

The landing page for Vooster features a large video player at the top with the text "Sunset on the beach. Couldn't get any better than this for ever." Below the video are user profiles for Gergory O'Neil and Sara Johnson, each with a picture, name, and follower count (2.421 and 2.500 respectively). A "RESPONSES" section shows a comment from Sara Johnson. A prominent red banner in the center contains the Vooster logo and the tagline "Authentic and Honest Social Media". Below the banner is a funding table:

Type of Security	Pre-Money Valuation	Days Left
<b>Common Equity</b>	<b>\$3,671,145</b>	<b>112</b>
Minimum Investment	Target	Committed
\$100	<b>\$10,000 - \$107,000</b>	\$0
Minimum Investment	Target	Committed
\$100	<b>\$10,000 - \$107,000</b>	\$0

Below the funding table, there are sections for "HIGHLIGHTS" (Founded Mar 2017, Phillipsburg, NJ, Technology), "IN" (Less than 20% Funded), and "INVEST".

## ABOUT VOOSTER

Vooster is a new type of video sharing social network that offers instant "on the fly" video sharing between users. By emphasizing immediate video postings without editing or alteration of the live videos in any way, Vooster both protects its members and offers exciting new opportunities for members. Adult Vooster members are able to share talents and skills in contests with one-another for cash prizes without unfairly falsified or edited videos. AND, Vooster's authentic video posting system also provides a safer environment for teenagers to share video posts without the risk of false posts by adults or anonymous bullying by people hiding behind fake IDs.

Vooster's revolutionary and simplified video posting system creates a new way for users to share and interact, unlike any other video posting system.

## WHY YOU SHOULD INVEST

Vooster is not just another social network, Vooster is revolutionizing how people share their lives. Since launching Vooster has seen tremendous growth of users without any large marketing campaign as well as tons of interest from small and medium-sized business wanting to market and promote themselves through our unique business marketing platform. Users are loving the app saying "Best thing since sliced bread", "I love this app", and best yet I didn't know what to expect when I downloaded this app, but I am certainly not disappointed! Taking videos and connecting in this format is more personal than all other apps out there and that's what I am always looking for. The app is easy to use and navigate and has crisp look to it. Along with our users base growing and all the positive feedback we are getting, we have started generating revenue from our in-stream advertisements. Become part of the Vooster family today.

The mobile app interface for Vooster is shown in three panels. The top panel shows a video player with the text "Sunset on the beach. Couldn't get any better than this for ever." Below the video are user profiles for Gergory O'Neil and Sara Johnson. The middle panel shows the Vooster logo and a video player with the text "The last game racing down a dirt road.". The bottom panel shows the Vooster logo and a video player with the text "The last game racing down a dirt road.". A funding table is also present in the middle panel:

Type of Security	Pre-Money Valuation	Days Left
<b>Common Equity</b>	<b>\$3,671,145</b>	<b>112</b>
Minimum Investment	Target	Committed
\$100	<b>\$10,000 - \$107,000</b>	\$0
Minimum Investment	Target	Committed
\$100	<b>\$10,000 - \$107,000</b>	\$0

## HOW WE INTEND TO MAKE MONEY

Vooster's revenue streams will be from ads, sponsored contests, and monthly membership fees. Vooster has already started gaining revenue from its in-stream advertisements. The potential for these revenue streams is big. Online gaming and contests generate staggering amounts of revenues per year, for example, online Fantasy Football leagues generate \$70 billion per year, according to Forbes. Vooster is similar in that it offers "games of skill" between users.

## WHY WE ARE RAISING CAPITAL, AND WHAT WE'LL DO WITH IT

Vooster is raising capital so that it can pay for iOS updates as well as develop an Android version of the app/network. We are also raising capital so that we can start an aggressive marketing campaign to get our users. The investment proceeds will also cover costs such as legal fees, backend storage fees, and other misc costs.

## PROBLEM

Vooster is solving the major problems with current social media platforms. For teens, Vooster prevents cyberbullying and stalking from adult users by eliminating anonymous logins and fake IDs as well as ensuring authentic video chats and blogs in a safe environment. For adults, Vooster's authentic video chatting allows members to compete to win cash prizes in various "Best Video" categories and allows them to scrapbook their or their families lives.

## SOLUTION

Vooster helps prevent cyberbullying by only allowing users to post via video and having a verified account this make sure people can't hide behind fake accounts and type hateful messages. Vooster also eliminates the risk of stalking and harassment from adults because of its split age grouping. This adds extra levels of security and safety for minors.

For adults, Vooster offers the best network for people to share and keep track of their lives via video. Vooster also allows adults to enter contests.

## MARKET SIZE

Our market is people aged 13-30 who use current social media platforms. In this market, there are roughly 57 million people.

## WHO ARE THE USERS

Our target and current customers range from 13-30 most being high school and college-aged kids.

## SALES AND MARKETING STRATEGY

Vooster will attack the market in two major ways. Vooster will have large advertising campaigns on Snap, Twitter, Facebook, and Instagram. These campaigns will be through the companies themselves and also through independent users. These campaigns will reach millions of people. Vooster will also reach its market through colleges. Vooster has many connections throughout many colleges. We will hold contests or other advertising campaigns to get people to sign up.

## COMPETITORS

Vooster will have to compete against all the other major social networks such as Snap, Facebook, Instagram, and Twitter, however, Voosters platform and backend is so different from these companies that we will easily set ourselves apart in the market.

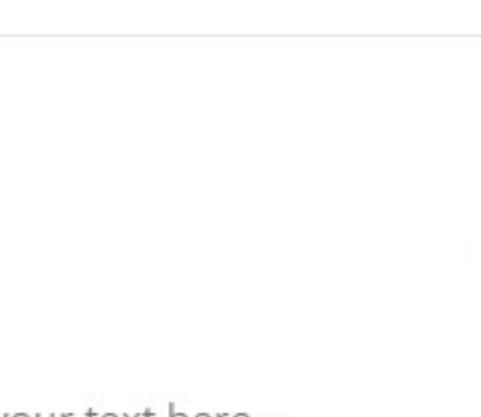
## COMPETITIVE ADVANTAGE

Vooster biggest competitive advantage is our backend and how the platform is formatted. Because of how different out backend and formatting is current social networks will not be able to incorporate our best features into their platforms without completely changing their platform. This will lead to them acquiring us because it will be easier for them.

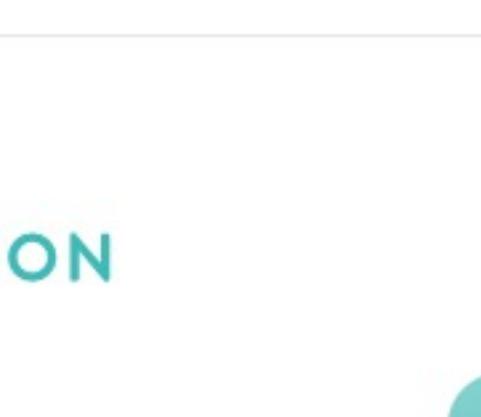
## EXIT STRATEGY

We are looking to get acquired in 3-7 years by a large technology company such as Google, Facebook, Twitter, or Snap. If you look at their previous buyout prices in our field they range for \$100 million to \$20 billion so we anticipate a price within that range.

## TEAM



ZACH LIPTAK  
CEO/Founder/President



ROBERT COLEMAN  
Advisor

I'm Zach Liptak, Founder and CEO of Vooster. I built an ad agency from the ground up when I was 16 years old and sold it for \$150,000 at age 18. I have reinvested in Vooster a... [Read More](#)

▲ Go up

## ARTICLES AND PRESS

 "The Next Big Thing to Hit Social Media - Vooster Video App Launches on iOS" - prweb.com

## DOCUMENTS

Official filing on SEC.gov

Company documents

Company documents

 Financials

 Investor Presentation

## OVERVIEW AND TERMS

### FUNDRAISING DESCRIPTION

Type of Security

Pre-Money Valuation

**Common Equity**

**\$3,671,145**

Minimum Investment

Price per Share

**\$100**

**\$0.9**

Minimum # of Shares

Maximum # of Shares

**11,111**

**118,889**

### PERKS

Invest **\$1,000** or more

The investor will receive swag box containing shirt, hat, stickers and business cards.

Invest **\$10,000** or more

The investor will receive the monthly membership for life, verified that update is released monthly membership for life.

Invest **\$50,000** or more

The investor will receive the perks from the \$1,000 and \$10,000 offers as well as an invitation to the launch party opportunity to meet me and the team behind Vooster.

Invest **\$100,000** or more

The investor will receive the perks as well as the possibility of \$10,000, and \$50,000 offers as well as a seat on the board.

▲ Go up

## FAQ

What does Vooster stand for?

▲ Go up

Vooster is a combination of Booster because when using the Booster, video is supposed to boost your 100%.

## ASK A QUESTION

Type your text here...

SUBMIT

▲ Go up

I'd Like to Invest in Vooster!



▲ Go up

Made with Heart in NYC

Sign up for our weekly newsletter

Email Address



Facebook

Twitter

LinkedIn

Instagram

YouTube

Pinterest

Tumblr

StumbleUpon

Reddit

StumbleUpon

Reddit