens to get your afternoon started. "Take i...

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1 Reaction



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Experience



CEO, Co-Founder

LimeLoop

Oct 2017 – Present · 3 yrs 8 mos
San Francisco Bay Area

IOT solution for sustainable, data-driven shipping logistics.

The e-commerce shipping platform provides retailers visibility, security, and predictive

The e-commerce shipping platform provides retailers visibility, security, and predictive analytics from the point-of-order to return while making a positive environmental and economic impact, using a reusable shipper and engagement sensor.



Mentor

All Raise

Jan 2019 – Present · 2 yrs 5 mos



Advisor

Numina.co

2014 – Present · 7 yrs

New York City

A civic tech company that creates data-driven products to improve the way that people interact with the physical world. CTY's flagship product, Numina, is analytics for places. More information at <http://cty.io>. I have worked with the CEO from the ground up on vision all the way to the details of effective implementation; market fit, investment strategy and ...see more



Community Advisor

CircleUp

Jun 2014 – Present · 7 yrs

San Francisco Bay Area

CircleUp is a marketplace that supports equity investments from investors to high-growth consumer and retail companies. At CircleUp, accredited and institutional investors find access to select private investments, easy tools to identify and diligence companies, and online transaction capability to make investments. In addition, CircleUp provides investor ...see more



CEO, Co-Founder

Atellia

Jan 2017 – Feb 2018 · 1 yr 2 mos

Atellia is a platform that collectively shares stories and learnings from entrepreneurs worldwide.

"Good innovation means telling the whole story - of people, place, and product." ...see more

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Education



Harvard University

Architecture, Intensive Studio



Fort Hays State University

Bachelor of Arts & Science, Sociology



Stanford University

Design Thinking Workshops

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